

**MADRAS CHRISTIAN COLLEGE
(AUTONOMOUS)
East Tambaram, Chennai - 600 059**

Affiliated to University of Madras



UNNAT BHARAT ABHIYAN (UBA)

Course Structure Proposed for 1 Credit Under Part V- Extension Activities

(For the UG students joining from the academic year 2025- 2026 Onwards)

The student must attend 120 hours of program/ events/activities organised by Unnat Bharat Abhiyan (UBA), in the I & II year of his/ her UG programme to obtain one credit for the Part – V Extension Activities.

The student must complete 30 hours of program/events/activities (optional) organised by Unnat Bharat Abhiyan (UBA), in the third year of his/her UG programme to obtain the leadership certificate for Part – V Extension Activities.

UNNAT BHARAT ABHIYAN (UBA)

ABOUT UNNAT BHARAT ABHIYAN

The Ministry of Education(MoE), Government of India, has launched the program of Unnat Bharat Abhiyan (UBA), a national program with the vision to involve the professional and other higher educational institutions of the country for the sustainable development of villages. The Unnat Bharat Abhiyan (UBA) emerges as a vital and challenging initiative in steering towards comprehensive rural development.

LOGO



VISION

Unnat Bharat Abhiyan is inspired by the vision of transformational change in rural development processes by leveraging knowledge institutions to help build the architecture of an Inclusive India and to have a paradigm shift in academic and research programs of the country.

MISSION

1. Develop the necessary mechanism and proper coordination among educational institutions, implementation agencies (District administration / Panchayati Raj Institutions) and the grassroots level stakeholders to enable effective intervention at the field level.
2. Select suitable rural clusters and effectively participate in the holistic development of these clusters using eco-friendly sustainable technologies and local resources creating sufficient employment opportunities in the process, harnessing multifarious government schemes, customised use of existing technologies and use of knowledge as per the local needs.
3. Reorienting the academic curricula and research programs in higher educational institutions to make them more responsive to the needs of the time and to bring in holistic development and enrich the knowledge of students about issues of villages/society.

OBJECTIVES OF UNNAT BHARAT ABHIYAN

- To engage the faculty and students of Higher Educational Institutions in understanding rural realities.
- To identify & select existing innovative technologies, enable customisation of technologies, or devise implementation methods for innovative solutions, as per the local needs.
- To leverage the knowledge base of the educational institutions for effective implementation of various government programmes.

STRATEGY OF UNNAT BHARAT ABHIYAN

1. Capacity enhancement of Higher Education Institutions in research and training activities relevant to national needs, especially those of rural India.
2. Village Adhyan with Situation Analysis, Need Assessment of the adopted village with objective to study, assess and identify areas of intervention / initiatives on different subjects broadly categorized.
3. To create a virtuous cycle benefiting the society, government, and higher education system.

The ethos of Unnat Bharat Abhiyan embodies a commitment to knowledge sharing, participatory approaches, and convergence of resources, reflecting a holistic and inclusive vision for the sustainable development of rural India.

COURSE COORDINATORS:

1. UBA Coordinator
2. Programme Officer 1
3. Programme Officer 2

STUDENT INTAKE: Maximum 30 students every Academic Year

Year	Total
I	30
II	30
III	5 (Optional Leadership Roles/Activities)
Total	65

COURSE FRAMEWORK

Credits	1	
Hours	Mandatory for credit– 120 hours during I & II year Mandatory For Leadership Certificate – 30 hours during III year (120+30)	
Category	Part V	Extension Activities
Years	I & II years UG Students III year UG – Leadership (optional)	
Year of Implementation	2025 – 2026 onwards	
Course Objectives	<ul style="list-style-type: none"> • To develop students' personality, teamwork skills and leadership skills through doing service in rural areas. • To help students understand the community in which they work, identify the needs and problems of the community and involve themselves in problem-solving. • To develop in students a sense of social and civic responsibility and preparedness for meeting emergencies and natural disasters. • To help students practice national integration and social harmony and support rural transformation. 	
Course Outcome	On successful completion of the course, the student will achieve PO 8 of the UG programme outcomes	

Year	Activities	Total Hours
I	Orientation & Foundational Training <ul style="list-style-type: none"> • Orientation on UBA (Vision, Objectives, Strategies.) • Expert Talks on Understanding Rural India (Demographics, Socio-economic conditions, Challenges.) • Skill Development Training (Street Theatre, Puppetry, Traditional Dance Forms) • Introduction to Participatory Rural Appraisal (PRA). • Exposure visits to villages & local government bodies 	60 hrs

II	Field Immersion & Development and implementation of Rural Action Plan <ul style="list-style-type: none"> • Visits to villages and interaction with Gram Panchayats, SHGs, and Local Stakeholders. • Practicing Participatory Rural Appraisal • Participatory Data Collection for Mapping Community Needs. • Identifying & implementing Small-Scale Projects (Education drives, Health awareness, Waste Management, etc.). • Reporting & Reflection on Personal and Professional Growth. 	60 hrs
III	Leadership Role <ul style="list-style-type: none"> • Planning, Organising & Implementing projects • Monitoring and Evaluating Impact. • Report Writing for the activities conducted 	30 hrs

*Optional Two-Day Camp may be organized under specific themes in the adopted villages/slums during the II-year.

*Optional leadership roles can be taken up and certificates will be given on completion of III year's activities

Upon completion of 120 hours within the stipulated period, the student will be awarded one credit and grade. It is mandatory to fulfil the required number of hours.