

Mr. JENIFAR.L.

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ACADEMIC QUALIFICATION:

COURSE	STREAM	INSTITUTION/ UNIVERSITY	YEAR OF PASSING	PERFORMA NCE
Doctorate	Tourism and Travel Management	Government Arts College, Coimbatore.	Pursuing (2021)	-
UGC NET	Tourism Administration & Management	-	June 2019 June 2021 & December 2022	-
Post- Graduation	M.B.A(TTM)	Indian Institute of Tourism and Travel Management, Gwalior.	2018	75%
Graduation	B.A.B.L (5 Year Course)	Tamil Nadu Dr. Ambedkar Law University, Chennai.	2016	53%
HSC(+2)	PCMBE	St. Mary's Higher Secondary School.	2011	72 %
SSLC	STATE BOARD OF TAMILNADU	St. Mary's Higher Secondary School.	2009	82%

LANGUAGES KNOWN

- Tamil, English, Hindi (fluent in speaking and writing),
- Malayalam (only speaking).

ACADEMIC & INDUSTRIAL EXPOSURE

- Serving as an **ASSISTANT PROFESSOR OF DEPARTMENT OF GEOGRAPHY, TOURISM AND TRAVEL MANAGEMENT, MADRAS CHRISTIAN COLLEGE, TAMBARAM, CHENNAI** from 25th September 2023 to till date.

- Worked as an **ASSISTANT PROFESSOR HEAD I/C OF DEPARTMENT OF TOURISM AND TRAVEL MANAGEMENT, CHERRAAN'S ARTS SCIENCE, COLLEGE, KANGAYAM, TIRUPPUR** from 2nd November 2021 to 13th July 2023.
- Served as an **ASSISTANT PROFESSOR OF DEPARTMENT OF TOURISM AND TRAVEL MANAGEMENT, MAR GREGORIOS COLLEGE OF ARTS AND SCIENCE, CHENNAI** from 2nd August 2021 to 30th October 2021.
- Worked as an **ASSISTANT PROFESSOR AND HEAD I/C OF DEPARTMENT OF TOURISM AND TRAVEL MANAGEMENT, SREE NARAYANA GURU COLLEGE, COIMBATORE** from 29th April 2019 to 19th June 2021 (2 years and 2 months).
- 5 - Months of On the Job Training with **KERALA HOLIDAY MART**, Cochin (DMC of South India) trained in **SALES SUPPORT AND OPERATIONS**. Feb 2018 – Jun 2018 (5 Months)
- 45 – Days Internship in **DESTINASIA VACATIONS PVT. LTD.** (Singapore and Malaysian DMC) May 2017 – Jun 2017.

AWARDS & RECOGNITIONS

- Awarded as a **Best Head of the Department in Tourism and Travel Management** by **GMRAF** on 26th March 2022.
- Awarded as **Best Oral Presenter** in Two Day National Conference on Adaptive Strategies in Tourism and Heritage for Competitiveness and Sustainable Development organized by Department of Tourism Management, Avinashilingam Institute for Hose Science and Higher Education for Women in the topic of Revamping Indian Tourism Industry; Post-Pandemic Through Medical Tourism – A Study on 6th & 7th July 2022.
- Awarded as Best Presentation in th International Conference on “Changing Global Dynamics in the Arena of Commerce, Management & Technology ICGDCMT- 2024” Organised by the Departments of Commerce (A&F) &CS, Saveetha College of Liberal Arts and Sciences, SIMATS – Chennai on 5th January 2024 .

SEMINARS, CONFERENCES AND WORKSHOPS

1. Research paper Published

- a) Published a research paper on the topic of “**Measures Taken by the Government for the Betterment of Tamilnadu Handicraft Workers**” in Human Rights Protection Indian Scenario (First Edition 2019) ISBN 978-93-89146-89-9.
- b) Published a research paper on the topic of “ **Patient Consumerism and Scope of Medical Tourism in India** “ in the Proceeding of National Conference on Medico Legal Issues and the Need for Medical Tribunal ISBN 978-93-5265-308-9
- c) Published a research paper on the topic of “A study on Pilgrimage Tourism a special reference to Chennimalai Murugan Temple, Erode. In edited book of Holistic Tourist Destinations and Inseparable Hospitality Published by Department of Tourism and Hospitality Management, CUTN, Thiruvarur. ISBN: 978-93-95856-25-6. March 2023.

2. Conferences, Seminars, and Faculty Development Programmes

Programmes	Paper Presented	Participated
International Conferences / Seminars	4/1	0/1
National Conferences / Seminars	4/ 7	0/1
FDP Attended		7

3. Workshops & MDP

- 4

1. Participated in the Workshop on **Research Methodology** in the **6th Asia Euro Conference 2016 in Tourism, Hospitality and Gastronomy Envisioning Tourism in 2050**, from 9 – 12 November 2016 at Indian Institute of Tourism and Travel Management, Gwalior.
2. Participated in 2 days **Travel Writing** Workshop held on 26th & 27th August, 2017, at Indian Institute of Tourism and Travel Management, Gwalior.
3. Participated in Indian Academic Researchers Association Sponsored – Two days National level Workshop on **Contemporary Issues in Research and Innovation** organized by Department of International Business, Sri Ramakrishna College of Arts and Science (Autonomous), Coimbatore on October 13 & 14, 2022.
4. Participated in 2 Days National Level **Management Development Program** on **‘Business Analytics Through R’** on 01 & 02nd March, 2023 organized by GRD School of Business and International Business, GRD Institute of Management, Dr. G. R. Damodaran College of Science, Coimbatore in association with Institute of Analytics (IOA) UK and International Skill Development Corporation (ISDC).

PROFESSIONAL BODY MEMBERSHIP:

- Mentor of **Bureau of Indian Standards**, Coimbatore from 24th November 2022.

OTHER ACADEMIC RESPONSIBILITIES:

- Examiner of UG / PG central evaluation in Bharathiar University, Coimbatore
- Examiner of UG/ PG central evaluation in Government Arts College, Coimbatore(Autonomous)
- Examiner of UG/ PG central evaluation and Question paper setting in Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore.

PROGRAMMES ORGANIZED

- a) One of the members in Organizing the **One Day National Conference on “Trends & Innovations in Management Science”** on 24th January 2020.
- b) Organizer of **One Day Awareness Programme on “Tourism Swachhtha Action Plan Development in India”** on 11 Feb 2020 in association with Government Arts and Science College, Mettupalayam.
- c) Organized many webinars during the pandemic period.
- d) Organized passport camp on National Tourism Day – 2022.

- e) Coordinator of Sports Meet at Cheran Arts Science College, Tiruppur – 2023.

TRAINING CAMPS

1. Training on Human Rights for Law College students(2- days)
2. Tamil Nadu peoples Consumer federation (consumer awareness)
5. 7 days Adventure Training (Atal Bihari Vajpayee Institute of Mountaineering & Allied Sports, Manali).

INVITED LECTURES

1. Special lecture on **Human Rights - Mock Courts** Organized by Department of History, Sadakathullah Appa College (Autonomous), Palayamkottai held on 11th Feb 2016.
2. Resource person and Chairperson for the panel discussion of **1st Tourism Student Conclave India- 2020** by Department of Tourism Management, Indira Gandhi National Tribal University (IGNTU) Amarkantak, Madhya Pradesh and DTORR on 31-01-2020 & 01-02 -2020.
3. Resource person for the **online Webinar** on “**Scope of Employment in Tourism Industry after COVID -19 Pandemic**”, organized by Mandsaur University, Mandsaur, Madhyapradesh on 17th July 2020.
4. Resource person for the **online Webinar** on “**Medical Tourism and Its scope in India**”, organized by Department of Tourism and Hospitality Management, St. Paul’s College Archdiocese of Verapoly, Kottayam on 11th January 2021.
5. Resource person for the online webinar on “**Marketing of Tourism products and services – Planning, approach, relevance and role**” organized by Federation of Andhra Pradesh Chambers of Commerce and Industry (FAPCCI) on 10th February 2021.
6. Resource person for **2nd Tourism Student Conclave India- 2021** organized by DTORR in collaboration with UNWTO Tourism Online Academy from 25-01-2021 to 27-02 -2021.
7. Resource person for the **online Webinar** on “**PROGRESSIVE INDIA – 75TH YEAR OF INDEPENDENCE**”, organized by Institute of Hotel Management Catering Technology and applied Nutrition, Chennai on 27th August 2021.
8. Resource person for the online Webinar on “**Career opportunities in Tourism and Hospitality Industry**” organized by Department of Tourism & Travel Management, Soka Ikeda College of Arts and Science for Women, Chennai on **3rd December 2021**.
9. Resource person for 3 days webinar Series on “**Destination Management**” organized by **Department of Tourism and Travel Management, Government Arts and Science College, Mettupalayam. On 12th March 2022**.
10. Resource person for **Two days Faculty Development Programme and Students Development Programme** on “**Scope of Medical Tourism in India**” organized by **Department of History and Tourism and B.Voc Travel and Tourism on 18th December 2023**.
11. Served as Resource person in **National Human Rights Commission, New Delhi, sponsored One Day Training Programme** on “**Human Rights for Students**”

organized by **Department of Biotechnology, Srimad Andavan Arts ad Science College(Autonomous), Tiruchirappalli** on 15th February 2024.

EXTRA CURRICULAR:

1. Coordinator of Case Study event in Disha.
2. Winner of Tamil Nadu state tableau.
3. Participated and won many competitions.

SKILLS

- Teaching Various Tourism subjects.
- Adequate knowledge in computer (Tally, MS Office).
- Professional legal knowledge.
- Typewriting both lower and higher in Tamil and English.

STRENGTH

- Good on interacting with people.
- Positive attitude.
- Self-confidence.
- Interested in Research area.

PERSONAL INFORMATION

Nationality	:	INDIAN.
Sex	:	MALE.
Marital Status	:	SINGLE.
D. O. B.	:	29/04/1994 (29 years).
Religion	:	Hindu.

DECLARATION

I hereby declare that the above mentioned information is true to the best of my knowledge.

(L. JENIFAR)