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Name: M.Princy Sathia Kumari  
Designation: Assistant Professor  
Education

- Bachelor of Commerce, Madras Christian College University of Madras, 2015
- Master of Commerce, Madras Christian College University of Madras, 2017

Ms. M.Princy Sathia Kumari's main areas of teaching are Management Accounting, Auditing, Business Mathematics and Statistics, Banking and Financial Services. Her recent chapter in Edited book is on the title "Challenges to Women Entrepreneurship in India- A Conceptual Study" in the Edited book Women Entrepreneurship- Problems and Prospects.

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### **CURRICULUM VITAE**

**M.Princy Sathia Kumari M. Com, UGC-NET, TNSET**

Assistant Professor of Commerce

Madras Christian College

Chennai, Tamil Nadu, India – 600 059

Qualification Approval: A-II/MPV/AP-APPROVAL/2019/046

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#### **Academic Qualification:**

- Bachelor of Commerce, Madras Christian College, University of Madras (2012-2015)
- Master of Commerce, Madras Christian College, University of Madras (2015-2017)
- Qualified for Tamil Nadu State Level Eligibility Test (TNSET) for Lectureship April 2017
- Qualified for National Eligibility Test (NET) for Lectureship October 2020

### **Work Experience:**

- Currently working as an Assistant Professor in the Department of Commerce, Madras Christian college Self-Financed Stream (Since 18<sup>th</sup> January 2018)

### **Papers Published in Journal**

- Published a paper on the title “Problems of Rural Women to access Formal Financial products and Services- A Study” (with special reference to Kancheepuram District of Tamil Nadu) in the Journal of Emerging Technologies and Innovative Research on July 2018 Volume 5 Issue 7 Pg. No. **596-601** ISSN- 2349-5162 (UGC Approved List of Journal)

### **Papers Published in Edited Book**

- Published a chapter on the title “Challenges to Financial Inclusion in Rural Tamil Nadu-A Study” in the Edited book Financial Inclusion- A roadmap for Development in 2019 ISBN: 978-93-88996-05-1
- Published a chapter on the title “Challenges to Women Entrepreneurship in India- A Conceptual Study” in the Edited book Women Entrepreneurship- Problems and Prospects in 2019 ISBN: 978-93-88996-18-1

### **Research Interests**

Main areas of Research are Entrepreneurship, Human Resource Management and Marketing

### **Courses Taught**

Cost accounting, Auditing, Business Mathematics and Statistics, Banking and Financial Services, Insurance, Management Accounting, Basics of Retail management, Retail Advertising and Promotion, Merchandising Management.