

1. **Name:** Dr. V.Sobhana Devi
2. **Designation:** Assistant Professor
3. **Educational Qualification:** M.Sc., M.A., Ph.D., (Tourism Studies)
4. **Programmes taught at MCC:** B.Sc. Hospitality & Tourism



B.Sc. Geography, Tourism and Travel Management

B.Voc. Hospitality and Tourism

5. **Area of Specialization:** Sustainable Tourism Development, Tourism Impacts

Area of Interest: Sustainable Tourism/ Ecotourism/ Special Interest Tourism

6. **Administrative experience, if any in MCC:**

Resident Staff, Margaret Hall (2014-2023)

Returning Officer for Margaret Hall Election 2014-15

Nodal Officer for Online ESE April 2021

Returning Officer for Forum Members Election 2022-23

7. **Orientation, Refresher Course attended:**

Topic	Name of the Organisation	Date <i>from/to</i>	Orientation / FDP
4-Week Induction/Orientation Programme for "Faculty in Universities/Colleges/Institutes of Higher Education"	Ramanujan College with the support of Ministry of Human Resource Dev. and Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching	Nov 10 to Dec 9,2020	Orientation Obtained A+ Grade
NEP Orientation and Sensitization Programme	UGC MMTTC, Goa University	1 -10 Nov,2023	Orientation
Quantitative Methods for Data Analysis	Ramanujan College, University of Delhi, Sponsored by Ministry of Human Resource Development.	12 th to 25 th August, 2020	Two Week FDP Obtained A+ Grade

8. Papers presented in National and International conferences:

- Presented a paper titled “**Puducherry as a Famous Pilgrimage Destination- Potentiality to Develop New Product**” in the UGC – SAP National Seminar on “Creativity and Innovations in Tourism Entrepreneurship: Contemporary Trends”, organised by Dept. of Tourism Studies, Pondicherry University during 19-20 March 2010
- Presented a paper titled “**Sustainable Tourism Development in East Coast Road (ECR): A study on the World Heritage Site in Mahabalipuram**” in the International Conference on “Competency Building Strategies in Business and Technology for Sustainable Development”, organised by Sri Ram Institute of Management Studies in association with Asian Management Science Association (AMSA) during 22-23 September 2011
- Presented a paper titled “**Tourist Satisfaction and Perception towards Sustainable Tourism Development (STD) in Mahabalipuram**”, in the UGC – SAP National Seminar on “Managing Tourism Business for Sustainable Competitive Advantage”, organised by Dept. of Tourism Studies, Pondicherry University in collaboration with School of Tourism, Bournemouth University, UK and the Indian Institute of Tourism and Travel Management – IITTM (Ministry of Tourism, Government of India) during March 2012
- Presented a paper titled “**Residents’ Perception on Tourism Impacts in Mahabalipuram - A World Cultural Heritage Destination**” in the International conference on “Contemporary Research in Tourism and Hospitality: Theory, Practice and Pitfalls” organised by Dept. of Tourism Studies, Pondicherry University in collaboration with School of Tourism, Bournemouth University, UK and the Indian Institute of Tourism and Travel Management – IITTM (Ministry of Tourism, Government of India) during 18-21 Feb 2014, Pondicherry University, Puducherry
- Presented a paper titled “**Cultural Tourism and Its Impact – Residents’ Perspectives**”, in the National Conference on Contemporary Management Research, organised by IFET College of Engineering, Villupuram during 2014
- Presented a paper titled “**Tourism Industry: A Tool for Sustainable Development**” in the National Conference on “Higher Education and Sustainable Development in Emerging Economies”, organised by Dept. of Economics, Pondicherry University during 2014
- Presented a paper titled “**A Study on International Convention and Indian Legislation for Sustenance of Environment**” in the National Seminar on “Climate Change and Environment Sustainability”, organised by Dept. of Geography, Bharathi Women’s College, Chennai during 2014
- Presented a paper titled “**Ecotourism in National Parks of India: The Potentials and Pitfalls**” in the National Conference on “Contemporary Research and Practices in Tourism and Hospitality”, organised by Dept. of Tourism Studies, Pondicherry University during 2017
- Presented a paper titled “**Pros and Cons of Coastal and Maritime Tourism in Andaman Islands**”, in the National Seminar on “India’s Blue Economy: Emerging Trends”, organised by UGC Centre for Maritime Studies, Pondicherry University during 2018

- Presented a paper titled "**Sustainable Tourism Development: A Case Study of Andaman Islands, India**" in the International conference on Interdisciplinary Approaches to Environment, Ecosystems and Sustainable Development during February, 2020
- Presented a paper titled "**An Exploratory Study to Identify the Potential Rural Tourism Destinations in Tamil Nadu**" in the World Tourism Day Conference at SRM Institute of Hotel Management on 21st September, 2022
- Presented a paper titled "**Holidays on Farms: Nurture to attain SDGs**" in the 7th International Conference organized by Le Cordon Bleu School of Hospitality and Tourism, Goenka University in collaboration with Indian Hospitality Congress on 24th March, 2023
- Presented a paper titled "**Sustainable Pilgrimage Tourism Development in Kanchipuram, Tamil Nadu – A SWOT Analysis**" in the international conference on Redefining Tourism through G20's Key Priority Areas organised by the Dept of Tourism and Hospitality Management, Mizoram University from May18 to May 19,2023.
- Presented a paper titled "**Exploring Pulicat's Ecotourism Potential: A Win-Win for Nature And Communities**" in the National Conference on Sustainable Coastal and Marine Tourism Practices organised by Department of Tourism and Travel Studies, Berhampur University, Odisha from 20 December to 21 December, 2023.
- Presented a paper titled "**Chettinadu Splendors: Embracing Swachh Living with Sustaining Traditions**" in the National Seminar on Envisioning Successful Society through Swachhta organised by the Institute of Hotel Management Catering Technology and Applied Nutrition, Chennai on 31st January 2024.
- Presented a paper titled "**Integrating Geospatial Techniques for Disaster Mitigation at Nathapettai Sub-Watershed, Kanchipuram, Tamil Nadu**" in the International Conference on Climate Change, Disaster Management and Environmental Sustainability, Jamia Millia Islamia University, New Delhi during 21-22 February, 2024.

9. Publications and Books authored:

Type	Year	Title	Publisher	ISBN/ISSN No.
Conference Proceeding	2011	Sustainable Tourism Development in East Coast Road (ECR): A study on the World Heritage Site in Mahabalipuram	Masilamani Pathippagam, Chennai Vol 4	978-81-81974-001 ISBN
Research Paper	2012	An Assessment of Sustainable Tourism Development Practices: A Qualitative Study of Selected Resorts in ECR, Tamilnadu	South Asian Journal of Tourism & Heritage, Ajmer Vol 5(2), July	0974-5432

Research Paper	2013	Mahabalipuram – A Historical Site of Pallava Dynasty	Tourism: Theory and Practice, Kolkata Vol 11(1) Jan	0973-6611
Research Paper	2014	Cultural Tourism and Its Impact – Residents’ Perspectives	International Journal of Management Focus Vol 4, issue (1) Jan	2250-2971
Book	2014	Sustainable Tourism Development: Prospects and Challenges in Mahabalipuram, Tamil Nadu	Grin Verlag, Munich	9783346974365 (ISBN)
Research Paper	2015	A Study on Tourist Satisfaction and their Preference To Act as Responsible Tourist for Sustainable Tourism	International Journal on Global Business Management & Research vol 3 (2) march	2278-8425

10. Resource person in conferences/Workshops:

Delivered a lecture on Tourism and Green Investments for the Sustainable Future to the MBA Students of Department of Management Studies, Manakula Vinayagar Institute of Technology, Puducherry on 30th September 2023

11. Recognition as Resource Supervisor for M.Phil and Ph.D: Not Applicable

12. Other Distinctions:

- Pondicherry University Gold Medalist in M.Sc. Sustainable Development
- UGC NET-JRF in Tourism Administration and Management, June 2013

12. Email ID: sobhanadevi@mcc.edu.in / vsobhana@gmail.com