



krkowsalya@mcc.edu.in

Name Kowsalya KR
Designation Assistant Professor
Education M.com, M.phil

Highlights

Featured
Publication

Positions

International
Visits

Visiting Fellow

Prominent
Recognitions

I've been teaching in the department of commerce since 2016. I teach both UG and PG students. I have published four papers and attended several workshop.

C V Link

Internal Page with complete CV with following items

1. Name Kowsalya KR
2. Education M.com, M.phil
3. Publications-
 - a) Influence on E- recruitment
Title of the Journal : Journal of Advanced Management Research ISSN NO:2393-9664
Year of publication : 2018
 - b) Leadership
Title of the Journal : South Asian Journal of Marketing & Management Research ISSN NO: 2249-877X
Year of publication : 2019
 - c) Role of Technology in banking
Title of the Journal : Asian Journal of Multidimensional Research ISSN NO: 2278-4853
Year of publication : 2018
 - d) A Study on the Marketing Strategies of OLA
Title of the Journal : South Asian Academic Research Journal ISSN NO: 2249-877X
Year of publication : 2018
4. Research Interests (Specialisations)-None
5. Courses taught –UG and PG
6. Awards-None
7. Presentations-None
8. Resource Persons-none
9. Administrative Positions-None