



1) **Name:** Dr. R. Obed Jackson

2) **Designation:** Assistant Professor

3) **Educational Qualification:** M.Sc., HNDATHM., DTTF2., Ph.D.

4) **Programs taught at MCC:** B.Sc. Hospitality and Tourism

5) **Administrative Experiences, if any, in MCC:**

- Associate Co-Ordinator, IQAC [2023 - till date]
- NAAC Cri : V Head, IQAC [2017 - till date]
- Member, ESE Scrutiny Board [2015 - till date]
- Member, Centre for Women Studies [2017 - 2023]
- College Placement Office Assistant I/c [2019 - 2020]
- Dept. Nodal Officer [2019 - 2020]
- Dept. Admission Officer [2015 - 2020]
- Co-Ordinator, General Elective Courses for Science Departments in SFS [2021 - till date]

6) **Orientation and Refresher Courses Attended:**

- Refresher Course in Tourism and obtained Grade “A” from North-Eastern Hill University (UGC - HRDC) from 04.10.2023 to 17.10.2023.
- Orientation program with Grade “A” from The University of Madras (UGC - HRDC) from 08.11.2018 to 05.12.2018 under Batch 135.
- Short-term course on “Coastal tourism and environment” conducted by Goa University (UGC - HRDC) from 08.03.2023 to 14.03.2023.

7) **Papers Presented in National & International Seminars/ Conferences:**

- Presented a paper in International Conference on Innovative Strategies of Management in the Globalized Era - 2019, Organized by the Department of Management Studies, Madurai Kamaraj University, The Paper entitled “ A Study of Supply Chain Performance in Transport Logistic Companies in Tamil Nadu, India”
- Presented a paper on “Global Trends in Tourism, With Special Reference to Quality Education & Standards” at Mother Teresa & Alagappa University Teachers Association (MUTA) IV Academic Conference and Seminar on the theme “ Towards Democratic, Secular & Inclusive Higher Education held on 6th January 2018 at Palani, Dindigul District, Tamil Nadu.
- Presented a paper entitled “Trends In Fashion And Food Habits Of Tourists”, In the book Management of Tourism & Hospitality Sectors: Challenges & Realities with ISBN No.978- 93-80622-27-9, pp 29-32.

8) **Publications & Books Authored:**

- Published a text book on Human Geography for Tamil Nadu Open University on April 2023 with ISBN No: 978-93-5753-027-9. A study material for B.Sc. Geography

students.

- Published a paper entitled “ A Case Study On Marketing Strategies of Tour Operators In The Promotion Of Tourism” in Journal of Emerging Technologies and Innovative Research (An International Open Access Journal) ISSN UGC Approved with 5.87 Impact Factor, ISSN: 2349-5162, pp 265-267.
- Published a paper entitled “ Rural Tourism And Economic Development: Relevance And Prospects In India in Literary Endeavour (Arts & Humanities Journal) UGC Approved, Journal No: 44728 with ISBN No.0976-299X, pp 338-343.
- Published a paper entitled “ Government missions on Women Empowerment: A Call for Change in Approach and Application” with Impact factor 6.0176 (ICI) in International Journal of Law, Education, Social & Sports Studies (IJLESS) A Peer Reviewed (Referred) International Research Journal UGC Approved, with ISSN: 2455-0418 (Print) & ISSN: 2394- 9724 (Online) Volume 6,S1:2019 (Feb) doi: <https://doi.org/10.33329/ijless>, pp 24-29.

9.Resource Person in Conferences/Workshops etc:

- Delivered a lecture on the Basic Principles & Practice on Tourism at SRM Institute of Hotel Management, SRM University Campus, Kattankulathur on March 2018.
- Delivered a special lecture on “Aviation & Air Customs” in the department of Geography, Queen Mary’s College in lieu with the Centenary Celebration on 21st July 2016.
- Special Guest Lectured on “Aspects of Aviation” in REMO International College of Aviation (Affiliated to Annamalai University)
- Invited as Expert Speaker for World Tourism Day Celebration 2021, Delivered a lecture on the topic “Tourism for Inclusive Growth” on 23rd September 2021 in Institute of Hotel Management Catering Technology and Applied Nutrition, Chennai - Govt.of.India.

10.Recognition as Research Supervisor for M.Phil and Ph.D: N/A

11.Other Distinctions:

- Received a Certificate of Appreciation in recognition of tireless effort and constant support for Center for Women’s Studies during the year (2017-2018)
- Member Doctoral Committee, Bharath University - Chennai.
- Member Peer Review (ISBN) Institute of Hotel Mgmt. Chennai.
- Member Editor for IJREBS Board, Oman (2020-2023)

- Interview Panel Member for Kendriya Vidyalaya No.1 AFS
- Attended the UNWTO Conference at Muscat in 2019.
- Best Tutor Award for the year 2018
- 1st Rank Holder for the three consecutive years (2010-2013) in the Department of Geography, Tourism & Travel Management - Madras Christian College.
- Best Outgoing Student Award (2010-2013), Department of Geography, Tourism & Travel Management - Madras Christian College.

12. **Email ID:** obedjackson@mcc.edu.in