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Name: Dr. Mrs. Vijayakumari Joseph

Designation: Associate Professor

Education:

- UG – B. Com in Madras Christian College Under Madras University in 1988.
- PG – M. Com in Madras Christian College Under Madras University in 1990.
- B.Ed. in Madras Christian College Under Madras University in 1992.
- Ph.D. in Madras Christian College Under Madras University in 2001.

Publications: Nil

Research Interests (Specialisations): Marketing, Human Resource Management and Finance.

Awards: Nil.

Presentations: Nil.

Resource Persons: Nil.

Courses taught (UG & PG for the past 5 years):

- Company Law
- Business Ethics and Corporate Governance
- Insurance
- Contemporary Management
- Human Resource Management

Administrative Positions: Convenor – ICC, Dean of Women Students from 2018- 2020.

Dr. Mrs. Vijayakumari Joseph, M.Com., B.Ed., Ph.D., is working as an Associate Professor in the Department of Commerce at Madras Christian College. I have a total teaching experience of 30 years. My areas of specialization are Marketing, Human Resources Management, Financial Accounting, Advertising, and Salesmanship. I have produced seven research scholars and am currently guiding six research scholars towards Ph.D. I have also produced ten M.Phil. scholars. At present, I am the Presiding Officer of the Internal Complaints Committee at MCC.

