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ORCID ID

Name: Dr. Hannah Frederick
Designation: Associate Professor
Education

- UG – (B. Com, University of Madras, 1986)
- PG - (M. Com, University of Madras, 1988)
- M.Phil-(M.Phil., University of Madras, 1989)
- Ph.D- (Ph.D., University of Madras, 2012)

Brief Bio of 200 words containing the following items

Madras Christian College has been an Institution for my long tenure of 32 years which includes 11 years as Associate Professor. I deem it a privilege to enable my

UG students to gain knowledge in Auditing, Company Law, Business Law, Corporate Accounting, Business Maths and Statistics and my PG students to gain knowledge in Quantitative Techniques, Managerial Economics, Brand Management, and Services Marketing. In addition to class teaching, I have been involved in guiding B.Com and M.Com students towards research Project work. I have also guided 11 M.Phil students in their Dissertation and 4 Ph.D. students in their Thesis in areas of Marketing, Management and Finance. Papers in International and National Journals were also published, in addition to papers presented in Conferences with a paper being awarded the ‘Best paper’ by XIME Bangalore. My passion for research has made me specialise in SPSS which finally resulted in introducing a paper on “SPSS for Business Research” at the PG level. My notable position in this college is being a member of Senates for a period of 3 years (June 2019 – May 2022). Above all, I consider most valuable my contribution towards value education (Christian studies) to my B.Com students.

Highlights

Featured
Publication
Positions
International
Visits
Visiting Fellow
Prominent
Recognitions

C V Link

Internal Page with complete CV with following items

1. Name
2. Education
3. Publications
4. Research Interests (Specialisations)
5. Courses taught (UG & PG for the past 5 years)
6. Awards
7. Presentations
8. Resource Persons
9. Administrative Positions