#### PRINCIPAL'S REPORT 2023-2024 (SELF-FINANCED STREAM)

#### HIGHLIGHTS OF THE ACHIEVEMENTS OF THE COLLEGE 2023-2024

#### RANKING

- a) According to **'India Today' ranking of Colleges 2023**, MCC maintains its position within the Top Ten Colleges in the country. The College was ranked 7<sup>th</sup> in Arts, 5<sup>th</sup> in Science, 7<sup>th</sup> in Commerce, 10<sup>th</sup> in Social Work, 7<sup>th</sup> in BBA, and 10<sup>th</sup> in BCA.
- b) MCC was ranked No.7 in India and No.2 in Tamil Nadu among Private Autonomous Colleges as per **'EducationWorld' India Higher Education Rankings 2023-2024**.
- c) According to the Ministry of Human Resource Development (MHRD) National Institutional Ranking Framework (NIRF) 2023, MCC secured 16<sup>th</sup> position in the category of 'Arts and Science Colleges' in the country.

The Hon'ble Governor of Tamil Nadu honoured Madras Christian College for its remarkable achievement, ranking among the top 20 institutions in all categories based on NIRF Ranking. The Principal & Secretary delivered a presentation on "National Institutional Ranking Framework - Analysis and Strengthening of Quality Parameters" at Raj Bhavan, Chennai, on 26<sup>th</sup> July 2023.

## INFRASTRUCTURE DEVELOPMENTS

- a) The MCC Pulicat Estuarine Biological Research Centre (MCC PEBRC) was refurbished to be used for research and field study at Pulicat and to upgrade it for interdepartmental and inter-institutional research collaborations. The renovated and refurbished MCC Pulicat Estuarine Biological Research Centre (MCC PEBRC) was rededicated on 15<sup>th</sup> April 2023. The facility was reopened by Mr. John Sathyan, Senior Advocate, Madras High Court and an alumnus of the Department of Zoology, MCC.
- b) **New Washroom Facility** near Commerce Block of Self-Financed Stream was inaugurated on 20<sup>th</sup> October 2023.
- c) New Alumni & Development Office was dedicated on 20th October 2023.
- d) Refurbished **Computing Laboratory of the Department of Mathematics**, Aided Stream was dedicated on 5<sup>th</sup> January 2024.
- e) Faculty Room for the Department of Data Science, Self-Financed Stream was inaugurated on 8<sup>th</sup> March 2024.

- f) **Washrooms for Women at Pavilion** funded by MRF Limited were dedicated on 8<sup>th</sup> March 2024.
- g) Refurbished MCC FLI Nursing Training Building was dedicated on 18<sup>th</sup> March 2024. RANE NSK contributed for the refurbishment and modernization of the nursing building.
- h) **Skill Development Training Centre for Visually Impaired at Miller's Library** was dedicated on 19<sup>th</sup> March 2024. This Centre was supported by the "Help the Blind Foundation" with the funding support from Saint Gobain and Cognizant Foundation.

#### RETIREMENT

#### Administrative & Support Staff

Mr I. Moses D'Sliva, Lab Asst SG, Department of Physics, opted for voluntary retirement during the academic year.

Mr Philip Gnanarathinam, Store Keeper, Department of Chemistry, and Mr Prakash, Support Staff, Department of Microbiology retired during the academic year.

The Madras Christian College expresses its deep sense of gratitude for the meaningful services rendered by them.

## FACULTY

## Ph.D. Degree

The following members of faculty of the Self-Financed Stream were conferred Ph.D. Degree in their respective disciplines during this academic year:

Name of the Staff	Department	Guided by
Dr R. Esther Hepziba	Business	Dr Florence John,
_	Administration	Associate Professor,
		Department of Commerce, Aided
		Stream, MCC
Dr Shiny Isaac	Commerce	Dr Nirmala Mohan
		Head, Department of Commerce
		Self-Financed Stream, MCC
Dr Fanny Grace	Commerce	Dr Florence John,
		Associate Professor,
		Department of Commerce, Aided
		Stream, MCC
Dr R. Keerthika	Commerce	Dr Anli Suresh,
		Assistant Professor,
		Department of Commerce, Aided
		Stream, MCC

Dr T. Lavanya Suja	Computer	Dr B. Booba
	Applications (BCA)	Professor
		B.Sc. Information Technology
		Department, VISTAS, Chennai
Dr S. Abirami	Microbiology	Dr P. Rasappan,
		Chairman, VRR Institute of
		Biomedical Sciences,
		Kattupakkam, Chennai
Dr S. Premina	Microbiology	Dr S. Niren Andrew
		Research & Development Centre
		Bharathiar University, Coimbatore
Dr K. Balakumar	Microbiology	Dr P. Ganesh
		Assistant Professor, Department of
		Microbiology, Faculty of Science,
		Annamalai University, Chidambaram
Dr R. Michael Raj	Physical Education	Dr J. Jackson Sutharsingh,
		Associate Professor,
		Y.M.C.A. College of Physical
		Education, Chennai

# PAPER PRESENTATIONS

## INTERNATIONAL CONFERENCES/SEMINARS

Dr Jayanthi Rajendran, **Department of English (SFS)**, presented and received the Best Paper Award for her paper titled Transcending Economic And Social Categories To Cultural, Psychological, And Linguistic Dimensions Of Marginalization: A Study on The Concept Of Subalternity In The Selected Novels of Amitav Ghosh" in the International Conference on Recent Advances in Science, Technology, Engineering, Management and Social science, RASTEMS-2023) (online) organised by New Research and Innovation Society in association with Addis Ababa Science and Technology University, Biotechnology and Bioprocess Centre of Excellence, Ethiopia and Karpaga Vinayaga College of Engineering and Technology, Chengalpattu, India held during, 6-8, October, 2023.

Ms. Pavithra Mahendran presented a paper titled, "A Puttinai (Neo-tinai) Reading of What Happened to the Elephant? By Sujata Bhatt" in an International Conference on "Redefining Narratives: Contemporary Perspectives and Representations" organized by the UG and PG Departments of English on February 5th & 6th 2024.

Mr Gabriel Karthick presented a research paper on "Significance of English Translation of Indian Literature: A Pragmatic Perspective" in the One-Day International Conference on Translating Literature Across Languages Challenges & Opportunities on 6<sup>th</sup> February 2024 organised by Sri Ramakrishna College of Arts and Science for Women in collaboration with Shanlax Publications, Madurai.

Dr. V. Jayalakshmi, **Department of Languages (SFS)**, presented a paper titled "Ramcharitmanas ka Sunder Khand : Aaj ki Yuva Peedhi ke liye gurumantr" based on the topic "Ramcharitmanas aur Aaj ki Yuva Peedhi", in a Two-Day International Seminar organized by the Department of Hindi (Shift – 1) of Dwaraka Doss Goverdhan Doss Vaishnav College, Arumbakkam, Chennai on 10<sup>th</sup> January, 2024; (ii) "Berozgaar se Jang, Bhasha Shikshan ke Sang: Dakshin Bharat ke sandarbh mein" based on the topic "Bharatiya gyaan parampara evum Bhasha Shikshan: Chunoutiyan evum Sambhavnayen" (Indian Knowledge System: Challenges of Language Teaching and Opportunities) in a Two Day International Seminar organized by Department of Language and Literature & Centre of Excellence for IKS, Alliance University, Bangalore in co-ordination with Bharatiya Hindi Pradhyapak Parishad, Gujarat on 3<sup>rd</sup> and 4<sup>th</sup> February, 2024.

Ms Soundarya Uppili, **Department of Journalism (SFS)**, presented a paper on "Embracing AI: A study on the Use of Artificial Intelligence Among Special Education Teachers in Helping Students with Intellectual and Learning Disabilities" at the International Conference 'Media Meet', Christ University, Bangalore.

Dr. Janice Shiji, **Department of Social Work (SFS)**, presented a paper on "Green Futures: Solid Waste management initiatives and circular economy" at The International Conference on sustainability and technological advancement in business organised by Patrician college and Bishop Ambrose college, Coimbatore at Patrician College, on 15<sup>th</sup> December 2023.

Mr. Tony Thomas and Dr. K. Subaniya Sarah, **Department of Business Administration (SFS)**, presented a case study on "Effectiveness of capacity building vs co creation of shared values with college union society-The student body of Madras Christian College International Conference Theme: Sustainable Technologies embracing Industry 5.0" at the American College in February 2024.

Dr. Millicent Serena. A and Dr. Esther Hepziba R. presented a research paper titled, "Emotional Quotient - A prerequisite for higher classroom engagement and collaborative learning in Higher education, in the International Conference on Emerging trends and Technological Innovations in Commerce and Management, Alpha Arts and Science College in January 2024.

Dr. R. Esther Hepziba. R and Dr. Millicent Serena presented a research paper titled, "Útilizing chatbots in Online Marketing: Impact on Customer Engagement Valence, in the International Conference on Emerging trends and Technological Innovations in Commerce and Management organized by the Alpha Arts and Science College, in January, 2024.

Dr. Sivasankaran presented a research paper in International Conference on "Emerging Trends in Social, Business and Management Science Research" at VIT Chennai in May 2023. Dr. Aveline presented research papers titled (i) "The Impact of Social Media Marketing in Brand Building in educational institutions", International Conference on Emerging Trends in Social, Business and Management Science Research, VIT Business School, Chennai held in May 2023; (ii) "Yes Bank Failure, The Rescue Plan and The Turnaround strategies-Critical analysis", International Conference on Recent Trends in Science, Engineering and Management, conducted by Er. Perumal Manimekalai College of Engineering, Hosur, held in March 2023; (iii) "Impact of Digital Age Entrepreneurs on the Global economy" at International Conference on "Industry and 5.0: Sustainability, Innovations in Business", organised by the G.R. Damodaran Academy of Management, Coimbatore in April 2023.

Mrs. D. Jhansi, **Department of Commerce (SFS)**, presented a paper entitled "Role of Instagram Influencers in Stimulating Purchase Intentions – Examining the Moderating role of Gender and Emotional Intelligence" in the International Conference on "Sustainability and Technological Advancements in Business" organized by the Department of Commerce and Accounting & Finance, Patrician College of Arts and Science, Chennai, January 2024.

Mr. W. Joshua presented papers titled (i) "A Study on the Awareness and Perception of Consumers on FMCG price changes" in the International conference on "Exploring the Inflection Point in the Landscape of Business Intelligence: Innovation and Advancement" organized by School of Business Studies, Hindustan College of Arts & Science in association with Singapore South Asia Chamber of Commerce and Industry (SSACCI), on 10<sup>th</sup> January 2024; (ii) "A Study on Role of FINTECH in Accelerating Financial Inclusion in Rural India" in the International Conference on "Adapt to Change" (A2C) organized by Department of Corporate Secretaryship, Loyola College, Chennai on 19<sup>th</sup> January 2024.

Ms. Sweatha D. presented a paper on "A Study on Role of FINTECH in Accelerating Financial Inclusion in Rural India" in the International Conference on "Adapt to Change" (A2C) organized by Department of Corporate Secretaryship, Loyola College, Chennai, on 19<sup>th</sup> January 2024.

Dr. V. Mahalakshmi, **Department of Microbiology (SFS)**, presented a paper on "Biodegradation of polyethylene wastes using a microbial consortium of meal worm gut microbiome and compost soil microflora- a novel approach to promote green environment" in the 2<sup>nd</sup> International Conference on Clinical and Applied Microbiology organized by Bioleagues on 14<sup>th</sup> and 15<sup>th</sup> December 2023 and bagged the best paper award.

Dr. S. Abirami presented papers on (i) "A molecular study of naringin on breast cancer metastasis" in the International conference on "Future prospects of Biotechnology & Biomedical applications" on 22<sup>nd</sup> September 2023, organized by Srishakthi Institute of Engineering & Technology, Coimbatore; (ii) "Role of atorvastatin on breast cancer bone metastasis" in the International Conference on "Frontiers in Biological and

Medical Sciences" organized by Seethalakshmi Ramaswami College, Tiruchirappalli on 19<sup>th</sup> and 20<sup>th</sup> January 2024, and bagged the best oral presentation award.

Dr. V. Vedha presented a paper on "Studies on antibacterial activity, phytochemical analysis and cytotoxicity properties of medicinal plant Pandanus amaryllifolius and Cissus quadrangularis" in the International Conference on "Next Generation Microbiologists – Challenges and Opportunities 2.0" held in the Post Graduate Research Department of Microbiology, D. G. Vaishnav College, Chennai, on 2<sup>nd</sup> and 3<sup>rd</sup> February 2023.

Ms. Asha Thomas, **Department of Mathematics (SFS)**, presented a paper in the 5<sup>th</sup> International Mediterranean Congress on 13-14<sup>th</sup> January 2024 organized by IKSAD, Mersin, Turkey.

Dr James Zachariah, **Department of Physical Education (SFS)**, presented papers on (i) Effect of specific sports training in combination of resistance training on selected motor fitness components of Bharath university cricket players at the International Conference on Research and Scientific Development in Physical Education and Yogic Science organized by SRM Institute of Science and Technology, on 4<sup>th</sup> & 5<sup>th</sup> October 2023, ISBN: 978-93-84136-987; (ii) "Influence and consequences of gender challenges in women sports and games" at the International Conference on Physical Education and Sports Science (ICPESS 2023) organized by Manipal Academy of Higher Education, Mahe held on 14<sup>th</sup> & 16<sup>th</sup> December 2023, ISBN: 978-93-95038-966; (iii) "Role of yogic practice influence the psychological factors in the development of women sports" at the International Congress on Renaissance in Sports – Strategies, Challenges and Choices (ICRS 2024), organized by National College, Trichy held on 8<sup>th</sup> to 10<sup>th</sup> February 2024.

Dr R. Shophana presented papers on (i) Cultural and traditional customs of Tamil culture on scientific basis at the International Conference on Research and Scientific development in Physical Education and Yogic Science organized by SRM Institute of Science and Technology, held on 4<sup>th</sup> & 5<sup>th</sup> October 2023; (ii) Sports injuries and Rehabilitation at the International Congress on Renaissance in Sports – Strategies, Challenges and Choices (ICRS 2024), organized by National College, Trichy held on 8<sup>th</sup> to 10<sup>th</sup> February 2024.

Dr. Deborah Raj, **Department of Communication (SFS)**, presented a paper titled 'Role of Media: A Comparative Study of Different News Media Using Plato's Allegory of the Cave and the Agenda Setting Theory' in the International Conference on 'Literary Studies and Ethical Higher Education: Exploring Sustainability, Species Justice, and Artificial Intelligence' held at St. Aloysius College on 18<sup>th</sup> and 19<sup>th</sup> October 2023.

Dr. S. Janet Mary presented papers in (i) an International Conference organized by AMIC in Bandung, Indonesia, from 28<sup>th</sup> to 30<sup>th</sup> September 2023. The topic was "Unraveling the Complexities of Mobile Communication and Family Relations in Asia: A Review of

Current Research"; (ii) International Tamil Seminar on the challenges faced by Today's Fisherman community on 26<sup>th</sup> May 2023 at JNRM Government college Andaman.

Mr. Dinesh Kumar, presented a paper on 'Traditional Poetry' at the International Conference organized by Malaysian Tamil Poets Academy and Malaysian Tamil Academics Appreciative Association at Malaysia, on 10<sup>th</sup> June 2023.

Dr. V. Sobhana Devi, **Department of Geography, Tourism & Travel Management (SFS)** presented a paper titled "Sustainable Pilgrimage Tourism Development in Kanchipuram, Tamil Nadu – A SWOT Analysis" in the International Conference on Redefining Tourism through G20's Key Priority Areas organized by the Department of Tourism and Hospitality Management, Mizoram University from May 18 to 19, 2023.

Mr. L. Jenifar presented a research paper titled "A Study on Emerging Trends of Indian Medical Tourism" at the International Conference on "Changing Global Dynamics in the Arena of Commerce, Management &Technology ICGDCMT - 2024" organized by the Department of Commerce (A&F) & CS, Saveetha College of Liberal Arts and Sciences, SIMATS - Chennai on 5<sup>th</sup> January 2024. and also received a Best Paper award for the same.

#### NATIONAL CONFERENCES/SEMINARS

Dr Jayanthi Rajendran, **Department of English (SFS)**, presented a paper titled, "Language Teaching in The Age of Ai: Exploring The Pedagogical Potential And Practical" in the National Conference on English Language Teaching and Literature in 21<sup>st</sup> Century conducted by the Department of English and Centre for Content Creation and Digitalization, AMET University, Chennai on 24<sup>th</sup> January 2024.

Mr Gabriel Karthick presented research papers entitled (i) "Tamil Nadu During The 18th Century: A Battle For European Rivalry" in the 30th Annual Session of Tamil Nadu History Congress conducted by the department of History, Holy Cross College (Autonomous), Nagercoil, held during 22<sup>nd</sup> -24<sup>th</sup> September 2023; (ii) "Demagoguery: Tracing Its Evolution And Metastasis Since Machiavelli" in the One Day National Seminar on Societal and Altruistic Concerns in Asian Literature organized by PG & Research Department of English, St. Joseph's College, Trichy on 9th January 2024; (iii) National Seminar on Peace and Reconciliation: Philosophical Reviews conducted by Loyola College, Chennai and Scared Heart College, Satya Nilayam on 18th &19th January 2024; (iv) "The Catastrophic Plight of Refugees: A Blemish on The Countenance of Mankind" in the National Conference on Human Rights, Language and Culture: Advancements in Contemporary Times organized by the Centre for Languages and Communication, SGT University, Gurugram on 29th and 30th January 2024; (v) "Feminism at a Crossroads: Caught between 3Es & 3Ds" in an Interdisciplinary National Conference on "Health Humanities: Intersection of Health, Literature, Arts, Society and Culture" from 29th January to 2nd February 2024 organized by the PG Department of English, Shrimathi Devkunvar Nanalal Bhatt Vaishnav

College for Women, Chennai; (vi) "English Education in India: Traversing the Quandary of Macaulayism and Acclaimatising to Pragmatism" in the National Conference on English Language Teaching and Literature in 21<sup>st</sup> Century held on 24<sup>th</sup> January 2024, organized by the Department of English and Centre for Content Creation and Digitalization, AMET University, Chennai; (vii) "From Machiavelli to McCarthy: The Evolution and Metastasis of Demagoguem" held on 5<sup>th</sup> &6<sup>th</sup> October 2023 at Mother Teresa Women's University, Kodaikanal.

Dr Rachel Jacob, **Department of Journalism (SFS)**, presented a paper on "Navigating the Health Maze: Predictors of Health Information-Seeking Behaviour (HISB) among individuals diagnosed with Type 2 diabetes," 29th AMIC Annual Conference with the theme, "Talk ASAP: Africa-Asia Pacific Dialogue on Communication Issues' held on 28-30th September 2023 in Bandung, Indonesia.

Dr. R. Belinda, **Department of Social Work (SFS)**, presented (i) a paper on "A Study on Effectiveness of Community Engagement on Activities organised as part of the Service-Learning Program" on 21.07.2023 at the 9<sup>th</sup> Asia Pacific Regional Conference on Service-Learning organised by Christ University, Bengaluru; (ii) an E-Poster on Initiating Service-Learning Programmes to prevent substance abuse among children in urban habitats in Chennai at IV Uniservitate Global Symposium organised by Centre for Social Concern and Action (COSCA), Philippines De La Salle University, Philippines on 8<sup>th</sup> & 9<sup>th</sup> November 2023.

Dr. Baily Vincent presented papers on (i) "A study on the perspective of Transgenders on their Respect and Dignity" at the National Student Conference on Paradigms of Vulnerability: Leave No One Behind" organized by the Department of Social Work, St. Claret College, Bengaluru on 22<sup>nd</sup> September 2023; (ii) "A study on the societal impact of substance abuse on young women" at the National Conference on Impact of Substance Abuse, organized by School of Human Excellence, Loyola College, Chennai on 1<sup>st</sup> & 2<sup>nd</sup> December 2023.

Mrs. D. Jhansi, **Department of Commerce (SFS)**, presented a paper entitled "An exploratory study on exhibiting Organizational citizenship behavior at work and home" in the National level conference on "Contemporary Issues in Commerce and Management" organized by Department of PG studies and Research in Commerce, SDM College, Ujire on 1<sup>st</sup> June 2023.

Dr. A. Millicent Serena and Dr. R. Esther Hepziba, **Department of Business Administration (SFS)**, presented a research paper titled, "Students' Perception on Leveraging Entrepreneurship through Social Media Platforms – A Gender Perspective" in the National Seminar on Entrepreneurial Traits and trends at Fatima college Madurai, in September 2023.

Dr. Aveline presented research papers titled, (i) "A Review on Enabling Diversity, Equity and Inclusion in Entrepreneurship", National conference on Role of Entrepreneurship in the changing Economic Environment, KPR College of Arts and

Science, Coimbatore held in September 2023; (ii) "Review On E-Tailing And Search Engine Optimisation Its Impact In Indian Market" presented a paper at National Conference On "Port, Maritime & Multimodal Logistics (Rebuilding The Global Economy)" organized by AMET Business School, Chennai held in April 2023.

Mr. Dinesh Kumar, **Department of Communication (SFS)**, presented paper on (i) Memes as the new form of communication in reference to Chennai Meme Page in the Two Day National Conference titled Bridging the Digital divide- Engaging in Imperative Policy, capacity and competency building hosted by the Department of Public Administration, MCC, on 5<sup>th</sup> & 6<sup>th</sup> April 2023.

Dr. J. Neena Priya, **Department of Microbiology (SFS)**, presented a paper on "Assessment of biodegradation of face mask in an experimental setup and evaluation of its biodegradability by potential bacterial strains" in the National conference on "Recent trends in Science and Technology" on 7<sup>th</sup> October 2023, organized by St. Anne's Arts and Science College, Chennai.

Dr. T. Hannah Clara, **Department of Physics (SFS)**, presented a paper on "Oral organic drug discovery for Antimicrobial, antiCOVID-19 and anticancer ailments based on the natural products synthesis" on 17<sup>th</sup> March 2023 in the interdisciplinary conclave on Century of Health- From discovery to policy.

Dr. V. Sobhana Devi, **Department of Geography, Tourism & Travel Management (SFS)**, presented papers titled (i) "Exploring Pullicat's Ecotourism Potential: A Win-Win for Nature And Communities" at the National Conference on Sustainable Coastal and Marine Tourism Practices organized by the Department of Tourism and Travel Studies, Berhampur University, Odisha from 20<sup>th</sup> to 21<sup>st</sup> December 2023; (ii) "Chettinadu Splendors: Embracing Swachh Living with Sustaining Traditions" in the National Seminar on Envisioning Successful Society through Swachhta on 31<sup>st</sup> January 2024.

## PUBLICATIONS

Dr. Jayanthi Rajendran, **Department of English (SFS)**, published papers on (i) "Transcending Economic and Social Categories to Cultural, Psychological, And Linguistic Dimensions Of Marginalization: A Study On The Concept Of Subalternity In The Selected Novels Of Amitav Ghosh" in a UGC care group 1 journal, *Education and Society* (Vol. 46, No.10 October-December 2023); (ii) article titled, "Pre-Service Education And The Teachers Of New Generation Esl Learners" in IJCRT (International Open Access Journal) vol. II Issue 9 – September 2023; (iii) "The Impact of Continuous Professional Development On Teacher Retention And Performance" in the Journal of Harbin Engineering University (ISSN: 1006-7043) – August 2023; (iv) a chapter titled, "Teacher Evaluation and its Impact on Teaching Practices and Student Learning Outcomes" in the peer-reviewed book Fusion of Knowledge: Multidisciplinary Perspectives In Research, Vol. 2 (ISBN: 978-93-5879-211-9.

She co-authored the Anthology book, "Poesy Vistas" compiled by Smrithy K. published by FoxGales publications under the ISBN 978-81-948296-1-4 and contributed a chapter, "Colonialis Mandit Shostility in Joesph Condrad's *Heart of Darkness*" in the book Rethinking Craft: Colonialism, Post Colonialism & Decolonialism published by the Department of English, Marudupandiyar College, Tanjavur under the ISBN 978-93-94510-56-2.

Mr. K. Gabriel Karthick published (i) a research article on "Judicial Response And Role Of Non-Govermental Organisations In Combating Trafficking Of Women And Children" in the Indian Journal of Law and Legal Research, vol V Issue III – ISSN: 2582-8878; (ii) a chapter, "Significance of English Translation of Indian Literature: A Pragmatic Perspective" in the Book, Translating Literature Across Languages under the ISBN 978-81-19337-51-4; and (iii) a chapter, "Demagoguery: Tracing Its Evolution And Metastasis Since Machiavelli" in the book, Societal and Altruistic Concerns in Asian Literature under the ISBN 978-93-6076-773-0.

Dr. V. Jayalakshmi, **Department of Languages (SFS)**, published papers titled "Ramcharitmanas ka Sunder Khand : Aaj ki Yuva Peedhi ke liye gurumantr" in the Book "Ramcharitmanas aur Aaj ki Yuva Peedhi" (Conference Proceedings) edited by Dr. Manoj Kumar Singh and Dr. Harshlatha Shah of Hindi Dept. (Shift – 1) of Dwaraka Doss Goverdhan Doss Vaishnav College, Arumbakkam, Chennai. Published by 'Sanskruti', RA Puram, Chennai. First Edition : January, 2024. Pg. 171-176. ISBN: 978-81-960825-9-8.

Dr. R. Belinda, **Department of Social Work (SFS)**, published a paper on 'Impact of social security on the quality of life of elderly women in slums of Chennai in the Indian Journal of Gerontology (UGC (CARE List Group- Science, 121) ISSN: 0971- 4189).

Dr. Baily Vincent published a paper on "Motivation in transforming business and its influence in productivity of organisation" in Shodak: A Journal of Historical Research, ISSN: 0302-9832, Volume 53, Issue:02, no: 09, May – August: 2023.

Dr. N. Zeenath Zarina, **Department of Commerce (SFS)**, published papers entitled (i) "Factors that influences the service quality provided to the Electric 2-Wheeler users in Chennai", South India Journal of Social Sciences., ISSN:0972- 8945, Vol. XXI, Jan-June, 2023, Pg:9-14; (ii) "Perceptions and impact of individuals toward E-vehicles with reference to Chennai City", Humanities and Social Science studies, ISSN:2319-829X, Vol. 12, Issue 01, No,01, Jan-June, 2023; (iii) "Analyzing the effects of the Covid-19 Pandemic on Consumer preferences for electronic gadgets in Chennai City, 'A Journal of Historical Research, ISSN:0302-9832, Vol:53, Issue:02, No:08, May-August :2023.

Ms. E. Sweetline Priya published papers titled (i) "Performance comparison of onchain and off-chain data storage model using Blockchain Technology" in Smart Innovation, Systems and Technologies, 2023, 370, pp. 499–511 (Springer & Scopus Indexed); (ii) "Data Encryption of Blood-chain data in Blockchain Network" in Proceedings of the 1st IEEE International Conference on Networking and Communications 2023, ICNWC 2023 (IEEE & Scopus Indexed).

Mrs. D. Jhansi published a chapter titled "An Exploratory study on Exhibiting Organizational Citizenship behavior at Work and Home" in a book titled "Paradigm shift towards sustainable Buisness and Management practices ", Virudhunagar Hindu Nadars' Senthikumara Nadar College, January 2024, ISBN 978-81-951746-9-0.

Dr D. Armstrong Doss, **Department of Business Administration (SFS)**, published a research paper titled "Assessment of transfer of training and organizational commitment scales" in the International Journal of Business Excellence, 2023 - ISSN - 1756 0047, Scopus, Site Score 1.8.

Dr. Millicent Serena. A and Dr. Esther Hepziba. R published a research paper titled "Students' Perception on Leveraging Entrepreneurship through Social Media Platforms – A Gender Perspective- Shodh Prabha, ISSN: 0974-8946- UGC -CARE JOURNAL in September 2023.

Dr. V. Sivasankaran published a research paper titled, "Impact of Digital Age Entrepreneurs on the Global Economy", Journal Name: South India Journal of Social Sciences, ISSN:0972-8945 UGC CARE Journal.

Dr. J. Rachel Priya published (i) a paper on "Perception and awareness on Digital India Programme among college students" in the journal Indian Journal of Psychology, ISSN 0019-5553, Book No:1, 2023; (ii) Book chapter - Book Name: New Trends in Agriculture and Agricultural Finance, Title of the chapter: Navigating the Digital Marketplace SEO's Influence on E-Tailing in India ISBN: 978-93-95214-79-7; (iii) Book chapter: Book Name - "Industrial Revolution and Metaverse: Industry 5.0" Title of the chapter: "Metaverse Retail and Sustainability: A Thematic Review" p-ISBN: 978-81-963865-2-8, e-ISBN: 978-81-963865-3-5.

Dr. Aveline published (i) a Book Chapter: New Trends in Agriculture and Agricultural Finance Book Name & Details: Navigating the Digital Marketplace SEO's Influence on E-Tailing in India, Chapter 10.Pg. No.71-77. ISBN: 978-93-95214-79-7; (ii) Book Chapter: "Impact of Innovation and its Role in Small Medium Enterprises Sustainability". Book Name & Details: Sustainability, Green Management, and Performance of SMEs, (Scopus Indexed Publisher De Gruyter) Doi 10.1515/9783111170022-014. Chapter 14. Pg no. 247-261. ISBN:9783111170121, 3111170128; (iii) Book Chapter: "Metaverse Retail and Sustainability: A Thematic Review". Book Name & Details: "Industrial Revolution and Metaverse Industry 5.0". Chapter 4, Pg no.44-48. p-ISBN: 978-81-963865-2-8,e-ISBN: 978-81-963865-3-5; (iv) "Perception and awareness on Digital India Programme among college students" in the journal Indian Journal of Psychology, ISSN 0019-5553, Book No:1.

Dr. Deborah Raj, **Department of Communication (SFS)**, published an article on the Impact of Media being an Influencer in society in the journal of Oriental Institute that was published in March 2023.

Mr. T. Dinesh Kumar published a journal titled "A Study on the Psychological Gratification And Wellness Through The Consumption of Asmr Videos On The Young Generation With Reference To Ilango Adigal's Silappathikaram" in the Malaysian Journal of Tamil.

Dr J. Shiny Priyadarshini, **Department of Computer Science (MCA)**, published 'Analogizing the role of IoT and Data Analytics for Smart Irrigation and Aquaculture', Lecture Notes in Networks and Systems (LNNS) Vol-615, pp 381-389, May 2023.

Mrs. Padma Prabha, **Department of Computer Applications (BCA)**, published (i) a research article entitled "Estimation of optimal threshold shifting to handle class imbalance in credit card fraud detection using machine learning techniques." In AIP Conference Proceedings, vol. 2802, no. 1. AIP Publishing, 2024; (ii) a journal entitled "XGBoost Threshold Classification with Autoencoder for Credit Card Fraud Detection" in International Journal on Recent and Innovation Trends in Computing and Communication, ISSN: 2321-8169 Volume: 11, July 2023.

Mrs. E. Punithavathy, published papers entitled (i) "Cloud Based Scalable Resiliency Pattern using PRISM" in International Journal of Cloud Computing, Jan 2024. DOI: 10.1504/IJCC.2024.10058869, ISSN online 2043-9997, ISSN print 2043-9989, January 2024; (ii) "Auto Retry Circuit Breaker for Enhanced Performance in Microservice Applications" in International Journal of Electrical and Computer Engineering (IJECE). January 2024. DOI: 10.11591/ijece.v14i2.pp2274-2281. p-ISSN 2088-8708, e-ISSN 2722-2578.

Ms. Jasmine Smilkha Leslie, **Department of Visual Communication (SFS)**, published and presented papers as an author and co-author in the *Malaysian Journal of Tamil* at Malaysia. Vol. 1 No. 2 (2023): மலேசியத் தமிழ் ஆய்விதழ் E ISSN 2990-9694: (i) A Study On The Psychological Gratification And Wellness Through The Consumption Of Asmr Videos On The Young Generation With Reference To Ilango Adigal's SilappathikaramJasmine Smilkha Leslie<sup>1</sup>Dinesh Kumar T<sup>2</sup>; (ii) A Prospective Study on Usage of Thirukkural in Selected Tamil Films.

Dr. V. Mahalakshmi, **Department of Microbiology (SFS)**, published papers on (i) Survey of Nanohybrid Materials in Textile Dyes Removal. In: Ahmad, A, Jawaid, M., Mohamad Ibrahim, M.N. Yaqoob, A.A., Alshammari, M.B. (eds). Nanohybrid Materials for Treatment of Textiles Dyes. Smart Nanomaterials Technology. Springer, Singapore; (ii) Recovery and Removal of Textile Dyes Through Adsorption Process. In: Ahmad, A., Jawaid, M., Mohamad Ibrahim, M.N., Yaqoob, A.A., Alshammari, M.B. (eds) Nanohybrid Materials for Treatment of Textiles Dyes. Smart Nanomaterials Technology. Springer, Singapore. (iii)\_A Novel Nanocomposite Cellulose Acetate Membrane using Green Synthesized Silver Nanoparticles for Bioremediation of Leachate. Pollution, 10 (1), 168-182.

Dr. P. Hanumantha Rao, et al. published papers on (i) Microalgal pigments as natural hues in environmentally-sustainable and commercially-prospective biopaints. Journal of Applied Phycology; (ii) A novel photobioculture device. International PCT Application, PCT/IN2023/050436 (Filed May 2023). Published in Patentscope, WIPO (Nov 2023); (iii) A novel photobioculture device. Indian Patent Application No. 202241026203 (Filed May 2022), Published in the Indian Patent Journal (Nov 2023); (iv) Herbal composition for prevention and control of algal growth and process of preparation thereof. Indian Patent Application No. 202241028091 (May 2022) in the Indian Patent Journal (Nov 2023); (v) A phycoremediation reactor and a process thereof. Indian Patent Application No. 202241030328 (May 2022) in the Indian Patent Journal (Dec 2023).

Dr. T. Sathish Kumar, et al. published papers on (i) Biopotential of microalgal extracts as a mosquito larvicide: An eco-friendly approach to control Aedes aegypti. Biomedicine (India), 43(1), 151-156; (ii) Bio-efficiency of algal mat and algal extract as a larvicide against female Anopheles sp. mosquito larvae. Journal of Entomological Research, 47(2), 253-257.

Dr. V. Vedha, et al. published papers on (i) Methicillin-Resistant Staphylococcus aureus Colonization in Intensive Care and Burn Units: A Narrative Review. Cureus, 15(10); (ii) Mosquito larvicidal potential of marine Streptomyces griseus against Aedes aegypti. International Journal of Entomology Research, 8(11), 39-41.

Mrs Asha Thomas, **Department of Mathematics (SFS)**, et al. published papers on (i) A Subclass of Pseudo-Type Meromorphic Bi-Univalent Functions of Complex Order Associated with Linear Operator, Springer Proceedings in Mathematics and Sciences, Mathematics and Computing, 2023; (ii) Estimates on Logarithmic coefficients of a general subclass of starlike univalent functions, Mathematical Sciences International Research Journal, 2023.

Dr K. Vijayalakshmi, **Department of Chemistry (SFS)**, et al. published book chapters (i) Chap.18. Industrial wastewater sources and treatment strategies by using bionanomaterials in "Nanobiomaterials Research Trends and Applications" Edited by Thndapani Gomathi, P.N.Sudha and Sabu Thomas, CRC Press, Taylor and Francis group; (ii) Chap.4. Electrospinning—Material, Techniques and Biomedical Applications in "Nanobiomaterials Research Trends and Applications" Edited by Thndapani Gomathi, P.N.Sudha and Sabu Thomas, CRC Press, Taylor and Francis group; (ii) Chap.4. Electrospinning—Material, Techniques and Biomedical Applications in "Nanobiomaterials Research Trends and Applications" Edited by Thndapani Gomathi, P.N.Sudha and Sabu Thomas, CRC Press, Taylor and Francis group.

Dr Rachel Jacob, **Department of Journalism (SFS)**, published a paper on Pandemic Frames: Public Health Model of Reporting Covid-19 News In The Indian English Newspaper. Humanities and Social Science Studies, 12(1), 5.

Mr Sachin Benner Raj co- authored a paper (i) "The Dawn of Adivasi Cinema: A Tamil cultural analysis of Adivasi representation in Jai Bhim with special reference to Thani Marabu and Silapathikaram parallelism" at First International conference on Traditional Poetry organised by Malaysian Tamil poets academy, Malaysian Tamil poem appreciative club, Malaysian Tamil academics appreciation association on 10 June 2023; (ii) "Medical TV Drama: A Gratifying experience on Indian youth" at Third edition of international conference on Media and Communication (ICMAC) 2023 organised by Symbiosis Institute of Media and Communication, Pune on 30 September 2023.

## LECTURES DELIVERED/RESOURCE PERSONS

Mr. K. Samuel Moses Srinivas Kuntam, **Department of English (SFS)**, was invited to be a Guest Speaker at Christ University Bengaluru for Vachana (10 & 11 January 2024), their annual conference. The Department of English and Cultural Studies at Christ University, Bengaluru was pleased to have him in their Panel Discussion.

Dr. Jayanthi Rajendran was invited as a speaker for a seminar on the importance of English Communication Skills in Dhanalakshmi Srinivasan College of Engineering and Technology to conduct a Seminar on 19-10-2023.

Ms. Angeline was the resource person for the workshop titled, "Mechanics of Writing" conducted by Department of English, Patrician College of Arts and Science, Chennai held on 8th February 2024.

Mr. K. Gabriel Karthick was invited as a (i) Guest Speaker for the one-day workshop on "From English Literature to English Studies" conducted by Voorhees College, Vellore on 9<sup>th</sup> February 2024; (ii) Moderator for a debate show conducted by NSS, Madras Christian College on 15<sup>th</sup> February 2024; and (iii) judge for the inter-collegiate debate organized as a part of the Conference, "New Age Technology for Building Sustainable Business" and "Insignia'23" on 27<sup>th</sup> September 2023 conducted by the Department of Commerce SFS, Madras Christian College.

Dr. V. Jayalakshmi, **Department of Languages (SFS)**, was invited (i) as a Resource person to conduct a workshop on the topic "Jeewan ke Rang, Manch ke Sang" (Natak, Ekanki, Kahani, Upanyas evum Vyangya ke sandarbh mein) organized by the Dept. of Hindi (SFS) of Shrimati Devkunvar Nanalal Bhatt Vaishnav College for Women, Chromepet, Chennai on 19<sup>th</sup> December, 2023. A report on the same was covered in the Hindi Newspaper Rajasthan Patrika; (ii) as a Chief Guest for the Inaugural of the Hindi Pakwada Celebration in K.V No. 1, Air Force Station, Tambaram, Chennai on 1st September, 2023. A report of the same was also published in the Hindi Newspaper Rajasthan Patrika on 3<sup>rd</sup> September 2023.

Dr Deborah Raj, **Department of Communication (SFS)**, delivered (i) Guest Lecture on Content Analysis on Communication Research on 25<sup>th</sup> March 2023; (ii) Guest Lecture on Effective Writing skills in Research at M.O.P. Vaishnav College for Women on 31<sup>st</sup> July and 1<sup>st</sup> of August 2023.

Dr. R. Belinda, **Department of Social Work (SFS)**, served as a resource person for (i) Faculty Development Program on 'Bridging the Gap' for the faculty of Avichi College of Arts on Science on 09.06.2023; (ii) an online session for the students of Avichi college of Arts & Science on 'Resume Writing' on 16.09.2023; (iii) Supported the Employability Enhancement Workshop for the students of Avichi College of Arts & Science held on 23.09.2023; (iv) 'Peace Education Workshop' organised by United Board for Christian Higher Education in Asia, hosted by Scottish Church College, Kolkata for teaching faculty from 7.08.2023 to 11.08.2023; (v) 'Peace Education Workshop' organised by United Board for Christian Higher Education in Asia, hosted by Madras Christian College, Chennai for teaching faculty from 14.08.2023 to 18.08.2023; (vi) Session on 'Need for Employability Skills' for the students of I PG of the Department of Data Science, Madras Christian College on 24.01.2023

Dr. Janice Shiji (i) delivered a Talk on Solid Waste management at PTC Aviation Academy on January 21, 2023; (ii) Resource person for the FDP for the faculty handling EVS at MCC on 16<sup>th</sup> June 2023 on Solid Waste management project at MCC; (iii) delivered a lecture on Mental health to the students of MCC Community College, Tambaram on 6<sup>th</sup> October 2024; (iv) Motivational talk on Preparing for exams delivered to the XII std students of Shiksha school, Hasthinapuram, Chromepet on 9<sup>th</sup> November 2024.

Dr Bailey Vincent was Resource Person for (i) Diversity Equality & Inclusion, for the sales team (front-line and middle-level employees), support functions, technical and network teams of Reliance Jio Infocom Limited, on 8<sup>th</sup> July 2023; (ii) Leadership theories in Social Group Work, for the students of the MSW Programme at the RGNIYD on 9<sup>th</sup> January 2024; (iii) Session for the front line employees of Sri Sathya Sai Medical College and Research Institution on Employee Involvement: its significance in Organisation on 8<sup>th</sup> February 2024.

Dr Sylvia Daisy served as a (i) chief guest on 28<sup>th</sup> August 2023 for the International Youth Day celebration and inauguration of the student union at Vaishnav College Chromepet; (ii) Resource Person for the Two days Premarital Course training by the Family Commission of Chengelpet Catholic Diocese on 25<sup>th</sup> June 2023 on topic Successful Family; Resource Person for (iii) Two days of Premarital Course training by the Family Commission of Chengelpet Catholic Diocese on 23<sup>rd</sup> July 2023 on topic Successful Family; (iv) Two days of Premarital Course training by the Family Commission of Chengelpet Catholic Diocese on 26<sup>th</sup> August 2023 on topic Successful Family; (v) Two days of Premarital Course training by the Family Commission of Chengelpet Catholic Diocese on 26<sup>th</sup> August 2023 on topic Successful Family; (v) Two days Premarital Course training by the Family Commission of Chengelpet Catholic Diocese on 24<sup>th</sup> September 2023 on topic Successful Family; (vi) Two days Premarital Course training by the Family Commission of Chengelpet Catholic Diocese 29 October 2023 on topic Successful Family; (vii) Two days Premarital Course training by the Family Commission of Chengelpet Catholic Diocese 26 November 2023 on topic Successful Family; (viii) Two days Premarital Course training by the Family Commission of Chengelpet Catholic Diocese on 28 January 2024 on topic Successful Family.

Mrs M. Thendral served as a Resource Person (i) at MCCSWD on 29/07/2023 and delivered a lecture on "Assertiveness" to the beneficiaries of SOS Children's Village; (ii) on 26/08/2023 at Kamarajar Nagar and delivered a lecture on Lifeskills to the beneficiaries of Family Strenghtening women, SOS Children's Village; (iii) delivered a lecture on Parenting skills to the beneficiaries of Family Strenghtening Women, SOS on 30/08/2023 at Kothandan Nagar, Chrompet SOS Children's Village; (iv) on 15/09/2023 at Government School, Selaiyur and delivered a talk on Children's wellbeing in a Community Program organised by the trainees of Valam Nanbargal (v) judge for the event Channel Surfing conducted by Department of Commerce (SFS), Madras Christian College on 27/08/2023; (vi) Resource Person on 09/10/2023 and 10/10/2023 at a Model School, Hosur and delivered a series of lectures on Communication, Problem Solving and so on for the Model School teachers of various districts from Tamil Nadu on the theme Building Connect (vii) served as a Chief Guest at Thiruvanchery Government school and delivered a talk on Importance of Pongal festival on 12/01/2024 on account of Pongal Celebrations (viii) Resource Person for Guiding Star Conclave four days residential Winter Fire Camp for junior students from 25/01/2024 to 28/01/2024 and delivered lectures on Cultivating and reinforcing good habits through fun games and activities and also conducted Focused Group Discussion for the care takers / guardians of the children.

Dr. N. Zeenath Zarina, **Department of Commerce (SFS)**, served as an External member to conduct External Academic and Administrative Audit (2020-23) in the department of B. Com (Professional Accounting), at S.D.N.B.V College for Women, Chennai on 20.6.2023.

Dr. A.J. Anuradha served as (i) an External Examiner for Question papers Scrutiny for the November 2023 End Semester Examinations, Department of B.Com, D.G.Vaishnav College, Arumbakkam held on 06.10.2023; (ii) Examiner for the Practical Examinations for B.B.A (Shift I) students on Data Management and Analysis using spread sheets on 26.10.2023 at M.O.P Vaishnav College For Women, Chennai; (iii) resource person for the soft skill training on the topic "Orientation to Microsoft Office" organised by the Department of Psychology, M.Sc. Family Counselling programme on 19.12.2023 for the first year students at Madras School of Social Work, Chennai.

Dr. D. Armstrong Doss, **Department of Business Administration (SFS)**, was the resource person and shared his expertise at the following (i) MAHALE industry, Management Training Program for executives and (ii) Served as Panel member board of studies for Business Administration, at MOP Vaishnav college.

Mr Tony Thomas was a resource person to deliver a lecture at Gleneagles Global Hospital and at MAHALE industry, Management Training Program for executives.

Dr. J. Rachel Priya was invited as a resource person to judge "The Bait" – The debate club Chennai of B V Bhavan's Rajaji Vidyashram School, October 2023 and to conduct "Stress Interview" for the students of Computer Applications, Madras Christian College in October 2023 – CODE STREAK 23.

Dr. S. Aveline was a resource person for (i) a talk to the final year ug students on the topic "Skill Development Programme on Empowering Futures", Sri Krishnaswamy Arts and Science College, Chennai in August 2023 and (ii) talk on "Skill Development and career guidance at New Prince Shri Bhavani Arts and Science college in September 2023.

Dr. Deborah Raj, **Department of Communication (SFS)**, delivered a Guest Lecture on 'Content Analysis on Communication Research' at MCC Research Colloquium, on 25<sup>th</sup> March 2023; (ii) Guest Lecture on Effective Writing skills in Research at M.O.P. Vaishnav College for Women on 31<sup>st</sup> July and 1<sup>st</sup> August 2023.

Mr. T. Dinesh Kumar served as Resource Person for (i) a Workshop on Effective Usage of Social Media for the event organized by the Department of Public Administration, Madras Christian College on 10<sup>th</sup> March 2023; (ii) a hand on session on the topic "basic of table tennis" at Department of Physical Education, Health Education and Sports on 18<sup>th</sup> January 2024; (iii) Guest Lecture on the students of Department of Visual Communication on the topic "how to build a portfolio for media" at Shri Shankarlal Sundarbai Shasun Jain College for Women, 29<sup>th</sup> July 2023; (iv) at IIKM Business School for a session "business communication" on 24<sup>th</sup> August 2023.

Dr. J. Josephine Dhivya, **Department of Computer Applications (BCA)**, was the Resource Person for the Faculty Development Programme on "Cyber Threat Management" on 27<sup>th</sup> July 2023 organized by the Department of Computer Science and BCA, Mangayarkarasi College of Arts and Science for Women, Madurai.

Dr. V. Prarthana Karunaimathi, was the Resource Person for the one day National Workshop on "Excel for Mathematics" on 24<sup>th</sup> August 2023 organized by the Department of Mathematics, C.S.I Ewart Women's Christian College, Melrosapuram.

Mr. S. Selvaraj, **Department of Visual Communication (SFS)**, delivered a lecture on "Scriptwriting" for Communication (PG) students on 16<sup>th</sup> December 2024. He delivered an engaging lecture on script writing, covering key techniques and principles essential for crafting compelling narratives.

Ms. Jasmine Smilkha Leslie conducted a Skill Development Programme for the BCA students of our college on the basic uses of Canva on 13<sup>th</sup> February 2024. This was the level 1 of the series that is to happen consecutively in the days to come.

Mr. J. Shervin Ebenezer served as a resource person at the Department of Communication, MCC, on the 5<sup>th</sup> January 2024 for a Workshop on "Sound equipment and Audio Production" for their students.

Dr. V. Mahalakshmi, **Department of Microbiology (SFS)**, (i) was appointed as a member of the staff selection committee to interview various teaching cadres for the department of Microbiology and Biotechnology on 7<sup>th</sup> August 2023 at Bharath Institute of Higher Education and research (Deemed to be University), Selaiyur, Chennai; (ii) served as a resource person in the Webinar on "Research methodology in Microbiology for quality publications" organized by the Department of Microbiology, Madras Christian College from 13<sup>th</sup> to 17<sup>th</sup> March 2023; (iii) served as a resource person and delivered a video conference lecture on "Teaching infused with ethical perceptions" in the FDP program on "Classroom management in this digital Era" organized by the Department of microbiology, Hindusthan college, Coimbatore on 4-12-2023.

Dr. K. Kavitha served as a Chair in the 3<sup>rd</sup> International Conference on "Global Trends in Sustainable Technology and its Application in Applied Sciences" by the School of Applied Sciences, Reva University, Bengaluru, in association with Indian Association of Applied Microbiologists (IAAM) on 30<sup>th</sup> and 31<sup>st</sup> October 2023.

Dr. P. Hanumantha Rao served as a resource person (i) in the National Seminar on "Navigating Consultancy, filing patent and designing research article: Insights and strategies" organized by Marian Research Forum and Internal Quality Assurance Cell, St. Mary's College, Thoothukudi on 20th January, 2024; (ii) in the five-day training programme on "Research integrity & Journal publications' organized by Internal Quality Assurance Cell and Research Cell, SDNB Vaishnav College for Women, Chromepet, Chennai, from 8<sup>th</sup> to 12<sup>th</sup> January, 2024; (iii) for the School Project Day – Prayog Vividh at Shree Niketan Patasala, Agaram Then, Chennai, on 17th December 2023; (iv) in the Faculty Development Programme on "Patents and Consultancy" organized by Internal Quality Assurance Cell and Joseph Start-up Centre, St. Joseph's College, Tiruchirappalli, on 20th November 2023; (v) in the Online Workshop on "Introduction to Scientific Writing & Publishing" organized by Indian Maritime University on 6th and 7th November 2023 for faculty members; (vi) in the "Research & Publication Ethics Course" organized by the Deanery Research & Development, Madras Christian College from 20<sup>th</sup> July to 3<sup>rd</sup> August 2023; (vii) in the Webinar on "Resources for sustainability and bioenergy" organized by the Department of Life Sciences, St. Peter's Institute of Higher Education and Research, Chennai, on the 9th June, 2023; (viii) in the Webinar on "Research methodology in Microbiology for quality publications" organized by the Department of Microbiology, Madras Christian College from 13th to 17th March 2023; (ix) in the Conference on "Research in novel findings in algal biotechnology and tuberculosis" organized by Adhiparasakthi College of Arts and Science, Kalavai, Vellore District, on the 20th of March 2023.

Dr. T. Hannah Clara, **Department of Physics (SFS)**, served as resource person for 31<sup>st</sup> National Children Science Congress for the guide teachers training camp in the topic "Social and cultural practices for ecosystem and health "on 02.08.2023 at Anna Centenary Library.

Dr. Freny Joy served as a resource person at Jerusalem College of Engineering on the topic Nanomaterial's and nanotechnology in real life on 15.05.2023.

Dr James Zachariah, **Department of Physical Education (SFS)**, served as Chair Person (i) in the two day International Conference on Research and Scientific development in Physical Education and Yogic Science organized by SRM Institute of Science and Technology, held on 4<sup>th</sup> & 5<sup>th</sup> October 2023; and (ii) at the International Congress on Renaissance in Sports – Strategies, Challenges and Choices (ICRS 2024), organized by National College, Trichy held on 8<sup>th</sup> to 10<sup>th</sup> February 2024.

Mrs. P Niranjini, **Department of Geography, Tourism & Travel Management** (SFS), served as a member of the Institutional Ethics Committee at Sri Sivasubramaniya Nadar College of Engineering, Kalavakkam on 12<sup>th</sup> September 2023.

Dr. Yasodharan Suresh, served as a Resource Person for (i) the Capacity Building and Training Programme held at Madras Christian College, Chennai from 7<sup>th</sup> to 12<sup>th</sup> August 2023; (ii) the Capacity Building and Training Programme held at Kumaraguru College of Technology, Coimbatore from 21<sup>st</sup> to 23<sup>rd</sup> August 2023; (iii) the Capacity Building and Training Programme held at MIET Engineering College, Trichy on 28<sup>th</sup> August 2023.

Dr. V Sobhana Devi delivered a lecture on Tourism and Green Investments for the Sustainable Future to the MBA Students of the Department of Management Studies, Manakula Vinayagar Institute of Technology, Puducherry on 30<sup>th</sup> September 2023.

Mr P. Velmurugan (i) served as an Ecotourism Panelist in the G20 Workstream Panel Discussion on Tourism conducted on 22<sup>nd</sup> August 2023 at Tamil Nadu Dr. Ambedkar Law University towards Policymaking in Tourism and received felicitation from the Honorable Governor of Tamil Nadu Shri R N Ravi; (ii) took part in the Baba Saheb Ambedkar Yatra Bharat Gaurav Train Familiarization trip organized by the Ministry of Tourism to promote and popularize this special initiative under the "Dekho Apna Desh" Campaign from 14.04.2023 to 22.04.2023.

Mr. L Jenifar served as a Resource Person for the PRAGYA - Day 48 "Faculty Development Programme and Student Development Programme conducted by the Department of History & Tourism (Aided Stream) and B. Voc Travel and Tourism (SFS) at SDNB Vaishnav College for Women, Chromepet, Chennai on 18<sup>th</sup> December 2023.

Dr. P. Persis Glory, **Department of Computer Science (B.Sc.)**, **SFS**, delivered a guest lecture on social issue – Cyber Security Awareness on 13<sup>th</sup> January 2024 organized by the Department of Social Work (SFS), Madras Christian College. The lecture focuses on imparting the knowledge and understanding about protecting digital systems and to recognize cyber threats, associated risks, and adopting safe practices. The students asked their queries about cyber harassments and they were also informed about where to file a complaint about such threats and frauds.

Dr Samuel Justin, **MCC-MRF Innovation Park**, served as (i) Resource person for hands-on training in Electrochemical Techniques during the National Summer Internship on Skill Development organized by Department of Chemistry, on 1<sup>st</sup> June 2023; (ii) Resource person and delivered a talk on "Research & Publication Ethics" organized by the Deanery R&D, MCC, during July 2023; (iii) delivered Talk on Converting innovation into a startup organized by Salem College of Engineering on July 27, 2023; (iv) Hands-on training on Transcriptomics during the workshop on Multi-Omics organized by Department of Botany, MCC.

Dr Beutline Malgija (i) delivered a Talk on "Converting innovation into a startup" organized by Salem College of Engineering on 27<sup>th</sup> July 2023; and served as Resource Person for Hands-on training on Transcriptomics during the workshop on Multi-Omics organized by Department of Botany, MCC.

# RECOGNITIONS

Dr. P. Wilson has been elected as (i) Life Fellow by the Council of Indian Chemical Society during 2023; (ii) Chairman of Indian Chemical Society, Tamil Nadu branch during December 2023. He has also become a member of American Chemical Society.

Dr. Jayanthi Rajendran, **Department of English (SFS)**, received award for "Thickest Book in the World: A Unique Guinness Record Attempt" for her contribution in the book titled, WORLD 2023: Wide Outcomes on Research and Latest Development" published by ESN publications with ISBN 978-93-95196-75-8.

Mr. P. Chidambaranathan, **Department of Business Administration (SFS)** secured Second Position in Shotput in Chengalpattu Chief Minister Trophy during February 2023.

Dr. R. Esther Hepziba was awarded with excellence in Peer reviewing Asian Journal of Advances in Research and listed as peer reviewer in Web of science profile during August 2023.

Dr. T. Hannah Clara, **Department of Physics (SFS)**, received "MCC Alumni Research Publication Award" under the category of Author with publication having highest cumulative impact factor for the year 2021-2022.

Dr James Zachariah and Dr S. J. Prabu, **Department of Physical Education (SFS)**, participated and won the Double Badminton Inter Collegiate Staff Tournament organized by Sri Ramachandra Medical College and Research Institute, Porur, September 2024.

Dr James Zachariah secured 3<sup>rd</sup> place in the Staff Badminton Tournament organized by Sairam Engineering College during February 2024.

# PROJECTS

Dr P. Wilson has been sanctioned a grant of rs.2,40,000/- for a project titled "Synthesis of Nitrogen Doped TiO<sub>2</sub> Pyridinic Nitrogen RGO Nanocomposite for Energy Storage devices" by the Tamil Nadu State Council for Science and Technology.

Dr. R. Padmamala, **Department of Computer Applications (BCA)**, has been sanctioned a grant of Rs.12 lakhs for the project "Developing a Sentiment Analyzer Tool for Code Mixed Tamil Online Text" by the Tamil Virtual Academy.

Mr Tony Thomas and Dr. Subaniya Sarah, **Department of Business Administration (SFS)**, received Seed Money Grant for the project Title-Innovative practices in management education- An Art based Learning Approach June 2023- March 2024 from MCC.

Dr. P. Persis Glory, **Department of Computer Science (B.Sc.)** (SFS) (as PI) and Dr. E. Caroline Victoria, Department of Physics (as Co-PI) were awarded the Seed Money Grant of Rs. 1,00,000/- for the project "Development of cutting-edge Learning Management System (LMS) – A Web application for learning fundamentals of Computers and Information technology for MCC-RSL school students".

# FOREIGN VISITS

Dr P. Wilson visited (i) USA to revive MoUs with Universities/Colleges and to meet Alumni Chapters from 18<sup>th</sup> April to 10<sup>th</sup> May 2023; (ii) South Korea to renew the MoU between Madras Christian College and Hanshin University from 26<sup>th</sup> May to 3<sup>rd</sup> June 2023; (iii) Australia to attend the Annual Meeting and Triennial International Conference organized by the Colleges and Universities of the Anglican Communion (CUAC) at Trinity College, the University of Melbourne and to meet our Alumni Chapters from 27<sup>th</sup> June to 11<sup>th</sup> July 2023; (iv) visited Taiwan to attend '2023 Partner School President Forum' to be held at Chang Jung Christian University (CJCU), Taiwan and also to visit a few partner institutions from 12<sup>th</sup> to 19<sup>th</sup> November 2023.

Dr. R. Belinda, **Department of Social Work (SFS)**, participated in the Leadership Seminar organised by the Singapore Management University, Singapore in July 2023.

# CONFERENCES/SEMINARS/WORKSHOPS ORGANIZED BY THE STAFF/ DEPARTMENTS

**Department of English (SFS):** A workshop on Copyediting was organised by the Department of English (SFS) on 30<sup>th</sup> June 2023 for the final year students. The aim of the workshop was to equip students with skills that would help them pursue industry jobs related to their discipline as well as offer them the ease to branch out to other disciplines. The workshop also covered modules prescribed under the Creative Writing syllabus, thus functioning as a pedagogical tool for the course. Dr. Rayson K.Alex, Associate Professor, BITS Pilani, Goa Campus & Dr.Rajitha Venugopal, Assistant Professor, FLAME University, Pune were the resource persons for the workshop.

The Department organised a one-day workshop titled, 'In the *Middle* of Writing a Dissertation' in association with the Centre for Writing and Pedagogy, Krea University, Andhra Pradesh on the 29<sup>th</sup> of September, 2023 at the International Guest House. The workshop was aimed at the III B.A. English Language and Literature students who would have to submit a 30-page research project in their final semester as part of their coursework. The workshop was conducted by Dr. Anannya Dasgupta, Director, Centre for Writing and Pedagogy and Associate Professor, Literature and Arts, Krea University.

Department of Journalism (SFS) hosted its annual event, Mediascape, on April 6, 2023. The event featured a diverse range of esteemed guests who enlightened the students on various aspects of the media industry. Mr. Imayam, an Indian novelist, inaugurated the event, which revolved around the theme "Unmai: Mei ezhuthum Mai". Mr. Imayam addressed the compromised state of journalism due to various influences and biased reporting. He emphasized the importance of neutrality in both reporting and consuming news to combat sensationalism. Photojournalist Mr. Desikan Ashokan enlightened the students about photojournalism, emphasizing the significance of being in the right place at the right time to predict and capture compelling images. Crime Reporter Mr. Selvaraj Arunachalam stressed that personal invasion should not be the sole focus of crime journalism. He advocated for a unified agenda in independent journalism and highlighted the shift from print to digital media. Political Journalist Mr. S T Elangovan emphasized the passion of journalism as a social service, despite its transformation into a business-oriented field. He encouraged journalists to stand for truth and fearlessness, citing examples of investigative journalism. He underscored the importance of reading for skill development and maintaining consistency in reporting. The event provided valuable insights into various aspects of journalism, empowering the students with knowledge and encouraging them to uphold journalistic ethics in an Mr. Amit Bhargav, actor graced the valedictory ceremony of Mediascape'23: Mai Ezhuthum Mai.Amit Bhargav explained about the qualities and ethics which are required to become a journalist. He wished the journalists to fact check and put ethical information out and take responsibility for the information passed around as the people of the media.

On July 24 and 25, Mr. Saraa Subramaniam, Deputy editor - Digital, Tamil Thesai led an engaging workshop titled "*Mastering Newspaper Production*". Mr. Subramaniam, provided valuable insights into news publication on social media platforms, including photos, videos, and online articles.

On August 23, 2023, the Department of Journalism hosted an enlightening workshop on WordPress, led by Mr. Ram Chandran, Chief Technology Officer, Webstix.

Mr. Chandran commenced by introducing WordPress, highlighting its status as a popular website builder and versatile software system. He emphasized how easily anyone can create their website and carve out a unique online identity through domain names.

On 24<sup>th</sup> August 2023, a 'Fact-checking Workshop on Climate Change' was conducted by Mrs. Sangeetha Rajeesh, Director-Communications, MS Swaminathan Research Foundation. Ms. Rajeesh, presented an informative session on effective fact-checking methods for climate change-related topics.

**Department of Social Work (SFS)**: Dr. R. Belinda organised (i) a Symposium on Contemporary Indian Social Issues for I MSW Students on 04.10.2023; (ii) a collaboration workshop on 'Statistical Package for Social Sciences' for I MSW students on 01.11.2023 & 02.11.2023 along with Department of Statistics, Madras Christian College.

Dr. Baily Vincent organized a Placement Preparatory Workshop for the II MSWs on 5<sup>th</sup> January 2024, in collaboration with the Placement Cell, MCC.

Dr. Sylvia Daisy organized (i) an International Online Webinar 28.09.2023 on Regulating Social Work profession in South East Asia; (ii) A State level Conference on UDHR Declaration 75 in collaboration with Loyola College Department of Human Excellence and People's Watch; (iii) arranged a Webinar on Human Rights 15.12.2023 for the students of I BSW.

Mrs G. Aruna Abirami organised a guest lecture on Non- Traditional Unionism for II MSW Students on 19th October 2023.

Mr Francis Dhivakar organized (i) a Symposium on Contemporary Indian Social Issues for I MSW Students on 04.10.2023; (ii) a guest lecture on Intersectional Feminist Approach for I MSW Students on 26<sup>th</sup> September 2023.

The SPSS (Statistical Package for the Social Sciences) workshop was held at the Statistics Department for the students of II MSW. The workshop was conducted for two days on 17<sup>th</sup> and 18<sup>th</sup> July 2023. Faculty from the statistics Department taught various functions and uses of the SPSS software.

The SPSS (Statistical Package for the Social Sciences) workshop was held at the Statistics Department for the students of I MSW. The workshop was conducted for two days on July 1 & 2, 2023. Faculty from the statistics Department taught various functions and uses of the SPSS software.

Workshop on First Aid - A workshop about basic first aid was conducted in collaboration with an NGO ALERT - for the class of II MSW by the Department of Social Work (SFS) on 22.06.2023.

A Placement Preparatory workshop was organized on 05.01.2024 to make the students industry-ready through the following sessions from alumni who are professionals in the field of human resource management: (1) Mock group discussions (2) Resume Enhancement (3) Mock Interview (4) Stress Interview.

A Symposium was organised by I MSW students on 4<sup>th</sup> October 2023 to discuss about various social issues. Students used the platform to submit a brief report and the results of their studies. They also presented a short documentary on social issues. The following were the various social issues discussed:

The Conditions of Internally Displaced People and The Role of The Government in Resettlement and Rehabilitation - J. A. Nirmal Raj, Chief Community Development Officer, Tamil Nadu Urban Habitat Development Board.

"Social accessibility and opportunities for people with disabilities in urban areas" presided by Mrs. Ramya Venugopal, an entrepreneur, social welfare activist, Proprietor – Cloves Inc Manufacturer/Exporter of unique solutions and products within the Medical Waste Supply Chain. Independent Parent Counsellor.

Challenges faced by the transgender community by Delfina kanchana Sundaran activist, a trained artist in playback theatre. They have been associated with Nirangal trust for eight years fulfilling works like documentation, advocacy and creating sensible awareness.

"The challenges faced by homeless women and girl children in Chennai." Chief guest of the session was Mrs. Poonkodi Prakash, Centre administrator, One Stop Centre, District social welfare office, South Chennai.

Study of Dangers and Discrimination, and their Psychological Consequences on the Mental Well-being of the SC/ST Community. Chief guest - Mr. Gokulakrishnan and Mrs. Jhona Kala Advisor's and Mentor's at FFA (Forever For All).

Online Webinar on Human Rights. Commemorating the 75<sup>th</sup> Year of Universal Declaration of Human Rights (UDHR) Webinar was conducted with Mr. Livingston-Special Rapporteur, UNO, South Asia and Mr. Thiyagu, co-ordinator Joint Action Committee Against Custodial Torture, Tamil Nadu, 15.12.2023.

SUNERGEO 2024, a one day Annual Study Conference was organised on the theme Adapting to the future: Dynamic Shifts in Workforce Management Strategies. Field experts from diverse HR background were invited. More than 100 students from different colleges across the state participated and benefitted.

Department of Commerce (SFS) inaugurated a Conference on "New Age Technology for Building Sustainable Business" on 25th September 2023. The Inaugural address was delivered by Dr. Karunamoorthy Neethimani, Managing Director, WINDPLUS Pvt. Ltd. Conference proceeding with ISSN was released by Vice Principal (SFS) Dr. J. Jannet Vennila. Other Guest Speakers were Mr. Kenneth Jeyseelan, Assistant Vice President-HR, Tata Consultancy Services, Chennai, Mr. A. Matthews, National Warehousing& Logistics Manager, AKZO Nobel India Pvt. Ltd. Mr. Shiva Subramaniam, Co-Founder, Biomimicry Compass IIT Incubated Company, Chennai. Various Delegates presented their papers online and offline on 26th September 2023. Dr. Rajarajen Vanjeko, Associate Professor, Department of Commerce, Pachaiyappa's College for Men and Dr. Florence John, Associate Professor, Department of Commerce, Madras Christian College, Chennai chaired the Technical Session. Delegates from Kolkata, Karnataka and various parts of Tamilnadu presented their papers and participated in the Conference. The Valedictory address was delivered by Mr. Jude Peter Damian, Finance & amp; Accounts- India Cements on 27th September 2023.

A seminar was conducted on 18<sup>th</sup> December 2023, on the topic; Banking puts India on the world map, by Mr. S. Jayaram, Head - India Sales of M/s. Simsol Technologies and Services Private Limited, an esteemed person who has been in the field of banking for over 40 years, has worked as a CEO of a small-time bank, has his own school of banking and has worked in various banks all over the world. He has also written a book named "Who killed my bank"; under his pen name Chaitanya.

A two-day workshop on Fundamentals of Capital Markets was organised by Finmark Trainers India Pvt. Ltd. on 23<sup>rd</sup> and 25<sup>th</sup> August 2023 for the UG students of B.Com. (SFS). The Resource person Mr. Glenn Roger Carr engaged the students on both the days on different topics such as the different types of Financial Markets, Financial Instruments, History and Functions and Regulation of Stock Exchanges in India, Financial Statement Analysis, Internet Trading, etc. Students were also given a broad understanding of investing in shares and the technicalities involved in investing. About 37 students attended the workshop. An offline test was conducted to appraise the understanding of the students and certificates were awarded to the students.

A three day workshop was organized on "Statistical analysis and its interpretation using SPSS and AMOS" on 5<sup>th</sup>, 6<sup>th</sup> and 7<sup>th</sup> October 2023. The workshop was conducted by Dr. R. Ravanan, Joint Director of Collegiate Education, Chennai Region and Dr. M. Ramakrishnan, Associate Professor, Department of Mathematics, RKM Vivekananda College, Chennai. The SPSS and AMOS workshop for Post Graduate students was instrumental in deepening their understanding of statistical analysis and interpretation. Covering both basic and advanced techniques, the workshop provided hand on

experience in utilizing SPSS for descriptive statistics and AMOS for structural equation modeling.

Department of Computer Applications (BCA) organized (i) a seminar on "Digital Playground - Exploring Game Software Testing" at Madras Christian College in QSC 203 on 2<sup>nd</sup> August 2023. The guest speaker was Mr. Anand Ramachandran, Cofounder, Bigfatphoenix Interactive, Chennai; (ii) a Seminar on "Exploring the Opportunities in Career Development and Higher Education" at Madras Christian College in QSC 203 on 18th August 2023. The guest speaker was H. Abdul Navas, Senior Manager, KC Overseas-Osprey Academy; (iii) a Technical Seminar on the topic of Cyber Security at Madras Christian College in QSC 203 on August 30th 2023. The chief guest was Dr. Harish Ramani, NuRe Cyber Security Operations, 3i Infotech Limited, Chennai. Around 200 second BCA students (II and III year) attended and benefited from the event; (iv) a seminar with the theme "Welcoming the Girl Community for the Lassy Session on Celebrating Girlhood" in observance of National Girl Child Day on August 30, 2023. Dr. K. Maheswari, M.D., a family physician at the SHIVAM Clinic in Tambaram, was the Chief guest; (v) in collaboration with Internal Quality Assurance Cell hosted the "Kick Start the Research Writing" Research Methodology Seminar on 16th October 2023.

**Department of Visual Communication (SFS)**: The seven-day online FDP program conducted from 6<sup>th</sup> to 14<sup>th</sup> September 2023 on "AI-in Media Pedagogy: Enhancing Teaching and Learning" was jointly organised by the Department of Visual Communication, Journalism & Communication. The FDP was a comprehensive initiative designed to familiarize educators with the transformative impact of Artificial Intelligence (AI) in the field of graphics design, UI & UX, Image editing, 3D Models & animations.

The two-day workshop on "Google Tools for Enhanced Teaching: For School Teachers" was jointly organised by the department of Visual Communication, Journalism & Communication (PG) on 7<sup>th</sup> & 8<sup>th</sup> September 2023. This workshop proved to be a transformative experience, aligning with its key objectives to empower educators with technical knowledge and pedagogical strategies.

The calligraphy workshop was specifically designed for first-year students, aiming to introduce them to the art of calligraphy and its relevance in visual communication. The session was conducted by Dr. Jishya on 28<sup>th</sup> August 2023. The workshop commenced with an introduction to calligraphy, highlighting its role in transforming written language into an artistic expression.

The Department of Visual Communication, Journalism and Communication (PG) jointly organized The International Media Conclave on 13<sup>th</sup> September 2023. Dr. Phil Cooke delivered the keynote address in which gave out seven tips for any person to build a successful career in the media sector which included being organized, getting the problem solved, developing communication skills, taking effective actions and penning down ideas. Ms. Kathleen Cooke continued by mentioning how one should

develop their own ideas, slowly build connections and learn how to lead a successful career based on their choice. Dr. Ronald L. Harris gave his note on the six ways to succeed in life, which included building connections, writing and effective speaking, improving communication skills, and learning something new every day. The first session ended with some interesting questions from the audience that explained the hurdles faced by women in media and about the changing and challenging media landscapes.

Consequently, the panel discussion on the topic of Digital Landscape: Latest Trends and Innovations which was moderated by Dr. Phebe Angus, Assistant Professor, Department of English and consisted of six delegates which included Mr. Phil Cooke, American Writer, TV Producer and Consultant; Dr. Ronald L. Harris, President of MEDIAlliance International; Ms. Kathleen cooke, Co-Founder Influence Women ; Mr. Sam Daniel Stalin, Bureau Chief at NDTV Chennai; Ms. Christelda Jennifer, Production Head GOD TV and Mrs. A.B. Elizabeth, Program Executive at AIR Chennai. The International Media Conclave ended with an array of refreshing ethnic performances such as Veenai, Tamil traditional Bharathanatiyam, Semi-classical dance, Kerala traditional Nadodi, Folk performance, Parai and Karagattam and finally a couple of songs by the college choir to revitalize the guests and the audience.

The Department conducted The Kingdom Media Leadership Conference on 14<sup>th</sup> & 15<sup>th</sup> September 2023 in Hilton Chennai was attended by 10 students & 3 faculties. The conference proved to be a pivotal event for both faculty members and students alike, as it addressed crucial aspects of harnessing the power of social media for innovation and entrepreneurship. The conference provided valuable insights into effectively navigating the dynamic landscape of social media, emphasizing strategies for content creation and utilization. For students, the conference served as an educational platform to learn content creation, considering its role as a driving force behind innovation and entrepreneurial endeavours. Insights were shared on leveraging social media as a tool for effective communication, brand building, and networking.

The first day of Invictus, organized by the Visual Communication Department, was an extraordinary blend of creativity, artistry, and knowledge sharing. The event featured esteemed chief guests, engaging sessions, and a captivating folk art display, leaving the audience inspired and informed. The event commenced with great enthusiasm as the chief guests, Art director Mr. D.R.K Kiran and Actor Vasanth Ravi, graced the occasion. Their presence added a touch of glamour and expertise to the event's inauguration. Both Mr. Kiran and Mr. Ravi shared their experiences in the world of visual communication, offering valuable insights and anecdotes. The combination of illustrious chief guests, an informative foley sound workshop, and a culturally enriching folk art showcase made for an unforgettable day. A full-day acting workshop was conducted in collaboration with E-art Studios, featuring the esteemed actor Mogli as the resource person. The workshop aimed to provide students with a holistic understanding of acting, covering various facets of the craft such as improvisation, character development. It was conducted in the state-of-the-art Preview Theatre, which created a conducive environment for learning. Beyond the educational aspects,

the event offered a unique networking platform. Students had the privilege of interacting with Mogli and the experts from E-art Studios, creating connections that could potentially lead to future collaborations and opportunities within the entertainment industry.

"Aathman" marked the culmination of an exhilarating intercollegiate cultural event. The day was filled with a diverse range of on-stage and off-stage competitions that showcased the talents and creativity of the participating colleges. The on-stage and offstage events on the third day included various competitions such as dance-offs, music performances, art, rap, potpourri and much more. The participants demonstrated remarkable skills and captivated the audience with their exceptional performances.

One of the highlights of the day was the award ceremony where certificates and mementos were presented to the deserving participants. This recognition served as a testament to their hard work and dedication throughout the event. The grand finale of Invictus "Aathman" featured a valedictory ceremony graced by the esteemed chief guest, Mr. Vijay Karthick, Director of Photography (DOP). Mr. Karthick delivered an inspiring speech, emphasizing the importance of art and culture in shaping young minds. The overall winner of Invictus "Aathman" was announced with great pleasure. Loyola College emerged as the triumphant institution, showcasing exceptional talent and consistency across various competitions.

On the 26<sup>th</sup> of September 2023, Rev. Godson Samuel explained the significance of Palmyra and its heritage. Palmyra's heritage also includes the traditional craft of making items from palm leaves, particularly the Palmyra palm. He explained that this versatile tree has been used for centuries in the region for various purposes. The leaves are woven into mats, baskets, hats, and even ropes. Palmyra palm products are not only functional but also have cultural and artistic significance. They showcase the craftsmanship and skills of the people in the Palmyra region and are an important part of the area's heritage.

The workshop titled "Brushes and Beyond" was held on 5<sup>th</sup> October 2023 at the Drawing Studio was a captivating exploration into the world of watercolor landscapes and acrylic canvas for the students of first year visual communication. The workshop was led by renowned Graphic Supervisor, Mr. Suresh Kumar, Lalit Kala Akademy. The first half of the workshop Mr. Suresh introduced a plethora of brush types, its unique purpose in creating diverse textures and effects, unraveling the mysteries of color theory and elucidating the nuances of various artistic materials. In the second half of the workshop, the learning extended beyond the classroom as Mr. Suresh guided students to explore the world of landscapes firsthand. Venturing outside, he demonstrated the application of watercolor techniques on a real landscape, creating a vivid masterpiece before the eyes of eager learners.

The department in association with the department of Journalism & Communication (PG) hosted an enthralling and enlightening event titled "Media Chat" on November 28, 2023. The speaker Mr. Ashvin Dhyriam-Managing Director, Goodnews Channel

eloquently highlighted the rapid evolution of technology, consumer preferences, and content consumption habits. Mr. Ashvin emphasized the need for adaptability, creativity, and the practical aspects of building a successful career. He also expounded on the importance of effective communication and teamwork in the collaborative environment of media production. Following the presentation, Mr. Ashwin engaged with the audience through an interactive Q&A session, creating a forum for attendees to delve deeper into the insights shared during the lecture.

On 12<sup>th</sup> of December, 2023, the Department of Visual Communication & Communication had arranged an exclusive preview show of the tamil feature film "Kannagi" at the Preview Theatre, Centre for Media Studies. The movie Kannagi plays out four shorts from an anthropology crosscut from one to the other. A tale of four women facing four different issues in their relationships try to navigate those problems and lead their lives. Following the screening Q & A session was organised wherein students had a lot of questions pertaining to aspects like cinematography, scriptwriting, how the story was stitched together, societal issues handled in film and a lot more on narrative style. The director Yashwanth Kishore along with the cast namely, Keerthi Pandian, Shalin Zoya and many other notable actors answered all the questions with great enthusiasm.

This year the Viscom family stretched out to the MCC RSL Primary School Tambaram on 19<sup>th</sup> December 2023 for their Christmas celebration. More than 100 students participated actively in sharing the love and joy with school students. There were a variety of activities planned for the students like carol songs, dance, skit and a lot of interesting activities. The students enjoyed and participated in every event with great joy. Viscom family provided got stationaries and snacks for 120 plus students and teachers. Beyond the celebration, the event served as a reminder of the importance of giving back to the community and fostering a sense of compassion and solidarity. The celebration was a joyous occasion that brought smiles and cheer to both our department students and the young learners at the school.

On 11<sup>th</sup> January 2024, the Department of Visual Communication organized a session with Cinematographer Mr. Manikandan Ramamoorthy as part of Suvadugal titled "Cinematographer's approach to Television Commercials" at the Preview Theatre, Centre for Media Studies. Mr. Manikandan shared his extensive knowledge on the subject along with anecdotes of his personal experiences with making commercials for the students' better understanding.

On the 24<sup>th</sup> of January, the Department of Visual Communication conducted the anticipated mega event Centerstage 2024. Shortfilms from various distinct genres were screened. The filmmakers' from different regions gathered together to witness the art of storytelling and filmmaking in unique styles. Eminent people from the industry were invited to judge the films and give their constructive feedback. Each team received comments and tips from the jury members.

On the 29th of January 2024, the Department of Visual Communication organized a workshop on Radio and video jockeying "Frequency" with Mr. Super Muthu as the

guest speaker as a segment of "Suvadugal - Unarvugalin Prathibalipu". The students gathered at the Preview Theatre, centre for media studies for the session. Mr. Muthu explained the nuances of the world of radio and video jockeying with personal anecdotes.

On 31<sup>st</sup> January 2024, the Department of Visual Communication conducted the event Mughai 2024-Intra departmental short film festival. In festival diverse range of creative works, including short films, music videos, and documentaries produced by our talented students were screened.

The Department had the great joy of launching the comic novel "MCC diaries" written and illustrated by Mr. Simeon Samuel Dinesh, alumnus of our department on 28<sup>th</sup> February 2024. The novel vividly portrays our college's 187-year legacy, capturing its rich history, culture, and tradition. The author shared insights into the creative process behind the novel, offering a glimpse into the inspiration and effort invested in bringing our college's legacy to life. The publisher Mrs. Samyuktha Nair alumnus of English Department (Aided) shared her experience in MCC and explained about the book ordering system. The book was unveiled by Prof. Daniel David, HOD - Department of English Language & Literature, MCC.

On 29<sup>th</sup> February 2024, the Department of Visual Communication organized an event on VFX and Animation in the preview theatre at the centre for media studies. The Head of the department, Mr. Selvaraj addressed the gathering with his thoughts on why students should learn VFX and the scope of it in the industry. The guest speaker Ms. Muthulakshmi, Vice President Buesiness Operations-Ajax AMT Media Tech initially began with explaining the different branches of VFX and Animation for the students to understand the intricacies of the particular discipline. They shared a glimpse of their work in CG in various movies of Tamil film industry. The students engaged in asking their doubts and questions about the CG process to which the resource person answered very descriptively sparking curiosity among the students to get into the animation field. The event left students in anticipation to learn more about animation and Computer graphics.

The Centre for Media Studies, which includes the Department of Communication, Journalism and Visual Communication jointly organized the International Media Conclave on September 13, 2023 where the esteemed guest panel included Mr. Phil Cooke, American Writer and TV Producer-Consultant, Dr. Donald L Harris, President of MEDIAlliance International and with them we also had Ms. Kathleen Cooke, Founder and Director of CWIMA - Hollywood Chapter.

**Department of Communication (SFS)** conducted a workshop featured Mr. Vickey Vikram (batch 2019-2021) an Alumnus of the Department of Communication, MCC. With his wealth of experience and expertise, enlightened the students of the I MA Communication on the basics of photography. The insightful session was held at the Centre for Media Studies on 18<sup>th</sup> July 2023.

An interactive and practical workshop on Basics and composition of photography was taken on 17<sup>th</sup> July 2023 by Mr. Akshay Sidharth, who is an Assistant Professor at DG Vaishnav college and is well known for his photo and short film works. The students were given various tasks in order to learn the art of photography at various lightings and also clear their doubts with the guest lecture.

The Department of Communication was extremely proud to have our alumna from the batch of 2010-2012, Ms. Nambie Jessica Marak, the first runner up of Master Chef India to address the students on 20-02-2024 at the preview theater. The session included a discussion on personal branding and was an interactive session where the students could ask all their doubts about reality shows, the job opportunities as an influencer and more.

A session on Sound design by our alumni Prof. Shervin, who is currently working in the Department of Visual Communication of Madras Christian College on 5<sup>th</sup> January 2024. His expertise in the industry made his class very informative and insightful. The students were able to learn the basics of Sound design, associated hardware components and its working.

On 18<sup>th</sup> of December 2023, a session on the art of script writing was conducted for the students of MA Communication by Mr. Harish Sundararajan whose excellence in the art of story telling and script writing was delivered to the students through various exercises and ensured that the students can confidently create and narrate their scripts creatively. The interactive session involved both the first and second year students and they were encouraged to work as a team and bring in a lot of creative and fun elements in the process.

The Department of Communication with Ms. Anu Hasan who is an actress, an entrepreneur and a creative media professional to conduct a commendable Story telling workshop on 18<sup>th</sup> October 2023. This significant event took place on October 18 at the Preview Theatre, located within the premises of the Centre for Media Studies.

A master class on sound design was organized by the Department of Communication on 29<sup>th</sup> January 2024 and our esteemed speaker of the day, Mr. Pugazhendi, who is currently working as an Assistant Professor at Sathyabhama Institute of Science and Technology. His wide knowledge in Sound design aspects were passed on to the students, shedding them light on the topics of sound designing. An interactive session of Theory and practical lessons were conducted.

**Department of Microbiology (SFS)** organized an industry conclave involving food, dairy and pharmaceutical industries was organized on 10<sup>th</sup> March 2023.Nine industries from food, pharmaceutical and biotechnology sectors such as ELISAR, Can BRS Therapeutics Private Limited, Aavin, Life Cell International, dBio, Pasteur Institute of India, Roha Biotech, Pharamatan, and MP Chemicals participated in the meet. A panel discussion on the topic, "Transition from Academics to Industry – Challenges and Opportunities" was also held during the event. Dr. N. Thajuddin, Pro-Vice Chancellor,

Crescent Institute of Science and Technology/Former Professor & Head of Microbiology, Bharathidasan University/ Coordinator/Principal Investigator – NRMC/ Director of NFMC, delivered the Inaugural Address during the industrial conclave on "Innovations, bio-business and startup ecosystem in algal biotechnology

A national-level five-day webinar (Episode 1) was organized on "Research methodology in Microbiology for Quality Publications" from 13<sup>th</sup> to 17<sup>th</sup> March 2023, as a part of the Department Webinar Series.

- A Carbon Neutral Initiative" organized on 6th October 2023.

A one-day Industrial Conclave on "Innovations, bio-business and startup ecosystem in algal biotechnology - A Carbon Neutral Initiative" was organized on 6<sup>th</sup> October 2023. The following industries/organizations participated in the conclave: Danish Technological Institute, Denmark; Microbloom Tech Pvt Ltd; Algae living SDN BHD, Malaysia; International Centre for Genetic Engineering and Biotechnology, New Delhi; CSIR-National Botanical Research Institute, Lucknow; Algaezone Nutraceuticals (Natrinai Organic Farms Private Limited); Nallayan Research Centre for Sustainable Development, Navalur, Chennai; and Ewannovations, a student startup from MCC. A panel involving experts was held during the event. Dr. P. Hanumantha Rao, Associate Professor, served as the Organizing Secretary.

A one-day seminar on "Entrepreneurship in Life Sciences: Defining roadmaps for biobased products" was organized on 31<sup>st</sup>January 2024. Five sessions were held after the Inauguration event. Intercollegiate competitions on 'Creative minds' was held during the event. Dr. J. Neena Priya, Assistant Professor, served as the Organizing Secretary.

**Department of Mathematics (SFS):** A Seminar was organized on Importance and Applications of Mathematics in different fields. The resource person, Dr. Ramajayam Sahadevan, Former Director and Head, Ramanujan Institute, University of Madras inaugurated the Forum on 4<sup>th</sup> August 2023. In his very informative address. Dr. Ramajayam spoke on the Importance and Applications of Mathematics. As part of forum inauguration, he conducted an interesting open quiz session in which students participated actively. He responded to student queries and detailed the diverse openings available all around the world to Mathematics graduates in the form of higher studies, research and job opportunities.

**Department of Physics (SFS)** organized the following Seminars (i) Dr. R. R. Elangovan, Former ISRO scientist was the chief guest and he gave a seminar on space rocketry on 7<sup>th</sup> July 2023; (ii) Mrs. Komala Murugesan gave a seminar on how to make telescope and its nuances on 12<sup>th</sup> September 2023 for the first year students like hands on session; (iii) Dr. Narayani Marine biologist and scientist gave a special lecture on science and children on 21<sup>st</sup> October 2023 for guide teachers and parents.

A seminar was organized on 07.02.2024 about Understanding the heftiest things we know: Giant distant Black holes in association with Tamil Nadu Science Forum as Popular Science Lecture -68.

**Department of Chemistry (SFS)** conducted a two-day workshop titled "CSIR-UGC/NET/JRF-Problem Solving Strategies in Chemical Sciences: Tips & Tricks - I" on January 8th and 9th, 2024, aimed at equipping students with essential tools and insights for successful navigation of CSIR-NET-GATE examinations.

The Department organized (i) a "Career Development Program" by Dr. T. Sivaramakrishnan, Assistant Professor, R.K.M. Vivekananda College, Mylapore, Chennai, on 19<sup>th</sup> February 2024 aims to elucidate the array of career pathways available to postgraduate students; (ii) "Service-Learning Program", spanning two days with forenoon sessions will take place at MCC RSL School. During this program, MCC students will engage class 8 & 9, in various activities designed to enhance their understanding of Chemistry; (iii) a Service-Learning Programme (SLP) is scheduled to occur at "MCC Pulicat Community College" on 27<sup>th</sup> February 2024.

**Department of Physical Education (SFS)** organized Workshops on (i) on BLS (Basic Life Support) was organized in collaboration with Indian Medical Association, CGP, Tambaram branch on 07 July 2023, Dr Sasisree K, Parvathy Hospital was the resource person; (ii) "Volleyball – Rules and Officiating', was organized by the department, Mr Amaran A, Volleyabll coach was the resource person for the event held on 13<sup>th</sup> July 2023; (iii) "Competition and Technical Rules in Track and Field', was organized by the department, Mr C.K.Stalin and Mr R.Mohan, AFI Technical officials were the resource persons for the event held on 18<sup>th</sup> July 2023; (iv) "The Rules and Mechanism of Football Officiating', was organized by the department, Mr V Edwin Louis, Football Refree' Instructor, AIFF was the resource person for the event held on 22<sup>nd</sup> August 2023.

**Department of Psychology (SFS)** conducted a workshop on "Survey Research" on 5<sup>th</sup> August 2023, for the final year students of the department. Ms. Abirami V. M., Ph.D. Research Scholar, Department of Psychology, University of Madras, Chennai, was the resource person for the workshop. The workshop included practical guidance on how to conduct a research study and focussed on the process of research.

The Department of Psychology conducted a workshop on 16<sup>th</sup> October 2023 on the topic "Counseling practices". The workshop's guest speaker was Anjana Thampy, a client-centered psychotherapist specializing in animal-assisted psychotherapy. She made the students aware of different aspects of practical counseling.

IDP India conducted an educational seminar on 18<sup>th</sup> December 2023. IDP is a global digital platform connecting leading institutions. IDP's vision is to build a global platform and connected community to guide international students along their journey to achieve their lifelong learning and career aspirations. They helped the final years and pre-final years in understanding the enormous scope of psychology in the global platform.

Student Counseling Services in collaboration with the Department of Psychology conducted a workshop on "Exploring Sport Psychology and its Prospects" on 10th February 2024. The session was addressed by Ms. Keerthana Swaminathan, a sports psychologist. She gave insights on applications, journey and pathway in becoming a qualified sports psychologist.

**Department of Computer Science (B.Sc.) SFS**, organized a seminar on "The Art of Game Design and Development Using Unreal Engine and C++" on 27<sup>th</sup> July, 2023,. Gaming Industry experts Mr. Shakthi Nandan and Mr. Prasana Keerthivasan from Maas Technosoft Pvt Ltd (Maas Info), shared their expertise on game design, Unreal Engine, and C++. An interactive session allowed students to engage with the experts and address their queries. The seminar was an enriching experience that inspired students to explore in the field of game development.

Department of Computer Science and Data Science (SFS) jointly organized a Seminar on "Cyber Security – trends and growth" was organized on 30<sup>th</sup> August 2023 in the Computer Science Laboratory. The Guest Speaker Dr. Harish Ramani delved into the multifaceted landscape of cybersecurity, highlighting the escalating complexity of cyber threats and the imperative need for proactive measures. The speaker also discussed the increasing reliance on cloud services, IOT, and AI, and the growing demand for skilled cybersecurity professionals across sectors. The importance of collaborative efforts to fortify cybersecurity measures was also emphasized. The event encapsulated the urgency of staying abreast of emerging trends, fostering cooperation, and investing in cybersecurity expertise to ensure a secure digital future.

**Department of Data Science (SFS)** Artificial Intelligence in Health Care webinar was held online on 22<sup>nd</sup> September 2023 by Dr Atul Kumar, Research Scientist, Lund University, Sweden in collaboration with Center for computational science and Department of Micro Biology. Dr Atul spoke about machine learning techniques using Artificial Intelligence in Health care.

The Department in collaboration with the Department of Computer Science organized a seminar on the topic 'Applying Generative by Mr. J. Jebaraj Abraham from CISCO USA. He spoke on the dimensions of AI where it can be expanded and shared few examples using ChatGPT. The session was interactive and students' actively answered the questions and received compliments from the speaker.

# LECTURES ORGANIZED BY DEPARTMENTS

**Department of Journalism (SFS):** On August 25, 2023, Mr Sriram Srinivasan, the Group Digital Editor of The Hindu Group, conducted an enlightening session on navigating the digital media landscape for students of the Journalism Department at Madras Christian College in Chennai, Tamil Nadu. The session covered a wide range of topics, including the pros and cons of digital media, insights into digital marketing, and the unique characteristics of various social media platforms.

On September 4, 2023, RJ Nidhi, Radio Jockey, Red FM shared valuable insights into the realms of Podcasting and Radio Jockeying. She underscored the rising prominence of podcasts as a cultural phenomenon, particularly resonating with Generation Z due to their widespread accessibility through the internet and smartphones. The ease of access contributes to their broad appeal, offering a diverse range of content that efficiently utilizes people's time. In her discussion, Nidhi drew a noteworthy comparison between Radio Jockeys (RJs) and podcasters, shedding light on distinctive features. RJs typically operate within the confines of traditional broadcast stations, adhering to predetermined formats, fixed showtimes, and local outreach.

Dr. Srinidhi S., Head, Public Relations department, Stella Maris College delivered an insightful session focusing on development journalism on September 29, 2023. Throughout her presentation, she systematically explained the daily practices inherent in development journalism, ensuring that students gained a thorough understanding of its practical application. Additionally, Dr. Srinidhi emphasized the pivotal role of Information and Communication Technology (ICT) in shaping and advancing development journalism. Her discussion explored the influence of ICT tools, with particular emphasis on features such as the Internet of Things (IoT). Furthermore, she delved into topics like Corporate Social Responsibility (CSR), highlighting their significance and integration within development journalism.

On October 9, 2023, the Department of Journalism organised a session focused on Sports Journalism and PR Consultancy, featuring Mr. Mohammed Azhar, a distinguished alumnus of the department. Mr. Azhar extensively discussed the essential distinctions between a Sports Journalist and a PR Consultant specializing in teams or products.

The Department of Visual Communication, Journalism, and Communication, orchestrated a chat session titled "Media Chat: Changing Media Landscape" on November 28, 2023. The event featured insightful discussions with notable figures such as Ashvin Dhyriam, the Managing Director of Good News Television Group, and Pastor David Vijayakanth, alongside the college Principal, Dr. Wilson and Dr. J. Jannet Vennila, Vice-Principal (SFS). The session commenced with a Presidential address by the Principal, followed by a special address from Mr. Ashvin Dhyriam focusing on media. The primary objective of this engagement was to enlighten students, creating a comfortable environment and preparing them to actively participate by posing questions.

The department hosted a dynamic podcasting session by Deepika Arun, podcaster offering valuable insights into crafting captivating audio content. The students gained knowledge on content creation, equipment, recording techniques, and distribution platforms.

Maya Sharma, Journalist, NDTV discussed Media Ethics and Reporting Sensitive News on 6<sup>th</sup> March 2023. She discussed the various qualities a journalist has to possess

and that a journalist must be very cautious when reporting sensitive cases such as women, minors, terrorism, natural disasters.

Professor Sean Dodson, a senior lecturer and postgraduate executive leader from Leeds Beckett University, UK, delivered a lecture on 9<sup>th</sup> March 2023, focusing on the intricacies of navigating the network society. With a special emphasis on the significance of communication for journalism students, his engaging session provided practical insights and interactive experiences. Professor Dodson highlighted the fundamental principles of communication theory, guiding participants on building strong networks and fostering professional growth. The interactive Q&A segment allowed students to seek advice on relevant topics such as making meaningful connections and overcoming communication challenges.

Department of Social Work (SFS) organized guest lectures on (i) on the topic "Programme planning and programme" - A successful tool for Group Work by Dr. Prince Solomon Associate Professor, Department of Social Work (Aided), on 31.07.2023; (ii) "Mental Health" was organised for the I MSW students on 05.08.2023 by Mr. Bharath an alumnus, Psychiatric Social Worker, National Institute of Mental Health & Neurosciences (NIMHANS), Bangalore; (iii) "Beyond Feminism" An Intersectional Approach to Social Justice through the lens of Women's Movement" was given by Ms. Shalin Maria Lawrence - Writer, Activist on the 26.08.2023; (iv) To orient the students on the changing and emerging trends on employee engagement guest lecture was arranged on 30.06.2023 on the topic 'Employee Engagement and Employee Retention'. The session was handled by Ms. J. Hamsadhwani (Alumnae), Human Resources Business Partner, HCL Healthcare; (v) Career Guidance Lecture Series was conducted by our alumni for II BSW students on 15.07.2023 by Ms. Evangeline Dwighta (Alumnae), on the topic Study Abroad – London School of Economics. Ms. Roshini (Alumnae) spoke on the topic Study Abroad- Ireland. On 22.07.2023 Mr. Muthuraja (Alumnus) spoke on higher studies at TISS, Ms. Ann Kurian (Alumnae) spoke on higher studies at Rajagiri School of social Sciences, Ms. Divya Raman spoke about Higher studies at Christ University; (vi) "Strategic Management" was led by Assistant Professor Mr. Chinnamuthu, Department of Commerce, Madras Christian College on 31.07.2023; (vii) "Change Management: A Step Ahead for Organizational Effectiveness" was arranged exclusively for the students of II MSW on 05.08.2023. Mr. Arun Abraham, the Head HR of Schneider Electric Plant, Chennai led the session; (viii) for II MSW Students on 19.10.2023 on the topic "Non-Traditional Union". Mr. V. Santhosh Kumar senior Manager – IR discussed the current trends in handling Unions (ix) 'Simplified Economics' was organized for II BSW on 10.07.2023, which was facilitated by Dr. Joshua Solomon, Assistant Professor, Department of Economics (Aided), Madras Christian College; (x) Personality theories to I MSW students was held by Ms. Shilpa Grace- Psychologist at Ethiraj College. 16.02.2024; (xi) Social Work in Health Care settings to III BSW students was given by Mr. Augustine Joe- Medical Social Worker at Apollo Hospital on17.02.2024; and (xii) an Exhibition on "Challenges and Opportunities of Organizational Behaviour" was arranged by II MSW students on 15.09.2023.

Mrs M. Thendral organised Guest Lectures on (i) Institutional Arrangements in Disaster Risk Reduction in India on 29/08/2023 for III BSW; (ii) A Glimpse on Contemporary Indian Society for I BSW students; (iii) Substance Abuse and Recovery on 10/01/2024 for I BSW; (iv) Cyber Security Awareness on 13/01/2024 for I BSW; (v) Political Issues on 23/01/2024 for I BSW.

**Department of Commerce (SFS)** organised (i) a Skill Development Lecture on "The Skills of a Successful Management Accountant by Mr. Andrew Harding, FCMA, CGMA, Chief Executive, Management Accounting, Association of International Certified Professional Accountants: UK, on 22<sup>nd</sup> June 2023. Mr. Andrew started with a question "What is accounting really like?" followed by a discussion about the dynamics of accounting and new models; (ii) a guest lecture on "Understanding the Basics of Goods And Services Tax" by Mr. CA Pradeep V., a renowned professional with an impressive career spanning over a decade, on 09.08.2023; (iii) a guest lecture on "Startup Operations in Digital Marketing" by Mr. Jayesh Paniker on 14.09.2023. The event started with opening prayer by Ms. Minna Joju and Ms. Nirupama was the emcee for the event. They were able to get a clear view about digital marketing and its related concepts from the lecture.

Department of Business Administration (SFS) organized lectures on (i) "Reduce Plastics for a better Tomorrow" by Mr. P. Natarajan, Founder Puvi earth care solutions, on 10th July, 2023; (ii) "Leadership and Management A contrast" by Dr. Stan Baker Le Tourneau University, Texas, USA on 8th August 2023; (iii) "Information Security and Compliance", by Gopikrishna Togarcheti Director, IT Compliance, Hexaware technologies on 12th September 2023; (iv) "Hands-on Basic Life Support (BLS)Training"-Gleneagles Global Hospital on 14th September 2023; (v) "The Pathfinder, Navigating through the digital age" by Mr. Dinesh Khanna Ramalingam, Zoho, Global Head, Customer Success on 4<sup>th</sup> October 2023; (vi) "Insights on Study Abroad Programs" by Dr. C. Selvamony, the Managing Director ACS International Education Consultancy 23rd September 2023; (vii) "Workplace challenges and Opportunities "- Alumni Talk by Rajesh Kumar Sharma Sr. Manager, Learning and Engagement, Qube Cinemas on 18th December 2023; (viii) "Insights on Study Abroad Program" by Syed Saleem, General Manager, The Princeton review on 19th December 2023; (ix) "Yoga - for Mind, body and Soul" by Mr.K. Gopinath Fitness Coach and Cricket Player on 19th January 2024' (x) "Emotional Well-being the Secret to Success" by Dr.V.D. Swaminathan, Retired Professor, Dept of Psychology, University of Madras on 23rd January 2024; (x) "Startup trends in India" CA.P.T.Rajeev, Chartered Accountant, Company Secretary and Lawyer on 24th January 2024; (xi) "Empower students to become industry ready" by Keka HR Academy 31st January 2024.

**Department of Communication (SFS):** A lecture on Performance and Life was conducted by the Department of Communication on 20<sup>th</sup> July 2023 at the Centre for Media Studies. Dr David Wesley, Assistant Professor from the Department of English was the honorable resource person for the session.

As part of the research lecture series, Dr. R. Vijay Solomon, from the Department of Chemistry gave an overview of publishing research articles to the students of the II M.A. Communication on 18<sup>th</sup> July 2023.

Dr. V. Muthukumar, Assistant Professor and Research Supervisor at the Department of Commerce engaged with the students of the 2<sup>nd</sup> M.A. Communication on 19<sup>th</sup> July 2023 and gave insights about the submission of manuscript and presentation of tables and figures in research publications.

**Department of Computer Science (MCA)** organized talks by (i) Dr. B. Prince Solomon Devadass, Associate Professor, Department of Social Work, MCC on the topic "MCC – Heritage & History"on 25<sup>th</sup> July 2023 as part of I MCA Orientation; (ii) Mr. Robin Justus Raj, Staff Product Developer, BMC Software Pvt Ltd, Chennai, Alumnus (MCA 2013-16) on the topic "Professional Journey" on 26 July 2023 as part of I MCA Orientation; (iii) Mr. J. Jebaraj Abraham, Architect, Cisco, USA, Alumnus (MCA 1994-97) on the topic "Applying Generative AI" on 5<sup>th</sup> January 2024.

**Department of Chemistry (SFS):** (i) Dr. L.S. Jayakumari, the Associate Professor and Head-Incharge, Department of Polymer Science at MIT, delivered a lecture on "Biodegradable Polymer Films" on 16<sup>th</sup> February 2024; (ii) A lecture session on Patenting", organized in collaboration with IIC, will be conducted at the Seminar Hall on 15<sup>th</sup> February 2024.

**Department of Psychology (SFS)** organized a special lecture on "Statistics with a Sense of Humour: Numbers can be fun" on 30<sup>th</sup> June 2023, with Dr. Rani George, Professor Albany State University as the resource person. Dr. Rani George with her expertise in the field of statistics highlighted the basic principles of statistics and connection to certain aspects of practical life.

**Department of Computer Science (B.Sc.)**, **SFS**, The Director of Google India site from Bangalore Mr. Tushar Sahu and Ms. Evangeline, Team Leader (cloud Operations) visited the department and shared their expertise on GenAI - career path in Google and Internship intervention. An interactive session allowed student attendees to engage with the Google experts. The interaction with the Google team inspired the students to explore their future endeavours.

Going with the current trend of a paradigm shift from the Traditional Designing to the Digital Designing, the Department of Computer Science (shift II) organized an invited talk on Digital Designing on 30<sup>th</sup> of January 2024. Ms. Asmita Rajendran, Digital Designer, Scrubbi Holdings Inc. British Columbia, Canada visited the department and shared her expertise and the career aspects in digital designing.

**Department of Data Science (SFS):** On 24<sup>th</sup> January 2024, the department organized a technical talk on the "Need for Employability Skills". Dr. Belinda, Head, Department of Social work Department was the guest speaker of the day. She addressed the students regarding the job opportunities available in the market and skills expected by

industries. She spoke about the various aspects of making themselves employable such as Professionalism, organizing, communication, team management, problem solving skills.

### UNIQUE DEPARTMENTAL ACTIVITIES

**Department of English (SFS)**: Woodstock (the Annual Literary and Cultural Fest of the Department) took place on the 23<sup>rd</sup> and 24<sup>th</sup> of January 2024. The event was a great success with over two hundred registrations from colleges in and around Chennai. Around 25 colleges participated this year. The decoration perfectly fit the theme of the '70's counterculture with CDs and vinyl artifacts. The participants entering the venue were able to travel back in time to the '70's and the era of Counterculture. Woodstock '24 ended with performances by "Hysterical" and the band "The Simpletons" - both were a hit among the audience. Loyola College, Chennai took the Rolling Trophy home, securing the maximum number of wins in various events this year.

The Lumos Club gathers every Monday to discuss on various literary and cultural topics. The first meeting for this academic year happened on 26<sup>th</sup> June 2023 where 'poetry' was discussed. While validating the privileges of the poetic forms, students also read their original poems at the end of the session. In the following weeks, varied topics such as translations, reading of various literary texts, discussions on Picasso, modern philosophy, classics, politics of caste, romanticism, Tolkien, mythology and so on were discussed.

**Department of Journalism (SFS):** On the occasion of International Women's Day March 8, the Department of Journalism hosted a thought-provoking Women's Day film festival, curated by renowned documentary filmmaker Amudhan RP. The event showcased a selection of impactful movies including "*City Girls*" by Priya Thuvassery, "*Stains*" by Rhea Mathews, "*Kaggantu*" by Ujjwal Utkarsh, "Mother" by Anupjothi Choudhury, and "*Cycle*" by Devashish Makhija. These films ignited meaningful conversations and shed light on various women's issues, providing a platform for reflection and dialogue within the audience.

KV Shylaja, a translator and writer, delved into the profound world of translation, emphasizing its significance in language preservation and content interpretation on 9 March 2023. With a focus on accurately conveying messages, Shylaja stressed the need for skilled translators who bridge language gaps while retaining the essence of the source text.

Bill Bristow, Director of Bristow film/media productions, visited the Centre for Media Studies on 10<sup>th</sup> March 2023 to discuss potential collaboration on film making. The meeting aimed to explore opportunities for joint projects and synergies between the two entities.

On March 20, 2023, the Department of Journalism organized a captivating session titled "Ayali," featuring discussions led by Ayali, a renowned director, and

Muthukumar, a talented screenwriter. The event provided an invaluable opportunity to delve into their experiences in the film industry and gain insights into the creative process behind their latest work. The session brimmed with thought-provoking discussions and engaging conversations, offering a glimpse into the intricate world of filmmaking. Participants learned about the challenges of translating stories onto the silver screen and the significance of collaboration and teamwork throughout the process.

On March 21, 2023, the Department of Journalism at Madras Christian College hosted a captivating session with Mr. Bharath Raj, a radio jockey, podcast host, and anchor. Mr. Raj shared invaluable insights on various aspects of the media industry, beginning with advice on the essential skills for success as a radio jockey, including communication proficiency, a pleasant voice, and a deep understanding of music and culture. He also discussed the Anchor platform by Spotify, enabling easy podcast creation and distribution. Mr. Raj delved into the influence of small podcasting companies like Pocket FM, highlighting their focus on local and grassroots ideas to attract a larger audience.

The second-year students of the Department of Journalism embarked on an enlightening industrial visit to All India Radio on 24<sup>th</sup> March 2023. The purpose was to gain insights into the technologies utilized in radio programs, recording software, the intricacies of radio drama production, and the behind-the-scenes processes that ensure smooth program execution. Mrs. Elizabeth, the AIR Programming Head, the students were guided through the drama room, control room, where they learned about the equipment and techniques employed in creating captivating radio plays. During their visit, the students had the fortuitous opportunity to witness a live show titled "*Ninaivu Alaigal*" on AIR FM Rainbow. Eight students eagerly participated in the program, gaining first-hand experience of the exhilaration and enjoyment that comes with being part of a live broadcast.

On 6<sup>th</sup> July 2023, a thought-provoking event centered on Media and Information Literacy (MIL) took place, underscoring the significance of critical thinking and effective information management in today's digital era. The event had the primary objective of deepening participants' comprehension of media literacy, fact-checking methodologies, and the responsible consumption of information. Ms. Induja Ragunathan, Editor, Youth Story (Tamil) with 22 years of experience based in Chennai, shared her invaluable insights regarding media biases, misinformation, and the role individuals play in advancing media literacy.

The public relations campaign titled Ayini- honour your health was organised by the department of Journalism. The campaign was inaugurated by Chief Guest IAS Ishwarya Ramanathan, who highlighted the importance of accurate nutritional information. PMJF Lion SV Manickam echoed the sentiment, emphasizing the need for Ayini's success. A photo exhibition featuring student works on nutrition was inaugurated, followed by an address from organic farmer from Kodaikanal Mr. Nanda Kumar. A panel discussion moderated by Prof. Febi Angus, featuring experts like Dr.

Rajendran Mani, former Mister Asia, Dr. Rita Baliga, Military doctor and paediatrician, Dr. Sharmada Venkat, sports nutritionist at OGQ and Dr. A Vijavalakshmi, nutritionist, shed light on nutrition and diet-related topics. The students also organised cooking demonstrations by Mr. David Issac, Hospitality trainer and consultant. As part of the campaign, the students organized lectures and activities at MCC Chetpet, Loknayak Jayaprakash Narayan Vidyalaya, and Besant Nagar Beach. At Loknayak Javaprakash Naravan Vidvalava, Ms. Prateema Deepak SS, addressed students on nutrition basics, followed by a quiz and a "Savor the Flavor" workshop. At MCC Chetpet, a mime performance was followed by an insightful talk by Ms. Anisha Usman. The campaign culminated in a Walkathon at Besant Nagar Beach, involving over 200 participants promoting nutritional awareness. On the third day, inter and intracollegiate events were held, attracting participants from over 25 colleges and departments in Chennai. These events revolved around the theme of nutrition and included activities like face painting and debates on indigenous coffee brewing techniques. The valedictory session showcased a documentary created by the journalism students to dispel nutritional myths. The Chief Guest, Ms. B Lakshmi Devi, an esteemed organic farmer, delivered a keynote address, emphasizing the rich nutritional knowledge embedded in Tamil epics.

**Department of Social Work (SFS)** organized an Out Reach - Cyclone Michaung Relief and Rehabilitation: As an immediate response to the cyclone Michaung affected Anjugam Nagar, the Department planned for a relief & rehabilitation work at the community, based on their needs. The various relief work organised were: Community Mapping, Medical Camp in collaboration with Tambaram Corporation, Provision of gift coupons for the purchase of new clothes for the six college going students of the community, Conduct of FGDs & Post Disaster Need Assessment tool, Distribution of 2 pots, 1 bucket and 1 mug to 120 families, Distribution of 70 tarpaulin sheets to 70 houses that had lost their thatched roof in the cyclone. Health & Hygiene awareness & cleaning work on 10.02.2024.

**Department of Commerce (SFS)** organized 3 days Placement Training Program was organised for all the final year students from 4<sup>th</sup> to 6<sup>th</sup> July 2023. The session was conducted by Gtt Foundation \_ Barclays. The trainers enlightened the students on how to effectively communicate, through PowerPoint presentation, activities, and team work. And also made students to participate in various activities like group discussion, interview, team games, debate etc. They also gave opportunity to students to speak in front of the class to instil confidence in themselves.

This training program was organised by the Department of Commerce (SFS) on 18<sup>th</sup> and 19<sup>th</sup> July 2023. The session was conducted by VILITE TRAINING. The trainers discussed the topics in aptitude which are important for Bank exams, Government exams and other Entrance exam. The topics are Simple Equation, percentage profit and loss, ratio and proportion, time and distance, time and work, allegations. The facilitators solved problems on each topic which helped the students to understand the topic effectively.

On 20<sup>th</sup> of January 2024, 15 students from the Department of Commerce (SFS) had an opportunity to visit KING and QUEENS school. The main objective of this outreach was to aid the children in self-discovery, to help them construct realistic goals and in assisting them in developing a plan for achieving their goals. They were also given intellectual, moral, and emotional support.

**Department of Computer Applications (BCA)** organized "Tech Alumni Series – Episode 1" on 7<sup>th</sup> July 2023. The speaker was Mr. Manoj Chris, Senior Reconciliation Analyst, Standard Charted Bank Assistant Manager, Chennai. He is an alumnus of 2016-19 batch.

The Department inaugurated the Asterican Forum Association on 31<sup>st</sup> July 2023. Mr. Kingsly Thomson, Senior Human Resource Coordinator, Cognizant, was the chief guest. He delivered a speech on the subject of "Unleashing the Leader Within". The speaker emphasised that every individual ready to start their personal development journey can learn leadership qualities, which are not just available to a handful of people. The session undoubtedly aided the students to take on the challenge and unleash the champion within them.

The Department in collaboration with MCC Infirmary organized a Faculty Development Programme (FDP) on "Voice Conservation and Projection Skills for Teachers" at Madras Christian College in Margaret Hall Auditorium on 6<sup>th</sup> October 2023. Mrs. Ruth Deborah, Assistant Professor, Department of Audiology and Speech Language Pathology, SRM Medical College Hospital and Research Centre, Kanchipuram, was the speaker.

Informatique Expo, a Computer Science exhibition was organised, as a focal point for investigating Data Communication and Networking Models. On 6<sup>th</sup> October 2023, Informatique Expo was held with the goal of showcasing the skills of all BCA final year students on creating prototype models of various computer network types and categories.

The Department organized "CODE STREAK '23" – an Intra-Department Technical Fest on 9<sup>th</sup> and 10<sup>th</sup> October 2023. The activities took place in both offline and online modes. Digital art and meme creation were online events.

**Department of Visual Communication (SFS)**, organized a spiritually enriching Prayer Fellowship event on 28<sup>th</sup> June 2023. The event was graced by the esteemed presence of Guest Speaker G B Jishya, who delivered an insightful and inspiring session. The faculty members and students gathered in great anticipation for a time of reflection, worship, and spiritual growth. The event began with a soul-stirring worship session led by the department's worship team. The atmosphere was filled with reverence and unity as the students lifted their voices in song and praise.

The second-year students from the department of visual communication visited Ramoji Film City, along with the Good News Hi-tech studio and Green Gold

Animation Studio at Hyderabad from 10<sup>th</sup> to 12<sup>th</sup> March 2024. This industrial visit offered a unique opportunity for students to witness various aspects of film production, including sets, props, and behind-the-scenes operations. In studios students can explore cutting-edge technologies such as virtual production, 4k digital floors, and real-time rendering. They will witness firsthand how these technologies are revolutionizing the filmmaking and television industries.

On 5<sup>th</sup> September 2023, an independent film titled "DhillDhilip" was screened; followed by an engaging discussion with the film maker Mr. Dhilipkumar. "DhillDhilip" is a poignant and thought-provoking film that explores the trials and tribulations of an aspiring filmmaker and navigates through the complex landscapes of the Kollywood industry.

On the 22<sup>nd</sup> of January 2024 movie titled "Mankhurd", directed by Mr. Praveen Giri was screened followed by a deep discussion between the director and the students. The movie "Mankhurd" was about social injustices happening in our society to minority groups and the message was intricately woven throughout the movie. The students gave the director their feedback and perception of the movie. Mr. Praveen Giri shared his experiences and how it inspired him to direct a movie like "Mankhurd".

The Department organized an enriching educational trip to the International Film Festival of India (IFFI) organized by the National Film Development Corporation of India under MIB and Entertainment Society of Goa. This Film festival provided a common platform for our students to watch the cinemas of the world and understand excellence of the film art.

A one-day educational excursion to Dakshanchitra, Chennai was arranged for first year students on 4<sup>th</sup> March 2024. Dakshanchitra is Chennai's largest open air museum and a significant cultural centre of heritage, art and architecture; it was founded and is being managed by Madras Craft Foundation. This immersive experience provided students with invaluable insights into traditional art forms, cultural heritage, and architectural perspectives. As part of the educational program, students participated in perspective drawing sessions led by experienced art faculty.

The Department hosted a thought-provoking seminar titled "Write It Right: The Art of Publishing and Writing" on the 30<sup>th</sup> of June 2023. The event aimed to provide students with insights into the world of publishing, writing techniques, and the nuances of effective communication in the digital age. Mrs. Samyuktha Nair, a seasoned writer and publisher, Paper Lantern books; delved into the complexity of navigating the world of publishing.

On the vibrant evening of 3<sup>rd</sup> July 2023, the Department of Visual Communication in association with Marudham Productions hosted an exhilarating event, the launch of the movie trailer for "Raakathan." This event celebrated the immense talent and creativity of our alumni Mr. Manas Babu-Cinematographer & Mr. Sankar Ganesh-Visual Editor of this movie.

In association with Chennai-based Prakrithi Foundation- an arts & culture organistation, screened a documentary film titled "The Seeds of Vandana Shiva" on 14<sup>th</sup> July 2023. The documentary is about the remarkable life story of Gandhian eco-activist Dr. Vandana Shiva, how she stood up to the corporate Goliaths of industrial agriculture, rose to prominence in the food justice movement, and inspired an international crusade for change. By profiling one of the greatest activists of modern times, the film looks at the epic struggle over who controls the world's food systems, and asks the question, who will prevail? After screening students also had an opportunity to discuss the documentary and selected students had an opportunity to attend a lecture by Dr. Vandana Shiva held at Bharatiya Vidya Bhavan, Chennai on 3<sup>rd</sup> August 2023.

The Department student cabinet was inaugurated on 17<sup>th</sup> July 2023. Mr. Selvaraj, Head of the department emphasised the significance of the student cabinet in building leadership, teamwork, & responsibility. He commended the college for nurturing not just academic excellence but also holistic development. The chief guest Dr. Aarthi, the Head of Operations, MCC-MRF Innovation Park congratulated the newly elected student cabinet & highlighted the importance of innovation in the field of media. The solemn oath-taking ceremony was led by the chief guest. The atmosphere was charged with a sense of responsibility as each student took the oath with unwavering determination.

Visual Communication Women's Cell marked a significant milestone on the 5<sup>th</sup> of August 2023 with its grand opening ceremony. The event was graced by two esteemed guests, Mr. Donald Tyson, Chief Instructor at Arakawa Stanley, and Mr. G. Praveen Kumar. The occasion was enriched by a special session on self-defence, highlighting the importance of empowerment and safety for women.

Sensei Tyson shared his insights on the importance of self-confidence, perseverance, and personal growth. The event included a special self-defence session led by Sensei Praveen & his team. This session aimed to equip women with basic self-defence techniques, empowering them with the knowledge and skills to protect themselves in challenging situations. The hands-on demonstration and practical exercises facilitated active learning and instilled a sense of confidence among the students.

The Department in association with the department of Journalism & Communication (PG) hosted a captivating and insightful event titled "Media Chat" on 7<sup>th</sup> of August 2023. Two eminent personalities in the media industry, Mrs. Abilasha Anish- Marketing Head of Disney Star India & Ashvin Dhyriam-Managing Director, Goodnews Channel shared their perspectives on marketing & TV content strategies. The event aimed to provide students with an understanding of the television industry and the strategies behind successful marketing in the dynamic world of entertainment.

The Department in association with the Department of Journalism & Communication screened an Indian Tamil- language movie titled "YATHISAI" on 8th August 2023 at

CMS theatre. This movie is a periodic fiction action adventure film written & directed by Mr. Dharani Rasendran. Yathisai is based on the 7th-century Pandiyan prince Ranadgeeran who ruled during a time when the Chola dynasty lost its power & its people were forced to live in the woods. The screening was followed by an interaction between crew members & students.

On August 28, 2023, Dr Jishya shared her expertise and knowledge on the evolving landscape of digital marketing and leveraging AI tools for effective digital marketing. Different digital marketing strategies, including social media marketing, search engine optimization (SEO), email marketing, and content marketing, were discussed in detail. Their individual importance and integration into effective campaigns were emphasized. Dr. Jishya presented relevant global case studies that showcased successful digital marketing campaigns, illustrating how innovative approaches can yield impressive results. She introduced Meta Media Suite, a freelance websites for web development & other tools related to social media marketing. The session by Dr. Jishya provided students with a comprehensive understanding of digital marketing and its implications for contemporary media practices. The insightful presentation, coupled with interactive discussions and case studies, offered valuable insights into the ever-evolving world of digital marketing.

Talkies was jointly organised by the department of Visual Communication, Journalism & Communication (PG) on 1<sup>st</sup> September 2023. The screening of the Tamil movie "Gargi" was a captivating and enriching experience for the students. The movie delvedinto the challenges faced by women in society, was a powerful and thought-provoking movie. The subsequent interaction with the director added another layer to the students' understanding of the movie's thematic depth. The director's insights into the creative decisions and the societal commentary embedded in the film enriched the viewing experience.

An enlightening and informative session on "Brand Crafting" by Mr. Jayanth Jesudasan, a renowned Brand Consultant and Creative Strategist from Quadrant Cross was held on 8th September 2023. The session aimed to provide valuable insights into the intricacies of branding in contemporary business.Mr. Jayanth initiated the session by introducing the fundamental concepts of branding. He emphasized that a brand encompasses more than just a logo or tagline; it embodies the entire identity and reputation of a business or entity.

#### Department of Communication (SFS):

Pillar IV, a national level short film festival was conducted by the Department of on 17<sup>th</sup> March 2023. The event provides an opportunity for college students across the country to send entries which will be facilitated during the event. Pillar IV also hosted a panel discussion.

Pixelathon 2023, the fourth edition of the National photography Competition cum Exhibition was held on 16<sup>th</sup> March 2023, showcased exceptional talent and creativity. The event's highlight was a thought-provoking panel discussion on "Photography and Journalism for tackling Inequality," raising awareness and fostering dialogue on social issues. The outcome was an inspiring platform that combined art and journalism to advocate for a more equitable society.

The Department of Communication demonstrated its commitment to social awareness and academic excellence through the successful organization of "Musical drama and Street play", a thought-provoking event held at Government High School, Kanchipuram, on October 19, 2023.

During this event, the talented students of I MA Communication presented compelling and impactful performances on pertinent societal issues. The topics chosen for the Musical drama was "The Power of Voting" and "Importance of Education" These productions were an integral part of the students' academic project, and their primary objective was to foster awareness and understanding of these critical issues among young individuals.

An insightful PR Campaign hosted by the students of II M A Communication on 6<sup>th</sup> and 7<sup>th</sup> of October 2023 at Aero Hub, Chennai. Kalai, the art meets Yugam, the age. This PR campaign was aimed to protect and revive the Tamil cultural heritage in the modern era in order to promote cultural heritage and provide empowerment to local artists by giving them an opportunity to show their arts and talents. The Chief Guest Thiru I Karunanidhi, MLA of Pallavaram Constituency and Walk in Guests Ms. Smruthi Venkat, Mr. Vijay Vishwa and Mr. Vigneshwar Sankar.

The Campaign showcased various Tamil art forms such as Parai, Oilatum, Silambatam, Bharatanatyam, Varmakalai and many more. They also raised a platform for local artisans to sell their handicrafts and raise awareness of these cultural products to the today's youth.

The first session was done on Graphic Designing by Mr. Sanjay R on  $2^{nd}$  February 2024 where he spoke about the principles of graphic designing and the tools and tricks that can be used to make the designs accurate and well presented to the clients.

A session on Strategic Communication was delivered to the first years by Ms Arunima S. Raj of II M.A. Communication on 27<sup>th</sup> February 2024 as a part of knowledge sharing session. She explained the concepts of nature and Scope of Strategic communication in very simple terms and also explained various theories and concepts involved in making effective communication and its importance.

The department taps knowledge and expertise from other departments owing to the various subjects dealt in the department of Communication. Professors are sought from various departments such as Chemistry, Commerce, Public- Administration, English, Journalism, and Visual Communication.

With a collective effort, the department undertook a fundraising campaign, culminating in the provision of food and utilities to the children of the Good Life Centre located in Chennai, dedicated to uplifting the homeless children by providing them with housing, education and personal care on 19<sup>th</sup> December 2023.

The Department has been actively participating in government collaborations and initiatives over the past years and this year the students of M.A. Communication participated in the short-film competition hosted by the Akashvani, Chennai, to enhance public awareness of India's G-20 presidency on 25<sup>th</sup> August 2023. Our students achieved top honors in the short film category, securing both the 1<sup>st</sup> and 3<sup>rd</sup> prizes. Hon'ble Governor of Telangana and Hon'ble Lieutenant Governor of Puducherry, Dr. Tamilisai Soundararajan, graced the occasion as Chief Guest for prize distribution.

The students of first-year M.A. Communication hosted various awareness programs on days of environmental national importance such as "Ozone Day" celebrated on 15<sup>th</sup> September, "Constitution Day" on 26<sup>th</sup> November, "Farmer's day" on 23<sup>rd</sup> December etc. A podcast or reel on the same is also posted on our Instagram handle to spread awareness to a wider audience.

The Department of Communication and the Department of Visual Communication were privileged to host the Preview show of the movie Kannagi on 12th December 2023. The entire cast and the crew were present and the students were able to discuss and learn a lot about the production process and the crew touched upon various concepts related to shooting, script writing, editing etc. The director Yashwanth Kishore shared a lot of insightful messages to the students along with Keerthi Pandian and Shaalin Zoya.

The discussion with the crew of the movie Yaathisai was held on 8<sup>th</sup> August 2023 and the students were able to achieve great insights from the crew. The movie Good Night was screened on 20<sup>th</sup> August 2023 and the discussion was led by the students of communication where they were able to review and analyze various perspectives of the audiences.

On 1<sup>st</sup> September the movie "Gargi" was screened and the students of the Communication department conducted the discussions.

The students of first year M.A. Communication were taken to Mahabalipuram for a photo walk on 8<sup>th</sup> September 2023 where they could explore various aspects of photography and experiment with their levels of creativity. They were also able to understand how the light and other weather factors can impact their photographs and find beauty in the scenic architectures. They also took this as an opportunity to shoot various "perspective" and silhouette photos.

Taken part in SWAWSA - dustbin at MCC classroom initiative. SWAWSA Sale 2024 which was a fundraiser for charitable purpose (December 2023) at Meston Centre for Teaching and Learning (January and February 2024) covered events of various departments, principal events, MCC Community College. Video Editing for various department events such as Inter-Hall Sports meet.

**Department of Microbiology (SFS)**: The PG Journal Club (Coordinator, Dr. T. Sathish Kumar and Dr. J. Neena Priya): The valedictory event of the PG Journal Club for the academic year 2022-2023 was conducted on the 27<sup>th</sup> April 2023. The inaugural session for the academic year 2023-24 was organized on 29<sup>th</sup> August 2023. Eleven sessions involving 27 presentations, where during each session, II M.Sc. students present research/review articles followed by interactive sessions.

Environment, Health and Sanitation Club (EHS Club) (Coordinator – Dr. S. Premina): Aqua 2023, an inter-department online competition on poster making and creative writing (English and Tamil), was organized from 22<sup>nd</sup> to 24<sup>th</sup> March 2023 on the occasion of World Water Day by the Environment, Health and Sanitation Club (EHS Club) on the theme 'Nurture our future'.

Magmeet - a forum for UG students to present and hold discussions in the field of microbiology (Coordinator – Dr. S. Abirami / Dr. V. Vedha): Three sessions (16<sup>th</sup> March 2023, 4<sup>th</sup> September 2023, 19<sup>th</sup> September, 2023) have been organized so far, which included PPT presentations, debate, skit, quiz and a short film.

**Department of Mathematics (SFS)** organized the 19<sup>th</sup> edition of the annual mathbased event ENIGMA '23 for school students on 28<sup>th</sup> November 2023. An exciting event for students who like solving puzzles and showcasing their creativity as Mathematicians to set up a stage to fall in love with Mathematics little more. The event was a success, with 8 schools and 143 participants. Dr. N. Padmapriya, Assistant Professor, SSN College of Engineering, an established Mathematician and Alumnus of UCD, graced the event with her presence and gave a wonderful presentation on 'Mathematics in Artificial Intelligence.'

The event consisted of several competitions a few to mention were: Quiz, Math Modelling, Olympiad, Medley, Open Mic, Integration Bee and Grab a Hint. Each competition was carefully concocted to challenge the young minds and push them to perform their best. From singing a song about math in the event Open Mic, to solving tricky integrals in Integration Bee, from figuring out puzzles in the event Grab a Hint, to recalling names of Mathematicians in Quiz, the school students really were on their A-game. he overall trophy was again taken home by Boaz Public School, Sembakkam they had won the title for the second consecutive year.

**Department of Physics (SFS)** organised 31<sup>st</sup> National Children Science Congress 2023 for south Chennai district in association with Tamil Nadu Science Forum under the theme Understanding Ecosystem for health and wellbeing on 21<sup>st</sup> October 2023 as part of outreach program to meet the needs of advanced learners in school. Around

200 science projects by 400 students from 40 schools registered this year. An article was published in The Hindu Tamil newspaper dated 23<sup>rd</sup> October 2023.

The Department of Physics (SFS) Astrophysics Club in association with Tamil Nadu Astronomy Science and Society, Vigyan Prasar, DST, Govt.of. India, IIA Bengaluru and Chennai Astro Club conducted a seminar in facts and Myths of Astronomy under the banner Astronomy in 1000 places. Mr. Sivakumar Senior Vice president of Chennai Astro club and Mr. Udhayan (TASS) were the resource persons.

The Department as a part of outreach activity served as nodal center for the plasma exhibition conducted by Tamilnadu Science and Technology Centre, Govt of Tamil Nadu and around 20 students served as student volunteers from 3<sup>rd</sup> to 7<sup>th</sup> July 2023 to explain the same to various schools children in and around Chennai.

The Department conducted CANSAT satellite workshop as a part of capacity building and skill based training for the students from 15<sup>th</sup> to 20<sup>th</sup> December 2023 in association with Black hole space tech Company ltd.

The Department of Physics (SFS) was a part of YSSP – Young Student Scientist Program of the Tamil Nadu Government organized by the college for which Dr. T. Hannah Clara and ten students from third year and second year participated as volunteers to take the 80 students to Birla planetarium and explained about the Physics behind the models and exhibition to kindle their interest towards science on 11.02.24.

As a part of unique activity, the Department of Physics (SFS) organized field visit to VBO kavalur to all General Elective Students of other Department on 25<sup>th</sup> August 2023 to kindle the interest in Astrophysics and to motivate them for their masters in the same.

**Department of Physical Education (SFS):** The 12<sup>th</sup> Edition of PEDHAS Inter School Athletic Meet was held on 21<sup>st</sup> August 2023. Around 61 schools took part and nearly 1415 students participated in various events. Dr K. Ashok, Department of History, MCC, declared the meet open & Dr Miriam Samuel, Department of Social Work, MCC was the guest of honour and distributed the prizes.

The 2<sup>nd</sup> Edition of PEDHAS Inter School Football tournament was organized on 7<sup>th</sup> & 8<sup>th</sup> September 2023, 21 schools took part in the tournament, Dr Prince Solomon, Department of Social Work, MCC declared the tournament open and Dr David Prabhakar, Department of Tamil, MCC was guest of honour and distributed the prizes & trophies.

The First Edition of PEDHAS Inter School Badminton Tournament was conducted on 7th & 8th September 2023, around 27 schools took part in the tournament.

The Department organized Physical Fitness program for YSSP school students from 1<sup>st</sup> to 9<sup>th</sup> February 2024.

**Department of Geography, Tourism & Travel Management (SFS)** conducted a Capacity Building and Training Programme on Geo-informatics and Remote Sensing for Smart City Planning was conducted for six days from 7<sup>th</sup> August to 12<sup>th</sup> August 2023 for government officials from various departments in Tamil Nadu Government (Asst. Commissioner, Executive Engineer, Assistant Executive Engineer, Asst. Engineer, Junior Engineer and Draftsman). A total of 26 Government Officials participated in this training programme. The Training Programme was conducted with the collaboration of STEM - Centre for Symbiosis of Technology, Environment & Management, Bangalore and Athira Geo-Spatial Services Pvt. Ltd. Chennai. The programme's outcome was awareness and hands-on Training to the Government officials regarding Geoinformatics and Remote Sensing in Smart City Planning. The students learned how to apply the latest technology for surveying.

**Department of Psychology (SFS)** conducted its third symposium on the topic "My Journey with Psychology" on 1<sup>st</sup> September 2023. Speakers from various areas in the field of psychology shared their journey. The inaugural address was delivered by the guest speaker Dr. Archana Padmakar who is a part of the Emergency Care & Recovery Centre in The Banyan. The speaker for the first session was Dr.V. S Jithendra, a Psychologist at core who specializes in varied fields to find ways of making the domain of Psychology beneficial to all. The second session was addressed by Dr Manjoo Shree, the founder of Lifeolicious. Aishwarya Ejoumale, a media psychologist and a certified counseling psychologist led the third session. In the last session Dr. P. N Thomas shared his journey in psychology and the paths that made him discover the field of Psychology. A valedictory program concluded the symposium. Dr. Sam Pravin Kumar from the Department of Philosophy, MCC, was the guest speaker for the event.

**Department of Computer Science (B.Sc.) SFS** organised Service-Learning Program for the students of MCC-RSL School, West Tambaram from 28.08.2023 to 1.9.2023. About 25 students from the Department of computer Science taught Computer Science lessons in their Samacheer Syllabus for the students of 6<sup>th</sup>, 7<sup>th</sup>, 8<sup>th</sup> and 9<sup>th</sup> grade. Our students created computer learning interest in them through Practical classes in their computer lab. The Service-Learning Programme offered our students a real picture of prevailing conditions, problems and development initiatives of MCC RSL School. This service -learning participation brought a new realization of the needs of others.

October is marked as National Cyber Security Awareness Month (NCSAM) with a view to educate people, especially students' community, to increase cyber resilience. Keeping this in view, the Department of Computer Science (Shift II) organized "Cyber Security Awareness Workshop" [CSAW] as a consultancy service on 19<sup>th</sup> October 2023 for MCC Campus Higher Secondary School students. The Additional Deputy Commissioner of Police, Cyber Cell, Tambaram, Mrs. J. Jareena Begum, expressed her concern over the spurt in cybercrimes in the Chennai, and instilled proper cybersecurity processes on what to do and who to contact in the event of a security threat. She also insisted that everyone be aware of the national cyber-crime helpline number 1930. The

resource person for the workshop was Mr. Dinesh Paranthagan, CEO & Founder of Hack up Technology, Coimbatore. He addressed students on "Recent cybercrimes and its Mitigation" in session-1 and Hands-on training in Mobile Security" in session-2. The main objective of this workshop was to equip student community with the types of attacks, attackers, security threats, and vulnerabilities, as well as the tools and techniques to safeguard them in cyber space. Witnessing the participation of nearly 550 school students, the workshop concluded with a signature campaign, and all the school students signed a pledge banner to be cyber smart.

### **CO-CURRICULAR ACTIVITIES**

**Department of English (SFS)** organised its first Alumni meet on 27<sup>th</sup> January 2024 to mark the occasion of a decade since the introduction of the B.A. English Language and Literature programme. The event saw the enthusiastic participation of illustrious alumni from almost all batches including the 2014-2017 batch of students. Current students of the department performed a play called "The Bottomless Dream", scripted for the occasion under the guidance of Mr K. Samuel Moses and Ms N.N. Hemalatha.

**Department of Journalism (SFS)** inaugurated its' Association - The Beacon, marking the official appointment of the new cabinet members for the academic year 2023-2024 on July 3, 2023. Ms. Kavitha Muralidharan, an independent journalist with over 15 years of experience, honoured the occasion with her insightful words of wisdom. She highlighted the critical role of journalistic ethics and the necessity for a compassionate approach in reporting. Ms. Muralidharan underscored the importance of treating individuals with dignity and respect while upholding the core principles of responsible journalism, leaving a lasting impact on the aspiring journalists present.

Anderson Hall Sunday Evening Prayer Service was held on 3<sup>rd</sup> April 2023, wherein the word of God was shared by Dulcie David, Pastor, Harvest in Church, Padappai.

The Department of Journalism hosted a farewell party on 11<sup>th</sup> April 2023, to bid a fond farewell to the departing students. The event provided an opportunity for the students, faculty and staff to celebrate their achievements and wish them success in their future endeavours.

On July 26, 2023, Kalaignar TV conducted auditions for a television reality show. Interested students showcased their talents and competed for a chance to be featured on the show. The event was an opportunity for individuals to demonstrate their skills and vie for a coveted spot in the program.

On June 19, 2023, the Freshers' Induction and Campus Walk event welcomed new students to the campus, immersing them in its rich heritage. The event familiarized newcomers with the campus and its history while providing essential information on facilities and support services for a smooth college transition. Additionally, a guided campus walk was organized, offering students an up-close look at key locations and landmarks within the campus.

On July 3, 2023, the Department organized a prayer fellowship. Rev. Mary Alagu Sundari, Presbyter, T.E.L.C. Holy Cross Church, Chengalpet delivered a powerful message, ushering in the new academic year. Scripture readings and heartfelt worship rejuvenated us, preparing us for the upcoming academic year, 2023-2024.

The Fresher's Day celebration held on July 14, 2023 had a "The Great Gatsby" theme, transporting freshers back to the roaring 20s. The batch of 2023-2026 received a warm welcome from faculty and senior students with great enthusiasm. The day kicked off with a ramp walk, allowing freshers to showcase their impressive attire and introduce themselves. Performances, including a group dance by the second-year students, entertained the audience. Fun games organized by senior students added to the excitement. Freshers showcased their talents in dancing, singing, and playing musical instruments. The event concluded with Mr. and Ms. Fresher announcements and badge distribution, marking a memorable beginning for the newcomers in the Department.

On August 29, 2023 vibrant Onam celebrations filled the air with joy and tradition. The festivities included traditional attire and floral decorations. The students donned colourful attire, and the spirit of unity and cultural heritage was at the forefront, making it a memorable Onam celebration.

"Harmony of Joy: Tidings and Tinsels" - A Christmas Celebration hosted by the Department of Journalism on December 16, 2023. This year, they extended the spirit of joy to a community still recovering from the recent cyclone Michuang that had devastated Chennai a few weeks earlier. The initiative was driven by our students, who identified a community of rag pickers in Perungalathur. The department successfully organized and executed the distribution of relief packages containing essential items such as rice, wheat, oil, bread, biscuits, and other necessities to 100 families affected by the cyclone. Additionally, the students arranged games and interactive sessions for the community members, making it a truly heartwarming Christmas Day.

On 26<sup>th</sup> July 2023, second-year students of the Department of Journalism embarked on an educational visit to the MCC farm, aligning with their commitment to sustainability and environment science. The farm greeted them with its serene ambiance and lush vegetation. The students marvelled at the organic and sustainable cultivation of fruits like brinjal, guava, and mangoes, many of which were ripe and vibrant. Rows of newly planted banana and coconut trees added to the picturesque landscape. Ornamental plants, such as bamboo, enhanced the scenery. The farm also housed livestock, including pigs, chickens, cocks, and turkeys, raised for small-scale commercial purposes. The students discovered the opportunity for members to purchase these products at affordable prices. Noteworthy features included a solar energy system, a sewage treatment plant, and antique lamp posts, all contributing to sustainability. The solar panels provided essential electricity, while the sewage treatment plant handled wastewater from various areas of MCC. Overall, the visit was not only informative but also inspirational, motivating students to embrace sustainability in their lives and work towards a better future.

On August 7, 2023 a Media Chat on Marketing and TV strategies event featured guest speakers Ms. Abilasha Nair, Marketing Head, Disney Star India, and Ashwin Dhariyum, Managing Director, Good News Television, shared their insights. Ms. Abilasha discussed her career and passion, shedding light on how marketing operates and its distinction from sales. She also explained the marketing cycle: defining what to market, conducting research, making modifications, and handling distribution and pricing. She distinguished between printing and visual engagement, discussed advertising trends, and emphasized the importance of data in personalization for marketers. The session was engaging and informative, leaving students with valuable takeaways about the marketing sphere and with a wealth of marketing insights.

On 9<sup>th</sup> August 2023, Lakshmi Subramanian, Senior Special Correspondent, The Week conducted an enlightening session on Media and Information Literacy (MIL). The session emphasized the critical importance of MIL in today's information-saturated world, where discerning between credible and misleading information is paramount. Ms. Subramanian covered topics such as fact-checking, responsible information consumption, and the role of media in shaping public opinion.

On 30<sup>th</sup> August 2023, Chennai Photo Biennale hosted a captivating Cyanotype printing event. This event immersed participants in the fascinating world of alternative photographic processes. Cyanotype printing, known for its distinctive blue hues, was the focus. The students learned the art of creating prints using sunlight, chemicals, and specially coated paper or fabric. This hands-on experience allowed them to explore the creative potential of this historic photographic technique.

**Department of Social Work (SFS):** The I MSW students made Observation Visits to the following organizations: Indian Council for Child Welfare on 5<sup>th</sup> July 2023, ARUWE - Working with old age, children, and Community on 6<sup>th</sup> July 2023, International Justice Mission on 7<sup>th</sup> July 2023, MANASU on 13<sup>th</sup> July 2023, MCDS on 19<sup>th</sup> July 2023, NIEPMD – National Institute for Empowerment of Persons with Multiple Disabilities on 20<sup>th</sup> July 2023.

The II MSW students visited the HDFC Bank at Spencer Plaza in order to learn the functions of the HR Department in the banking industry. The students were oriented on the said functions by the HR professionals at the store.

The II MSW students visited the Reliance Trends outlets in Guduvancheri and Chrompet in order to learn the functions of the HR Department in the retail industry on 21<sup>st</sup> June 2023.

The II BSW students made Observation Visits to the following organizations: MCC Family Life Institute on 12<sup>th</sup> December 2023, MCC Community College on 16.12.2023,

Manasu on 20th December 2023, SOS Children's Village on 9th January 2024, Good Life Centre on 22.01.2024, Ottiyambakkam Village Panchayat Office on 31.01.2024

The following Community Organisation programs were organised:

Accessibility for people with disabilities on 28<sup>th</sup> September 2023. As a part of the programme the differently abled children were taken for an outing to the Blue Flag Beach, Kovalam.

Community Programme was conducted for "Internally displaced youth and their employability" on 29<sup>th</sup> September 2023. Addressing the issue of unemployment, a workshop was conducted. Personality development and other employability skills required for better employment opportunities were taught for the youth.

An eye camp was conducted in collaboration with Dr. K.K Eye hospital on 2<sup>nd</sup> October 2023 at Aadhikesavapuram, Chengalpattu district.

To address the issue of the challenges faced by girl children due to the lack of awareness about helpline numbers, SOS app, schemes for women and girls, and importance of education among the young girls in and around Tambaram an awareness session was conducted for girl students studying at MCC RSL School on 5<sup>th</sup> October 2023.

To bring about awareness on gender equality and gender inclusion among general public a Community Programme was organised at Tambaram Bus Terminal on 5<sup>th</sup> October 2023 wherein the students mobilised people and did a street theatre performance.

The II BSW students organised the Christmas Celebration Community Organisation programs for the mentally ill people residing at "Manasu"- an NGO working for wandering men with mental illness on 20<sup>th</sup> December 2023.

Skill Lab Sessions were arranged for I MSW students. Skill Lab on Personality Development was dealt for first two days from 03.07.2023 and 04.07.2023. Students were trained on various Folk Arts like street play, mime and puppetry from 2<sup>nd</sup> to 4<sup>th</sup> August 2023.

Skill Lab Sessions were arranged for I BSW students from 29<sup>th</sup> January 2023 to 2<sup>nd</sup> February 2024. Resource persons from Siragugal Centre under the headship of Mr. Vivillia Raja trained our students in various folk arts like Street Theatre, Oyilattam, Karagattam, Mime, Aadhivasi attam and Parai.

The students of I MSW ventured on their Rural Camp – Sangamam 2023 titled "Nilai Maara Thadai Enna?" at Jamunamarathur in collaboration with 'Don Bosco Development Society' from August 14<sup>th</sup> to 18<sup>th</sup> August 2023. The campers visited the villages named Kalyanamandhai, Vellikottai, Paraireddiyur, and Kizhpazhamkottai.

The students of II BSW went for their Rural Camp - 2023 on the theme "Munnetrathirkaana Maatram" at SIPCOT, Ranipet District from 15<sup>th</sup> February 2024 to 19<sup>th</sup> February 2024. The rural camp was aimed at creating awareness to the villagers through various activities, such as awareness programs, street plays and mime.

Study tour was organised for the II MSW students to Delhi from 17<sup>th</sup> November to 24<sup>th</sup> November 2023. The students visited Haeir at Greater Noida, Bisleri at Shahidabad and TATA AIG at New Delhi. They also visited historically important sites like Taj Mahal at Agra, Agra Fort, Qutub Minar, Red Fort, Jamma Masjid and India Gate.

Study Tour was organised for the III BSW students to Mangalore from 20<sup>th</sup> January to 25<sup>th</sup> January 2024. The students visited Father Mullah's Hospital, Roshini Nilaya – School of Social Work, Seva Bahava- Charitable Trust and Ryshi Vana – Spirituality Centre.

As part of Human Rights Day activity, an exhibition was conducted on the theme 'Freedom, Equality and Justice for All' on 19.12.2023. The exhibition was organized as an intra-Department competition, where the students from each class got the opportunity to exhibit their models and posters. Dr. Janice Shiji, Assistant Professor, Department of Social Work (SFS), judged for the competition.

The Intra Department Sports Day on the theme UYAR (RISE) was conducted on 2.12.2023. Separate events were conducted for boys and girls. Kabadi, Cricket and Foot Ball were conducted for boys. Badminton, Throwball and Shuttle for Girls were conducted on the day.

Udhayam', one of the hallmark intercollegiate events of the Department, was organised on 5<sup>th</sup> October 2023 on the theme 'Aram Sei'. The chief guest for the inauguration was Dr. Miriam Samuel, Head of the Department of Social Work (Aided), MCC. The chief guest for the valedictory was Mr. Sylvester Dileepan, Director of Neeya Naana TV show.

As a part of AIDS Day, an online campaign was organized by the PACE office bearers under the theme "Let Communities Lead" on 01.12.2023. Online campaign being one of the fastest modes of communication the office bearers designed a poster, and made the students and faculties of the Department to circulate the poster through their WhatsApp Status and create awareness.

The Christmas day celebration on the theme 'Jingle All the Way' was conducted on 19.12.2023. The Chief Guest for the programme was, Dr. Florence John, Associate Professor, Department of Commerce (Aided), MCC. The highlighting factor of the event was the involvement of grandparents. Students conducted a small game for the grandparents to make the moment more special. Intra-Department choir competition was also conducted.

An online campaign was conducted on 14<sup>th</sup> December 2023 for embracing a smoke free Bhogi celebration. With a motive of prioritising health and environment, the students took the initiative for the online campaign under the theme "clear conscience and clear skies".

**Department of Commerce (SFS):** E-Commerce Forum Inauguration was held on 12<sup>th</sup> July 2023. Mr. Jesudasan Ben Christopher, Assistant Traffic Manager, Chennai Port Authority, was the Guest of honour for the Inauguration. The members and representatives of the forum assumed office during the inauguration.

On the 13<sup>th</sup> of December 2023, the Department of Commerce (SFS) conducted its Christmas celebration. The word of God was delivered by the Chief Guest Rev. Dr. N. Joshua Jayaseelan, Assistant Professor Department of Social Work (SFS) and Staff Advisor of Students Christian Movement (SCM). He spoke of the hidden spiritual experiences behind Christmas and left a resonating impact among the students.

The Department of Commerce (SFS) conducted the Inter-Collegiate events of Insignia 2023 on 26<sup>th</sup> and 27<sup>th</sup> of September 2023. Many students from different colleges of Chennai took part in these events. We had students from Loyola College, Mohammad Sathak, Crescent, Gurunanak College, Presidency College, New College, Ethiraj College for Women, Women's Christian College and MOP Vaishnav who made their presence in every single event that was conducted.

The Department of Commerce (SFS) conducted events such as Quiz, Potpourri, Meme Creation Debate, 120 secs to Fame, Adzap, Wealth out of Waste, Mime, Title event, IPL Auction, Ship Wreck, Business plan, Channel surfing, Best Manager and Poster Designing on 26<sup>th</sup> and 27<sup>th</sup> September 2023. The Overall Trophy won by Gurunanak College, Chennai. The Valedictory address was delivered by Mr. Jude Peter Damian, Finance & Accounts- India Cements on 27<sup>th</sup> September 2023.

On 26<sup>th</sup> September 2023, The Department organized Insignia '23. Events conducted were as Mime, Wealth out of Waste, Quiz, Channel surfing, Spin the yarn, Rangoli, Meme Creation, Creative writing, Photography, 120 secs to Fame, Potpourri, Face painting, Best Manager and Poster designing. The Department of Journalism won the Overall Trophy Inter – Department competitions of Insignia 2023.

**Department of Business Administration (SFS)** organized (i) Leadership Training for BBA students; (ii) Seminar presentation by students on Industry updates and Book review organized by the department club revista on 31<sup>st</sup> July 2023; (iii) English and Tamil debate organized by the department debate club "Debatito"; (iv) Life Skills training by Barclays organized by the department in July 2023.; (v) Exousia – Management conclave for schools in September 2023.

**Department of Computer Science (MCA):** The Inauguration of the MCA Association - COSMIC was held on 31<sup>st</sup> July 2023. The Chief Guest Mr. S. Parthasarathy, Delivery Director, Insurance Division, Cognizant, Chennai, Alumnus

(MCA 1995-98) gave a talk about Teamwork, Communication, Collaboration and Technology. The session focussed on the importance of Team building and its need that drives towards hard work and success. The MCA Association members for the academic year 2023-24 were honored and appraised by the Chief Guest.

The Department in association with IIC & EDC organized the Open House Display, "Technovation", on September 22, 2023. The Adjudicators for the innovation contest were Mrs. M. Sankara Gomathy Member Technical Staff, ZOHO Corporation Pvt. Ltd, Chennai, Mrs. Jasmine Smilkha Leslie, Assistant Professor, Department of Visual Communication, MCC and Dr. S.J. Samuel Justin, Manager, MCC-MRF Innovation Park, evaluated the participants performances and provided their valuable feedback. The innovative concepts addressed a variety of technological challenges, contributing significantly to the overall success of the event.

**Department of Computer Applications (BCA)** organized the 2023-24 batch of students' freshmen celebration on 1<sup>st</sup> August 2023. The day of the freshmen was one of excitement, joy, music, fervour, laughter, and happiness. The three competitive categories for the event were focused on dance, singing, and the main event, Mr. & Ms. Freshers 2023.

The Department inaugurated the Prayer Cell on 18<sup>th</sup> July 2023. Worship with action song - Soul-stirring musical performances, including hymns and spiritual songs, added a sense of devotion and inspiration to the event. Word of God - Dr. Fanny Grace, Department of Commerce (SFS), MCC, the guest speaker delivered the word of God.

The Department of Computer Applications (BCA) & the Department of Computer Science (B.Sc.) jointly organized the Worship Service on 23<sup>rd</sup> July 2023. The students led the praise and worship throughout the worship session and also gave a mime performance. Dr. Godwin Isaac, Physiotherapist provided the sermon, which was followed by Rev. Lalthanzuala Chongthu's benediction.

The Department of Computer Applications (BCA) organized "ALUMNI MEET 2023-24" – a programme to assist and coordinate Alumni Activities at Madras Christian College in Anderson Hall on 2<sup>nd</sup> September 2023. The Alumni Meet's goal is to reunite Alumni and recognize their countless accomplishments.

The students of the Department of Computer Applications (BCA) visited Good Life Centre orphanage, West Tambaram on 23<sup>rd</sup> December 2023. The visit was meticulously planned and organised by the students, with assistance from Mrs. D. Sathiya Priya and Dr. S. Santhakumar. With smiles on their faces and arms full of gifts, the students came at the orphanage on the designated day. The orphanage personnel greeted the students warmly and introduced them to the inmates of the orphanage before the visit started.

The Department hosted the Christmas Celebration in Anderson Hall on 18<sup>th</sup> December 2023. The programme includes a worship session and singing. Students also

performed a Nativity play about the birth of Christ. The BCA students performed skits and choreography, among other activities.

The MCC alumnus Pas. John Paul of Rehoboth Joy Ministries preached on the theme of "God's Love" and sang his own song "Ennavarae, the Hymn of Love" at the request of the BCA students.

The Department organized "TECH ALUMNI SERIES" – a career counselling programme at Madras Christian College on 19<sup>th</sup> December 2023. The speaker was Mr. Nishanth, Senior Manager & Head HR People Practices, Agilisium Consulting India.

**Department of Microbiology (SFS)** organized a Career guidance session was organized for the final year students on 11<sup>th</sup> July 2023. Mr. Alex Ranjith Kumar, Chief Hygiene Manager, Fairmont, Maldives, was the speaker of the event.

The Student Forum of the Department 'Niche' for the year 2023-23 was inaugurated on 1st August 2023, with Dr. J. Jannet Vennila, Vice-Principal (SFS), MCC, as the Chief Guest.

Alumni Talk Series: The first session was held on 23<sup>rd</sup> August, 2023, and Mrs. Sarah, Mr. Balaji Sundararajan and Mr. Delson of 2008-2011 batch of B.Sc. were the invitees; Alumni Gala 2023 event was organized on 31<sup>st</sup> October 2023 with interactive sessions between students and department alumni.

Micro MCC day was organized by students of II M.Sc. with Dr.S. Niren Andrew, as a part of the innovative IICA Component on September 27 2023.

Students from various Government schools visited the facilities of the Department of Microbiology under 'Naan Mudhalvan Scheme' on 1<sup>st</sup> November, 2023.

SCIIGNITE 01-Fannning Flames of Scientific Passion: Students from MCC Campus school visited the department and were educated about microorganisms and imparted with practical knowledge on the cultivation of microorganisms. They were also showcased the cutting-edge research by the department research scholars, Mr.Judah Jacob, Mr. Alwin Vinoth.J and Ms. Susan Silvia.

**Department of Physics (SFS):** The Department celebrated the launch of Chandrayan 3 by showcasing the live telecast in our UG Physics lab to motivate the students towards Astrophysics.

The First UG students were motivated to attend the lecture on India on moon by Dr.T.V. Venkateswaran Senior Scientist, Vigyan Prasar, New Delhi. At Brila Planetarium. The first year students participated in the mime competition conducted by B.Com. (SFS) and won the first place in intercollegiate completion.

**Department of Chemistry (SFS)** initiated the academic year events with a campus stroll on 13<sup>th</sup> July 2023, aiming to familiarize both I and II PG students with the learning environment, facilitated by Ms. Pon Dharshini, Department Representative, II. M.Sc., and faculty members, highlighting campus history, significance, and the importance of maintaining cleanliness to enhance communication and bonds between students and faculty.

"Khemeia" the Chemical Association of the Department of Chemistry (SFS) was inaugurated on 8<sup>th</sup> September 2023, with Prof. A. Gopalakrishnan, Assistant Professor, D.G. Vaishnav College, Aurmbakkam, Chennai, delivering a special lecture on Molecular Spectroscopy, emphasizing UV, IR, and NMR applications in contemporary research.

**Department of Computer Science (B.Sc.) SFS**: In order to find the young minds Innovation ability, "Best Innovator Contest" was conducted by MCC-IIC and MCC-EDC. The Department of Computer Science organized "Open House Display" on 20<sup>th</sup> September 2023. The Adjudicators were Mr A. Samraj, (Chairman, DeWall Street Pvt. Ltd) Dr Wilfred Prasana, (MCC-EDC Coordinator) and Dr. R. Padmamala (Internal Subject Expert). Two innovation presenters team shared their innovative ideas before the panel. The adjudicators expressed their suggestions and gave feedback on their presentation. The Comments recommended by the Jury members enhanced their prototype model with Survey, feasibility Study and real time data analysis.

The students' association "Cybernauts" was inaugurated on 19<sup>th</sup> July, 2023 for the academic year 2023-2024. The distinguished guest of honour Mr. John Wesley Emmanuel, Technology lead, Infosys, inaugurated the forum and gave a lecture on "ERP-SAP S/4 HANA", an ERP business suite in-memory database that perform transactions and analyze business data in real time. The forum members who would be leading the academic pursuits of the department are elected. The department is positioned to prepare students for the challenges and opportunities of the future.

The department witnessed the Fresher's Day in Bishop Heber Hall on 20<sup>th</sup> July, 2023. It provided a platform for the newcomers to interact, showcase their talents, and foster new friendships. The students performed a series of engaging activities including energetic games, mesmerizing dances and melodious singing by the freshers. Two individuals from the first-year class, Prem Kumar and Jemi, were also recognised and awarded as Mr. Fresher and Ms. Fresher. Overall, the fresher's Day event was a memorable occasion that fostered a sense of belongingness and unity among the students, setting the stage for a memorable year ahead.

On 28<sup>th</sup> July 2023, the Department of Computer Science had its first student's prayer fellowship to foster unity and spiritual connection in Selaiyur Prayer Hall. Prof. J. Arun Kumar, Assistant Professor, Department of English shared God's Message. The event witnessed moments of Worship, with a renewed sense of purpose and connection among attendees. The echoes of this event are sure to resonate as the department continues its academic journey.

On 18th December 2023, the Department of Computer Science organized Christmas celebration entitled "Love Came Down". The celebration was held in the Bishop Heber Hall Indoor Auditorium.

Two Days Hands-on workshop on Data Analytics using Python has been organized on 18<sup>th</sup> and 19<sup>th</sup> of January 2024 in the S-120 Seminar Hall. Dr. Christy Jackson, Associate Professor, Department of Computer Science, VIT, Chennai was the resource person. On Day-one, the students learnt exploring and analysing the imported data set and, on the next day, they learnt few data wrangling tasks that form the pre-processing phase of data analysis thru Google Colab. (a mobile app)

**Department of Data Science (SFS)**: The First MSc Data Science forum inauguration DATONS was held on 16<sup>th</sup> December 2023. Principal, MCC addressed the students about the vision on which the Department was designed and motivated them to generate innovative ideas, contribute to college wherever data analysis is required and also encouraged them to become entrepreneurs. Dr. Jannet Vennila, Vice-Principal (SFS) emphasized the department to collaborate with industries and to involve with the various unit of college.

The distinguished chief guest Ms. Ambika Srinivasan, a proud Alumna of the institution, addressed to the students the need of the hour and the potential impact of the Data Science in the industry and the expectations from the data science students by the industrialist. This was followed by the official induction of the Forum members. The Data Science Forum is set to play a pivotal role in fostering academic growth and enhancing the activities of the department.

M.Sc. Data Science celebrated the first Christmas program on the 18<sup>th</sup> December 2023. The Christmas message was delivered by Dr. Beutline Malgija, Bioinformatics Analyst, MCC-MRF Innovation Park shared the word of God and prayed for everyone. As part of the celebration, songs, dance were performed by the students.

# **GLOBAL ENGAGEMENT**

A Memorandum of Understanding (MoU) with Asia University, Taiwan was signed on 26<sup>th</sup> June 2023. The agreement aims to promote collaboration through faculty and student exchanges, joint research projects, organizing value-added courses, and cultural exchanges, enhancing academic excellence and international cooperation.

A Memorandum of Agreement with Hanshin University, South Korea, was signed to establish MCC-Hanshin Vocational School at MCC-Hanshin Hope Centre on 1<sup>st</sup> July 2023. The aim of establishing this school is to promote employability and social enterprise start-ups by providing skill-based education to Indian youth promoted by the Indian government, and further achieve the educational sustainable development goals presented by the United Nations.

A Partnership Agreement has been signed with Bocconi University, Italy, on 21<sup>st</sup> August 2023 for MCC-MRF Innovation Park to execute an Entrepreneurship Training Program called 'Ideaboosterlab' in collaboration with SDA School of Management, Bocconi University, Italy. The intention of the program is to conclude on the best methodology that helps 'Startups/Entrepreneurs' in better decision making leading to more chances of success in their entrepreneurial journey.

MOU with Chang Jung Christian University, Taiwan was renewed in September 2023 Followed by this MOU, a study abroad inbound program was also planned.

A Memorandum of Understanding (MoU) with California State University, San Bernardino, was signed on 19<sup>th</sup> October 2023.

# INDUSTRY-ACADEMIA ENGAGEMENT

Madras Christian College (MCC) and Algae Global Innovations Enterprises (ALGIE) Pvt. Ltd. signed a mutual non-disclosure agreement for technology transfer pertaining to commercialization of algal technologies developed by the Department of Microbiology, MCC, on 12<sup>th</sup> April 2023.

#### STUDENT STRENGTH

The total student strength of the Self-Financed Stream of the College for the year 2023-2024 is as follows:

SELF-FINANCED STREAM			
B.A.	122	199	321
B.B.A.	245	168	413
B.Sc.	625	469	1094
B.C.A.	196	96	292
B.Com.	483	454	937
B.S.W.	98	107	205
M.A.	46	33	79
M.Sc.	52	74	126
M.Com.	25	53	78
M.S.W.	32	46	78
M.C.A.	27	29	56
Total	1951	1728	3679

#### ACADEMIC PERFORMANCE (2022-2023)

SELF-FINANCED STREAM		
Class	Pass Percentage	
B.A.	72.5	
B.B.A.	92.0	

B.Sc.	74.1
B.C.A.	97.0
B.Com.	94.3
B.S.W.	84.0
M.A.	93.0
M.Sc.	94.0
M.Com.	89.0
M.S.W.	92.0
M.C.A.	96.0

#### **STUDENTS - PAPER PRESENTATIONS & PUBLICATIONS**

**Department of English (SFS)**: Ms. Mythily B. of III B.A. English (SFS) presented a paper titled "A Close Study on Gender, Identity and Rights in Albert Camus' "The Outsider" And Other Existential Writings And Studying Its Effect On Contemporary Works of Literauture" at the National Conference on Human Rights, Language and Culture: Advancements in Contemporary Times organized by the Centre for Languages and Communication, SGT University, Gurugram from 29 to 30 January 2024.

**Department of Languages (SFS)**: Ms. Megha Ann Matthew of II B.A. English presented a paper, "Pazham Pori: An Analysis of The Relevance of Tea-Time Culture Among the Malayali Diaspora" at the Annual Student Semianr on Culinary Narratives conducted by the Department of English (Shift II), Stella Maris College, Chennai.

Dinesh Chetri, II B.Sc. Computer Science (SFS), and Halan Grace Joseph of I BSW, both presented their papers in the inter-collegiate Hindi Seminar organized by the Department of Hindi DG Vaishnav College – Shift- II, Arumbakkam Chennai on 31st August 2023.

Dinesh Chetri, II B.Sc. Computer Science was also honoured as the best paper presenter for his paper in HINDI titled "Tulsidas: ek mahan kavi" based on the given topic "Goswami tulsidas evm unka sahiya". He got the first prize out of 60 participants overall who presented their papers.

Karishma R. of I B.Com. and B. Rithika of BBA (Section A), I Year, both individually took part and presented their papers on the Topic "Shri Mahaveer Swami's life and his philosophy" in the Hindi Seminar for the intercollegiate students organized by the Hindi Dept. of DG Vaishnav College – Shift- II, Arumbakkam Chennai on the occasion of National Hindi Day Celebration on 14<sup>th</sup> September, 2023.

Dinesh Chetri, BSc Computer science, II Year (SFS) presented a paper online titled "Ramcharimanas ke Ram ke charitr mein Aadhunikta" based on the topic "Ramcharitmanas aur Aaj ki Yuva Peedhi", in a Two-Day International Seminar organized by the Department of Hindi (Shift – I) of Dwaraka Doss Goverdhan Doss Vaishnav College, Arumbakkam, Chennai on 11<sup>th</sup> January 2024.

**Department of Social Work (SFS):** Jeslin Jovitha, Minulin Beulah and Dhanush of I MSW and Dr. Baily Vincent presented a paper on "Societal Impacts of Drug Abuse on Young Women" at the National Conference organised by Loyola College Chennai and ICSSR on the Impact of Substance Abuse organised on 1<sup>st</sup> and 2<sup>nd</sup> of December 2023.

Paper presentation on A study on perspective of Transgender on their respect and dignity' was done by our I MSW student at National conference on "Paradigms on Vulnerability: Leave no one Behind" conducted by St. Claret College, Bengaluru, on 23.09.2023.

**Department of Commerce (SFS):** Kaviya.S of III B.Com. (A) presented a paper on the topic "A Study on Women Entrepreneurs and Difficulties Faced by them" in New Age technology for Building Sustainable Business organised by Madras Christian College on 25.09.2023 -27.09.2023.

Mehavarshini.R of III B.Com. (C) presented a paper on the topic "A Study on The Awareness and Perception of Consumers on FMCG Price Changes" In Icon'24 Organised by Hindustan College of Arts and Science on 10<sup>th</sup> January 2024.

**Department of Microbiology (SFS):** Monika D, Research Scholar, presented a paper on "Molecular characterisation of MDR Pseudomonas aeruginosa by RAPD-PCR and the efficacy of the millet protein against them' in the 'International Conference on Infectious Diseases and Antimicrobial Resistance', organized by the Department of Microbiology, Saveetha Dental College and Hospitals, Chennai, in association with the Indian Association of Medical Microbiologists (IAMM), and co-sponsored by DST-SERB, DBT, and CSIR on 28<sup>th</sup> and 29<sup>th</sup> July 2023.

Sweetlin Jebamary, Research Scholar, presented a paper on 'Screening the genes of MDR in ESKAPE pathogens from bat guano' in the 'International Conference on Infectious Diseases and Antimicrobial Resistance' in the 'International Conference on Infectious Diseases and Antimicrobial Resistance', organized by the Department of Microbiology, Saveetha Dental College and Hospitals, Chennai, in association with the Indian Association of Medical Microbiologists (IAMM), and co-sponsored by DST-SERB, DBT, and CSIR on 28<sup>th</sup> and 29<sup>th</sup> July 2023.

Allwin Vinoth J, Research Scholar, presented a paper entitled "Computational CO<sub>2</sub>– substrate binding studies for evaluating biomass production and CO<sub>2</sub> capture potentials in immobilized microalgae cultivation", and won the 1<sup>st</sup> prize for oral presentation in the International Conference on "Algae: Food, Feed, Fuels and Fine Chemicals" organized by the Dept. of Microbiology, School of Life Sciences, Bharathidasan University, Tiruchirappalli, Tamil Nadu and National Repository for Microalgae and Cyanobacteria, Bharathidasan University, during 6<sup>th</sup> - 8<sup>th</sup> September 2023. Gunasundary T. presented a paper on "Organic media formulations for the commercial prospects of probiotic bacteria" and received second prize for best presentation at the National Seminar on "Thrive for safe food: New and Novel Technologies" on 5<sup>th</sup> and 6<sup>th</sup>October 2023 organized by DG Vaishnav college, Chennai.

Monika. D presented a paper on "In vitro - Scientific evaluation on Antibacterial, Antioxidant, Cytotoxic Properties and Phytochemical constituents of plant Hedyotis sp." in the 3<sup>rd</sup> International Conference on "Global Trends in Sustainable Technology and its Application in Applied Sciences" by the School of Applied Sciences, Reva University, Bengaluru, in association with Indian Association of Applied Microbiologists (IAAM) on 30<sup>th</sup> and 31<sup>st</sup> October 2023.

Sundar Blessy Sarah of II M.Sc. presented a paper in the 'International Conference on Infectious Diseases and Antimicrobial Resistance' in the 'International Conference on Infectious Diseases and Antimicrobial Resistance', organized by the Department of Microbiology, Saveetha Dental College and Hospitals, Chennai, in association with the Indian Association of Medical Mirobiologists (IAMM), and co-sponsored by DST-SERB, DBT, and CSIR on 28<sup>th</sup> and 29<sup>th</sup> July 2023.

Sundar Blessy Sarah of II M.Sc. presented a paper on 'Endophytic fungi extracted from 7 different medicinal plants and their antibacterial activities' in the CSIR & TNSCST sponsored "1st National Conference on Biomaterials in Health Care 2023" held on 18<sup>th</sup> and 19<sup>th</sup> of August 2023, at Sree Balaji Medical College and Hospital, Chennai.

Keerthana. B of II M.Sc. presented a poster on "Potential hazards of present food practices: pani puri" and received first prize at the National Seminar on "Thrive for safe food: New and Novel Technologies" on 5<sup>th</sup> and 6<sup>th</sup> October 2023 organized by DG Vaishnav college, Chennai.

**Department of Physics (SFS)**: Ajai from III B.Sc. Physics presented poster presentation on eco-friendly waste on 17.03.2023 in Interdisciplinary conclave on Century of Health- From discovery to policy conducted by MCC (R&D).

Two students Mr. Akki Jaiswal (III B.Sc. Physics) and Poorvaja (I B.Sc. Physics) presented Poster presentation at science undergraduate research conference (SURC 2023) organized by Azim Premji University, Bangaluru on 8th & 9th December 2023 at Azim Premji University.

**Department of Psychology (SFS)**: Keerthana A and Pooja R Marar of II B.Sc. Psychology presented a paper titled "The relationship between narcissism, self-esteem and relationship satisfaction in emerging adults" at the 59<sup>th</sup> IAAP conference held at Pondicherry University between 2<sup>nd</sup> to 4<sup>th</sup> February 2024. The paper was selected to be published in the book titled, "Applying Psychology for Professional Excellence" with ISBN 978-93-91690-53-3.

Felix. P and Noel Varghese Koshy of II Bsc Psychology and Hamsaroopini G of I Bsc Psychology presented a paper titled "The relationship between emotional intelligence and work experience" at the 59<sup>th</sup> IAAP conference held at Pondicherry University between 2<sup>nd</sup> to 4<sup>th</sup> February 2024.

# STUDENTS' ACCOMPLISHMENTS

**Department of Languages (SFS):** Halan Grace Joseph of I BSW (SFS) and Dinesh Chetri, of II B.Sc. Computer Science (SFS) both individually presented their poems in the Poetry Symposium organized by the Hindi Dept. of Women's Christian College, (Shift – II), Chennai on 2<sup>nd</sup> October 2023

Dinesh Chetri, BSc Computer science, II Year (SFS) got the fourth place in the intercollegiate poetry writing competitions of Women's Christian College, (Shift – II), Chennai on 2<sup>nd</sup> October 2023.

Shruti Kumari of II Year BBA (SFS) and Ankita Das of BBA, II Year (SFS) both, individually presented their poems in the Poetry Symposium organized by the Hindi Department of MOP Vaishnav College for Women, Nungambakkam, Chennai, on the occasion of National Hindi Day Celebration on 14<sup>th</sup> September, 2023. They were awarded certificates for their wonderful presentations.

(a) Nandita Nayak of II, BSW won the Second place for the event 'Hindi solo song' (Topic: Badhuttva ki bhavna); (b) Halan Grace Joseph of I BSW won the Second Place for the event "poetry Writing" (Topic: Mata-pita) in an intercollegiate Hindi competitions organized by the Hindi Department of SRM Institute of Science & Technology, Kattankulattur, Chennai on the occasion of National Hindi Day Celebration on 14<sup>th</sup> September, 2023; (c) Halan Grace Joseph of I BSW won the Second Place for the event "poetry Writing" (Topic: Rishte) in an intercollegiate Hindi literary fest 'Karishma' organized by the Hindi Department of Guru Shree Shantivijai Jain College for Women, Vepery, Chennai on 21<sup>st</sup> September 2023.

Anjana A Patel of BSc. Psychology, I Year, Vandana R Patel of BBA (Sec.A) I Year and Diksha of BA English, II Year as a team won the second Place for the event "Shabd ek, Kahani Anek" in the Mega inter-collegiate cultural fest (Hindi) organized by the Hindi Dept. of Shrimati Devkunvar Nanalal Bhatt Vaishnav College for Women, Chromepet, Chennai. On 21<sup>st</sup> September 2023.

Dinesh Chetri, B.Sc. Computer science, II Year (SFS) and Ayushi of III B.Sc. Maths (SFS), as a team won the First Prize (as the best paper presenters) for presenting their papers and in the Mega inter-collegiate Fest "Chaitanya 2023-2024" organized by the Hindi Dept. of Sri Kanyaka Parameswari Arts and Science College for women on 29<sup>th</sup> September 2023.

Shreya Saha of BSc. Microbiology, I Year, Tibra Hani BSc. Psychology, I Year, Jeslin Mary Varghese of BSc. Psychology, I Year, Anjana A Patel of BSc. Psychology, I

Year, K. Shifa Jaleel of BSc. Mathematics, I Year, Humaira Nousheen of BCA, I Year, Fathima of BCA, I Year as a team of seven won the third prize (Cash Award of Rs. 3000/-) in an intercollegiate Hindi Online Competitions for the event "Online Hindi Skit Presentation" organised by Anna Adarsh college for women, Annanagar on 28<sup>th</sup> September, 2023. The event was sponsored by central Hindi directorate. The prize distribution ceremony took place on 20<sup>th</sup> October 2023.

Ayushi of BSc Maths, III Year won the First Prize for the event "Creative Writing"; Shweta Shalini of BSc Maths, II Year won the First Prize for the event "Ship Wrek"; Ujjwal Tripathi of BSc. Geography, I Year won the second Prize for the event "Spin A Yarn"; Ayushi of BSc Maths, III Year and Ujjwal Tripathi of BSc. Geography, I Year as a team won the second prize for the event "Hindi Debate"; in an intercollegiate Hindi - festival 'Pratibha 2023' organized by the Hindi Department of Loyola College, Chennai on 16<sup>th</sup> December, 2023. They won the Overall Trophy too.

Shruti of BBA, III Year and Ayushi of B.Sc. Maths, III Year won the Second Prize as a team for the event "Debate"; Shweta Shalini of B.Sc. Maths, II Year won the Second Prize for the event "Poetry Presentations"; Ayushi of B.Sc. Maths, III Year, Ayushi of B.Sc. Maths, III Year ujjwal Tripathi of B.Sc. Geography, I Year and Shweta Shalini of BSc Maths, II Year as a team won the second Prize for the event "Channel Surfing" organized by the Hindi Dept. of SRM Institute of Science & Technology, Kattankulattur, Chennai on the occasion of World Hindi Day Celebration on 10<sup>th</sup> January, 2024.

Dinesh Chetri, B.Sc. Computer Science, II Year (SFS) got the first prize for the event 'Poetry Recitation'; Ayushi of B.Sc. Maths, III Year (SFS), Dinesh Chetri, B.Sc. Computer science, II Year (SFS) and Shruti of BBA, III Year as a team won the third prize for the event 'Channel Surfing'; Dinesh Chetri, B.Sc. Computer science, II Year (SFS) won the third prize for the event 'Creative Writing' organized by the Dept. of Hindi, (Anubhuti Club 23-24) of Stella Maris College, Chennai in the Annual Intercollegiate fest 'PARAMPARA 2024' on 24<sup>th</sup> January, 2024.

Dinesh Chetri, B.Sc. Computer Science, II Year (SFS) got the Consolation Prize (Rs. 1000/- Cash Prize) for the event 'Hindi Oratorical Competition' on the topic "Nayi sadi mein chaar sahibjaadon ki prasangikta: aadhyatmikta aur balidaan" (The relevance of Char Sahibzada in 21<sup>st</sup> Century: Spirituality & Sacrifice) organized by the Guru Nanak College, Velachery Chennai on 31<sup>st</sup> January, 2024. The preliminary selection took place on 30<sup>th</sup> January 2024 and Finals on 31<sup>st</sup> January, 2024.

**Department of Journalism (SFS)**: Ayush Arya, III BA Journalism won first place in Odessey and HR Event at Prometheus 2023 organised by XIME Chennai, on 14<sup>th</sup> and 15<sup>th</sup> September 2023.

Koteeswari C, Ashwin Daniel R, Bhuvi Mukesh Khinchi, Ryan Mathuram, Ragul Clement Thimaththeyoo S, Joel Wesley Prabu And S Suwetha Varuna Varshini of I B.A. Journalism, participated in ICMA-Media Leadership Conference On 15-16<sup>th</sup> September 2023.

Sugadharshini Bose.S, won first place on young writer of the year 2023 organised by Basker, Thiruvaroor on 10<sup>th</sup> June 2023.

**Department of Social Work (SFS):** Jared Victor Harry from II BSW being selected for studying abroad is currently pursuing his Studies at Le Tourneau University, Texas, USA.

On 27.09.2023 students participated in a workshop at RGNIYD and won prizes for photography and mime competitions.

On 14.10.2023 - 2<sup>nd</sup> MSW student Ms. Ezhil Nirai's article was published in NIPM's Newsletter "Boquet" July- September 2022 Issue.

Start-up Entrepreneurship Programme - Mr. Shyamvel of III BSW was chosen to undergo an extensive one-year program on Entrepreneurship facilitated by the University of Bocconi in Europe, in collaboration with MCC-MRF Innovation Park.

In an exciting event hosted by the Department of Social Work, Loyola College on 15<sup>th</sup> December 2023, on the theme 'Year of Youth'. students from MCC showcased their won multiple prizes in various categories such as Public Speaking English & amp; Tamil, Essay writing, Street Play, Group Singing, Solo singing, English Debate, Documentary and Wall Painting. They bagged the overall championship trophy.

In a dazzling display of talent and creativity, our students secured the 4th position among twenty colleges at Catharsis 23, organized by Bishop Heber College, Trichy, on 15.09.2023. The students won multiple prizes for events such as group singing, street play, mime and collage.

Mr. Prithviraj P, Mr. Venkatesh, Mr. Jabez, Mr. Pavamaan, Mr. Lakshmanan P and Mr. Kishore Kumar N of III B.Com. (B), III B.Com. (A), III B.Com. (A), III B.Com. (A), III B.Com. (A) and III B.Com. (B) participated and won 1<sup>st</sup> Prize in the Intracollegiate ADZAP Competition organised by Department of Zoology, MCC, held on 5<sup>th</sup> October 2023.

Ms. Careana Walter and Ms. Smrithy Shree M of III B.Com. (B) and III B. Com. (A&F) participated and won 1<sup>st</sup> Prize in the Intracollegiate FACE PAINTING Competition organised by Department of Zoology, MCC, held on 5<sup>th</sup> October 2023

Ms. Angela Gracelyn, Mr. Smith Goldston and Mr. Purushothaman R of II B.Com. (PA) participated and won 1<sup>st</sup> Prize in the Intracollegiate Poster Designing Competition organised by the Department of Zoology, MCC, held on 5<sup>th</sup> October 2023.

Ms. Caroleene Sheba Nelson of II B. Com.(A&F) participated and won 2<sup>nd</sup> Prize in the Intracollegiate Creative Writing Competition organised by Department of Zoology, MCC, held on 5<sup>th</sup> October 2023.

Ms. Vaishnavi G and Ms. Rency Tehila H of I B.Com. (B) participated and won 1<sup>st</sup> Prize in the Intercollegiate JUNK ART Competition organised by A.M. Jain College in the name of SARDAR 23, held on 6<sup>th</sup> October 2023.

Mr. Srisai V, Mr. Hitharshan A, Mr. Thamizh Selvan S., Mr. Harish Kumar K. and Ms. Dhanya T. of II B.Com. (A), II B.Com. (PA), II B.Com. (PA), II B. Com.(A&F) and II B. Com.(A&F) participated and won 2<sup>nd</sup> Prize in the Intercollegiate MIME Competition organised by A.M. Jain College in the name of SARDAR 23, held on 6<sup>th</sup> October 2023.

Ms. Manasa, Ms. Shyni, Ms. Deva Dharshini, Ms. Getcy, Ms. Neveditha, Ms. Praisy B R F of I B.Com. (B), I B.Com. (B), I B.Com. (B), I B.Com. (B), I B.Com. (B) and I B.Com. (A) participated and won 3<sup>rd</sup> Prize in the Intercollegiate Group Dance Competition organised by A.M. Jain College in the name of SARDAR 23, held on 6<sup>th</sup> October 2023.

Mr. Pavalarasan and Mr. Jebin Janu Jacob of II B.Com. (PA) participated and won 1<sup>st</sup> Prize in the Intercollegiate Competition Real world challenge organized by DG Vaishnav College in the name of COMMERZTHON 23, held on 12<sup>th</sup> December 2023.

Mr. Ernest Jebaraj, Ms. S. Kanagadhara and Mr. Abdul Wahid participated and won 2<sup>nd</sup> Prize in the Intercollegiate Competition Business Connections organized by Dg Vaishnav College in the name of COMMERZTHON 23, held on 12<sup>th</sup> December 2023.

Mr. Niranjan Chakravarthy M., Mr. Surya Narayanan B.G. and Harish Kumar K. of II B. Com.(A&F) participated and won 3<sup>rd</sup> Prize in the Intercollegiate Competition Business Connections organized by DG Vaishnav College in the name of Commerzthon 23, held on 12<sup>th</sup> December 2023.

Ms. Varsha and Mr. Mahesh of II B.Com. (A) and I B.Com. (B) participated and won 1<sup>st</sup> Prize in the Intercollegiate Competition Photography organized by ICAT in the name of MIRAKI 23, held on 20<sup>th</sup> October 2023.

Ms. Manimozhi, Mr. Joshua Ebenezer, Mr. Bharath, Mr. Jason Abishek Raj of III B. Com.(A&F), II B. Com.(A&F), I B.Com. (PA), I B.Com. (A) participated in the Intercollegiate Competition LIGHT MUSIC organized by ICAT in the name of MIRAKI 23, held on 20<sup>th</sup> October 2023 and won 1<sup>st</sup> Prize.

Deepa.S of III B.Com. (A) has completed her CMA Intermediate (both Groups) with All India Rank 39 in June 2023.

**Department of Computer Applications (BCA):** Mr. K. Hari Ram Kumar, third year BCA student, won the ₹20,000 cash award for taking part in and presenting Voice Bot at the "Grand Entrepreneurship Challenge Programme 1.5", October 2023.

Mr. Geoffrey Emmanuel, II BCA student won the Malaysian Superbike Championship on December 17, 2023. He is the first Indian Winner of an International Event.

Mr. Dheeraj. M., III BCA student (i) gained the overall trophy in ArtBeat'23 conducted by Loyola school of media studies; (ii) secured the first place in the VJ Hunt competition held at Hindotsav 2023 on 2<sup>nd</sup> and 3<sup>rd</sup> March in Hindustan College of Arts and Science, Chennai; and (iii) secured the first place in the event Commerce Memes held at Commerzthon, an Inter Collegiate Commerce Fest conducted by the PG and Research Department of Commerce (Shift-I), Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai on 24<sup>th</sup> January 2023.

Mr. Jensen. Mr. G.T. Bala Ganesh. and Mr. A. Abhinash S., second year BCA students participated and secured the Third prize in PC Builder Festa event at Inter collegiate Fest as a part of "BIT SYNC 2023-24" conducted by A.M. Jain College, Chennai, on 31<sup>st</sup> January 2024.

Mr. Ahimaz Paul, II BCA student secured second runner-up place in IIT Saarang's Western music battle of the bands, DECIBELS on 13<sup>th</sup> January 2024.

Miss Vishnupriya, II BCA student, was given an opportunity to take part in a shortterm student exchange program at LeTourneau University in Texas, USA from January to June 2024.

**Department of Microbiology (SFS):** The following students won the prizes in the Best Innovator Contest organised by MCC Institution's Innovation Council and Entrepreneurship Development Cell, Madras Christian College, on 12<sup>th</sup> March 2023: Eva Jessica Henry, Sandhiya C, and Sundar Blessy Sarah of I M.Sc.- I prize; Aman Jaiswar, Jesson Adam, and Esther Elizabeth A. B of I M.Sc. II prize; and Sundar Blessy Sarah and Abhilash Phukon of I M.Sc. III prize.

Rohith Hudson B. and Jeffry Dalston K of I M.Sc. have secured the First place in Trine Throne event held during the Microfest 2023-2024, organized by the Department of Microbiology, Ethiraj College for Women, Chennai, on 17<sup>th</sup> August 2023.

The following students won the prizes in the Best Innovator Contest organised by MCC Institution's Innovation Council and Entrepreneurship Development Cell, Madras Christian College, on 14<sup>th</sup>September 2023: Esther Elizabeth A.B, Sandhiya C and Mariam Nooru K of II M.Sc. - Iprize; Jijo Philip Sam, Abhilash Phukon and Aman Kumar Jaiswar of II M.Sc. - II prize; Abrahaam Nithya Pandian, Davidson S.P and Rohith Hudson of I M.Sc. – II prize.

The following students won the prizes at the Grand Entrepreneurship Challenge Program 1.5 held on 27<sup>th</sup> October 2023: Esther Elizabeth A.B, Sandhiya C and Mariam Nooru K of II M.Sc. secured the first place; Jijo Philip Sam, Abhilash Phukon and Aman Kumar Jaiswar of II M.Sc. secured the third place; Aman Kumar Jaiswar, Jesson Adam and Jijo Philip Sam, and Esther Elizabeth A.B of II M.Sc. secured the fourth place; Abrahaam Nithya Pandian, Davidson S.P and Rohith Hudson I M.Sc. secured the 5<sup>th</sup> place.

Prashanth Mukesh Kumar and Subarna of III B.Sc. has qualified for the European Rover Challenge 2023 in association with IIITDM Kancheepuram organized by the European Space Foundation, Kielce University of Technology, City of Kielce, Poland.

**Department of Chemistry (SFS):** Akshay and Praveen Kumar - II M.Sc. Chemistry earned first place in CHEMSET, followed by Premkumar.P - II M.Sc. Chemistry second place in CHEMMEME at the Intercollegiate Fest "REACTIONS-2023" - CHEMSET competition held on 15<sup>th</sup> September 2023 by the Department of Chemistry, Stella Maris College.

Rajeshwari V. - I M. Sc. Chemistry won the second prize in Intercollegiate Fest - Collage Making, Neha A. - I M. Sc. Chemistry won the second prize in Intercollegiate Fest - Photography competition conducted by the Department of Chemistry, Women's Christian College on 19<sup>th</sup> September 2023.

Abdul Rahman A - I M.Sc. Chemistry won the first prize in Time bound Narrative Exploration (Creative writing) competition. Sanjai K. and Eugen Kingston X- I M.Sc. Chemistry the first prize in Harvesting heritage (Vegetable Carving) in the Intercollegiate Fest "-MICROMATSURI" - conducted by the Department of Microbiology, Dwaraka Doss Goverdhan Doss Vaishnav College on 21<sup>st</sup> September 2023.

Neha A., Rajeshwari V. and Shamini G. - I M.Sc. Chemistry won first prize in Intercollegiate Fest "Rangoli" Competition conducted by the Department of Commerce (SFS), Madras Christian College on 26<sup>th</sup> September 2023

**Department of Geography, Tourism & Travel Management (SFS):** Kingsly Raja A of III B.Sc. Geography, Tourism, and Travel Management won first prize in the District Level CM Trophy in the Individual Sport Badminton on 24<sup>th</sup> June 2023 at Kallakurichi District, Tamil Nadu.

Anamika S Kumar of I B.Sc. Geography, Tourism, and Travel Management has won second prize in Digital Trails of Madras during the Madras Day Celebration organized by the Department of History at Stella Maris College, Chennai, on 25<sup>th</sup> August 2023.

Edleen of III B.Sc. Geography, Tourism, and Travel Management won second prize in the English essay writing competition conducted by the IHM Chennai for the "World Tourism Day Celebrations 2023, held on 27<sup>th</sup> September 2023. Madhav A. and Ujjwal Tripathi of I B.Sc. Geography, Tourism, and Travel Management have won second prize in the Quiz competition conducted by the IHM Chennai for the "World Tourism Day Celebrations 2023, held on 27<sup>th</sup> September 2023.

Maria Sarabova I. and Renuka B. secured second position in the Floral Rangoli Making conducted by the IHM Chennai for the "World Tourism Day Celebrations 2023, held on 27th September 2023.

18 Students from B.Sc. Geography, Tourism & Travel Management and 7 students from B.Sc. Hospitality and Tourism attended Fire and Safety Rescue Training organized by Western Ghats Wildlife Conservation Trust in collaboration with Tamil Nadu Fire and Safety Rescue Service on 8<sup>th</sup> July 2023.

**Department of Communication (SFS):** Subash Chander won Second prize in Meme Creation, Eric John Third prize in Western solo, Sakthi Mareeswaran M Second prize in Photography (Freshers Auds), Augustine Paul Third Prize in Photography, Jabez Adam Third Prize in Painting in the College Auditions conducted by the College Union Society.

Anna Joyson Third Prize in Ms. Aurora, Nikitha Rajeesh secured Third Prize in Musicals, Mona S Mol Third prize in Fashion Illustration, S. Steny secured First place in Poster Making, First place in Fashion Illustration in the event 'Aurora' conducted by the College Union Society.

Shibi Saran First place in dance, Steny S secured third place in dance, Augustine Paul First place in Photography, Iliyas Elijah Second place in Photography, Eric John Second Place in Variety entertainment, Mona S Mol Second in Painting in the event 'Wood Stock' conducted by the Department of English (SFS).

Students of the Department bagged second place in the mime competition hosted by the Tamil Nadu Police Museum on 23<sup>rd</sup> September 2023 as a part of their second-year anniversary in Chennai.

**Department of Psychology (SFS)**: Ashish Mathew. A and Blessie Felicia of I B.Sc. Psychology, secured the runner-up position in a face painting competition 'Atypical Persona', held during the "Akam" program organized by the Department of Counselling Psychology at Loyola College, Chennai.

Aisha Mohammed Salim and Aleena Mariyam Thomas from II B.Sc. Psychology did their semester abroad program at LeTourneau University, Texas, USA, from January 2024 to July 2024.

**Department of Data Science (SFS):** Alex Christopher from I M.Sc. Data Science won II place in the event code craft organized by MCA Department, Ethiraj College for Women on 18<sup>th</sup> and 19<sup>th</sup> October 2023.

#### SPORTS AND GAMES

#### ATHLETICS (Men)

Kaven S.K., I M.A. Public Admn., won gold medal in the event 4x400 mts mixed relay in the 37<sup>th</sup> National Games held at Goa from 29<sup>th</sup> October to 3<sup>rd</sup> November 2023, also won gold medal in the event 400 mts in the All-India Inter-University competition held at Tamilnadu Physical Education and Sports University from 4<sup>th</sup> to 7<sup>th</sup> January 2024.

R. Vijay, I M.A. Public Admn, won bronze medal in the event Discuss Throw in the Khelo India University Games held at Assam from 25<sup>th</sup> to 27<sup>th</sup> February 2024 and also won silver medal in the event Discuss Throw in the 55<sup>th</sup> AL Mudaliar Athletic Meet held at TNPESU from 19<sup>th</sup> to 22<sup>nd</sup> December 2023. He also got selected to represent the All India Inter-University.

S. Braveman Heart, III B.A. Philosophy, won gold medal in the event Javelin Throw in the 55<sup>th</sup> AL Mudaliar Athletic Meet held at TNPESU from 19<sup>th</sup> to 22<sup>nd</sup> December 2023 and got selected to represent the All India Inter-University.

F. Ziyavudeen, I M.A. Public Admn., won silver medal in the event 400 mts hurdles in the 55<sup>th</sup> AL Mudaliar Athletic Meet held at TNPESU from 19<sup>th</sup> to 22<sup>nd</sup> December 2023 and got selected to represent the South Zone Inter-University held at TNPESU.

Yugendran, III B.A. Philosophy, won silver medal in the event Pole Vault in the 55<sup>th</sup> AL Mudaliar Athletic Meet held at TNPESU from 19<sup>th</sup> to 22<sup>nd</sup> December 2023 and got selected to represent the South Zone Inter-University held at TNPESU.

S. Dinesh, III B.A. Tamil, won silver medal in the event Hammer Throw in the 55<sup>th</sup> AL Mudaliar Athletic Meet held at TNPESU from 19<sup>th</sup> to 22<sup>nd</sup> December 2023 and got selected to represent the All India Inter-University.

S. Robinson, II M.A. History, got selected to represent the Indian University in the World University Games held at China from 28<sup>th</sup> July to 8<sup>th</sup> August 2023 in the event Triple Jump. He also won silver medal in the 55<sup>th</sup> AL Mudaliar Athletic Meet.

S. Tamilarasu, I M.A. History won bronze medal in the event 100 mts in the All India Inter-University held at TNPESU from 4<sup>th</sup> to 7<sup>th</sup> January 2024, and won silver medal in the 55<sup>th</sup> AL Mudaliar Athletic Meet. He also won bronze medal in the event 200 mts in the 55<sup>th</sup> AL Mudaliar Athletic Meet held at TNPESU from 19<sup>th</sup> to 22<sup>nd</sup> December 2023.

G. Lokesh Raj, II B.Sc. Microbiology, won silver medal in the event Shotput in the 55<sup>th</sup> AL Mudaliar Athletic Meet held at TNPESU from 19<sup>th</sup> to 22<sup>nd</sup> December 2023 and got selected to represent the South Zone Inter-University held at TNPESU.

B. Gaurav Yadav, II M.A Philosophy, won bronze medal in the event 800 mts and 1500 mts in the 55<sup>th</sup> AL Mudaliar Athletic Meet held at TNPESU from 19<sup>th</sup> to 22<sup>nd</sup> December 2023 and got selected to represent the All-India Inter-University.

Matheswaran, II M.A History, won bronze medal in the event Javelin Throw in the 55<sup>th</sup> AL Mudaliar Athletic Meet held at TNPESU from 19<sup>th</sup> to 22<sup>nd</sup> December 2023.

S. Subash, III B.Sc. Statistics, won bronze medal in the event 110 mts Hurdles in the 55<sup>th</sup> AL Mudaliar Athletic Meet held at TNPESU from 19<sup>th</sup> to 22<sup>nd</sup> December 2023.

Kiran Prabhakaran, I M.A. Public Admn., won bronze medal in the 55<sup>th</sup> AL Mudaliar Athletic Meet held at TNPESU from 19<sup>th</sup> to 22<sup>nd</sup> December 2023.

# ATHLETICS (Women)

S. Akschida, II BBA won gold medal in the event 100 mts hurdles in the Thiruvalluvar District Athletic Meet and bronze medal in the state level Athletic Meet held at Namakkal. She also won bronze medal in the 55<sup>th</sup> AL Mudaliar Athletic Meet held at TNPESU from 19<sup>th</sup> to 22<sup>nd</sup> December 2023.

P. Harini, III B.A. Eco, S. Akschida, II BBA, K. Sashmitha, II B.Sc. Physical Education., G. Vaishali, I BBA won bronze medal in the 4x400 mts relay in the 55<sup>th</sup> AL Mudaliar Athletic Meet held at TNPESU from 19<sup>th</sup> to 22<sup>nd</sup> December 2023.

## BASKETBALL

Madras Christian College Basketball Team was Runner-up in the University of Madras Basketball Tournament. S. Vishvesh, II M.A. Public Admn., S. Jayakumar, I M.A. Philosophy, K. Arun Pandian, II B.A. Philosophy, R. Rishikesh, III B.A. Economics, got selected to represent the All-India Inter-University tournament held at Manipal University, Jaipur (Rajasthan) from 9<sup>th</sup> to 12<sup>th</sup> January 2024.

## BOXING (Women)

S. Pragathi, III B.Sc. Physical Education, won the 75kg category boxing competition in the South West Zone University Boxing Championship held at Chandigarh University from 29<sup>th</sup> to 31<sup>st</sup> December 2023 and got selected to represent the All India University Competition held at Jalandhar Lovely Professional University from 19<sup>th</sup> to 23<sup>rd</sup> January 2024.

#### CHESS

S. Suganthan, II B.Com. (SFS) got selected to represent the South Zone Inter-University held at Bharathidasan University, Tiruchirappalli from 26<sup>th</sup> to 29<sup>th</sup> January 2024.

### FOOTBALL

P. Tamilkumaran, II B.Sc. Physical Education, J. Immanuel – III B.A. Economics, got selected to represent the University of Madras held at Kattankulathur from 25<sup>th</sup> to 30<sup>th</sup> December 2023.

## HANDBALL

Madras Christian College Handball team secured third position in the University of Madras B'Zone Handball tournament and represented the Inter-Zone tournament held at Kanchipuram.

### SHOOTING (Men)

Harish Jaya Suriya, II B.A. Political Science, got selected to represent the University of Madras held at Kurukshetra University, Kurukshetra, from 2<sup>nd</sup> to 7<sup>th</sup> January 2024.

SHOOTING (Women)

S. Ezhilarasi, II B.Sc. Visual Communication, got selected to represent the University of Madras held at Kurukshetra University, Kurukshetra from 2<sup>nd</sup> to 7<sup>th</sup> January 2024.

### SKATING

S. Saran Aravind, III B.SC Geography, Tourism and Travel Management, was honoured by the Honourable Sports Minister Mr Udhayanidhi Stalin on 23<sup>rd</sup> February 2024 for representing Tamil Nadu, and bagged a Silver medal in inline downhill, in the Junior Boys age group in the 58<sup>th</sup> National Roller Sating Championships held at Chandigarh & Mohali, from 8<sup>th</sup> to 10<sup>th</sup> April 2021.

#### EIGHTY SECOND INTER HALL SPORTS 2023-'24

Eighty Second Inter Hall Sports were conducted on 3<sup>rd</sup> February 2024. The Chief Guest Selvi. Apoorva, IAS, Agricultural Production Commissioner and Principal Secretary, Government of Tamil Nadu, honoured the winners.

#### OLD BOYS CRICKET & FOOTBALL MATCHES

Old Boys Cricket and Football matches were conducted on 10th February 2024.

## NATIONAL CADET CORPS (NCC)

#### INFANTRY AND AIR WING

The Infantry wing along with 1 Tamil Nadu Battalion NCC organized and conducted the International Yoga Day event on 21st June 2023 at SIVET College, Chennai. NCC

Cadets from various schools and colleges in and around Chennai actively participated in this event.

Independence Day celebration was held on 15<sup>th</sup> August 2023. Dr P. Wilson, Principal & Secretary, delivered the Independence Day address.

Cadets of Infantry wing were invited to witness the passing out parade at Officer's Training Academy (OTA), Chennai on 5<sup>th</sup> September 2023.

NCC cadets conducted a Wall Painting Campaign at MCC-FLI on 9th September 2023, highlighting the significance of G20 New Delhi summit.

A Workshop on First aid measures and basic medical practices was conducted to NCC cadets by the Apollo Clinic, Tambaram on our campus on 14<sup>th</sup> September 2023.

Cleanliness Drive was organized by our cadets as part of "Swachh Hai Seva" at Madras Christian College campus on 27<sup>th</sup> September 2023.

Cdt. M. Deepan was selected for All India Thal Sainik Camp (AITSC) held at New Delhi from 19<sup>th</sup> to 30<sup>th</sup> September 2023. He was one among the 50 cadets representing our College and TN, P & AN Directorate.

Cadets were involved in interaction session with Corporation School at Dhamodharpuram, Besant Nagar, on the day of Gandhi Jayanthi (2<sup>nd</sup> October 2023) sensitizing them about cleanliness and the environment.

As part of an awareness program on the theme "Kadhi mahotsav" aimed to encourage handlooms and traditional weaving, cadets visited PT Silks, Kacheepuram on 24<sup>th</sup> October 2023. The cadets were also interacting with the staff members and learnt about the handloom products and their trading.

CSM K. Kaviyapriya, Sgt. Limima Therese and Cdt. Mohima Mohak got selected to attend Shivaji Trek Trail camp conducted by 56 Maharashtra Bn NCC, Maharashtra, from 18<sup>th</sup> to 27<sup>th</sup> November, 2023.

Air Force Station, Tambaram conducted a Fly past on 2<sup>nd</sup> November 2023 to commemorate the 90<sup>th</sup> Air Force Day. Our NCC cadets along with Dr. J. Allen Freddy, Asst. Professor of Zoology witnessed the air show.

NCC and NSS of our College along with the Government Hospital Blood Bank, Tambaram organized a blood donation camp on 27<sup>th</sup> November 2023. Student volunteers including NCC cadets also actively donated blood that was up to 86 units in a day.

NCC cadets were involved in relief operation task along with Chennai Corporation during Michaung Cyclone, Chennai.

Cdt R. Balakrishnan, Cdt. M. Deepan, Cdt. S. Madhan Raj and Cdt. M. Kamal Raj were participated in Army Attachment Camp (AAC) from 27<sup>th</sup> December 2023 to 7<sup>th</sup> January, 2024 held at 2<sup>nd</sup> Lancer Regiment, Secunderabad.

NCC cadets of our College served along with the Tamil Nadu Forest Department officials in regulating the crowd at Arignar Anna Zoological Park, Vandalur during Pongal Holiday on 17<sup>th</sup> January 2024.

Cadets of Infantry Wing actively participated 5K marathon event on 24<sup>th</sup> January 2024 organised by the Centre of excellence for Road Safety, IIT Madras, along with Ministry of Road Transport & Highways and Chennai City Traffic Police.

75<sup>th</sup> Republic Day celebration was held on 26<sup>th</sup> January 2024. Dr. P. Wilson, Principal & Secretary, hoisted the national flag and delivered the Republic Day address.

### NAVAL WING

The Cadets of NCC Navy wing attended the CATC CAMP, conducted by the 1 TN Naval Unit from 21<sup>st</sup> June to 1<sup>st</sup> July 2023.

The Cadets were involved in learning and practicing various Seamanship techniques of Indian Navy, which includes Navigation, Naval Communication, Fire-fighting and Damage Control.

The Cadets had undergone a strenuous training on Foot Drills, Arm drills, Firing, Swimming, Rigging and Boat pulling.

EBSB is a national level camp, which creates a platform for the cadets to learn about the exciting cultures of other regions of our nation which paves the way for the National Integration.

NCI Roshini V., attended the EBSB camp at Udaipur, Rajasthan from 4<sup>th</sup> to 15<sup>th</sup> January 2024. The cadet became aware of the rich traditions of Rajasthan by learning about the Haldi Ghati war of 1576, witnessing the Forts of the Mughal Empire, the regional culture and language.

LC Jyothika M Shiju of II B.A. Economics, distinguished herself by participating in the prestigious Republic Day Camp, held in Delhi from 27<sup>th</sup> December 2023 to 29<sup>th</sup> January 2024, serving as a cultural cadet.

Demonstrating her exceptional talents, LC Jyothika M Shiju achieved a remarkable feat by securing the second position in the Group Dance competition, triumphing over competitors from all 17 NCC directorates. This accomplishment stands as a

testament to her dedication, skill, and commitment to excellence in the realm of cultural expression within the cadet community.

Belgavi Trekking camp is the pinnacle of trekking and mountaineering camps in NCC, next to Mt. Everest NCC Expedition. LC Chellapandi M. from our college, representing the 1 TN Naval Unit, attended this prestigious camp from 15<sup>th</sup> December 2023 to 22<sup>nd</sup> December 2023. In this camp, the cadet underwent 5 days of trekking and mountaineering course on various mountains in and around Belgavi, Karnataka. In addition to the Mountaineering course, the cadet underwent the confidence training from the Commandos of the Maratha Regiment of the Indian Army.

From 11<sup>th</sup> to 22<sup>nd</sup> December 2023, POC T Bennyhinn actively participated in the Sea Attachment Camp held at Visakhapatnam. The cadet resided aboard INS GHARIAL (L23), gaining comprehensive insights into naval operations. Through briefings and hands-on involvement in different ship departments, POC T Bennyhinn received a thorough exposure to the daily life of a navy professional.

During this camp, INS Gharial ventured into the sea three times, providing the cadet with a complete immersion into the experiences of a navy personnel. Engaging in diverse operations, including firing exercises, firefighting drills, emergency evacuations, and ship security protocols, the cadet gained practical knowledge crucial for naval service. Additionally, the camp included visits to two frigates, INS Mumbai and INS Delhi, at the dockyard. This exposure further enriched the cadet's understanding of the vessels dedicated to safeguarding the nation.

The All India Yachting Regetta is a National level Competition on sailing among the cadets of all the 17 NCC Directorates. This year it was held from 16<sup>th</sup> to 23<sup>rd</sup> November 2023 on INS Chilka. Along with 5 cadets of 1 TN Naval Unit, CC Guruprasaath N of III B.Sc. Physics, represented the TN, P & AN Directorates. After 5 days of sailing in the Chilka lake, they were able to secure III position among the 17 NCC Directorates.

On September 14, 2023, the NCC Naval Wing cadets actively participated in a comprehensive first aid awareness program. This initiative aimed to equip the cadets with fundamental life-saving skills for emergency scenarios. The session conducted under the guidance of hospital personnel, provided hands-on experience with CPR using demonstration dolls.

Beyond first aid, the programme included valuable insights into proper dietary practices for maintaining a healthy lifestyle. By emphasizing overall well-being and essential emergency skills, this initiative empowered the cadets with practical knowledge crucial for both personal health and community service.

In a laudable endeavor, the NCC of MCC participated in a one-day blood donation camp on 27<sup>th</sup> November 2023. This insightful event not only provided an avenue for cadets to grasp the life-saving potential inherent in blood donation but also served as an opportunity for heightened awareness among the participants.

The altruistic spirit extended beyond the cadets, with an impressive turnout of over 150 individuals, including students, professors, and staff from the college, all stepping forward to contribute to this noble cause alongside the dedicated Cadets and Volunteers of NSS.

As a result of this impactful program, each participant's donated blood, a vital lifeline, was responsibly handed over to the Government Hospital in Chrompet. This collective act of kindness ensures that the donated blood will play a crucial role in saving multiple lives in the future. The collaboration between the NCC and the wider college community underscores the profound impact that collective compassion and community involvement can have on fostering a healthier and more supportive society.

On 16<sup>th</sup> September 2023, the Tambaram Corporation orchestrated a Swachh Bharat rally along Mudichur Road. The event, attended by 9 SW cadets under the supervision of POC Vijayalakshmi, garnered participation from Tambaram Corporation, NCC cadets of our college as well as students from diverse educational institutions. The rally, skillfully led by personnel from Tambaram Corporation, aimed at fostering cleanliness and civic responsibility.

As a proactive measure, cotton bags were thoughtfully distributed to nearby shops, advocating the reduction of plastic usage within the community. This collective effort exemplifies the commitment of various stakeholders towards creating a cleaner and more sustainable environment.

On 24<sup>th</sup> August 2023, the Government of Tamil Nadu organized a rally to create awareness among youth about the effects of Drug Usage.

The Cadets, who have a firm belief on opposing the Usage of Drugs in the society, took a pledge save the Nation from Drugs by helping people to overcome the effect of Drugs and by spreading the awareness about the effects of Drug Usage. Our Honorable Chief Minister took the privilege of orating the pledge, to create awareness about Effects of Drug Usage in the society and against the usage of Drugs.

On the request for volunteers by the Director of Arignar Anna Zoological Park, the cadets helped the Vandalur Zoo in the crowd management on 17<sup>th</sup> January 2024. The cadets offered security to the visitors of the zoo, helped in directing the people

to various sections and in the prevention of child missing and any theft and offered helping hand for the elders in the zoo.

To enrich the knowledge about the Naval warfare of the Indian Navy, the cadets took part in the submarine and Naval ship study. In this event, they had an opportunity to learn about the INS Sindhu Shashtra and INS Bangaram. The cadets gained insights on warfare of the ships with the help of the Sailors from the Naval ship explaining about the missile capabilities of the ship. They were educated about the construction of the Submarine Sindhu Shashtra and the organizational structure of the Submarine.

One of the day's most memorable moments was witnessing a captivating display by professional jet pilots during a brief air show, which left them thoroughly inspired and motivated.

On account of International Youth Day, The Tamil Nadu Government took the privilege of appreciating the Young Volunteers of NCC, NSS, Red Cross, etc. A special address was delivered by our Honourable Chief Minister to the Young Volunteers of our state and vision for better Tamil Nadu has been shared with everyone by our Chief Minister. The Cadets had felt appreciated and inspired to contribute more to the Nation through service.

# NATIONAL SERVICE SCHEME (NSS)

During this year, the units of the National Service Scheme of MCC conducted, coordinated and participated in a total of 43 events. These included various events like cleaning drives, sapling plantations, Services, competitions as a part of campaigns and the commemoration of important days. These included participation from the volunteers, Students from our college as well as other students and People. The NSS volunteers also engaged themselves in blood donation and volunteering activities inside and outside the campus. They also participated in various events conducted by the university and government. All events were conducted keeping in mind the safety of volunteers and a move to serve the community and students.

On behalf of Dr. B.R Ambedkar's 133<sup>rd</sup> Birthday, 50 volunteers were invited to Raj Bhavan, Guindy on 14<sup>th</sup> April 2023. Floral tribute was provided to Ambedkar's photograph by the Governor of Tamil Nadu Mr. R.N. Ravi following his speech on youth. Refreshments and lunch were provided to the volunteers.

On 5<sup>th</sup> July 2023, the National Service Scheme was inaugurated. Chief guest Mr. Murugesan, Assistant Commissioner of Police, along with Councillor Tmt. Shakila Jancy Mary graced the occasion. The event marked a significant step towards fostering social responsibility among the student body.

Naan Mudhalvan training program took place at Vidhya Sagar College, Chengalpattu, on 5<sup>th</sup> May 2023. Around 50 NSS volunteers took part in the training program and various speakers spoke about the importance of education to the NSS volunteers. Volunteers who took part in the event gave speech about their respective fields.

Eye donation registration booth was held at our college premises. The eye donation registration was done on 17<sup>th</sup> July 2023. 25 volunteers helped in collecting data from our college students and providing it to the respective person. Around 250 NSS and non NSS volunteers registered. Eye donation is also part of togetherness initiative.

Togetherness initiative was held on 3<sup>rd</sup> August 2023 at Mohammed Sathak College, Shollingnallur. Certificates and donor cards were awarded to volunteers for eye donation registration. A trophy was awarded to NSS MCC for the greatest number of registrations.

Vada Chennai Valarchi Thittam (socio-economic-psychological wellness) survey organized by Government of Tamil Nadu. The survey was about the basic needs of the locality. Several venues were allotted for the NSS volunteers who took part in various places of north madras such as Royapuram, Tondiarpet etc. The event was monitored by the authorities of the Government of Tamil Nadu. The event was held on 6<sup>th</sup> August 2023. Transportation, refreshments and lunch were provided to the volunteers who took part in survey. Remuneration and e-certificates were provided to our NSS volunteers who participated in the North Madras Survey.

Blood donation held at Apollo Hospital on 24<sup>th</sup> August 2023. Five units of blood were donated by NSS volunteers. By our NSS volunteers' donation many patients got benefitted. Refreshments and lunch along with transportation was provided to the volunteers who donated blood.

Plantation Drive was held on 26<sup>th</sup> August 2023 at Kundrathur Park by Thuvakkam NGO. 50 volunteers attended this event and planted 50 plants. Refreshments were provided to volunteers.

National Service Scheme organized an Eye Camp at MCC Campus. Volunteers, workers, staff, etc. participated in this eye camp held by Aravind Sai Eye Hospital. Our NSS volunteers were assisting the medical team and ensured the eye camp was in a proper way.

Medical Camp was held by Rela Hospital between 7<sup>th</sup> and 9<sup>th</sup> August 2023. Around 10 volunteers involved in the guidance of public for this event and coordinated in the medical camp. Volunteers, college students, staff and non-teaching staff participated in the medical camp.

Drug free India programme was held on 26<sup>th</sup> August 2023 at Anna University in which various other colleges took part. 150 volunteers took part in this event and our college performed a song based on drug free India.

Awareness program on Naan Mudhalvan Kalloori Kanavu on 7th July 2023. The volunteers and faculties provided a career guidance about higher education, continuing education, distance education and exposures to college etc.

Beach cleaning event took place on 16<sup>th</sup> September 2023 by Thuvakkam NGO at Besant Nagar beach. Around 50 volunteers took part in this event. Volunteers were able to fill around 20 large plastic bags.

Wall Painting event was conducted on 21<sup>st</sup> and 22<sup>nd</sup> September 2023. 4 volunteers were provided with OD, refreshments and transportation. Volunteers painted at Thiruvallur collector office regarding on child line care.

National Service Scheme organized a Campus Cleaning Program held on 13<sup>th</sup> September 2023. Areas near the canteen and outside the farm, inside college premises were cleaned. Around 50 volunteers helped in cleaning the college premises.

National Service Scheme organised a Mental wellness event which was held on 20<sup>th</sup> July 2023. 150 volunteers gathered at MacPhail's Arts Centre. Many quotes were prepared and performed regarding mental wellnesss Students expressed their thoughts on mental wellness.

NSS organised a plantation drive along with Thuvakkam NGO was held on 14<sup>th</sup> September 2023. Around 50 volunteers participated and planted plants and refreshments were provided. Venue was at Madambakkam.

NSS has organised a Rally on Drug awareness on 26th June 2023. 150 volunteers participated with placards regarding drug awareness the program.

National Service Scheme participated in a Blood Donation Camp held at Rela hospital on 18<sup>th</sup> July 2023. 20 volunteers donated blood at Rela Hospital. Refreshments were provided to the NSS volunteers.

NSS organised a Peace procession against Manipur issue held on 28<sup>th</sup> August 2023. Around 70 volunteers lead a silent rally around the college campus.

A Street play on traffic awareness was organized on 22<sup>nd</sup> September 2023 during aided and SFS break time in college premises. 10 people performed in this street play to create awareness on traffic safety Many of our college students were around the place to watch the play and motivated our NSS volunteers who were performing the play.

A Training program was organized for state education achievement survey by Government lecturers on 20<sup>th</sup> October 2023. Refreshments were provided to volunteers. The program helped NSS volunteers to understand about the survey

NSS performed a Teachers' day mime happened on 5<sup>th</sup> September 2023. 10 people performed mime on Teachers Day regarding the life of teachers.

National Service Scheme of Madras Christian College assisted in a Convocation event held on 30<sup>th</sup> & 31<sup>st</sup> October 2023. 30 NSS volunteers involved in helping with convocation works.

An Exposure visit was organized on 1<sup>st</sup> November 2023 which is part of Naan Mudhalvan. 25 NSS volunteers helped the government students of 12<sup>th</sup> standard for visiting different units of our college who were from different schools.

A Human chain was organized on 1<sup>st</sup> October 2023 on world heart disease day by United Beings Foundation. T-shirts and refreshments were provided to the volunteers. 100 volunteers took part in the event at light house, Marina beach formed a heart shape and created awareness on heart disease.

NSS organised a Blood stem cell and organ donation awareness program conduted by Dhatri blood stem cell donor registry on 4<sup>th</sup> October 2023. More then 20 NSS volunteers registered in dhatri blood stem cell donor registry.

NSS organised a Suicide prevention by Naam Vidhaikalam NGO on 5<sup>th</sup> October 2023. 100 volunteers took part in it and asked questions about mental health and suicide prevention.

The volunteers of NSS MCC on the occasion of republic day on 26<sup>th</sup> January 2024 organised and performed a mime within the college premises highlighting a lot of social issues.

NSS conducted Ashram Visit and Career Guidance with Babuji Memorial Ashram on 19<sup>th</sup> January 2024. Our NSS volunteers cleaned around the asharam and learned the importance and positive impact of meditation.

The volunteers of NSS attended a seminar on election awareness on 22<sup>nd</sup> January 2024 which was a highly informative session that was chaired by Dr N. Ilango, Associate Professor, Department of Tamil, MCC.

NSS conducted Art Exhibition on 23.01.2024 creating an awareness regarding Body Dysmorphia and Body Positivity. Our NSS scheme volunteers and students from diffrent department submitted their artworks, our volunteers explained their art creating awareness regarding the subject.

On 15<sup>th</sup> February 2024, a debate show on three different topics. This show was moderated by Mr. Gabriel Karthik, Assistant Professor in the Department of English Language and Literature (SFS) almost 10 volunteers participated in that event and almost 80 people witnessed it.

A Nutrition Awareness Seminar was organized on 19th February 2024. Around 50 students attended this seminar and got benefitted. Many Students to atler their excercise schedule and Food Diet Schedule to lead their life healthier.

On the occassion of International Development Week, NSS conducted 120 seconds of fame to provide platform for the students to exhibit different kind of talents they inherited and developed. Participants performed different forms of art like dance, music, silambam, instruments, beatboxing, stand up comedy, monoact ect.

On 19th and 20th of February 2024, a camp was organised by the volunteers for the registration of voter id and pan card. 180 students were benefitted through this camp. The main aim of the registration camp is to encourage people who are eligible, to vote.

# SCRUB SOCIETY

The Scrub Society Forum 2023-24 inauguration and the investiture ceremony for the Scrub Society cabinet was held on 28<sup>th</sup> August 2023. It was inaugurated by Mr. Arun Krishnamurthy, an Indian environmental activist and the founding director of the Environmentalist Foundation of India (EFI). During the inauguration, a newsletter of the Scrub Society was also released which gave a glimpse of the achievements and aspirations of the Scrub Society, sparking excitement for what's to come. The Oath Taking Ceremony by the Cabinets was followed by inspirational speeches by the Cabinet members. A captivating video was also presented during the occasion showcasing ongoing and future projects.

The inaugural 'Green Walk' of the Scrub Society was organized on 24<sup>th</sup> July 2023, with a strong turnout of enthusiastic students. Students enjoyed the guided nature walk at 6.00 a.m., and learned about the diverse flora and fauna on campus. Starting from the Sun dial in the quadrangle, the walk was led by Scrub Society President, Dr Reji J.V. along with Dr. J. Logamanya Tilak, Warden of Heber Hall and Dr. S.J. Prabu and a few other faculties. The event attracted 200 enthusiastic student participants, marking a resounding success. The event also showcased MCC's commitment to sustainability inspiring students to be eco-conscious. Interactive sessions fostered engaging discussions among students, faculty, and experts.

Scrub Society conducted its Leader's Camp for the academic year of 2023-24 on 5<sup>th</sup> August 2023. It was hosted with the purpose of providing participants with a structured environment to learn, practice, and refine their leadership skills. Prof. Gnanamani Simiyon G., Department of Chemistry (Aided Stream) discussed the importance of leadership, and the Scrub Society President, Dr. Reji J.V. spoke about how to be a better leader and the running of Scrub as a student-led unit. The Chairperson and General Secretary shared their goals for the upcoming academic year. The leadership camp was concluded with an interactive session followed by a general body meeting.

The preliminary round of the State Level Environment and Nature Quiz Program 2023 as part of a Pan India quiz competition held in 8 different states, took place at Madras Christian College on 14<sup>th</sup> September 2023. The event was organized by Apollo Tyres in association with Scrub Society. Mr. Rajib Sanyal was the Quiz Master for the event.

Scrub Society organized an Eco-Marathon on 21st September 2023, in commemoration of Zero Emissions Day, aligning with the global initiative to reduce carbon emissions. The event witnessed enthusiastic participation from numerous students. The event aimed to sensitize the issues on carbon emissions and inspire participants and spectators alike to embrace environmentally responsible practices.

The Scrub Society and Wildlife Conservation Club organized the Food Carnival on 29<sup>th</sup> September 2023, for raising funds for Manipur Students Scholarship. There was a variety of food items from breakfast menu to desserts, all made by the volunteers themselves.

A street play in honour of International day for awareness on food loss and wastage was conducted on 9<sup>th</sup> October 2023 to raise awareness about food loss and wastage of food. The theme of the street play at MCC College was on campus litter, the silent struggles of our housekeeping staff, and the devastating impact of waste on our wildlife. It also showcased how people from different places came together with a common desire that is, working to keep the environment safe and healthy.

An inspection on the impact of Michuang cyclone was conducted on 4<sup>th</sup> December 2023 to check the status on felling of trees in the campus. This led to the discovery of ruins of several trees inside the campus. Cyclone Michaung, caused significant challenges and disruptions to the college environment. Numerous trees were uprooted, resulting in the destruction of flora and fauna across the campus. Specifically, trees fell in various areas including Selaiyur Hall Ground (1), Statistics Stairways (1), Selaiyur Hall to St. Thomas's Hall (2), International Guest House (1), and approximately 8 small trees near the Lake. The cyclone's aftermath led to the suspension of regular academic activities, hampering communication due to connectivity issues. Immediate recovery efforts prioritize structural assessments, repairs, and ensuring the safety of college facilities.

The Scrub Society fulfilled its promise by organizing the Green Walk on January 19, 2024. This event allowed students to explore various aspects of our campus, including its flora, fauna, serene lake, campus farm, and the newly constructed MCC-MRF Innovation Park. The Innovation Park, set to be inaugurated soon, offers students extensive spaces and cutting-edge facilities conducive to learning and collaboration. Equipped with dedicated ideation spaces and computational labs, it aims to foster an entrepreneurial spirit among students, encouraging them to engage in startup ventures. This initiative underscores the college's dedication to cultivating a dynamic and forward-thinking educational environment.

The Green Walk was led by Dr. Reji, President of the Scrub Society and Dr. Ananthi Rachel Livingstone, Warden of Martin Hall. They led students through various trails, identifying native plants, and trees, and observing the campus's vibrant wildlife, ensuring a well-rounded educational experience. Additionally, Mr. Karthick Jothi, CEO of Allytriz Technologies, from MCC-MRF Innovation Park, provided insights into the park's offerings. We also appreciate the dedication of our student volunteers, whose hard work contributed to the event's success.

The SWAWSA Sale, in collaboration with the Scrub Society, took place on January 23, 2024, and was a resounding success. Featuring a wide array of handcrafted goods and delectable foods, the sale attracted significant interest from buyers.

A Soil Testing Programme was conducted by the Scrub Society in which 20 volunteers collected soil samples from different areas of the campus and tested the pH of the soil. The preparation for this project started at the end of December and the project was finally completed by 24<sup>th</sup> January 2024. The entire 320 acres of the campus was divided into 32 zones and volunteers took 4 samples from each zone. These samples were then tested for their pH using the pH paper method which uses a simple methodology. The entire sample collection and testing were done by the volunteers and certificates would be provided. This project was carried out to understand the soil existing on the campus and also to record the observations for future uses. This project provided an opportunity for the students to get hands-on experience with soil sample collection and testing methods and also explore the deeper ends of the campus.

The Scrub Society proposed to develop a nursery to mass multiply the TDEF native tree species of our campus using conventional methods like generating saplings through seeds or vegetative cuttings. They realised that most of the seeds produced by the tree species were either getting washed away during the rainy seasons or getting destroyed during the off seasons, thus losing the self-sustaining nature of the forest. This project was put forward to multiply the existing species of trees and maintain the ecological balance while making the campus denser. The Scrub Society will collaborate with Bisleri to attain upcycled bricks for the construction of the nursery.

To procure the seeds for the nursery, the Scrub Society proposed a Seed Collection Drive. The students from the Departments of Zoology and Botany, will walk through the forest and collect the seeds of the TDEF trees on our campus. The collected seeds will be stored in the "Writer's Nook" at the "Innovation Park". These seeds will then be planted in the nursery and saplings will be raised so that we can conduct self-reliant tree plantation drives and also multiply and conserve the different varieties of trees that are unique to this campus.

The Scrub Society observed that there are a lot of invasive species seedlings are obstructing the normal growth and development of native species in the campus. The Curator of MCC proposed to conduct a Project on removal of seedlings of invasive species. Under this project, seedlings of that plants that are invasive and hindering the growth and existence of native trees will be identified and removed or trimmed accordingly after proper consultation with the experts in this area. This project is considered necessary to ensure healthy growth and development of the different native species of trees on our campus.

Aquaponics stands as a sustainable agricultural practice amalgamating aquaculture, involving the cultivation of fish, with hydroponics, which grows plants without soil, within a self-contained system. This innovative approach to food production presents a multitude of advantages, including optimal water usage, diminished environmental footprint, and the consistent yield of fresh produce and fish throughout the year. The Scrub Society is steadfast in its conviction that through thorough planning, it is feasible to replicate this technique in a cost-effective manner without compromising any of these aforementioned benefits. We are pleased to announce our sponsorship from Future Farms, India's foremost provider of hydroponics and Controlled Environment Agriculture (CEA) technology.

The skilled volunteers of the Scrub Society recently introduced their latest project: an Upcycled College Map inspired by ethnic art, with a special nod to Warley art.

Harnessing the power of recycling, this map was meticulously assembled using reclaimed materials, breathing new life into once-discarded items. By enhancing our campus with this artistic masterpiece and advocating for sustainability, we reaffirm our dedication to fostering a greener tomorrow.

The map will be displayed on the lawn in front of the library, situated within the serene ambiance of the Writer's Nook.

QR map is an offline interactive map of our MCC campus. Through this, students, staff, etc., can navigate through the vast MCC Campus easily. It will be made available for the students as a mobile website and is expected to help lot of our students. Along with the map, there will also be additional information regarding various facts of our historic campus along with the selected location, giving our students an opportunity to explore the historical significance of different spots in our campus. The map will also will be GPS supported.

# MCC BOYD-TANDON SCHOOL OF BUSINESS

The official activities of MCC Boyd-Tandon School of Business (MCC BTSB) were officially launched on 26<sup>th</sup> October 2023. Distinguished guests, including Chairman of the MCC Board, Ms. Chandrika Tandon, our distinguished alumnus, Board Members, Principal and Bursar of MCC, various leaders of the industry and distinguished alumni were part of the gathering. The event helped in getting an overall perspective of what was expected from a new B School and how it could leverage the rich legacy of the MCC.

This was followed up by a visit to the MCC BTSB campus on 27th December, 2023 by Ms. Chandrika Tandon, Board Members, Principal, and Bursar. All the HODs of

various departments were invited to the MCC BTSB campus. Ideas were solicited for building strong organic relations with the various departments of MCC.

MCC Board and Association Members visited the MCC BTSB campus on 7<sup>th</sup> November 2023 and joined in a discussion to create the vision for the MCC BTSB. Future plans for MCC BTSB and the key challenges were also discussed.

After a brief study of the market conditions and an analysis of the strengths and weaknesses it was decided that the AICTE approved 2-year Full-Time PGDM be offered and the programme would commence from July 2024.

It was also decided that a 1-year Masters Programme (with credible international tieups) be offered a little later by September/October 2024.

For the above said programmes, in depth analysis was conducted to decide on issues related to course content, credit systems, elective offerings and placement opportunities. The final structure for the PGDM has evolved.

To create a seamless relationship with MCC, an outreach programme was developed. Students of select departments were invited to the MCC BTSB campus and were briefed about the upcoming programme. More than 400 students had participated and a sizeable number has shown interest in pursuing the PGDM programme at MCC BTSB. The parents of the interested students have also been invited to visit the campus.

Several initiatives have been taken up to create credible corporate connections to help in the areas of student internships/final placements/establishments of analytics labs and course offering tie ups.

# SCHOOL OF CONTINUING EDUCATION

A one year Advanced Diploma course in 'Film Teachnology' was started in August 2023. This course is offered in partnership with "One Stop Media Solution".

A Graduation Day Ceremony for the first batch of the K-Chef & Barista Course was held on 18<sup>th</sup> July 2023. Mr. Young Seup Kwan, Chennai, Consul General of the Republic of Korea was the Cheif Guest.

The Students of the Diploma Course in Montessori and Primary School Teacher Training celebrated the Birth Anniversary of Maria Montessori by organizing an Exhibition on her Life and Work on 31<sup>st</sup> August 2023.

Students of the Advanced Diploma Course in Film Technology attended the 54<sup>th</sup> Goa International Film Festival which was held in Panjim between 19<sup>th</sup> and 25<sup>th</sup> November 2023.

The MCC Skill Development Centre began functioning in January 2024 after receiving approval from the National Skill Development Corporation to start a training centre in Madras Christian College.

The S.C.E participated in a sale organized by SWAWSA on the 23<sup>rd</sup> of January, 2024 by setting up a stall to highlight its activities.

Students of the Diploma Course in Medical Lab Technology travelled to Kotagiri to conduct a medical camp at the Kotagiri Community College from 19<sup>th</sup> to 23<sup>rd</sup> February 2024.

The School of Continuing Education set up a Stall to highlight its activities during the "Open Forum" which was held on 17th February 2024.

# **CAMPUS MINISTRIES**

The Campus Ministry strengthens the spiritual vitality in the College campus. The Campus Ministry includes the Bishop Heber Chapel, the Student Christian Movement, the Staff Study Circle, the Staff Prayer Fellowship, Value Education, the Anderson Hall Prayers and Services, MCC RRR, the Support Staff Fellowship and the IOB Staff Prayer.

**Bishop Heber Chapel**: On Sundays, two services were held in the morning in the Bishop Heber Chapel, English Service at 7:30 a.m. and Tamil Service at 9:30 a.m. The North East Christian Fellowship (NECF) had their Service in the Chapel or Anderson Hall at 11:30 a.m. The English and Tamil Worship Services were live streamed on the Bishop Heber Chapel official YouTube channel every Sunday at 7:30 a.m. and 9:30 a.m. respectively.

If there were five Sundays in a month, the fifth Sunday was observed as Family Sunday. On Family Sunday a combined service was held at 7:30 a.m. The Service was followed by a fellowship breakfast. Two Family Sunday Services were held during this Academic Year.

On Sunday, the 6<sup>th</sup> August, 2023, Guild Induction Service was held in the Bishop Heber Chapel. 70 members were inducted to be guild members this year. The newly inducted guild members were invited by the Principal for breakfast in his residence.

The Bishop Heber Chapel Choir plays an integral part in both the Chapel and College worship services. The choir plays a leading role in moulding the musical talent of students who are passionate to sing and praise God's name. The Bishop Heber Chapel Choir comprises of 60 choristers, drawn from all the disciplines of the college. Regular practice sessions are held for the choristers to hone their musical skills. It was a matter of pride and honour that the Bishop Heber Chapel Choir took part in Carol the King Competition conducted by the Hindustan University, and won 1<sup>st</sup> place in the Church Category and 3<sup>rd</sup> place in the College Category.

On Sunday, the 3<sup>rd</sup> December, 2023, the North East Christian Fellowship Christmas Charity Concert was held in the Anderson Hall at 6:00 p.m. An amount of Rs.45,466/was received from the offertory. Rs.35,000/- was given as charity to the Community College, Pulicat and Rs.10,466/- was given as charity to the Jerome Ministries Trust.

On Saturday, the 9<sup>th</sup> December, 2023, the Bishop Heber Chapel Choir and the NECF Choir sang in the Ecumenical Service organized by the CSI Egmore Wesley Church.

On Wednesday, 13<sup>th</sup> December, 2023, the Bishop Heber Chapel Choir and the NECF Choir sang in the Alumni Christmas Concert held in MCC School Campus, Chetpet.

On Friday, the 15<sup>th</sup> December, 2023, Bishop Heber Chapel Carol Service was held in the Bishop Heber Chapel. On Tuesday, the 19<sup>th</sup> December, 2023, carol rounds inside the MCC Campus was organized by the Bishop Heber Chapel Choir and the Bishop Heber Chapel Sunday School. They visited all the houses inside the campus and sang carols and offered prayers.

On Christmas Day, Monday the 25<sup>th</sup> December, 2023, Christmas Day service was held in the Bishop Heber Chapel at 5:30 a.m. The service was followed by a fellowship breakfast. On New Year's Eve, the 31<sup>st</sup> December, 2023, the Old and New Year Covenant Service was held at 11:30 p.m.

The Ash Wednesday Service was held on the 14<sup>th</sup> February, 2024 with Holy Communion in the Bishop Heber Chapel at 8:00 a.m. in English and at 6:30 p.m. in Tamil.

During the Season of Lent, Lenten Meditations were held on Wednesdays at 6:30 p.m. in the Bishop Heber Chapel.

On Maundy Thursday the 28<sup>th</sup> March, 2024 Service, the Sacristan, the Guild Secretary, the Office Bearers of the Choir, the Office Bearers of SCM, the Office Bearers of the North East Christian Fellowship and the Prayer Secretaries of the Halls will be inducted.

On every day of the month, there was a Holy Communion Service in the Bishop Heber Chapel at 7:30 a.m.

**Sunday School**: The Bishop Heber Chapel Sunday School is conducted by some of the staff and students of our college every Sunday at 9:30 a.m. in the Anderson Hall. On Sunday the 5<sup>th</sup> November, the World Sunday School Day service was conducted with a special order of Service in both the English and the Tamil Services. The Bishop

Heber Chapel Sunday School children and teachers took part in leading the Services and presented special items.

Anderson Hall Prayers: Regular prayers were conducted on working days in the Anderson Hall for the Aided Stream and the Self-Financed Stream at 8:15 a.m. and 1:20 p.m. respectively. On Mondays, Tuesdays and Saturdays, prayers were led by the faculty members; on Wednesdays by the officers of the College and on Thursdays and Fridays by the SCM students.

**MCC Support Staff Fellowship**: The Madras Christian College Support Staff Fellowship (MCC SSF) had its prayer meeting usually on the last working day of every month. The MCC SSF prayers play an important role in edifying the spiritual needs of members of the support staff.

Indian Overseas Bank, MCC Branch Staff Prayer: The Indian Overseas Bank, MCC Branch Staff Prayer was held regularly on the last working day of every month.

MCC Cottage Prayer Meeting: On the 22<sup>nd</sup> September 2023 the MCC Cottage Prayer Meeting (MCCCPM) was inaugurated in the Principal's Residence at 6:30 p.m. Henceforth, the MCCCPM is being held in the Faculty residences.

**MCC Resilient Rehabilitation through Reskilling**: The Madras Christian College Resilient Rehabilitation through Reskilling (MCCRRR) was initiated as a Tent-Making Ministry to have a sustainable income or the participants. This MCCRRR was focused on village pastors, their spouses, their congregations and to the College associated units like the Family Life Institute (FLI). Each training workshop was held either 2 or 3 days. Dr Paul C. Dass, Pro Vision India travelled from Vellore to teach in the workshops. He stayed in the IGH during the training.

The MCCRRR was firstly done by IACS and later shifted to Campus Ministry. From 2023-24, the MCCRRR is budgeted in the Campus Ministry.

So far, the following trainings for skill development were conducted:12<sup>th</sup> July 2024 – Candle Decorating, 23<sup>rd</sup> to 24<sup>th</sup> August 2024 – Decorative Candle Making, 13<sup>th</sup> to 14<sup>th</sup> September 2024 - Card and Cloth Eco-Printing Training, 29<sup>th</sup> Feb 2024 - Cold Porcelain Clay Crafts, 1<sup>st</sup> March 2024 - T-Shirt Leaf Print and Hot Press Print; Egg Shell Jewellery Making

The products produced by the participants were opened for sale. The products had good sale. The goal of product making is focused on marketing.

The participants were from villages sent by village pastors. The original objective to reach rural pastors is gradually picking up and looking forward for a sustainable income in marketing the products to improve their economic status. This is a post covid venture when most of them lost their income anticipated from offertory.

Hall and Departmental Prayers: Hall prayers were conducted by Hall Prayer Secretaries in all the six Halls in the evening. Departmental prayers were organized weekly by the respective Department Prayer Secretaries in their departments under the supervision of the Department Staff Prayer Advisors. The prayers mainly consist of songs, messages and testimonies. These prayers had been conducted for the spiritual edification of the students.

Sunday Evening Services: The Sunday Evening Services were held in the Anderson Hall at 6:00 p.m., conducted by the different departments of the college. The Departments that had conducted the Sunday Evening Services during this academic year were as follows:

The Annual General Body Meeting for the Academic Year 2022-2023 was held in the Centre for Media Studies on 16<sup>th</sup> April, 2023. The Devotion was led by Dr (Mrs.) G. Johanna Johnsi Rani, Asst Professor, Department of Computer Application (MCA). The Devotion was followed by the business session. The Annual General Body Meeting concluded with a fellowship lunch.

The Academic Year 2023-2024 started with the Annual Staff Retreat on the 11<sup>th</sup> June, 2023 in the Centre for Media Studies Auditorium, Madras Christian College. Dr P. Wilson, the Principal and Secretary of the Madras Christian College was the Speaker for the Retreat. The retreat concluded with a Holy Communion Service, followed by a fellowship lunch.

Two Thanksgiving Services in memory of our former professors were held during this Academic Year. Each Thanksgiving Service was followed by fellowship lunch in the Principal's Residence. (i) 21.08.2023 - Prof. T. Jaganathan, Former Professor, Dept. of Chemistry; (ii) 15.02.2024 - Dr P. Sitarami Reddy, Former Professor, Dept. of Zoology, Dr S.K. Sundar Raj, Former HoD, Dept. of Zoology and Dr R. Moses Inbaraj, former HoD, Department of Zoology

**Student Christian Movement (SCM):** The SCM has been at the forefront of fostering a spiritually vibrant atmosphere within the college community. This report aims to provide an overview of the significant events and initiatives organized by SCM, showcasing its multifaceted contributions to the spiritual, cultural, and social fabric of Madras Christian College.

The SCM Annual Induction Ceremony took place on 6<sup>th</sup> April 2023, at the Bishop Heber Chapel. The ceremony introduced the SCM office bearers for the academic year 2023-2024, showcasing the dedicated leaders who would guide the Campus Ministries. The event concluded with a solemn Lord's Supper service.

The SCM Inauguration for SFS and Aided streams was held on 27<sup>th</sup> June and 3<sup>rd</sup> July 2023 respectively. Dr. J. Jannet Vennila and Mr. Cyrus Kallupurackal graced the SFS

and Aided Inaugurations as Chief Guests, respectively. Dr. Joshua Jayaseelan, the SCM Staff Advisor, introduced the 12 office bearers, culminating in a closing prayer.

The Fresher's Fest on 7<sup>th</sup> July 2023, at Martin Hall Auditorium was a vibrant event. Beginning with an opening prayer and a skit addressing students' common challenges, it featured an inspiring testimony by Pr. Reenu Kumar.

On 19th July 2023, the SCM collaborated with the North East Christian Fellowship (NECF) for a special prayer service at Bishop Heber Chapel. Our Principal, Dr. P. Wilson delivered a message, emphasizing unity in faith and the impact of collective prayer for Manipur.

On July 10, 2023, SCM held a crucial meeting at the International Guest House. Dr. Huldah Samuel and Dr. Reuben Jonathan provided valuable insights into SCM's history and emphasized the mandate for evangelism.

The SCM organized a transformative Student-Staff Retreat on July 30, 2023, featuring Rev. Dr. Duke Jeyaraj as the speaker. The retreat focused on repentance and the imperative to serve God. The NECF and BHC choirs added to the spiritual ambiance, making it a memorable day.

A Leadership Camp for SCM Office Bearers was held from 2<sup>nd</sup> to 4<sup>th</sup> August 2023 focusing on spiritual growth and leadership training. Rev. Dr. Joshua Jayaseelan, Dr. Huldah Samuel, and Rev. Lee Do Hyeong led sessions that energized and enriched the participating students.

In support of Dalit Christians and Dalit Muslims, SCM organized a signature campaign on National Protest Day, 10<sup>th</sup> August 2023. More than 300 students actively participated, signing a petition for equal rights. The event successfully raised awareness and fostered solidarity with collaborating institutions.

In keeping with the illustrious tradition of our College, the Christian Union of Students (CUS), National Service Scheme (NSS), and the Student Christian Movement (SCM) collaboratively organized the Annual Teachers' Day Programme on 5<sup>th</sup> September 2023. This year's celebration aimed to honor and acknowledge the dedicated educators who play a pivotal role in shaping the lives of MCC students.

MCC SCM actively participated in the Time for Creation Prayer on 21<sup>st</sup> September 2023, at CSI Bishop Newbigin College. Dr. V. Regina, Dr. S. Stephen Jebanesan, Ms. Dakerlin Mukhim, and Ms. Yowanda Yonggara graced the occasion, making it a spiritually enriching experience.

On 8<sup>th</sup> December 2023, the Student Christian Movement (SCM) in collaboration with the Students Service for the Differently Abled (SSDA) organized an inclusive sports event aimed at promoting physical activity and fostering a sense of community among differently-abled individuals. The event was a remarkable success, bringing together

participants, volunteers, and supporters in a celebration of inclusivity and sportsmanship.

In response to the devastating impact of the Michaung Cyclone on the Pulicat Community College Students, the Student Christian Movement (SCM), in collaboration with the Staff Wives and Women Staff Association (SWAWSA) and the North East Christian Fellowship (NECF), undertook a joint relief effort. On 16<sup>th</sup> December 2023, a relief kit distribution was organized to aid and support 35 students who were severely affected by the cyclone.

In the spirit of gratitude and festive joy, the Student Christian Movement (SCM), in collaboration with the Waste Management Student Association, organized a heart-warming initiative to distribute Christmas gifts to the dedicated support staff and security personnel. On 20<sup>th</sup> December 2023, this joint effort aimed to express appreciation for the invaluable contributions of these individuals to the Madras Christian College community.

On 5<sup>th</sup> January 2024, MCC observed a spiritually enriching day dedicated to prayer and the Gospel. The entire campus came together to participate in various forms of prayer, collectively lifting up petitions for the college and its diverse needs.

A momentous occasion unfolded on 10<sup>th</sup> January 2024, as Madras Christian College hosted a special program featuring Bro. Augustine Jebakumar. The event took place at Martin Hall, bringing together the college community for an insightful and spiritually enriching experience.

On 23<sup>rd</sup> January 2024, the Staff Wives and Women Staff Association (SWAWSA) organized a charitable initiative, "Helping for Sales" aimed at supporting the poor and needy. The event involved the sale of various items, and the proceeds were dedicated to helping those in less fortunate circumstances. SCM students actively participated in sales and showcased the compassionate spirit of, contributing to the welfare of the community.

On 10<sup>th</sup> February 2024, SCM students undertook a visit to the Good Life Center (GLC), organized by the Staff Wives and Women Staff Association (SWAWSA) where they performed for the inmates. The visit was a testament to SCM's commitment to making a positive impact beyond the campus. Through music, dance, or other forms of expression, SCM students brought joy and entertainment to the inmates at GLC, fostering a sense of community and empathy.

A professional choreography team from the USA performed dances using their art as a medium to share the Gospel and aimed to help students identify their skills and talents. This program took place on February 2, 2024, at the Student Cafeteria.

The Student Christian Movement (SCM) has been actively engaged in Children's Ministry, held regularly every Thursday for SFS and every Friday for Aided streams.

Dedicated SCM members enthusiastically participate, sowing seeds of spiritual growth in the young souls of Madras Christian College. The commitment to nurturing the faith of the next generation is evident in the consistent effort put forth by our SCMers.

Regular Anderson Hall Prayers, a cornerstone of spiritual life at Madras Christian College, continue to be conducted with unwavering dedication. Led by both Aided and SFS streams, these daily prayers are a testament to the grace of God and the collective commitment of the college community to seek divine guidance and blessings.

Every Wednesday, Fellowship Meetings are held for both Self-Financed and Aided streams. These gatherings provide a platform for students to come together, fostering a sense of community and shared faith. The Fellowship Meetings contribute to the spiritual enrichment of participants and enhance the sense of unity within the SCM community.

On Thursdays and Fridays, students are allowed to lead the Anderson Hall Prayer. This initiative not only empowers students to take an active role in the spiritual life of the college but also allows for diverse expressions of faith and leadership within the SCM community.

From January 9, 2024, a renewed focus on Bible Study was initiated by the Principal. These sessions take place at the Principal's residence, providing a more intimate setting for a deep exploration of biblical teachings.

These regular ministries and spiritual activities organized by the SCM serve as vital components of the spiritual fabric of Madras Christian College. The commitment to nurturing faith, fostering community, and providing opportunities for spiritual leadership is evident in the continued success and participation in these initiatives.

By the grace of God, the activities of the Campus Ministries 2023-2024 had enriched the College community in different realms.

## STUDENT COUNSELLING SERVICES (SCS)

Student Counselling Services in collaboration with the Department of Psychology conducted a programme on 10<sup>th</sup> Febuary 2024. The Speaker Ms. Keerthana Swaninathan, President of Indian Sports Psychologists Association (INSPA), had a fruitful and interactive session with the students. Topics such as Sports Psychology and its applications, the life of a sports psychologist and the pathways to become a qualified sports psychologists were addressed.

A Workshop was organized on Psychodrama for the students of Dept of Psychology on 29<sup>th</sup> February 2024. Ms. Poornima (Counselling Psychologist and Psychodramtist) provided a comprehensive overview of psychodrama, explaining its history, theoretical foundations, and key techniques. She discussed the benefits of psychodrama in Adjustment issues Emotional disturbances, Anxiety related issues, Family and Relationship issues, Trauma due to harrassment in the past Career confusions, Childhood trauma, therapeutic settings and its applications in various psychological practices. The session included a live demonstration of a psychodrama session. Students actively participated in exercises, allowing them to experience the techniques first-hand. Ms. Poornima guided the participants through various psychodrama techniques such as role play, mirroring, double chair.

Workshop on Importance of Sleep and Impact of Sleep Deprivation was conducted in association with Sri Ramachandra Institute of Higher Education and Research, Chennai on 5<sup>th</sup> March 2024 for the students of Psychology Department. Dr Dilara K and Dr D.C. Mathangi from Sri Ramachandra Institute of Higher Education and Research served as the resource persons for the workshop. The workshop successfully raised awareness about the importance of sleep. Students gained a deeper understanding of how sleep affects cognitive functions, emotional regulation, and overall health. Students were provided with practical strategies to enhance their sleep quality. Techniques such as maintaining a consistent sleep schedule, creating a conducive sleep environment, and the role of nutrition and exercise in promoting good sleep were discussed.

Mental Health Awareness Talk for Gender Studies Students: Students were highly engaged during the sessions, asking insightful questions and participating in the discussions. The session started with awareness on mental health and reducing stigma associated with mental health issues. Coping strategies for dealing with academic and personal pressures were discussed. The feedback from students was positive. Many students expressed that the session was informative and helpful.

Leadership Training and Counselling Workshop: On 18<sup>th</sup> March 2024, a workshop on leadership qualities was conducted for upcoming Department Representatives and CUS office bearers. The event included group discussions, activities, and stress and personality profiling. Participants gained valuable insights into their leadership styles and learned effective stress management techniques. The activities helped students understand their strengths and areas for improvement, fostering personal and professional growth.

Career Assessment was conducted for school children in the MCC-MRF Innovation Park on 3<sup>rd</sup> May 2024.

## **INSTITUTE FOR ADVANCED CHRISTIAN STUDIES (IACS)**

The Diploma in Christian Studies and the PG Diploma in Christian Studies courses for the academic year 2023-24 were inaugurated on the 18<sup>th</sup> July 2023 online. The Diploma in Christian Studies course classes are held offline at IACS premises on every Tuesdays and Thursdays. PG Diploma in Christian Studies course is offered in extension mode and contact classes are held online on every third Monday of a month. The Certificate in Biblical Foundations began with a brief devotion on the 30<sup>th</sup> January 2024 in the IACS Classroom on every Tuesdays and Thursdays.

The Certificate in Church Music commenced online on the 16th February 2024.

The IACS Graduation was held on the 7<sup>th</sup> of October 2023. A total number of 78 graduated from all the courses offered in IACS.

The Former Principal & Secretary, MCC, Dr V.J. Philip brought the Word of God to the graduates.

MCC as the Examination Centre of the Senate of Serampore offers the following courses of Senate of Serampore at MCC through IACS: (i) Bachelor of Christian Studies (4 years); (ii) Diploma in Christian Studies (2 years) (iii) Diploma in Contextual Theologies (1 year) (iv) Diploma in Christian Education (1 year).

The courses are in extension mode. Contact classes from IACS is offered to students online from time to time apart from the classes offered by the Senate of Serampore once a year. Annual Examinations were held in our college campus from 1<sup>st</sup> to 17<sup>th</sup> November 2023 for the academic year 2023-2024. The academic year cycle for the Senate of Serampore programmes are conducted from January to December.

IACS celebrated Christmas on 7<sup>th</sup> December 2023. The Officers of the College participated. Dr Shyamala Lionel, Assistant Professor (Retd), Department of Chemistry, MCC, brought the Christmas Message. The IACS students presented a few cultural items which were followed by the Christmas lunch.

Pastors' Fellowship Meet was conducted in collaboration with MCC RRR, Campus Ministries on 13<sup>th</sup> July 2023. Dr P. Wilson, Principal & Secretary, MCC, brought God's Word. A sale of products of MCC RRR was conducted followed by the fellowship.

# INTERNAL QUALITY ASSURANCE CELL (IQAC)

The Internal Quality Assurance Cell of MCC focussed on creating a unified data capture system encompassing the metrics and parameters of various national ranking and accreditation agencies. IQAC also aimed to create awareness about NAAC metrics among the college community through meetings, colloquiums and audits.

Madras Christian College has secured 16<sup>th</sup> Rank in College Category among 2746 colleges, in NIRF 2023. MCC is one of the colleges featured among top 20 colleges in Tamil Nadu and was facilitated by The Hon'ble Governor of Tamil Nadu in 'Conclave of Excellence in Higher Education of Tamil Nadu' at Raj Bhavan, Chennai on 26<sup>th</sup> July 2023.

Analysis of NIRF 2023: A high-level review meeting on NIRF 2023 (MCC Rank: 16) was conducted on 6<sup>th</sup> June 2023 to statistically analyse the data of MCC in the background of other institutes' data to strategically plan for NIRF 2024.

Submission of NIRF 2024: IQAC has strategically approached the collection of data for various NIRF parameters as discussed in the analysis meeting and submitted the institution data in College category on 31<sup>st</sup> January 2024.

Dr. C. Amirthavalli, Coordinator, IQAC, presented about NAAC and IQAC functions and metrics in 'Orientation Programme for newly inducted faculty members' on 14<sup>th</sup> June 2023. The avenues and methods of contribution towards the quality of the institution were highlighted during the presentation.

Dr. C. Amirthavalli, Coordinator, IQAC and Dr. Ashik Bonofer, Associate Coordinator, IQAC served as Resource Persons for one day Faculty Development Programme on 'Road Map to NAAC Accreditation' on 15<sup>th</sup> July 2023, organized by Don Bosco Arts and Science College, Chennai.

IQAC drafted manual for Department's Annual report and framed unified and comprehensive templates to capture the data. The orientation meeting for the Department Nodal Officers on manual and template was conducted on 30<sup>th</sup> June 2023.

Workshop for the Department Nodal Officers on Data capture was conducted by Criterion team members on 17<sup>th</sup> and 18<sup>th</sup> August 2023. All the criterion team members interacted with the Department nodal officers.

Workshop on LOCF Question Paper Pattern: IQAC was the collaborating unit for the workshop on LOCF question paper pattern for 2023-24 batch students, organized by Controller of Examinations on 4<sup>th</sup> and 7<sup>th</sup> July 2023. The workshop aims to provide assessment methods and question paper pattern so as to facilitate the measurement of attainment of outcomes of each course offered to 2023-2024 batch students, by the College.

Faculty Colloquium and Coffee with Principal: IQAC initiated to create awareness about the quality metrics of NAAC among the faculty through Faculty Colloquium on 4<sup>th</sup> August 2023. The details about the all the seven criterions and their metrics and weightages were elaborated to faculty members.

Coffee with Principal was conducted on 12th December 2023 and IQAC presented on 'IQAC Challenges and Timeline for Reaccreditation process'.

Internal Academic Audit 2022-23: IQAC initiated the conduct of Internal Academic audit 2022-23 for the Departments. This audit also serves to evaluate the departments for 'Best Performing Department Award 2022-23'.

The audit was conducted in three stages: Stage I: Evaluation by the IQAC team, which consists of the Coordinator, Associate Coordinators, and Criterion Team. This phase

involves scrutinizing the data and evidence submitted by departments against the specified benchmarks as per the key performance indicators marked in the evaluation sheet. This was conducted on 29<sup>th</sup> November 2023. Stage II: Random verification of quantitative scores by Vice-Principals and Deans to validate the integrity and accuracy of the assessment by the IQAC Team. This was conducted on 1<sup>st</sup> December 2023. Stage III: Final and comprehensive assessment by the Principal, in collaboration with an external member, to ensure a comprehensive and unbiased evaluation.

Stage III evaluation was conducted on different schedules: 18-19 December 2023 & 6<sup>th</sup> to 9<sup>th</sup> and 16<sup>th</sup> February 2024. A panel consisting of Principal and an External member evaluated the Departments on various qualitative and quantitative metrics as prescribed by NAAC. The following experts served as External Members in the panel on different occasions: (i) Dr. Arun, Director, IQAC, VISTAS, (ii) Dr. Lilly Priya, IQAC Coordinator, Women's Christian College, (iii) Dr. Suresh, Head, Department of Chemistry, Loyola College and (iv) Mr. A. Sudhan, Associate Professor, Department of Zoology, Presidency College.

Madras Christian College is in the 4<sup>th</sup> cycle of accreditation and in the 5<sup>th</sup> year of assessment cycle. IQAC is geared up in the preparatory work of reaccreditation process. As an initial step towards this, a meeting exclusive for qualitative and quantitative metrics were conducted as follows:

Dr. Mercy Pushpalatha, Board Member, MCC and Former Principal, Lady Doak College Madurai served as Expert for discussions on Qualitative metrics of SSR on 11<sup>th</sup> and 12<sup>th</sup> September 2023. The criterion team members presented their qualitative metrics and Dr. Mercy guided them on the methodology to approach the qualitative metrics through discussions.

Dr. Tensingh, IQAC Coordinator, Karunya University and Dr. Mercy Pushpalatha, Board Member, MCC and Former Principal, Lady Doak College Madurai served as Experts for discussions on Quantitative metrics of SSR on 7<sup>th</sup> October 2023. All the criterion teams presented their 4-year data and projected the expected scores for those data. Also, the criterion teams suggested the methods to improve the scores according to the SOP and Benchmarks given by NAAC.

Prof. A. Abudhahir, Director, IQAC, B.S. Abdur Rahman Crescent Institute of Science and Technology, Chennai served as Resource Person and delivered talk in 'Preparation for NAAC' in the Faculty Colloquium on 2<sup>nd</sup> November 2023. He elaborated on nuances in SOP of the various criterion metrics as per NAAC SSR manual.

External Review Meeting for first and second quadrant (June – December 2023) was conducted through online mode on 16<sup>th</sup> December 2023.

#### PLACEMENT CELL

The Placement Cell works throughout the year to train students and place them in reputed companies through campus recruitment drives. Besides placement, the students are trained for Higher Studies to become entrepreneurs based on their skills and preferences.

Through the Campus Drive initiatives taken during the academic year 2023-2024, a total of 530 students have been placed in reputed companies so far. Companies like Zifo R&D, Deloitte Audit, Deloitte Analyst Deloitte Tax, Deloitte USI, KPMG Tax, KPMG Global Services Associate, Decathlon, HCL, Barclays, Bounteous, BNY Mellon, Persis India, ITC-HR, Zuci System, TCS – Trainee, Natwest (Virtual), Zion and Alwin Group of Schools, Guide House - AR Caller have conducted campus drives this year.

### **CENTRE FOR WOMEN'S STUDIES (CWS)**

The Centre for Women's Studies (CWS) began this year's activities by offering four Basic Fashion Courses through its Fashion Design Studio: (i) 40 hours Basics in Tailoring, (ii) 32 hours Course on Aari, (iii) 16 hours Course on Mehendi, and (iv) 16 hours Course on Jewellery Making during the period 12<sup>th</sup> July 2023 to 11<sup>th</sup> August 2023. As on February 29<sup>th</sup> February 2024, the unit has trained four batches comprising 39 students. A workshop on Vegetable Carving and special Aari classes are also being planned. The studio since its launch on 25<sup>th</sup> February 2023 has been hosting a lot of star visitors from time to time: notable Alumni Ms. Chandrika Tandon (a business leader), Ms. Anu Haasan (actor), Mr. Rajesh (actor), Dr. Alfred Devaprasad (Board Member) to name a few.

Further, the CWS' Inauguration was graced by Swapna Sundar, Legal Strategist, Author, Ethicist on 1st August 2023. Ms. Sundar enlightened the gathering on Women and Equality in Law. The inaugural talk was followed by the distribution of certificates to students who completed the Basic Fashion Course(s) offered by the Centre for Women's Studies, Fashion Design Studio during the period March 2023-June 2023.

Alongside offering the skill-based courses through Fashion Design Studio CWS has been aiding economically challenged students of MCC and Kotagiri Community College (KCC) through Manna Scheme which was started in the Academic year 2012 to 2013. This scheme is sponsored by the faculty of Madras Christian College who contribute monthly or as a one-time contribution. In the academic year 2023-2024, around 195 Aided and SFS students have benefited through this. The beneficiaries are students whose parents are unemployed, employed as daily wage labourers, farmers, drivers, watchmen, etc., and some who have lost one or both of their parents during the COVID pandemic. Some students travel for almost two hours to reach College and fall ill. Such students who travel a long distance and are also economically poor and cannot afford to buy food from the canteen are also supported. The meal for a day per person costs Rs. 30. The total amount required per month is around Rs.70,000/-. This scheme is also supporting the disadvantaged students of the MCC Kotagiri Community College which was started on 28<sup>th</sup> August 2018. MCC's KCC offers two Diploma courses viz., 1. Diploma in General Duty Assistant 2. Diploma in Graphic Design. 27 students have registered in VI Batch (2023-24) (Girls – 20, Boy-7). The students reside in Nilgiris and they travel from very interior places. Hence, the Manna Scheme provides a noon meal for them.

Impression, yet another facility of the Center for Women's Studies, is a photocopying unit in the library which used to be functional and efficient. However, a decline in its performance is observed recently, primarily due to the ageing equipment. It is currently under consideration and the process to procure a new photocopier is underway. Additionally, CWS intends to enhance its functionality by integrating a computer and a printer, ensuring an improved and efficient support system for the students. These upgrades are anticipated to be implemented in the near future.

The Centre for Women's Studies (CWS) and the Non-Resident Women's Forum organised an exclusive program to commemorate the National Girl Child Day on 24<sup>th</sup> January 2024 at CWS' Fashion Design Studio. Various competitions including English Debate, Tamil Debate and Face Painting were conducted to highlight the aim of the event and the importance of empowering girl children through education, health and social support.

CWS further hosted a food carnival on 27<sup>th</sup> September 2023, helping the college raise funds to aid Manipur students. CWS was also one of the units which supported SWAWSA to raise funds this 23<sup>rd</sup> January 2024.

Apart from the above listed activities, CWS has also been undertaking and efficiently delivering Gifts and Memento Orders to members of the staff, various departments and units in MCC at nominal rates.

CWS is thus steadily growing by aiding the student community in simple yet effective ways.

## ALUMNI

The Executive Committee of the Alumni Association met and elaborately discussed on the various programmes, such as the Old Boys Cricket Match, Annual General Body Meeting, Distinguished Alumni Series, MCC Carol Concert, etc.

Principal Dr P. Wilson, attended many chapter meetings during his National and International visits and strengthened the bond between the College and the Alumni.

The Distinguished Alumni Series Association was conducted on 20th October 2023. The MCC Alumni Association honoured Mr. Sashi Kumar, Chairman, Media Development Foundation and Dr. (Ms.) Ruth Kattumuri, Senior Director of Economic, Youth and Sustainable Development Directorate at the Commonwealth Secretariat, UK.

The MCC Alumni Carol Concert was held on 15th & 16th December 2023.

The Annual Old Boys Cricket Match was conducted on 10<sup>th</sup> February 2024 at the C A Abraham Pavillion in the College Sports Grounds.

The MCC Alumni Association's Research Awards were given to faculty awardees during the Graduation Day Function on 30<sup>th</sup> October 2023.

# MILLER MEMORIAL LIBRARY

The Miller Memorial Library has had an eventful year in 2023-2024. Between June 2023 and February 2024, the library added 1,039 new books to its collection. Of these, 834 books were purchased, including 575 books for the Self-Financed Stream (SFS) departments, costing ₹5,15,376, and 259 books for the library, amounting to ₹1,94,210. The total expenditure for these additions was ₹7,09,586.

The library has successfully enrolled 1,272 first-year undergraduate and postgraduate students for individual access to the N-LIST database. Institutional memberships with the American Consulate and British Council Libraries were renewed for the year 2023-2024. Furthermore, all printed journals and online databases, including EBSCO, N-LIST, and DELNET, were renewed. The library also registered 234 profiles in the VIDWAN/IRINS research database. To enhance academic integrity, the Turnitin plagiarism detection software was introduced and implemented on 27<sup>th</sup> July 2023.

The library recorded impressive usage statistics during the year. From June 2023 to February 2024, there were a total of 36,845 book issues, 33,673 book returns, and 9,184 renewals. The library's online public access catalog (OPAC) was accessed 24,183 times, and there were 1,26,895 gate entries, resulting in a total of 2,30,780 transactions.

In addition to these activities, the library organized various orientation programmes. Highlights include: (i) Readers Roof Inauguration (5<sup>th</sup> July 2023) by Dr. P. Yesudoss and Vishnu Prasath (III BA English); (ii) Blind Students Orientation (5<sup>th</sup> August 2023) by Dr. P. Yesudoss; (iii) A session on Library Facilities, Resources, and Services (28<sup>th</sup> July 2023) by Dr. P. Yesudoss; (iv) An orientation on the use of plagiarism detection tools like Turnitin, Urkund, and other open-source software (28<sup>th</sup> August 2023) by Dr. P. Yesudoss; (v) A program on Scholarly Communication: Tools and Techniques for Research (1<sup>st</sup> November 2023) by Dr. K. Thirumal; (vi) Book reviews, including Eugene Vodolazkin's "Laurus" (17<sup>th</sup> November 2023) by Dr. Jojan Job (Department of Philosophy), Athcaya Pathiram (22<sup>nd</sup> November 2023) by Dr. P. Yesudoss.

The library remains committed to supporting academic excellence through its resources, services, and initiatives.

# MCC FARM

The MCC farm is known for its close association between scrub jungle and agriculture ecosystems. This condition makes the farm much efficient in terms of biological pest control, efficient pollination systems, nutrient recycling and better hydrology.

Various integrated farm practices including vegetable cultivation, rearing country chicken, turkey, native goat, pigs and honey bees add value to the farm by fulfilling the dietary requirements of the campus community and the neighbors around.

Vegetables such as Lady's finger, radish, brinjal, green chilly, greens and gourd varieties etc. are some commonly cultivated during this year. This year native goats (10 Nos.) were introduced to our farm. Our renovated Piggery unit is with 68 Yorshire breed pigs at present. MCC Farm is one of the best quality pork selling units in Chennai and regularly provide pork twice a month to the users in and around Chennai. The total produce of the farm products including fruits, vegetables, pork, poultry in the year 2023-2024 is 4.871 tones, i.e. agriculture - 3073.22 Kg, piggery - 1649.8 kg, goat – 13.5 kg, and poultry - 134.6 kg and eggs – 217 Nos.

The College Sewage Treatment Plant (STP) has processed 40853 m<sup>3</sup> of campus sewage water in this academic year. Usage of STP sludge as green manure in the vegetable cultivation fields as well as fruit orchards also have been initiated during this month.

Farm Community Centre was utilized by various departments and units of college and the School children of neighbouring school for programs and as well as a learning centre.

School children from Sri Chaitanya Techno School, Mappedu and Anchor Kids Global School, Chennai, visted the Farm during this year.

## DR CHANDRAN DEVANESEN CENTRE FOR HUMAN RESOURCE DEVELOPMENT

A Mentor Workshop was organised by Dr. Devanesen Centre for Human Resource Development on 22<sup>nd</sup> March 2023 for facilitators who would act as mentors in the Five days FDP programme that was to follow. The resource person Dr. Paul Prathap gave a hands-on experience on being a mentor

Five Days FDP was organized for the facilitators of the Personality Development programme in association with SKILLWISE Consulting, a Corporate Training Service organisation on the theme "Train the Trainers". The programme was attended by 40 Faculty members who are the facilitators for the centre. Col. Dr. Paul Prathap, Coach and Corporate Trainer was the resource person for the FDP which was held between 27<sup>th</sup> to 31<sup>st</sup> March 2023. The outcome of the training given by the experts was to enhance the competencies that would effectively translate into classroom teaching leading to desired learning outcome.

The SKY program (Sharing Knowledge you'd abroad) which is an initiative of the College that enables Staff and Students who travel abroad to share their experience

with other members of the community, was held on 2<sup>nd</sup> March 2023. The program was well attended by nearly 65 participants. Dr B. Prince Solomon, Associate Professor, Department of Social Work recounted his experience as a visiting scholar at the University of Michigan during January to June 2022. Students of MSW (Aided Stream) shared details from the International Study Tour to Malaysia.

A 3 Day Faculty Development programme and Induction programme, titled "Engaging Through Shared Vision," was organised by the Dr. Devanesen Centre for Human Resource Development during June 14 -16, 2023. This session aimed to introduce the new faculty to the inspiring ethos and culture of the institution, highlight available avenues for growth & development, and showcase the best practices followed at MCC along with enhancing their skills. In addition to the faculty development sessions, the program also included an orientation component specifically tailored for the newly recruited staff. The Centre demonstrated its commitment to fostering a culture of continuous learning and development, the program spanned over a period of three days and consisted of a variety of sessions coupled with interactive activities. The program structure included components such as Introduction to the Institution's vision, mission, values, and culture, Overview of academic policies, examination procedures, assessment strategies, professional ethics, Effective pedagogical practices, student-centered teaching approach, digital competencies and professional development opportunities including Research support services and grant Sessions Counselling, mentoring, Selfopportunities. on management, Communication, Resilience and change management along with Networking activities and team-building exercises enabled the participants to know themselves and each other better. The valedictory session was addressed by the Principal Dr. Wilson on the topic "Vision Casting Road map" further distributed certificates to the 28 participants.

"Rethinking Global Engagement in the Post Pandemic World for Sustenance" was organized by SKY program (Sharing Knowledge You'd Abroad) jointly with the Staff Study Circle's Conservation of Cultural Heritage series on 20<sup>th</sup> July 2023.

Dr. Devanesen Centre for Human Resource Development along with MCC - Institution's Innovation Council (MCC - IIC) & MCC - Entrepreneurship Development Cell (MCC - EDC), in collaboration with the National Intellectual Property Awareness Mission (NIPAM), organized an insightful Awareness Talk on Intellectual Property Rights. The event featured Mr. A. Seetha Raman, Assistant Controller of Patents and Designs from the Patent Office, Chennai, as the speaker on 28<sup>th</sup> July 2023. The event was attended by an engaged audience of nearly 750 students of II UG SFS.

Dr. Devanesen Centre for HRD along with MCC – Institution's Innovation Council (MCC-IIC) & MCC Entrepreneurship Development Cell (MCC - EDC), in collaboration with the National Intellectual Property Awareness Mission (NIPAM), organized an insightful Awareness Talk on Intellectual Property Rights for students of Aided stream on 9<sup>th</sup> August 2023. The event was attended by II UG personality development students of aided stream nearly 600 students. Mr. Raman's expertise and

engaging presentation style ensured a fruitful interaction between the speaker and the participants.

The SKY program (Sharing Knowledge you'd abroad) which is an initiative of the College that enables Staff and Students who travel abroad to share their experience with other members of the community, was held on 27<sup>th</sup> September 2023. The program was well attended by nearly 85 participants. The speakers of the programme Dr. Meera Rajeev Kumar, Assistant Professor, Department of Public Administration shared her experiences on being part of The International Cooperation and Development Fund Sponsored Human Resource Fellowship Programme held at Taiwan and Dr. S. Sudharsan, Assistant Professor, Department of Social Work recounted his experience as a visiting faculty at the Chang Jung Christian University, Taiwan.

FDP Review meeting was organized. A Follow up session for the facilitators who attended the five Days FDP that was organized in association with Skillwise Consulting, a Corporate Training Service organisation on the theme "Train the Trainers. The Resource person Col. Dr. Paul Prathap, Coach and Corporate Trainer interacted with the 40 faculty members who were part of the FDP. The session was held on 26<sup>th</sup> October 2023.

The centre for HRD conducted the PG SoftskillProgramme Orientation & Workshop for the I PG students (Aided stream). The event took place on the 23<sup>rd</sup> November 2023 in the Anderson Hall from 11.40 am to 1.30 pm. The resource person Mr. Bastian B. Babu, CEO of Skillwise Consulting, Specialist in Turnkey Project Management, Corporate Trainer and Manpower Placement spoke on the need for mastering the art of soft skills and their impact on Academics, Career and Life. It was well attended by nearly 350 students followed by fruitful interaction.

The centre for HRD conducted the PG Softskill Programme Orientation & Workshop for the I PG students (SFS stream). The event took place on the 27<sup>th</sup> November 2023. Mr. Melwyn Jonathan, Life coach, HR mentor, operational head Chosen Generation, Dubai was the chief guest for the event. The session focused on the significance of gaining knowledge in order to pursue one's own passion to excel in Career and in Life. The event was attended by around 200 students.

Dr. Devanesen Centre for Human Resource Development organized Career Readiness – Roadmap to the Corporate World in collaboration with L&T EduTech. Ms. Monika Choudhary, Assistant Manager, L&T EduTech was the resource person for the session which was held on 3<sup>rd</sup> January 2024. The program was well attended by nearly 550 participants. The session highlighted the emerging trends in the corporate world and the need to upskill with ever evolving technological advancements.

Dr, Devanesen Centre for Human Resource Development in association with Placement Cell organised "Honing Essential Skills – A Programme on Preparing Students for Placement". The speakers of the session were Ms. Benita Alex, Placement Cell Manager, Dr Devanesen Centre for HRD Facilitators as well as Student Representatives. The focus of the session was to provide insights about placement cell, to expound Industry expectations, to elaborate the role played by the PD Facilitators and to highlight the importance of mastering Essential and Easy Skills.

The SKY program (Sharing Knowledge you'd abroad) which is an initiative of the College that enables Staff and Students who went abroad to share their experience with the other members of the community, was held on 29<sup>th</sup> January 2024. Dr. Sathasivam, Dr. Y. Paul Prabu Santharaj and Dr. N. Kanikkaraj, Faculty Members of the Department of Tamil recounted their experiences of visiting Malaysia, Mauritius and Andaman and Nicobar Islands. The event was attended by an engaged audience of nearly 65 participants.

## INSTITUTE FOR ADMINISTRATIVE SERVICES COACHING (IASC)

The Institute for Administrative Services Coaching unit conducted a ROADMAP TO IAS PREPARATION program in association with MCC IAS ACADEMY on 12<sup>th</sup> January 2023. A similar program preparing the students for TNPSC examinations was conducted on 13<sup>th</sup> January 2023 with the expertise of EVA Stalin Academy titled Roadmap to TNPSC Preparation. Special sessions were conducted for students of Economics, Political Science, History and Physics (SFS) by the MCC IAS Academy on 23<sup>rd</sup> January, 10<sup>th</sup> February and 19<sup>th</sup> February 2023 respectively. On 27<sup>th</sup> January 2023 a session was organized with Hall residents.

Coaching classes for students appearing for the June 2023 UGC-NET examinations was conducted by the IASC on 5<sup>th</sup> June 2023. There were three sessions with participation of 23 students from various Departments of the College. This is an encouraging response considering that the classes were conducted during the vacation. The IASC MCC in association with the MCC IAS Academy launched the Satellite Programme For Upsc Coaching in MCC Campus, for the benefit of Hall residents and other students of MCC. Classes would be conducted for two days at the College Library and one day at the Chetpet Campus.

The programme was launched by Selvi. Apoorva, IAS, Principal Secretary, Tamil Nadu Housing and Urban Development on 7<sup>th</sup> August 2023. Dr. G. J. Manohar, Director of MCC IAS Academy and Dr. P. Wilson, Principal, MCC, were present. In her address, the chief Guest, Selvi. Apoorva, IAS., motivated the students and encouraged them to give their fullest to prepare and face the examination. The principal reiterated the commitment of the College to provide a conducive environment for students to prepare for the Civil Services. The students enrolled for the programme were given the brochure and identity cards. A short video with inputs from the students and former students of IASC on why they chose this career path and the role of IASC in shaping them was also played during the programme. The webpage of the Satellite Programme within the College website was also inaugurated by a live display. IASC MCC was involved in the popularisation of the programme and enrollment of students by visiting the Halls in person and speaking to the students. The classes are conducted between 6.30 pm and 8.30 pm for the students in an airconditioned classroom with state-of-

the-art facilities for classes both online and offline along with good reference materials. The first batch has an enrollment of 14 students preparing for the civil services.

The IASC unit organised a special lecture by Mr. Israel Jeba Singh, IAS (Retd.) on 29<sup>th</sup> August 2023. The topic, "How to double your chances of entering the IAS" was very apt for the students as many students were in the early stages of their preparation. There was an overwhelming response with 197 student registrations. The Chief Guest opened the floor for discussions leading to a very enthusiastic Q & A session and a mock interview on the spot. The students raised a lot of relevant questions and also clarified their doubts. The Unit was actively involved in increasing the awareness among students and guiding them towards their goal of cracking the Civil Services with the able support of the Principal Dr. P. Wilson and the Coordinator Dr. N. Ilango.

The Institute for Administrative Services Coaching (IASC) conducted a seminar on "Strategies for Success in IAS/IPS Examinations - The Scope of UPSC Officers" on 25<sup>th</sup> November 2023. The seminar featured esteemed resource persons Mr. K. Vijay Kumar, IPS, Senior Security Adviser in the Ministry of Home Affairs and Former DGP of Tamil Nadu. Mr. C. Sylendra Babu, IPS, Former DGP of Tamil Nadu, Mr. Kisan Kumar, IAS, Mr. Arunraj S, IAS and Ms. Chitraa Thiyagarajan, IRAS who shared experiences and strategies for success in civil service examinations. They emphasized on dedication, perseverance, and effective preparation techniques, discussing various aspects of UPSC officer roles in detail. This exposure would surely go a long way in helping students.

# DEANERY OF RESEARCH & DEVELOPMENT

The Principal investigators of all the fifteen projects presented the final report on 13<sup>th</sup> June 2023, before the review committee. Dr. S. Felix, Former Vice-Chancellor, Tamil Nadu Fisheries University served as the external expert. Dr. P. Wilson, Principal, Dr. Tabitha Durai, Dean R&D, and Dr. P. Hanumantha Rao and Dr. Marilyn Augustine, Associate Deans of R&D, were present during the presentation. The following outcomes with significant impact were achieved: one facility was created for fish culture and breeding, and for conducting skill development programmes; one monograph created for publication; three manuscripts submitted for publication in high impact journals, two socially-relevant projects – one for enhancing the livelihood of tribal people and another, an awareness programme to achieve waste segregation; one capacity building workshop for faculty members on transdisciplinary education and research; two content creation for copyright generation; three project proposal submissions for major grants, one teaching pedagogy curriculum design; and two prototypes developed for patent filing.

All the PIs and Co-PIs of the 16 submitted proposals were requested to present before the external expert for screening and short-listing of the submitted proposals. The screening was held on 22<sup>nd</sup> June, 2023, and Dr. Sanjay Kumar, Professor & Head, Department of Chemistry, IIT Madras, served as the external expert. Dr. P. Wilson, Principal, Dr. Tabitha Durai, Dean R&D, and Dr. P. Hanumantha Rao and Dr. Marilyn Augustine, Associate Deans of R&D, were present during the presentation. Background of proposed research, knowledge gap, theoretical framework/research questions, methodology and expected outcomes were the criteria used for selecting the proposals. The following were the awardees for the year 2023-2024: Dr. S. Stalin, Department of Tamil–Aided; Dr. E. Iyyappan, Department of Chemistry–Aided; Dr. G. Gnanasekaran, Department of Botany; Dr. Reji J.V., Department of Botany; Mr. Tony Thomas, Department of Business Administration; and Dr. P. Persis Glory, Department of Computer Science – Shift II

The Deanery, Research and Development has planned to conduct the Research and Publication Ethics Course for the Ph.D. scholars, as mandated by the UGC and University of Madras, twice in an academic year. The first batch of students were registered and the classes were conducted between 20<sup>th</sup> July and 3<sup>rd</sup> August 2023. The inaugural cum the first session on research was handled by Dr. P. Wilson, Principal, Madras Christian College. This also became an occasion for open house with the research scholars who took this opportunity to interact with him. The course was for 30 hours and the scholars were to undertake an exam at the end of the course to secure grades. 28 students attended classes regularly and were eligible to appear for the test. Fifteen faculty members shared their expertise with the research scholars. The scholars considered it an enriching experience.

The II M.A. English students of the Voorhees College, Vellore accompanied by their two teachers visited Madras Christian College on 28 August 2023. They attended a workshop on Research Methodology organized by the Deanery. As part of the workshop, the students visited Miller Memorial Library and were oriented by Librarian Dr. P. Yesudoss about library resources. Followed by this, the students had a lecture by Dr. R. Vijay Solomon on Research Publication Ethics and about predatory journals. The students considered this visit highly informative and beneficial.

The Deanery of Research & Development organized an interactive meeting with Padmashri Dr. Swaminathan Sivaram for the faculty members and research scholars of the science departments of the college on 8<sup>th</sup> August 2023. Dr. Sivaram, an alumnus of the Department of Chemistry, Madras Christian College, is currently an Honorary Professor and INSA Senior Scientist at IISER, Pune. The interactive meeting was attended by the Heads, faculty members and research scholars of the Science Departments. The HoDs of the Departments of Physics (Aided), Chemistry (Aided), Botany and Zoology presented PPTs showcasing the facilities, infrastructure, research expertise, unique activities, ongoing and completed projects and research publications. Dr. Sivaram commended the progress of the departments, while stressing upon the value of interdisciplinary research for generation of valuable data and development of models. He spoke about the need to work on larger societal problems like climate change, and also on utilization of Pulicat research facility for field research contributing to highly pertinent larger societal issues. The faculty members and the research scholars were benefitted from the above interactive meeting.

A one-day seminar was organized by Dr. Paul Prabu Santharaj for the doctoral research students, Department of Tamil and the Deanery of Research & Development of Madras Christian College on August 15, 2023. The seminar, titled "Tamil Studies in Diversity," aimed to explore various dimensions of Tamil culture and literature. The keynote address was delivered by Dr. Gnanachandra Johnson. A congratulatory audiovisual presentation from the Principal, Dr. Paul Wilson, was also screened. Subsequent sessions featured presentations by scholars. Dr. Paul Prabhu Santaraj delivered the closing speech, marking the end of an enriching exploration into the diverse dimensions of Tamil studies.

The Research and Publication Ethics Course Valedictory Program was held on 26<sup>th</sup> September 2023, presided over by Dr. P. Wilson, Principal and Secretary of Madras Christian College, with Dr. D. Gnanaraj Thomas, former Assistant Professor of Mathematics and former Dean of Research and Development at Madras Christian College, as the Chief Guest. The highlight of the event was the distribution of certificates to all participants who attended the Research and Publication Ethics Course for the Ph.D. scholars organized by the Deanery-Research and Development.

In a collaborative effort, the International Network for Christian Higher Education (INCHE) and MCC orchestrated a transformative three-day Faculty Development Program on the Nuances of Scientific Writing and Publication. Hosted at the CSI College of Engineering in Ketti, Nilgiris, the program unfolded from September 28th to 30th, 2023, drawing participation from approximately 45 faculty members hailing from various CSI Colleges in Tamil Nadu. The comprehensive curriculum of the program delved into crucial aspects of scientific writing, offering insights into theoretical frameworks, research ethics, types of research papers, literature review, research gap identification, data analysis techniques, research metrics, and the intricacies of journal publications. The topics were meticulously crafted to enhance the faculty's proficiency in these critical domains. The resource persons included Dr. P Wilson, Dr. Feminna Sheeba, Dr. Tabitha Durai, Dr. R Vijay Solomon, Dr. A Jabarali, and Dr. Senthilkumar Umapathy. The Faculty Development Program proved to be a valuable experience for the attendees from CSI Colleges in Tamil Nadu. The acquired skills in scientific writing and publication are poised to have a ripple effect, contributing to the enhancement of knowledge dissemination and ultimately fostering an improved learning environment for students.

A workshop on "Introduction to Scientific Writing & Publishing" workshop, was conducted on November 6-7, 2023, proved to be a transformative experience for participants from the Indian Maritime University. The two-day event, organized as Phase I, aimed to equip attendees with a comprehensive understanding of research methodology and the manuscript writing process. Dr. P. Wilson initiated the first day with the session on research design. Following this, Dr. R. Vijay Solomon led a session on types of research and research publications. The second day commenced with a session on the publication process, facilitated by Dr. P. Hanumantha Rao. The final session, conducted by Dr. Tabitha Durai centered on manuscript writing. By providing a holistic understanding of research methodology and unraveling the intricacies of

scientific writing and publishing, the workshop played a pivotal role in empowering attendees with the indispensable knowledge and skills requisite for the effective conduct and publication of impactful research. The comprehensive nature of the workshop facilitated a deep dive into the fundamental principles of research design, enabling participants to discern and select the most fitting design for their specific research inquiries.

The Pune Knowledge Cluster, Pune, Maharashtra, and the Deanery Research & Development, MCC, in Chennai, Tamil Nadu, collaborated to organize a Mentorship Program for WEnyan Scholarship Winners 2023-2024. Sponsored by BASF Chemicals India Pvt. Ltd and facilitated by Pune Knowledge Cluster's Capacity Building division, this program targeted female students in Maharashtra pursuing undergraduate and masters' projects in Chemistry and Sustainability. Throughout November and December 2023, 28 selected students across Bachelor's, Master's, and Ph.D. levels received guidance from mentors Dr. R. Vijay Solomon and Dr. N. Nirmal Thyagu from Madras Christian College. The mentorship unfolded in three phases: the first phase, held on 8th and 9th November 2023, focused on drafting research proposals and understanding proposal components. Phase-I knowledge was pivotal as students refined proposals for resubmission, receiving insightful comments from mentors. Phase-II involved one-on-one interactions with mentors on 29th and 30th November, providing personalized feedback for proposal revisions. Phase-III, aimed at finalizing proposals with mentor input, concluded the two-month project, empowering students with skills to craft effective research proposals.

Internal Quality Assurance Cell and Research Cell of SDNB Vaishnav College organized five days workshop on Research Integrity and Journal Publications. Dr. Senthilkumar Umapathy, Dr. Nirmal Thyagu, Dr. Tabitha Durai, Dr. Vijay Solomon and Dr. Hanumantha Rao from Madras Christian College conducted sessions that dealt in depth about the nuances of scientific writing and research, identifying indexed journal and avoiding cloned and predatory journals and the process of writing a manuscript and submitting it to an indexed journal. The chief guest for the valedictory was Dr. P. Wilson, Principal, Madras Christian College.

The first mid-review of the selected SMG projects chosen for the year was conducted on 1<sup>st</sup> November, 2023 and the second on 5<sup>th</sup> February, 2024, through online mode (Zoom Platform). Dr. Vigneswara Ilavarasan, Professor of Information Systems, Department of Management Studies, IIT Delhi, served as the external expert. Dr P. Wilson, Principal, MCC, and the members of the Deanery were present during the review process. Six awardees updated the status and progress of the projects through a PPT presentation, and the projects were evaluated for objectives achieved, methodology, work completed with reference to proposed timelines, expenditure details, and outcomes achieved, if any. Valuable suggestions were provided to improve upon the projects.

On 9th of January 2024, Deanery of International Programme and Deanery of Research and Development jointly organized a global engagement event titled "Facilitating

Higher Education Abroad for Students and Research Scholars". The event featured Dr. Mohan Balasubramanian from the University of Warwick, UK, as the guest speaker. Attended by 35 research scholars from various departments, the session aimed to provide insights into pursuing higher education opportunities abroad.

The Coffee with principal was held on 29<sup>th</sup> January 2024 in the Council Room. 49 Research Supervisors of the Research Departments attended this meeting with the Principal. Beginning of the session, the Dean, Research and Development made a presentation about the Ph.D. admissions and its related activities. Followed by this, the supervisors had an interaction with the Principal.

The Workshop on the nuances of Publishing Academic Books was organized by the Deanery, Research and Development on 7<sup>th</sup> February 2024. This attempt by the Deanery was to help the faculty to publish their research articles in the book. The 17 Sustainable Development Goals (SDGs) were taken as the theme. The faculty members volunteered to be the editors of the books and each book was to contain minimum of ten chapters each. The Dean, Research and Development made a presentation and shared the details of the format. The Deanery will facilitate the publication of the books by a reputed publisher.

The workshop on SPSS conducted jointly by the Deanery of Research and Development and the Department of Statistics at the Gift Siromoney Computing Laboratory, MCC, from 12<sup>th</sup> to 16<sup>th</sup> February 2024, proved to be an invaluable resource for the research scholars of MCC. Covering a diverse range of topics, the workshop provided participants with a comprehensive understanding of statistical analysis using SPSS software. From fundamental concepts like data entry and transformation to advanced techniques such as chi-square tests, t-tests, ANOVA, correlation, and regression analysis, the workshop catered to the diverse needs of research scholars across various disciplines. Moreover, participants gained practical insights into graphical representation methods, enhancing their ability to present and interpret data effectively.

## MCC RESEARCH COLLOQUIUM (MCC RC)

MCC Research Colloquium organized 11 online discussions, 1 online workshop for other colleges and 1 out-reach program during the academic year 2023-2024. About 11 resource persons delivered online lectures on various topics including infographics, plagiarism, academic writing, journal selection, review writing, data science in research, R&D eco system, entrepreneurship Among Educational institutions, Literature Review for Effective Research, Manuscript writing- dos and donts and so on. Totally, 603 participants actively involved in these discussions and spent more than 650+ manhours.

MCCRC rendered its support to AIACHE in conducting a Five-day online Faculty Development Program on The Nuances of Scientific Writing and Publishing during 10<sup>th</sup> – 14<sup>th</sup> October 2023. Nearly 210 participants from 90+ institutions across the

country making this program a truly national. We had 5 technical sessions in addition to the inaugural and valedictory programs. The inaugural program was held on 10<sup>th</sup> October where Dr. P. Wilson who delivered the introductory remarks. Day 1 has started with journal selection which was handled by Dr. R. Vijay Solomon, Coordinator MCCRC where he took us to a world of predatory journals and emphasized on where not to publish our work. It was an eye-opening session for many of the participants. Day 2, we had Dr. P. Wilson expounded on theoretical framework and conceptual framework using service learning as example. This session kindled our mind and completely changed our perception about the frameworks. The next session was on research gap, research design and plagiarism by Dr. B, Chinna muthu which was the need of the hour and he explained about the types of plagiarism and how to design your research with research questions. Dr. Muthukumar illustrated the various types of research methods, nuances of questionnaire preparation and data collection. Day-5 was completely devoted to manuscript writing where different sections were described with examples. Further Dr. Vasupradha did real time demonstration of going through journals websites. This FDP concluded with a valedictory program on 14th October 2023.

## MCC - INSTITUTION INNOVATION COUNCIL (MCC IIC)

Inauguration of the Innovator's club was conducted by the Institution Innovation Council on 9<sup>th</sup> of August for both SFS and aided stream students. The chief guest of the event was Nagalakshmi N, Educationist & social Entrepreneur: CurioKidz ED Tech National STEM Education, AIIC – Kalasalingam Innovation Foundation.

In campus orientation for the innovator's club was held on 23<sup>rd</sup> of August for the aided stream students. An interactive session was conducted by Dr. Arthi Head Operations, MCC-MRF Innovation Park in which the rules and regulations of the innovator's club were briefed. According to the rules, each member should be present during the club meetings, every week the members will be assigned certain tasks which should be submitted on time.

Student Representatives Orientation Meeting, organized by the Institution's Innovation Council in collaboration with the MCC-EDC, held significant importance in promoting innovation and entrepreneurship within our institution.

On the 5<sup>th</sup> October, 2023 – the Innovator's Club held an inspiring talk called 'From Campus to CEO', featuring Dr. Sabaru Banu, the director of ACRES Techsol PVT LTD as the distinguished speaker.

On the 4<sup>th</sup> of January, 2024 – the Institute innovation council held an inspiring talk called my entrepreneurial journey by Ms. Anbu Mathi as the distinguished speaker. The session was interactive and informative, focusing on the various ways in which existing problems could be tackled by strengthening the existing solutions with the help of science and technology. These products would benefit society at large and how exactly students could accomplish the same.

On the account of the National Youth Day, MCC-IIC in collaboration with MCC-EDC conducted a creative writing competition for the students. The event was held on February 01, 2024 in the newly built Entrepreneurship café of MCC-MRF Innovation Park. The event witnessed numerous participants from various departments to participate in the competition, unleashing the art of writing creatively. Cash prizes were announced for felicitating the winners and channelize them in the writer's nook of the Innovation Park and bestow opportunity to publish their books in the college publication. In between the competition,

MCC Institute Innovation Council, in collaboration with MCC Entrepreneurship Development Cell, organized Art's and Poetry competition on National Youth Day 2<sup>nd</sup> February 2024. The registration link for the event was sent through the IIC representatives and on-spot registration was also arranged for the students. It was a 45-minute competition held in front of the IIC Cabinets. Over 35 students participated. After the competition, a brief orientation was given to the students about the MCC-MRF Innovation Park.

## MCC - ENTREPRENEURSHIP DEVELOPMENT CELL (MCC EDC)

The activities of EDC started with registration Madras Christian College as a spoke college with the University of Madras Hub, EDII-TN for the academic year 2023-2024.

The Convener, EDC, participated in the Spoke college coordinators online review meeting conducted by EDII- TN on 22<sup>nd</sup> July 2023.

The First Entrepreneurship Development Cell (EDC) and Institution Innovation Council (IIC) Faculty meeting for the academic year 2023-24 was conducted on 12<sup>th</sup> July 2023.

Key agenda items encompassed welcoming new faculty, refining goals for the academic year, and planning upcoming events. Responsibilities were allocated for organizing initial events, and action plan were defined for efficient execution. Following which EDC co-organised all the programs hand in hand with IIC and MCC MRF innovation park. Few highlight events are listed here.

MCC- EDC, IIC, IP cell, HRD units in collaboration with National intellectual property mission (NIPAM) jointly organized an awareness talk on "Intellectual property rights" on 28<sup>th</sup> July 2023 and 9<sup>th</sup> August 2023. The talk was given by Mr. A. Seetha Raman, Assistant controller of parent and design, Chennai patent office. More than 400 students participated for each session and certificates were provided to the participants by NIPAM.

MCC- IIC and EDC jointly organized the Inauguration of Innovators club, a new initiative by MCC for UG students on 7<sup>th</sup> September 2023. Dr. J. Jannet Vennila, Vice-Principal, Self- Financed Stream delivered the keynote address followed by a talk by

Nagalakshmi N Vijaykumar, Educationist & Social Entrepreneur, and founder of CurioKidz Ed Tec.

On the same event the two of our illustrious alumni, Mr. Darshan (Department of Zoology) and Mr. Karthik Jothi (Department of Physics) were felicitated for their remarkable success as pioneers in their journey from our campus to becoming successful entrepreneurs in the startup world. They set an inspiring example for our current students. Mr. Karthick Jothi signed incubation agreement with MCC-MRF innovation park on stage.

On August 31, 2023, an Internship Fair was jointly organized with the IIC and MMIP at our institution. The event took place in exam hall, creating a significant platform for students and industry professionals to connect and explore mutually beneficial opportunities.

Grand Entrepreneurship challenge program, sessions facilitated by Hand in Hand social Entrepreneurship. 15 startup ideas are selected for this challenge after peer review. The selected ideas were trained technically for a day. On final pitch 6 ideas were selected by external jury members and given a seed money of Rs. 20,000 per idea.

On the 5<sup>th</sup> of October, 2023 – the Innovator's Club held an inspiring talk called 'From Campus to CEO', featuring Dr. Sabaru Banu, the director of ACRES Techsol PVT LTD as the distinguished speaker. The session was interactive and informative, focusing on the various ways in which existing science and technology could be harnessed to produce products that could benefit society at large and how exactly students could accomplish the same.

On 4<sup>th</sup> of January 2024, the Institute innovation council held an inspiring talk called my entrepreneurial journey by Ms. Anbu Mathi as the distinguished speaker. The session was interactive and informative, focusing on the various ways in which existing problems could be tackled by strengthening the existing solutions with the help of science and technology. The student leaders of the institute innovation council were inducted this day to accept their postings and duties for the smooth functioning of the council and the awareness of the Niral Thiruvizha conducted by TN-EDII &TNSDC.

## WILDLIFE CONSERVATION CLUB

Inauguration of the Club (2023-2024) was held on 17<sup>th</sup> July 2023 in Seminar Hall, Chemistry Wing, MCC. Dr. Joyce Priyakumari, Head, Department of Zoology, delivered an informative session on campus beauty and shared real-time experiences. Dr. Mahesh Pattabiraman, Professor at the University of Nebraska in the United States, applauded the club's efforts in animal conservation and briefed on the importance of humanity towards conservation. Also, he voluntarily donated a sum of Rs.25,000/-towards the good initiatives of the club. Mr. Bryan Thompson, Chairman (Department of Zoology) with a short presentation highlighting the activities of the club. Mr. Ramu,

water man, MCC, has been recognized for his whole-hearted services towards the club & its activities.

Every month, the club hosts a bird walk on campus to appreciate and enjoy nature and its beauty. The bird walks were held on 4<sup>th</sup> August, 9<sup>th</sup> September, 4<sup>th</sup> October 2023 led by the Resource Person Prof. Bala Manikandan, Department of Visual Communication. It was a rejuvenating experience for everyone who took part, as they were able to appreciate the majesty of the dawn, fresh air, and the enthralling beauty of over thirty different types of birds among the dense greenery.

In the month of September, the College Union Society arranged a campus walk for the freshers in which the Wildlife Conservation Club participated, introducing itself to the freshers and many of them joined the club as volunteers.

On 26<sup>th</sup> September 2023, phase I sterilization and vaccination of campus canines were executed with the assistance of Guindy's Blue Cross unit. Three campus dogs were sterilized, vaccinated and safely released into the campus soon after their recovery.

A delightful food carnival unfolded on 29<sup>th</sup> September 2023, orchestrated collaboratively with the Scrub Society to raise funds for the Manipur student's scholarship. The event radiated with the vibrant energy of every dedicated club member, their collective efforts turning the activity into a joyous celebration towards a good cause.

The club played a crucial role in the rescue of seven abandoned puppies on the campus, diligently offering them sustenance and shelter within the designated area provided to the club in the farm for an entire month.

The club received support from a benevolent sponsor who graciously stepped forward to transform the designated space into a haven for the puppies, complete with netted windows and impeccably crafted wooden doors (two doors for two rooms).

Eventually, all the puppies found loving homes through adoption process. Five puppies were found inside the Innovation Park Out of 5, 4 were given for adoption.

Additionally, another incident involving Selaiyur dog Siby unfolded, as it met with an accident rendering it immobile. Promptly, the dog was transported for treatment with the assistance of the Blue Cross.

In a proactive move, the club organized a vaccination and sterilization drive for the campus residence dogs on 19<sup>th</sup> January 2023.

The club along with its dedicated members, significantly involved in the SWAWSA sale on January 23, 2024, contributing to a noble cause. The club members meticulously prepared and showcased a diverse array of delectable edibles, complemented by the presence of herbal/ornamental plants and betta fighter fish. The Club offered support to two students, Mr. Pranay and Mr. Adhisakyan, department of Zoology, from 22<sup>nd</sup> to 24<sup>th</sup> January, 2024 who got selected for the research project on Human-Bonnet Macaques conflict undertaken by the Wildlife portal of India. An article about their survey along with the forest officials, Nagercoil was published in the Tamil newspaper, Thina thandhi.

Free vaccination campaign for residents in and around MCC college was arranged on 25 February 2024. Ms. Vasantha Kumari, Mayor, Tambaram Corporation, inagurated the programme. In addition to the vaccination drive, the club will introduce the installation of water pots for animals, providing a thoughtful solution to quench their thirst during the upcoming summer season.

## MCC-MRF INNOVATION PARK

A two-day workshop on "Design Thinking" in collaboration with Shell's NXplorers programme by Learning Links Foundation was conducted on April 5 & 6, 2023 at the instructor was Dr. Balaji, Senior Consultant, Learning Links Foundation. The participants were taught how to address the complex challenges faced by the world and to do something about them, especially in designing your ideas for positive change.

On November 24, 2023, the Open Weavers Team led an "Accelerating Product Launch" workshop at MCC-IGH for startups and aspiring innovators. The session aimed to equip participants with strategies and insights to expedite the product launch process, fostering success in the competitive business landscape.

A fifteen-day Internship on Molecular Modeling & Drug Design was held from 15<sup>th</sup> to 30<sup>th</sup> May 2023. 11 Students from MCC and other colleges including Loyola College and Sacred Heart College, Tirupattur benefited from the programme. The students were exposed to the theoretical basis of computational drug design and hands-on sessions were provided on each topic. The theory and practical sessions on web resources in drug design, ligand based and structure based drug design were handled by Dr. Beutline Malgija. Mr. Cheriyan Ebenezer taught the theory and hands-on sessions on Computational Chemistry, DFT calculations and chemical structure drawing. Further the students were given individual projects in the field of drug designing and reports were submitted.

These informal sessions are held to facilitate interactions between startups and experts in various fields to create awareness and improve social skills. The following sessions were held: (i) 19<sup>th</sup> May – Talk on Sales Cycle by Senthil Kumar Deivasigamany Founder, Emergway Academy Pvt Ltd.; (ii) 24<sup>th</sup> May – Accounting 101 for startups by CA Monika Hari and CA Shalini, Associates; (iii) 26<sup>th</sup> June – Patent 101 for startups by Meenaa Balakrishnan, Patent agent and IPR attorney with the Government of India.

On 6<sup>th</sup> September 2023 – Zero Penalty; Navigating Growth Without Consequences for startups by Sathish Ramalingam, CEO of eAuditor Office Pvt Ltd.

On 6<sup>th</sup> February 2024 – Navigating the Indian startup landscape: A Comprehensive Guide to Company Registration and Fundraising for startups by Shamil Ukil, Senior Consultant at Advisory Monks Consulting.

Experience sharing sessions for gaining information into startup culture and its tricks, offered valuable insights into building a startup, including identifying market opportunities, assembling a talented team, securing funding, and navigating the complexities of entrepreneurship. His experiences resonated with aspiring entrepreneurs. These events were held on: (i) 10<sup>th</sup> June 2023 – Kiresh Thyagar, Co-Founder and CEO of Oilo Healthy Foodtech Ventures Pvt Ltd; (ii) 24<sup>th</sup> June 2023 – Akash J, Co-Founder and CEO of AtumX (iii) 15<sup>th</sup> July 2023 – "Post Incorporation Compliances for Startups" by Mr. Eshwar Sabapathy, Managing Partner at Eshwars; (iv) 7<sup>th</sup> September – "Beyond Boundaries: Register Your Company, Run It Smooth, Zero Penalties" by Sathish Ramalingam, CEO of eAuditor Office Pvt Ltd; (v) 8<sup>th</sup> February – "The Power of Purpose: Crafting our Pitch Deck" for startups by Karthick Jothi, Founder and CEO of Allytriz Pvt. Ltd.

Startups Palm era and KIDLO showcased their innovations at Aerohub East shopping mall at Meenambakkam during 'Kalaiyugam' organized by the Department of Communication on October 7<sup>th</sup> and 14<sup>th</sup> 2023, creating a platform for entrepreneurial visibility and engagement. This event focused on celebrating the dying ancient art forms of Tamil Nadu with an open mic and an exhibition where they set up product stalls.

These placement drives empower students to embark on exciting career paths while enabling startups to discover exceptional talent. The MMIP organised a placement drive on the 31<sup>st</sup> of August 2023 with 11 startups participating and an estimated footfall of 400.

The startup ecosystem in Coimbatore witnessed a remarkable milestone with the hosting of "Startup Thiruvizha," held on 19<sup>th</sup> and 20<sup>th</sup> of August at the CODISSIA Trade Fair Complex in Coimbatore. It was an event of epic proportions that brought together startups, investors, and incubation centers in a grand celebration of innovation and entrepreneurship. Six startups from the MCC-MRF Innovation Park showcased products at the MMIP stall at the expo that was part of this event, interacting with dignitaries and investors. Two of the startups startups Allytriz Technologies and Palm Era received TANSEED 5.0 grant with a funding of 10 L each.

On August 30, 2023, the Electronics Wing of the Tinkering Club was established at MMIP, comprising undergraduate students from the Department of Physics (Aided), spanning all three academic years. Through this endeavor, they coalesced into a cohesive unit named SPARKIFY. Their engagement extended further as they took on the role of student mentors in the SCIIGNITE-01 Internship program guiding eleventh-grade students from MCC Campus School for a week-long session between the 18<sup>th</sup> to 29<sup>th</sup> of January 2024, imparting hands-on experience in constructing

electronic circuits on breadboards, and utilizing various sensors. Additionally, SPARKIFY represented the college at the 48<sup>th</sup> Indian Tourist and Industrial Fair held from 14<sup>th</sup> to 16<sup>th</sup> February 2024 in Island Grounds. They showcased their electronic projects to the public, elucidating their functionality and significance, occupying a designated space facilitated by the Department of Collegiate Education, Government of Tamil Nadu.

MCC – MRF Innovation Park in association with the Science Departments of MCC conducted a week-long internship programme "Sciignite-01", between 18<sup>th</sup> - 29<sup>th</sup> January 2024, to XI Science students of MCC Campus school to fan the flames of scientific passion. SCIIGNITE is designed to offer a unique and immersive learning experience, kindling curiosity and providing hands-on learning opportunities.

The Innovators Club was inaugurated on August 9, 2023 by Nagalakshmi N, Educationalist & Social Entrepreneur, Curio Kidz Ed Tech National STEM Education at an event held at Anderson Hall, followed by a tour of the MMIP facilities for the dignitaries.

The Tamil Nadu Incubators meet was held on July 14, 2023 to introduce the StartupTN Incubator Maturity Model. Around 20 Incubators in and around Chennai participated.

Invester Pitch by startups with the members from Campus Angels on 11<sup>th</sup> July 2023. Signing of formal MoU with Campus Angels Network for strategic investments for startups on 30<sup>th</sup> August 2023.

MCC-MRF Innovation Park in collaboration with Bocconi University, works as a strategic partner to host Europe's top entrepreneurship and strategy program designated to support startups: IdeaBoosterLab.

Training for the six assigned research assistants began on the 8<sup>th</sup> of June and continued till the 3<sup>rd</sup> of January with one-hour sessions every month except in August. These RA training sessions were held online on Zoom calls and taught by staff of the University of Bocconi.

Twenty startups were selected for the Demo Day based on their growth and the quality and robustness of their Investor Pitch. After the final pitch review the startups will be pitching to high profile angel investors on Demo Day.

The NGO Hand in Hand India worked with the MCC-MRF Innovation Park to host this event, where startups who cleared the selection process had the opportunity to attend a bootcamp and finally pitch to angel investors. This selection and bootcamp were held at Agnes Martin Auditorium with the final session and prize distribution at the Professors' Canteen. This programme motivates school students to take up Science & research in future as their career. Seventy five students studying in IX th standard from Chengalpattu and Kanchipuram participated in this programme. Students stayed in the Halls of residence and used the campus research facilities and exposure was given on various aspects of Science and Technology. The students learnt to work with sophisticated machinery like laser cutters and 3d printers and had hands on experience in recycling paper and rapid prototyping. The MCC-MRF Innovation Park set up a stall in the final day exhibition held at the Exam Gallery where students showcased their products.

On 4<sup>th</sup> August 2023, Entrepreneurship training for women was organized at Pulicat in Fisheries along with NFDB. Around 30 women from the community benefited by the programme.

The Institution Innovation Council of Anna Adarsh College, Chennai visited the Incubation Centre on 14<sup>th</sup> August 2023.

## MCC FAMILY LIFE INSTITUTE (FLI)

Regular health services were rendered through the MCC FLI clinic. More than 1500 (One thousand five hundred) patients benefited from the clinic services and the Medical Camps organized from June 2023 to February 2024. The doctor's consultation was given on all Thursdays. Most patients accessed the clinic services for their minor ailments such as fever, cough and cold, burns wounds, injury, skin infections, gastritis, myalgia, and migraine. Women got a consultation for reproductive health-related issues and few patients with diabetes and blood pressure-related problems accessed the services regularly.

Twenty-five students benefitted from the three-month short-term course, nine months long-term course, and one-year National Skill Development Course from June 2023 to February 2024.

Workshop on Entrepreneurship Banking and Financial Management for the MCC FLI MCC MRF SHG beneficiaries on 16<sup>th</sup> June 2023.

A one-day workshop on "Entrepreneurship, Banking and Financial Management" was organized for the MCC FLI - MCC MRF Self Help Group members in collaboration with the MCC Center for Women Studies, and Bharatiya Yuva Shakthi Trust on 16th June/2023. The participants learned the process and procedures involved in getting entrepreneurship loans, Government schemes for entrepreneurship, banking procedures, and documents required to apply for micro-entrepreneurship loans. Mr. Victor, Mr. Alphonse, Ms. Sasikala, Mr. Mugilan Ravi, and Mr. Jerome from Bharatiya Yuva Shakthi Trust were the resource persons. With the support of Dr. Sheba Davidson Convener, MCC Center for Women Studies, Dr. Aarthi, Head Operations, MCC MRF Innovation Park, and Dr. Sylvia Daisy Convener MCC FLI the workshop was successful.

MCC FLI MCC MRF SHGs received their first linkage Loan from Kancheepuram Cooperative Society Bank on 7th July 2023.

On 7<sup>th</sup> July 2023, the first linkage loan of Rs. 3 Lakhs was distributed to MCC FLI - MCC MRF SHG groups by the Kancheepuram Cooperative Bank Limited Selaiyur Branch. Each beneficiary received Rs.15,000/- (Fifteen thousand). A few started their micro-entrepreneurial activity. Three beneficiaries registered their enterprise under the MSME portal and got their register number.

An Ortho screening camp in collaboration with the Parvathy Hospital, Chromepet was organized on 27<sup>th</sup> July 2023. Mr. V. Ramesh, Mr. Madhan Infant Raj from Parvathy Hospital, and Dr. Premalatha, MCC Campus Doctor were the chief guests for the inaugural of the Camp. Nearly 70 patients benefitted from the tests conducted to find blood pressure, sugar, and bone health.

The MCC FLI MCC-MRF SHG members participated in the two-day skill training program organized by MCC RRR on 23<sup>rd</sup> and 24<sup>th</sup> August 2023 on Candle making and they learned to make candles of different types, shapes, and colors. They exhibited their products for sale organized at the college campus.

Being a satellite center of MCC Community College the MCC FLI offers NSDC courses such as GDA (General Duty Assistant) Course and SET (Self Employed Tailor) Course. The students completed their internship at Sudar Hospital, MCC Centre for Women Studies, and Coral Tailors in August 2023.

A session on cracking the NSDC Course exam was organized on 21<sup>st</sup> August 2023 for the NSDC students of MCC FLI the Satellite Center of MCC Community College. The objective was to remove the fear of the exam. Sr. Pauline the Coordinator of Christ King Community College, and Ms. Vino. the tailoring teacher of Christ King Community College were the resource persons.

A two-day workshop on Coasters out of nature was organized by MCC RRR at Madras Christian College on 13<sup>th</sup> September and 14<sup>th</sup> September 2023. Eight women beneficiaries of MCC FLI participated and benefitted from the training program.

A session on cracking the NSDC Course exam was organized on 25<sup>th</sup> September 2023 for the NSDC General Duty Assistant Course students of MCC FLI the Satellite Center of MCC Community College. The objective was to remove the fear of the exam. Mr. Samson the Coordinator of MCC Community College and Ms. Latha the staff of MCC Community College were the resource persons.

On 28th October 2023, the NSDC Exams for the General Duty Assistant Course and the Self-Employed Tailor Course were conducted. Twenty Students appeared for the

Written exam, Practicals, and Viva-Voce organized at MCC FLI and MCC Community College premises.

On 9<sup>th</sup> November 2023 the leaders of MCC FLI MCC-MRF Self-help Groups participated in the meeting organized by the Panchayat Level Federation of the St. Thomas Mount Block at Agaram Then Village Panchayat. They learnt about the Government Schemes, procedures, and processes involved in availing the same.

A general medical camp was organized for the MCC FLI beneficiaries in collaboration with the MCC Clinic on 14<sup>th</sup> December 2023 after the Mischaung Cyclone hit the district. More than 100 beneficiaries benefitted from the Medical Camp. Medicines for general health were given free of cost by Kaleesuwari Private Limited. More than 100 beneficiaries benefitted from the Medical Camp. The Gypsy community members without a proper shelter who were most affected by the Mischaung Cyclone benefitted the most.

Christmas Day emphasizing the culture of giving was celebrated by the MCC FLI team on 21<sup>st</sup> December 2023. Games and cultural programs were organized. The staff and students got Christmas gifts shared sweets and snacks.

On 7th December 2023, Christmas Day was celebrated by MCC RRR at IACS and three women beneficiaries participated in the program.

The MCC FLI team including the Convener and staff members Sr. Juli Jasphine and Ms. Amsa Sankar participated in the Institutional Retreat organized at MCC Chetpet school on 6th January 2024. Sr. Juli Jasphine was part of the Choir.

The First Graduation Day of the NSDC course of MCC FLI was organized at MCC FLI on 9<sup>th</sup> January 2024 as it was the fiftieth year of the establishment of MCC FLI. On the golden Jubilee celebration, MCC Family Life Institute celebrated the First Graduation Day of 20 students who completed the General Duty Assistant Course and the Self-Employed Tailor Course. The Principal of Madras Christian College Dr. P. Wilson, Ms. Logeswari Boopalan, Company Secretary, ZOHO Corporation, the Director of the Indian Centre for Research and Development of Community Education Dr. Xavier Alphonse S. J., and Mrs. Janani Suresh the President of Thiruvancheri Panchayat participated and graced the occasion. The worship session was led by the MCC Choir and the students of the MCC Tamil Department performed Folk Dances which was appreciated by the gathering. MOU between RANE NSK and MCC FLI for financial support for refurbishing MCC FLI buildings and scholarships for GDA students were exchanged. Dr. P. Wilson, the Principal of MCC gave away the Diplomas. It was a proud moment for the students, the program ended with an oath-taking ceremony by the Nursing students followed by the vote of thanks.

The women beneficiaries of MCC FLI MCC-MRF Self-Help Groups participated in the SWAWSA sale organized on 23rd January 2024 which helped them to generate

income. They exhibited and sold the products made by them in the sale such as cloth bags, herbal soaps, hair oil, detergent, and home decor items.

On 26<sup>th</sup> January 2023 the staff of MCC FLI Ms. Amsa and the Field work students of Loyola College and Madras Christian College participated in the Gram Sabha meeting and learnt about the upcoming schemes and activities of the Thiruvanchery panchayat.

The NSS unit of Kandasami Naidu College conducted the NSS camp at MCC Family Life Institute from 27<sup>th</sup> January to 2<sup>nd</sup> February 2024. During their visit, the students and staff were actively engaged in surveys in the nearby villages, organizing awareness programs, eye camp in collaboration with Parvathy Hospital, and General Medical Camp in collaboration with Tagore Medical College and Hospital benefitting more than a hundred beneficiaries from the nearby villages. They cleaned up the MCC FLI Campus, painted the walls, and distributed relief kits for the Gypsy community members and other village residents.

On 13<sup>th</sup> July 2023 the MCC FLI – MCC MRF Self Help Groups participated in the display cum sale organized by the MCC RRR as a part of the Pastor's Fellowship Meet and exhibited their products such as incense sticks, hair oil, herbal bathing powder, soaps, cleaning products, cloth bags, and wire baskets in the Entrepreneurs Sale. They were encouraged by the sale of their products and income generation.

# **CENTRE FOR PEACE STUDIES**

A five-day workshop on Peace Education for college teachers from across South India was held from 14<sup>th</sup> to 18<sup>th</sup> August 2023 at the International Guest House. The workshop was jointly organized by the Center for Peace Studies and the United Board for Christian Higher Education.

The workshop was attended by 29 participants from various South Indian states, including: 13 participants from six colleges in Chennai, 5 participants from five colleges in Karnataka, 4 participants from two colleges in Kerala, and 7 participants from six colleges in Tamil Nadu, excluding Chennai.

The workshop received active support from the Mindanao Peacebuilding Institute, Philippines, with its Director and another faculty member serving as resource persons. Additional resource persons from the Mennonite Central Committee Peace Initiative also contributed to the sessions.

The program included activities, project work, interactive sessions, and discussions on various aspects of Peace Education, such as designing Peace Education programs, skills in training for Peace Education, innovative pedagogical methods, and more.

A one-day workshop on Peace and Conflict Resolution, themed "Forgiving Across Faultlines," was held on 6<sup>th</sup> October 2023. The workshop featured special guests Ginn Fourie and Letlapa Mphahlele.

The event included the screening of the movie "Beyond Forgiving," which depicts the healing process of a black man and a white woman who suffered due to the actions of the other. Following the screening, the real-life subjects of the film interacted with the audience, delivering a powerful message on the importance of forgiveness. The program was attended by about 60 members of the MCC community, including students and faculty members.

From 16<sup>th</sup> to 19<sup>th</sup> January 2024, the Center for Peace Studies collaborated with the Mennonite Central Committee (MCC), headquartered in India at Calcutta, to host a four-day workshop on the Relevance of Theory of Change, Conflict Analysis, Gender Analysis, and Barrier Analysis in Project Planning. The event, held at the International Guest House, was primarily intended for leaders of NGOs partnering with MCC's Peace Initiatives.

The workshop covered various dimensions of peace and conflict resolution for grassroots-level workers. The Principal Dr P. Wilson, delivered the keynote address, highlighting the challenges to peace in society, especially among the student community, due to the increasing promotion of gender non-conformity. He emphasized the need for a constructive response to these challenges.

The Center for Peace Studies was also actively involved in peace-related initiatives at sister institutions. (i) At Stella Maris College, Chennai, the Center cooperated in the establishment of the Francis of Assisi Center for Peace Studies. The Director of the MCC Center for Peace Studies inaugurated the new center and assisted in selecting books for its library; (ii) At Women's Christian College (WCC), Chennai, the Center partnered in organizing workshops and developing a Peace Studies curriculum as part of WCC's value education program. The collaboration extended to the publication of a handbook on Peace Education by WCC.

## MCC TAMBARAM COMMUNITY COLLEGE

MCC Tambaram Community College began offering the Diploma in Vision Technician course in collaboration with Dr. Nirmal Eye Hospital, West Tambaram, during the academic year 2023-2024.

Admissions for the academic year 2023-24 commenced in May 2023, with 47 students enrolling. The inauguration of the new batch and the commencement of classes took place on 12<sup>th</sup> July 2023.

The first job placement drive for the General Duty Assistant course was successfully organized on 25<sup>th</sup> July 2023. Nearly eight hospitals participated, offering job placements to candidates from Tambaram, Kotagiri, and Pulicat Community Colleges.

A Talent Day program for students was conducted on 23<sup>rd</sup> August 2023, during which students showcased their diverse talents.

BSW and MSW Social Work trainees from various Schools of Social Work, as well as an MSW intern trainee from Michigan University, USA, underwent concurrent fieldwork at the Community College. They were trained in handling casework, group work, life skills sessions, and community programs.

The Global Talent Track organization offered training to students in personality development, communication, and computing skills.

An assessment was conducted on 28<sup>th</sup> October 2023. A total of 23 students graduated under the NSDC program in 2023.

Fieldwork trainees from various Schools of Social Work, including Madras Christian College (MCC), Patrician College, Hindustan College, and RGNIYD, conducted casework, group work, and community organization programs for the Community College students.

# MCC KOTAGIRI COMMUNITY COLLEGE

MCC Kotagiri Community College offered two Diploma courses during the year: (a) Diploma in General Duty Assistant and (b) Diploma in Graphic Design. A total of 20 students enrolled in the Diploma in General Duty Assistant course, and 7 students enrolled in the Diploma in Graphic Design course.

The National Skill Development Corporation (NSDC) 1<sup>st</sup> Graduation Day for the 5<sup>th</sup> Batch of Diploma in General Duty Assistant students was conducted on 9<sup>th</sup> June 2023.

The Kotagiri Panchayat President, Mrs. Jayakumari, and Ward Councillor, Mr. John Wesley, were the chief guests. A total of 21 students graduated.

Diploma in General Duty Assistant students underwent one month of practical training at KMF Hospital, Kotagiri, Nankem Hospital, Coonoor, and VG Clinic, Kotagiri, from 1<sup>st</sup> to 31<sup>st</sup> July 2023.

The final examinations for the 5th Batch of Diploma in General Duty Assistant students were conducted from 10<sup>th</sup> to 28<sup>th</sup> July 2023.

A one-day spiritual camp for current students was organized by the Evangelical Union, Kotagiri, on 15<sup>th</sup> July 2023.

In celebration of World Earth Day, a tree plantation drive was conducted at the Kotagiri campus on 19<sup>th</sup> July 2023.

Diploma in General Duty Assistant students participated in a one-day job fair organized by MCC at IGH, MCC, on 25<sup>th</sup> July 2023.

On 4th August 2023, Mrs. Kasthuri, the District Employment Officer, conducted an awareness session on government job opportunities in the Nilgiris District.

A rally to raise awareness about drugs and their harmful effects was conducted on 25<sup>th</sup> August 2023 by MCC Kotagiri Community College. The event saw participation from local NGOs and school students.

A hemoglobin (HB) level test was organized for MCC KCC students on 4<sup>th</sup> October 2023. Since most students were found to be anemic, nutritional enhancements were introduced in the noon meal scheme.

An English workshop was conducted from 10<sup>th</sup> to 13<sup>th</sup> October 2023. Prof. Judson taught topics such as pronunciation, sentence formation, tenses, and common errors in English.

On 14<sup>th</sup> October 2023, students from both the Diploma in General Duty Assistant and Diploma in Graphic Design courses participated in a one-day workshop on Basic Life Support organized by BS Hospital, Ooty.

Students of the Diploma in Health Care course visited KPS Hospital, Mettupalayam, for an industrial visit on 19th October 2023.

# CONCLUSION

The academic year 2023-2024 has witnessed tremendous progress in lines of global engagement and some of them have begun to translate as internships, semester abroad programs, capacity building programmes offered by universities abroad, visits by presidents and dual degree programmes.

Our efforts to engage with industries and corporates have resulted in Philanthropy, Placements, Internships and Skill development programmes for the College.

The strategy of designating a devoted officer for Placement has witnessed an exponential scaling up of placements around 600.

The fund-raising strategies by the College has been navigated initially towards conservation through the mitigation of the financial liability towards extension activities of the College. The progressive number of scholarships received from Corporates have rendered us to offer inclusive education in compliance with SDG 4.

It has been a rewarding experience with regard to alumni engagement through alumni meetings and philanthropy experienced from the alumni for developing departments and labs.

Streamlining of data capture, accelerating Professional Development of faculty, redefining the Academic Audit towards impactful assessment, conducting

Appreciation days through Incentivization, Value propositions offered to faculty and staff in terms of social security has strengthened the change management.

With the blessing hand of God, MCC has always been enriched by new initiatives and developments, year after year. With His divine leading and support of all the stakeholders, our College is poised for glorious achievements in the days to come.

May God Bless Madras Christian College. In hoc signo.

Thank you.

P. Wilson Principal & Secretary