

VELMURUGAN P

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KG Signature City

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EDUCATION

DOCTOR OF PHILOSOPHY – PURSUING

Title : “A Study on East Coast Road (ECR) Sector as Tourism Hub for Tamil Nadu”

University : Madurai Kamaraj University, Madurai

Date of Registration : 26th July 2016

Guide : Dr. B. George, Principal (I/c)
Madurai Kamaraj University College
Madurai

EDUCATIONAL QUALIFICATION

Name of the Examination / Degree	Name of the College / University / Institution / School	Discipline / Subject	Marks (%)	Division / Class/ CGPA / Rank
S.S.L.C	N.S.Hr.Sec.School, Theni	Maths, Science, S.Science	90	DISTINCTON
H.S.C	N.S.Hr.Sec.School, Theni	Maths, Physics, Chemistry, Biology	83	DISTINCTION
B.A HISTORY	Madurai Kamaraj University	Political Cultural History of India	45	THIRD
M.B.A (HM & CS)	Alagappa University	Hotel Management & Catering Science	81	RANK - I
Certificate Course (HTM)	WGSMA, Manipal University	Hospitality & Tourism Management	93	DISTINCTION
P. G Diploma (HTM)	University of Birmingham, United Kingdom	Hospitality Tourism Management	60	FIRST (MERIT)

PUBLICATIONS IN JOURNALS

SN	TITLE OF THE PAPER	ISBN/ISSN No.	NAME OF THE JOURNAL
1	Sustainable Livelihood through Tourism: A Case study of Kovalam Village, Tamil Nadu.	2229-4430 Received Best Paper Award	International Journal of Economics and Management Science, Pondicherry University, Volume 3, No: 1 2017

2	A Quality Assessment study on East Coast Road in Tamil Nadu	2251-1571 Peer Reviewed	Research Journal of Social Science & Management (RJSSM), Volume 09, Singapore No: 6, October 2019
3	Environmental Impacts on the Religious Tourism at Puducherry (U.T),	2455-0418 Peer Reviewed	International Journal of Law, Education, Social and Sports Studies (IJLESS), Volume 4, S1 2017
4	Business and Facilities development in Puducherry (U.T) Religious Tourism,	2395-6089 Peer Reviewed	International Journal of Advanced Scientific Research & Development Volume 04, Version I, 2017

AWARDS AND HONORS

Awards	University / Institution	Department	Year	Award Given By
University Rank Holder (First) – M.B.A	Alagappa University	Department of Hotel Mgmt. & Catering Science	2007	Honourable Governor of Tamil Nadu Surjit Singh Barnala
Best Project Award – M.B.A	Merit Swiss Asian School of Hotel Management, Ooty	Department of Hospitality & Tourism	2007	Principal Dr. Uma Pricilda
Best Research Paper Award	Pondicherry University	Department of Tourism Studies	2017	Prof. Shunsaku Hasimoto, University of Ryukyus, Japan

PAPER PRESENTATION & CONFERENCE PROCEEDINGS

S N	Title of the Paper presented/Orientation	Title of Conference/ Seminar etc.	Organised by	Date of Presentation	Level
1	A Study on developing Chennai as Cruise Tourism Destination for India	5th National Conference on Management of Tourism & Hospitality Sectors: Challenges and Realities	Dept. of Hotel Management & Catering Science, Jamal Mohammed College	21 st Dec 2016	National Conference
	Tourism: A path to Economic	International Conference	Dept. of Travel and Tourism,	1st Feb 2017	International Conference

2	Development in Asia: Case Study on Tourism in China	“Asia’s Tourism Potential – Path to Economic Development in Asia”	Economics and Journalism, Mount Carmel College		(With in Country)
3	Sustainable Tourism Development: A Study on Tourism Propitiations along East Coast Road, Tamil Nadu INDIA	1st International Conference on Sustainable Globalisation (ICSG)	Dept. of Tourism Studies, Mahatma Gandhi University, Kerala	12th Jan 2018	International Conference (With in Country)

INTERNATIONAL EXPOSURE

PARTICULARS	JAPAN	UNITED KINGDOM
Year of Travel	2006	2011-12
Period	16 Days	18 Months
City/Cities visited	Nagoya, Japan	Birmingham (Based) London, Oxford, Leeds Cardiff, Nottingham, Brighton Newport, Derbyshire
Purpose	M.B.A Project	P.G Diploma in Hospitality with Tourism Management (STUDY) Studied in University of Birmingham Study & Work Experience Worked in National Exhibition Centre, Birmingham Airport

WORK EXPERIENCE IN TOURISM INDUSTRY (FIVE YEARS TWO MONTHS)

- ❖ Worked as “**Senior Sales Executive**” No: 1 Holiday Brand of India, Mahindra Holidays and Resorts India Limited, Chennai, INDIA from April 2008 to Jan 2010 for the period of One Year Eight Months.
- ❖ Worked as “**Senior Catering Assistant**” in National Exhibition Centre, Birmingham Airport, UNITED KINGDOM; Brand: Amadeus for the period of 5th Sep 2011 to 15th Sep 2012 for the period of One Year.
- ❖ Worked as “**Manager Operations Cum General Manager (Acting)**” in Hotel Emerald Park, Chennai, INDIA from 22nd May 2013 to 22nd May 2015 for the period of two Years.

INVITED LECTURES & WEBINAR TALK

- ❖ Delivered a talk on theme “**Unchartered Dynamics of Tour Guiding**” in Department of Tourism and Travel Management, D.G Vaisnav College, Chennai on 6th March 2020.
- ❖ Delivered a Webinar Talk on theme “ **Revival of Tourism Industry towards New Beginning: Post Covid 19** in St. Jude’s College, Thoothoor, Kanyakumari District on 6th June 2020
Youtube Link: <https://www.youtube.com/watch?v=yKoKtvIUdCo>

PROGRAMMES & WORKSHOPS ORGANISED

- ❖ Ministry of Tourism sponsored “**Swachhta Action Plan**” – A two days National Level workshops on “**Cleanliness in Tourist Destinations**” on 6th & 7th Dec 2017 in Martin Hall, Madras Christian College – Convenor of the Programme
- ❖ Ministry of Tourism sponsored workshop on “**Disaster Management in Tourism**” on 20th Sep 2019 in Martin Hall, Madras Christian College – Convenor of the Programme
- ❖ Department of Tourism, Tamil Nadu sponsored programme “**Employment Opportunities in Tourism**” on 30th July 2018 in Anderson Hall, Madras Christian College – Convenor of the Programme
- ❖ Workshop on “**Tour Guiding: Opportunities and Challenges**” on 21st Sep 2019 in B.Voc Lab, Madras Christian College – Convenor of the Programme.
- ❖ Workshop on “**History of Hampi World Heritage Site, Karnataka**” on 26th August 2017 in Hazara Rama Temple, Hampi – Convenor of the Programme.
- ❖ Workshop on “**Biodiversity of Western Gates of Karnataka State**” in Dandeli Wildlife Sanctuary on 31st August 2017 – Convenor of the Programme.
- ❖ “**Outbound Learning Programme**” for final year students in Thenmala Ecotourism Promotion Society on 12th Feb 2017 in Thenmala, Kerala – Thenmala, First planned Ecotourism Destination in India. – Convenor of the Programme.
- ❖ Workshop on “**Flora and Fauna of Shendurney Wildlife Sanctuary, Thenmala**” on 20th Feb 2018 during the Tour to Thenmala – Convenor of the Programme.
- ❖ “**India International Travel Mart (IITM), Chennai**” – Coordinator for the Student Volunteers for the India’s Largest Tourism Industry Trade fair organised by Sphere Media Travels on 3rd, 4th and 5th Aug 2018.
- ❖ “**Clean India Campaign in Tourist Destinations – Thenmala Village Cleaning Camp**” done on 22nd Feb 2018 – Convenor of the Programme.

INCHARGE/CO-ORDINATOR

- ❖ Incredible India Tourist Facilitator Certification – Co-coordinator
- ❖ B.Voc Programme - Tour Coordinator
- ❖ Department, Tourism - Lab In charge
- ❖ B.Voc Programme - Internship Coordinator

PERSONAL DETAILS

Date of Birth : 01/04/1978
Nationality : Indian
Marital Status : Married
Religion : Hindu

DECLARATION

I solemnly declare that all the information furnished in this document is true and correct to the best of my knowledge and belief.

Date:

Your's sincerely

Place:

(VELMURUGAN P)