

Dr. SHOBANA KARTHIKEYAN

Assistant Professor
Department of Economics
Madras Christian College (Autonomous)
Chennai - 600073
Mobile: +917358197717
Email: shobanakarthikeyan@mcc.edu.in
shobykarthik@gmail.com

CAREER OBJECTIVES

- Working towards becoming one of the most influential social scientists in the field of Gender Economics.
- Contribute to society by continuing my ongoing research on gender and the complex ways in which gender is related to policy development and how gender inequalities can be remedied in sustainable ways.
- Associate with a prestigious educational institution, which enables me to pursue my passions – teaching, research and serving society by mentoring young minds.

ACADEMIC QUALIFICATIONS

Name of the Degree/Certification	Degree Awarding Institution	Year	% Marks obtained/ Outcome
NTA UGC- NET for Assistant Professor in Economics	University Grants Commission (UGC)	2018	Qualified for Assistant Professor
Ph.D. (<i>HR Sourcing Strategies in Indian I.T. Industry</i>)	Birla Institute of Technology, Mesra.	2008-17	Awarded
M.A. Economics	Madras Christian College (Autonomous), Tambaram, Chennai.	2002-04	74%
B. Com	The Ethiraj College for Women (Affiliated to the University of Madras)	1998-2001	82%
Higher Secondary Certificate	Government of Tamil Nadu	1998	96%
Matriculation Examination	Government of Tamil Nadu	1996	82%

AWARDS

- **Best Paper Award** for my paper titled 'GST 2.0: An Inquiry into the Impact on the Urban Beauty and Wellness Industry in India (Chennai)' in the ICSSR-sponsored 2-day National Level seminar on 'Assessing the impact of GST Reforms on Livelihood and Employment Patterns in Rural and Urban India' organized by the Post Graduate & Research Department of Economics & Department of Business Administration, Sacred Heart College (Autonomous), Tirupattur on 30th and 31st of July, 2026.
- **Best Paper Award** for my paper titled 'No SDG without SDG 5: The Foundational Role of Gender Equality in Agenda 2030' presented at the 3-day International Conference on 'Rights of the Wronged: Protecting Human Rights and Empowering Women and Girls for a Just Future' organized by the The Tamil Nadu Dr. Ambedkar Law University, Chennai from 10th to 12th December, 2025.
- **FFPF Feminist Foreign Policy Fellowship** (October – December 2024). An Online International Winter School Program. Online Introductory Leadership Certificate Training Fellowship Program (Oct-Dec 2024). IMPRI Impact and Policy Research Institute, New Delhi.
- **Best Presentation Award** for my presentation titled 'Skilling India's Workforce: An Appraisal of the Opportunities and Possibilities in the Public and the Private Sector'. Paper Presented at the Conference on 'Emerging Trends in Business, Management, Commerce, Law & Technology'. Organized by the Saveetha School of Law, Department of Management Studies, on 8th December, 2023.
- **Second Best Paper Award** for my paper titled 'Voluntary Turnover Intentions and Commitment: Evidences from Private School Teachers in Chennai, Tamil Nadu.' For the paper presented at the NCW-sponsored National Seminar on 'Women in Decision-making Roles in the Corporate World' held on 19th and 20th October, 2023.
- **'Raja Sir Annamalai Chettiar Prize'** for First Place in M.A. Economics (2004) in Madras Christian College.
- **'Dr. CT Kurien Prize for Best Dissertation'** : '*An Economic Analysis of the Veena Industry in Thanjavur*' (2004) in Madras Christian College.
- **'Surendra Kaushik Prize for Money & Finance'** (2004) in Madras Christian College.
- 'University I Rank in Sanskrit' in University of Madras (2001) in Ethiraj College for Women.
- 'Tamil Nadu State I Rank for Commerce' in Tamil Nadu Higher Secondary Examination (1998).

RESEARCH PROJECTS AWARDED

Name of the Award:	The Malcolm and Elizabeth Adiseshiah Research Project Award to Autonomous Colleges in Tamil Nadu.
Title of the Research Project:	The Lives and Livelihoods of the Veena-making Artisans of Thanjavur District in Tamil Nadu
Name of the Funding Institution:	Malcolm and Elizabeth Adiseshiah Trust, Chennai.
Project Duration:	November 2023 to October 2024 (1 year)
Role:	Principal Investigator
Sanctioned Grant Amount:	Rs.1,00,000/-

Title of the Project	Socio-Economic-Psychological Wellness Survey of Residents of North Chennai – Vada Chennai Valarcchi Thittam
Name of the Funding Institution:	Chennai Metropolitan Development Authority (CMDA), Government of Tamil Nadu
Project Duration:	June 2023 to August 2023 (3 months)
Role:	Co-Principal Investigator
Sanctioned Grant Amount:	Rs.5,00,000/-

PROGRAMS ORGANIZED

Title of the Programme:	2-DAY Eric Prabhakar Centenary Conference on 'Leadership for Inclusive Economic Growth and Sustainable Development'
Name of the Funding Institution:	Eric Prabhakar Endowment, Madras Christian College
Conference Date:	29 th and 30 th September, 2025
Role:	Organizing Secretary

Name of the Award:	The ICSSR-SRC Partial Assistance Grant for Organizing Seminars (2024)
Title of the Funded Programme:	2-Day National Seminar on 'Accelerating Women's Economic Footprint: Addressing a Vital Missing Link in India's Growth Story'
Name of the Funding Institution:	Indian Council of Social Sciences Research – Southern Regional Council
Conference Date:	21 st and 22 nd January, 2025
Role:	Seminar Director
Sanctioned Grant Amount:	Rs.40,000/-

Title of the Programme:	MCC-NCW National Webinar on 'THE 101 OF CYBERSAFETY FOR WOMEN'
Name of the Funding Institution:	National Commission for Women, New Delhi.
Role:	Convenor and Organizing Secretary
File No.:	16(164)/2020-21/NCW (SCW)
Sanctioned Grant Amount:	Rs.50,000/-
Date of the Webinar:	7 th November, 2020
Seminar Link:	https://www.youtube.com/watch?v=hAEZzMUsw38

PROFESSIONAL EXPERIENCE

MADRAS CHRISTIAN COLLEGE (AUTONOMOUS), TAMBARAM, CHENNAI.
Assistant Professor (Government Aided)
(December 2019 till date)
&
Temporary Assistant Professor
(June 2017 till December 2019)

As an Assistant Professor (Management), Department of Economics, I have handled/am handling the following courses:

Public Economics (PG)
International Trade and Finance (PG)
Gender Economics (PG)
Public Finance Theory and Practice (PG)
Soft Skills – Personality Enrichment (PG)
International Economics (UG)
Economics of Education and Health (UG)

ALPHA ARTS AND SCIENCE COLLEGE

(December 2016 till June 2017)

As Assistant Professor, Department of Economics, I handled the following courses:

- Indian Economy
- Basics of Business Insurance
- Environmental Studies

Associated with the ALPHA ENACTUS (2016-17). My roles and responsibilities include:

- Successfully mentored the Alpha Enactus team into securing the First position in the '2030 Global Goals', organised by The Ethiraj College for Women, Chennai on 17th March, 2017.

CONFEDERATION OF INDIAN INDUSTRY (CII)

(June 2005 – June 2007)

As the Coordinator, National Affairs, CII's Young Indians (Yi) from (June 2006 – June 2007)

- Successfully coordinated the
 - Yi National Summit – 2007, (Mumbai), Yi Southern Region Summit – 2007 (Coimbatore) and Yi Eastern Region Summit – 2006 (Kolkata).
 - 3rd Indo German Young Leaders' Forum (2006) – in association with the BMW Herbert Quandt Foundation, Germany.
 - 'Make a Difference in India' Project (2006) – in association with the Family Business Network (International).
 - Yi National Retreat (2006) for Yi members at Chitrakoot.
- Responsible for the Yi National Monthly e-newsletter – Yi World and Yi National Quarterly Journal – Yi Voice.

As an Executive, CII, Andhra Pradesh State Office from (June 2005 – June 2006)

- In charge – Economic Affairs & Public Policy Panel & CII AP Textiles Task Force.
- Prepared the Pre-Budget Memorandum – 2006 for Andhra Pradesh, which was presented to Mr K Rosaiah, the Finance Minister, GoAP.
- Undertook a primary pilot study to estimate the industrial potential of Kadapa. The findings were documented and presented to the Andhra Pradesh Government.
- Created the Textiles Forum in the year 2005 – a unique yearly platform for bringing together all stake holders in the textile industry to formulate the road-map for robust growth of the textile industry in Andhra Pradesh.
- Chiefly Responsible for launching the 'Vision Document for the Andhra Pradesh Textile Sector – 2015' : A CII – Cygnus Report on the Textile Sector for the State – which was launched by Dr Y S Rajasekhara Reddy, Chief Minister, GoAP.

LOK SATTA (Foundation for Democratic Reforms)

Research & Advocacy Associate

(July 2004 – May 2005)

- As the independent in charge of the Health Advocacy of Lok Satta, organized a survey of the 67 Urban Health Posts (UHPs) in the twin-cities by mobilizing 130 student-volunteers from various colleges in the city of Hyderabad to study the efficiency of the Government medical mechanism.
- Coordinated the CEWD Program – Citizen Empowerment and Ward Development.
- Formulated the Lok Satta News Letters and other official communication of Lok Satta.
- Management of Interns coming from reputed institutes in India and abroad involving coordination, project allocation, guidance and follow-up.

PUBLICATIONS & PAPER PRESENTATIONS

Book Chapters

- Shobana Karthikeyan (2026). Towards *Lokasangraha*: Bhagvad Gita's Relevance to Corporate Social Responsibility and the Sustainable Development Agenda. Article accepted for publication in the Edited Book: Insights from the Bhagavad Gita on Emotional Intelligence, Responsible Leadership and Sustainable Governance. (ISBN yet to be announced).
- Shobana Karthikeyan (2025). Towards a Gender-Conscious Foreign Trade Policy in India. Feminist Foreign Policy Fellowship: An Anthology of Essays Volume II. 9788198491787. IMPRI Impact and Policy Research Institute and The Asia Foundation (2025).
- Sangavi D., and Shobana Karthikeyan (2023). 'Digital Financial Inclusion as a Gateway to Sustainable Development: An Exploration of the Informal Sector in Chennai'. by. Sustainable Transitions in India: Progress and Directions (2023). ISBN (9789357222792). Kalpaz Publications.
- Shobana Karthikeyan (2019). 'Gender Inequality in India after a quarter century of globalization'. Globalization and Development – Perspectives and Policies. Gyan Publishers. New Delhi ISBN: 9788121215633.
- Shobana Karthikeyan and Lakshmi, C.J. (2019). 'Decoding Son Preference in India'. Changing Trends of Family System in India: Major Issues and Challenges. 1st Edition. Paramount Publishing House. Hyderabad, Telengana. ISBN: 9789388808040.

JOURNAL PUBLICATIONS

- Shobana Karthikeyan (2024). Awareness and Acceptance of Millets as a Food Option: A Study of Young Adults in Chennai, India. Rabindra Bharati University Journal of Economics. ISSN: 0975-802X - Vol. 28(8), 7-18.
- Shobana Karthikeyan and Premalatha V. (2024). Voluntary Turnover Intentions and Commitment: Evidence from Private School Teachers in Chennai, Tamil Nadu. Humanities and Social Science Studies. ISSN: 2319-829X - Vol. 13 (1), 49-60.
- Shobana Karthikeyan, C.J. Lakshmi, V. Premalatha (2023). Historical Antecedents to the Contribution of Self-Help Groups (SHGs) in Furthering Women Empowerment: The Case of SHGs in Kanchipuram District in Tamil Nadu. History Research Journal. ISSN: 0976-5425, Volume 30(5). 93-102.

- Sundhareeswari P.J.S.J and Shobana Karthikeyan (2023). Social Proofing Factors: A Study of Tagging and Non-Tagging Behaviors on the Instagram Platform. Journal of Research Administration. ISSN: 1539-1590. Vol.5(2). 6858-6881.
- Shobana Karthikeyan and Solomon, J.D. (2018). 'Gender Inequality and Literacy in Rural India'. International Journal of Arts, Science & Humanities. Vol 5(1), April 2018. Impact Factor 3.025.
- Shobana Karthikeyan Bhagat M; Kannan, N. G. (2014). 'Examining Human Resource Outsourcing in India'. International Journal of Business Insights and Transformation. Vol 7 (1), 42 – 50.
- Shobana Karthikeyan; Bhagat M; Kannan, N. G. (2012). 'Making the HR Outsourcing Decision – Lessons from the Resource Based View of the Firm'. International Journal of Business Insights and Transformation. Vol 5 (1). 87 – 95.

PAPER PRESENTATIONS AT INTERNATIONAL/NATIONAL SEMINARS

- Shobana Karthikeyan (2026). Global Capability Centers (GCCs): The Crown Jewel of the Services Sector in Tamil Nadu. Paper presented at the 46th Conference of the Association of Economists of Tamil Nadu, organized by the Department of Economics, St. Joseph's College, Tiruchirappalli on 12th September, 2026.
- Shobana Karthikeyan (2026). GST 2.0: An Inquiry into the Impact on the Urban Beauty and Wellness Industry in India (Chennai). ICSSR-sponsored 2-day National Level seminar on Assessing the impact of GST Reforms on Livelihood and Employment Patterns in Rural and Urban India organized by the Post Graduate & Research Department of Economics & Department of Business Administration, Sacred Heart College (Autonomous), Tirupattur on 30th and 31st of July, 2026.
- Shobana Karthikeyan (2026). From Taboo to Dialogue: Collective Sensitization and the Transformation of Menstrual Narratives. National Conference on 'Menstrual Hygiene: breaking Barriers, Building Awareness' organized by Karpagam Academy of Higher Education on 10th July, 2026. (Presented online).
- Shobana Karthikeyan and C. J. Lakshmi (2025). A Comparative Study on Financial Awareness Among Men and Women and Understanding their Investment Patterns. Presented at the 108th Indian Economic Association Conference organized by Vels Institute of Science, Technology & Advanced Studies (VISTAS) on 27th – 29th December, 2025.
- Shobana Karthikeyan (2025). The Cooperative Movement, Gender Equality and Sustainable Development in India: The Case Study of Self Employed Women's Association (SEWA). Paper presented at the Two-Day International Conference on Sustainable Development Goals in India: Achievements and Challenges Ahead (ICS DGACA2025) on 27th and 28th March, 2025 organized by The Department of Economics, The Gandhigram Rural Institute, Gandhigram, Dindigul, Tamil Nadu.
- Shobana Karthikeyan (2024) The Impact of Gender Roles and Career Aspirations on Career Choice: A Study of College Students in Chennai. Paper presented at the 44th Conference of the Association of Economists of Tamil Nadu on 15th December, 2024 organized by GTN Arts College, Dindigul.
- Shobana Karthikeyan (2024). Towards a more Inclusive India: A Comparative Analysis of Employment Opportunities and Quality of Life Among Disabled Men and Women in Chennai. Paper presented at the ICSSR-SRC sponsored two-days National Seminar on 'Vision India – 2025- Towards \$5 Trillion Economy: Opportunities and Challenges', organized by the Department of Commerce, St. Joseph's College (Autonomous), Tiruchirappalli on 27th and 28th June, 2024.

- C.J. Lakshmi and Shobana Karthikeyan (2024). Digital HRM/E-HRM and its Organizational Implications: A Theoretical Perspective. Paper presented at the 2nd International Conference on Resilience to Reinvention (ICRTR), Organized by the Department of Management Studies. M.O.P. Vaishnav College for Women on 4th-5th January, 2024.
- C.J. Lakshmi and Shobana Karthikeyan (2023). Women and Unpaid Domestic Work in India: An Opportunity Cost Analysis. Paper presented at the 43rd Annual Conference of the Association of Economists of Tamil Nadu (AET) held on 29th and 30th of December, 2023 at Bharathidasan University, Tiruchirappalli.
- C.J. Lakshmi and Shobana Karthikeyan (2023). Skilling India's Workforce: An Appraisal of the Opportunities and Possibilities in the Public and the Private Sector. Paper Presented at the International Conference on 'Emerging Trends in Business, Management, Commerce, Law & Technology'. Organized by the Saveetha School of Law, Department of Management Studies, on 8th December, 2023.
- Premalatha V. and Shobana Karthikeyan (2023). Voluntary Turnover Intentions and Commitment: Evidences from Private School Teachers in Chennai, Tamil Nadu. Paper presented at the NCW-Sponsored Two Day National Seminar on 'Women in Decision-Making Roles in the Corporate World' organized by the Department of Commerce, Pondicherry University Community College, on 19th and 20th October, 2023.
- Shobana Karthikeyan (2023) and Premalatha V. Deal Proneness and Exploratory Buying Behaviour: A Study of Online Women Shoppers of Personal Care Products/Cosmetics in Chennai City, India. Paper presented at International Conference on Panoramic Advances in Business Paradigm: A Holistic Perspective. At the Patrician College of Arts and Science on 17th September, 2023.
- Shobana Karthikeyan (2023). Economic Participation of Women, Time Use Issues and Reaping the Demographic Dividend: Proposal of a Theoretical Model for Early Childcare in India. Paper presented in the ICSSR-sponsored one day National Seminar on "Structural and Institutional Dimensions of Sustainable Development Goals in India: A Narrative". Organized by the Department of Economics on 4.8.2023 at PSG College of Arts and Science, Coimbatore.
- Sundhareeswari P.J.S.J. and Shobana Karthikeyan (2023). Social Proofing Factors: A Study of Tagging and Non-tagging Behaviours on the Instagram Platform. Paper presented at the National Conference on Social Science and Economics (NCSSE-23), held at Hyderabad on 26th March, 2023.
- Premalatha V. and Shobana Karthikeyan (2023). Gender Perceptions of College Students regarding the portrayal of women in advertisements in the print media: Evidence from Chennai, India. Paper presented at the two-day International Conference on Women in the 21st Century, organized by the Department of Sociology, Loyola College on 6th and 7th March, 2023.
- Lakshmi C. J., Shobana Karthikeyan and Premalatha V. (2023). Over-the-top (OTT) Platform and the Movie Industry: An Analysis of Perceptions of Consumers in Chennai. Paper presented at the 42nd Association of Economists of Tamil Nadu Conference organized by The Arulmigu Palaniandavar College of Arts and Culture, Palani on 25th February, 2023.
- Shobana Karthikeyan (2022). Female Labour Force Participation and Flexible Work Arrangements: A Historical Perspective and Way Forward. Paper presented at the ICSSR sponsored Two Day National Level Seminar on "India's Economic Journey Since Independence" Organized by the Post Graduate and Research Department of Economics, Sacred Heart College (Autonomous), Tirupattur, on 12th and 13th December, 2022.
- Sangavi D. and Shobana Karthikeyan (2022). Impact of digital payments among street vendors in Tambaram-Velachery Main Road in Chennai. Paper presented at the ICSSR

sponsored Two Day National Level Online Seminar on 'COVID-19 crisis and Sustainable Development Goals in India: Pathways for Adaptation and Resilience'. Organized by the Post Graduate Department of Economics, Nandanam Arts College for Men, Chennai on 19-20 October, 2022.

- Shobana Karthikeyan (2022). Gender Dividend and the Key to Unleashing India's Development Potential: Lessons from Nations Across the World. Paper presented at the ICSSR Sponsored National Seminar on "India's Challenges in Achieving Sustainable Development Goals: A Midterm Assessment" organized by the Department of Economics, School of Management, Pondicherry University during 29-30 September, 2022.
- Shobana Karthikeyan (2020). Silk Industry of Kanchipuram – An analysis Using Select Variables. Paper presented at the 40th Annual Conference of the Association of Economists of Tamil Nadu (AET) on 2nd February, 2020 at [St. Joseph's College \(Autonomous\)](#), Tiruchirappalli.
- Shobana Karthikeyan (2019). The Demographic and Technological Readiness of India in Skilling - Opportunities and Possibilities' Two Day International Conference on Rejuvenation of Emerging Economies Through Rural Skill Development – 13th and 14th December, 2019 organized by the Department of Commerce, Manonmaniam Sundaranar University, Tirunelveli and sponsored by The Indian Council of Social Science Research.
- C. J. Lakshmi and Shobana Karthikeyan (2019). 'Women in Agriculture: Implications on Women's Health and Well-being'. Paper presented at the 2-day National Conference on Sustainable Agriculture – Challenges and Strategies, organized by Mount Carmel College, Autonomous, Bengaluru on 2nd and 3rd December, 2019.
- Shobana Karthikeyan and Lakshmi, C.J. (2019). 'An enquiry into few possible causes of violence against women in India'. Paper presented at the 3-day National Seminar on 'Population Dynamics in India and Its Implication on Health and Environment', organized by The International Institute for Population Sciences (IIPS) in collaboration with National Institute of Rural Development and Panchayati Raj (NIRDPR), Hyderabad from 7th – 9th March, 2019.
- Shobana Karthikeyan and Lakshmi, C.J. (2019). Decoding Son Preference in India. 2-day Seminar on 'Changing Trends of Family System in India – Major Issues and Challenges'. University Arts and Science College, Kakatiya University from 22nd – 23rd February, 2019.
- Shobana Karthikeyan (2018). Female Labour Force Participation in India – An analysis of Select Variables. Paper presented at the 39th Annual Conference of the Association of Economists of Tamil Nadu (AET) on 21st – 22nd December, 2018 hosted by the Department of Economics at Madras Christian College in Tambaram, Chennai. Member, Organizing Committee In-charge of Concurrent technical sessions.
- Shobana Karthikeyan and Solomon, J.D. (2018). National Seminar on Achieving Sustainable Development Goals (SDGs), The Gandhigram Rural Institute, Dindigul, 19 – 20th March, 2018.
- Shobana Karthikeyan (2018). 'Globalization and Gender Inequality – The Indian Experience' presented at the International Conference on 'Globalization and Development', Visva-Bharati, Santiniketan, West Bengal from 23rd – 25th February, 2019.
- Jalaluddin, A., Marimuthu. M. and Shobana Karthikeyan (2017). 'A study on work tensions and conflicts of human resources in a workplace'. International Journal on Business Intelligence and Innovations. Special Volume (4). 201-205. (ISSN: 2348 4705).
- Shobana S (2002). 'Women Entrepreneurs in Chennai'. National Seminar on Women Entrepreneurship and Economic Development organized by the Department of Economics, Ethiraj College for Women (Autonomous), Chennai, 9th – 11th December, 2002.

CONTRIBUTIONS AS A RESOURCE PERSON

- Served as a **Panelist in the Panel Discussion** in the ICSSR-SRC, National Seminar on GST Reforms and Their Role in Strengthening MSMEs and Start-ups in India' organized by the PG Department of Economics, Namakkal Kavignar Ramalingam Government Arts College for Women, Namakkal 637 001 on 17.03.2026 and 18.03.2026.
- Served as a **Guest Speaker** in the Seminar on 'Post Budget Analysis 2026: Implications for India's Economy, organized by the UG and PG departments of Economics, Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women (Autonomous), Chennai on 13.03.26.
- Served as a **Reviewer in the Student Seminar, Arthashastra'26** conducted by the Student Economic Research and Academic Writing (SERA) Cell and Ankur, an initiative of the Department of Economics, Stella Maris College, Chennai on 09.03.2026.
- Served as a **Jury in the Portfolio Competition 2026** on 'Sustainable Development Goals: Pathways to a Resilient Future' at the Department of Management Studies, MOP Vaishnav College. Chennai on 12.02.2026.
- Served as a **Panelist in the Panel Discussion** at the IEEE-sponsored International Conference on Technology and Management for Sustainable Development (ICTMSD-26) on the topic 'Role of Policies and Governance for Sustainability' organized by Sri Sairam Institute of Management Studies, Sri Sairam Engineering College on 07.02.2026.
- Delivered a **Special Lecture** on 'Women Empowerment as a Pathway to Poverty Eradication' on 'International Poverty Eradication Day' at Justice Basheer Ahmed Sayeed College for Women on 17.10.2025.
- Served as a **Panelist in the Panel Discussion** in the 4th National Conference on 'Reducing Inequalities through Education, Employment and Empowerment (SDG-10) organized by the Faculty of Science and Humanities, SRM Institute of Science and Technology, Kattankulathur on 16.10.25
- Served as a **Rapporteur** at the 45th Annual Conference of the Association of Economists of Tamil Nadu (AET) Organised by Association of Economists of Tamil Nadu & Department of Economics N.K.R. Government Arts College for Women Namakkal - 637 001 on 27.09.25.
- Served as a **Co-Chairperson** in the International Seminar on 'Economic Resilience in the 21st Century: Environment, Governance and Global Markets' organized by the PG & Research Department of Economics, Sir Theagaraya College, Chennai – 600 021 on 24.09.25.
- Served as **Subject Matter External Expert** at BSc. Hons Dissertation Viva Voce Examinations for students of Shiv Nadar University, Chennai on 15.04.2025.
- **Judge** for paper presentation in the Symposium – Poster Presentation/ Case Study Presentation, organized by the Department of Management Studies MOP Vaishnav College on 12.02.2025.
- **Judge** for an essay-writing competition in the Department of Public Administration, Madras Christian College on 10.02.2025.
- **Resource Person** for a Guest Lecture on 'Gender and the Society: An Introduction' in the Guest Lecture Series on Social Issues by the Department of Social Work (SFS), Madras Christian College on 16.12.24.
- **Resource Person** for a Session on 'Towards Safe and Empowering Public Spaces for Women and Girls' in the Seminar Series hosted by the Tamil Nadu Dr. Ambedkar Law University, Chennai on the UN Mandate on Combating Violence Against Women and Girls on 3.12.24.

- **Contributed four lectures as a Resource Person** for the SWAYAM MOOC course titled Public Financial Administration on Introduction to Public Finance, Role of Fiscal Policy in Resource Mobilization, Public Debt Management, Types of Public Debt in India. Course link: https://onlinecourses.swayam2.ac.in/e-learning/preview/cec25_hs18
- **Guest of Honour** in the Commerce Café Programme organized by the Little Flower Matriculation Higher Secondary School, Chennai on 25th October 2024.
- **Resource Person** for a Sensitization Session on 'Menstruation and Society'. On 21st October 2024 in the programme titled "Kaarigai" organized by the Department of Tamil, Madras Christian College, Chennai.
- **Co-Chair** in Technical Session – I in the Two-Day National Seminar on Evolving Gig Economy in India: Opportunities, Challenges and the Way Forward in Vision Viksit Bharat@2047 at Guru Nanak College, Chennai on 13th August, 2024.
- **Soft Skills Facilitator** on 'Your True Self' on 3rd March, 2024 for about 120 NSS Volunteers of Madras Christian College in the NSS Camp Site, Little Drops Old Age Home, Somangalam Village, Tamil Nadu.
- **Resource Person** in the National Level World Record Webinar Series (Day 213) on 'Sustainable Development' on 5th October, 2023 organized by Shri Kumaraswami Mahavidyalaya, Ausa, Dist. Latur, Maharashtra, India.
- **Co-Chair** in Session III (Day II) at the NCW-Sponsored Two Day National Seminar on 'Women in Decision-Making Roles in the Corporate World' organized by the Department of Commerce, Pondicherry University Community College, on 19th and 20th October, 2023.
- **Rapporteur** of Technical Session-I (Day 1) at the ICSSR sponsored Two Day National Seminar on 'Environmental Sustainability in Post Independence India'. Organized by the Post Graduate Department of Economics, Nandanam Arts College for Men, Chennai on 12-13th of July, 2023.
- **Chief Guest** at the **Keep In Touch Programme** and delivered the **Special Address** at the PSBB Millennium School, Gerugambakkam, Chennai on 09.06.2023.
- Acted as one of the **Resource Persons** at the 'Capacity Building Program (CBP) in Economics for School Teachers in Tamil Nadu' on 27.04.23, jointly organized by Shiv Nadar University Chennai and Anna University, Tamil Nadu.
- Served as a **Resource Person** for a Capacity Building Workshop on 'The 101 of Report Writing' on 21.02.23 at the Soka Ikeda College of Arts and Science for Women, Chennai.
- Served as a **Resource Person** and delivered a Talk for Students of Class X on "Strategies and Tips to Crack the X Standard Board Examination" at Vallipuram Government High School on 07.02.2023; an initiative of the IIT Madras Alumni Association - Societal Impact Action Group (IITMAA-SIAG).
- Served as a **Resource Person** and delivered a Motivational Talk for Students of Class IX and X on "Planning Your Future" at Vallipuram Government High School on 11.01.2023; an initiative of the IIT Madras Alumni Association - Societal Impact Action Group (IITMAA-SIAG).
- **Rapporteur** of Technical Session-I at the ICSSR sponsored Two Day National Level Online Seminar on 'COVID-19 crisis and Sustainable Development Goals in India: Pathways for Adaptation and Resilience'. Organized by the Post Graduate Department of Economics, Nandanam Arts College for Men, Chennai on 19.10.2022.
- **Guest of Honour** and delivered a lecture on 'Viewing The COVID-19 Aftermath Through Gendered Lenses' at The Interdisciplinary International Symposium on 'Post Pandemic Ramifications at the Global Level: A Panoramic View', organized by Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women. On 14.10.2022.
- **Co-Chair at Technical Session** No V. ICSSR Sponsored National Seminar on "India's Challenges in Achieving Sustainable Development Goals: A Midterm Assessment"

organized by the Department of Economics, School of Management, Pondicherry University during 29-30 September, 2022.

- **Resource person** on 'Gender and Economic Development' at a Webinar organized by IQAC and Department of Business Economics, Shri Krishnaswamy College for Women, Chennai on 19th November, 2020. <https://www.youtube.com/watch?v=OV5cDLEY05Y>

MEMBER, BOARD OF STUDIES (BoS)

Member (Subject Matter Expert) in Academic Board of Studies (2025-26), B.A. Corporate Economics, Women's Christian College, Chennai 600006.

Subject Matter Expert for Syllabus Audit in V.V.Vanniaperumal College for Women, Virudhunagar. 626001.

MEMBERSHIP IN PROFESSIONAL ASSOCIATIONS

Life Member, Association of Economists of Tamil Nadu (AET)

Life Member, Indian Economic Association (IEA)

Life Member, Indian Society of Labour economics (ISLE)

M.A. DISSERTATIONS SUPERVISED

Sl. No.	Name	Academic Year	Reg. No.	Title of the II M.A. Economics Dissertation
1	Jeffy V. U.	2017-18	163EC111	Direct Agricultural Marketing: A Study on Uzhavar Sandhai in Kanchipuram District
2	Joseph Simon T	2017-18	163EC121	The Impact of Mahatma Gandhi National Rural Employment Act (MGNREGA) on Rural Women in Kottayam District in Kerala
3	Tharankumar S	2017-18	163EC124	A study on Socio-Economic Issues of Transgender in Chennai.
4	Susmi Thomas	2018-19	17101712020010	Perceptions of Fairness in Economic Decision Making: An Experimental Analysis
5	Shony Dominic	2018-19	1701712020020	Exchange Rate Volatility and Macro Economic Indicators: A Time series analysis
6	Kolla Satya Siri Tanmayee	2019-20	1801712020010	A Study on Migration of Owner and Tenant Farmers

				into non-agricultural occupations in the village of Turangi in East Godavari District
7	Mohammed Aasif Gani K.	2019-20	1801712020024	An analysis of Post Office Small Saving Schemes in Tamil Nadu
8	Divyasritha P.	2020-21	1901712020008	A study on the Economics of Tea Cultivation among small Tea Growers in the Kotagiri Taluk of Nilgiri District in Tamil Nadu.
9	Parasala Jothi Sundhareeswari J.	2020-21	1901712020018	The Influence of Social Choice via Social Media (Instagram) in Ascertaining Consumer Preferences – A Study Among Students of Madras Christian College in the age group of 18-24.
10	Sangavi Dakshinamurthy	2021-22	2001712020008	Impact of Digital Payments among Street Vendors in Tambaram-Velachery Main Road in Chennai.
11	Pradeep E.	2021-22	2001712020017	The Vicious Cycle of Shopping – Effects of Retail Therapy on Savings and Expenditure of Consumers in Chennai.
12	Vidyasri T.	2022-23	210171202009	A Study of Unemployment among Educated Women in Bhavani Municipality in Tamil Nadu.
13	Mohammed Kazzafi	2022-23	2101712020018	A Study on Quality of Education in Select Government High Schools in Chengalpattu District in Tamil Nadu.
14	Rhema Rachel Kurian	2023-24	12201712020008	Impact of Subsidized Food on Improved Work-life Balance among Working Women in Suburban Regions of Chennai
15	Ryan Sajan Neeliyanickal	2023-24	2201712020020	Consumer Behaviour of Transition from Theatres to OTT Platforms among the Youth
16	Justina Sarah James	2024-25	2401712020008	Global Coffee Culture and International Trade: How Cafe Chains Shape Urban Consumption

17	Thangalakshmi M.	2024-25	2401712020016	Impact of Google Search Trends on NIFTY 50 and Gold Return: An Empirical Analysis Using ARX Model
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PERSONAL DETAILS

Date of Birth: 15th March, 1981
 Languages known: English, Telugu (speak only), Tamil, Hindi, Sanskrit (read and write only)
 Extra curricular interests: Bharatanatyam, traveling, walking, yoga and whistling.

REFERENCES: On Request.