

MADRAS CHRISTIAN COLLEGE, TAMBARAM, CHENNAI - 600059

MCC BOYD-TANDON SCHOOL OF BUSINESS



Professional Diploma in Corporate Social Responsibility



Brochure 2020-21



The MCC Boyd-Tandon School of Business with its parent institution Madras Christian College is embarked upon preparing world-class CSR professionals through executive education in collaboration with India's top institutions and corporates. It offers Professional Diploma in CSR (Corporate Social Responsibility) in association with reputed Organization

Professional Diploma in Corporate Social Responsibility (PD CSR)

Duration

6 months - 120 Hours

Eligibility

Graduates with industry experience / Engineering/ Management graduates with/without industry experience / Students currently studying UG/PG

Size

A lean Batch size for learning effectiveness: 30

Time

Only on Saturdays - Two Sessions 9.00 a.m. to 11.00 a.m. & 11.15 a.m. to 1.15 p.m.

Mode of Teaching

Online Classes only

Resources

Learn from Industry Experts in CSR and Be mentored by them

Fees

₹ 15,000 only

Fee can be paid in two equal installments

Award

The **Professional Diploma in Corporate Social Responsibility** will be awarded by MCC Boyd-Tandon School of Business on successful completion of the course.

Interested students can download the application form and send the duly filled in form to the following mail id or WhatsApp number:

dr.rajasingh@mcc.edu.in/94442 68866

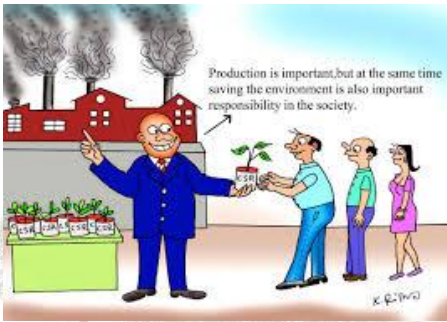
Tentative Date of Commencement

03.10.2020



Professional Diploma in CSR consists of Four Modules

Module 1: Legal aspects of CSR



Module 2: Social Innovation & Entrepreneurship



Module 3: Business Ethics & CSR



Module 4: CSR & Value Creation



