


# Dr. A.K. ABINESH

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Kancheepuram District, Chennai, India

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## OBJECTIVE

To pursue a challenging teaching position where I can utilize my expertise in Journalism, Mass Communication, and Visual Communication to foster academic excellence, contribute to the growth of students, and advance the field through innovative teaching and research.

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## EDUCATION

- ★ **Doctor of Philosophy** in Visual Communication  
Bharathidasan University, Tiruchirappalli, Tamil Nadu (August 2020)
- ★ **SET** in Journalism and Mass Communication  
Qualified in August 2011
- ★ **Master of Philosophy** in Mass Media & Communication  
Manonmaniam Sundaranar University, Tirunelveli (c)  
Gold Medalist
- ★ **Master of Arts** in Mass Media & Communication  
University of Madras, Chennai (2004-2006)
- ★ **Bachelor of Arts** in English Literature  
St. Judes College, Thoothur, Affiliated to Manonmaniam Sundaranar University (2001-2004)
- ★ **Diploma** in Graphic Designing and Editing, 2D & 3D Animation  
USAB Computer Education, University of Madras (2005-2006)
- ★ **Diploma** in Photography  
Nalluswamy Institute of Film Technology (2008)

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## EXPERIENCE

### **Assistant Professor & Head i/c, Department of Journalism**

Madras Christian College, Tambaram East, Chennai

**July 27th, 2008 – Present**

- ★ Delivered lectures on various subjects including Media Research, Media Organization, Theories of Communication, Web Journalism, Audio Visual Production, Basic Photography, Photojournalism, and Computer Graphics.
- ★ Mentored and guided students in their academic and professional development.

### **Assistant Professor, Communication (PG)**

Madras Christian College, Tambaram East, Chennai

**November 2021-April 2022, November 2022- April 2024, June 2024 to Present**

- ★ Covered topics such as online privacy, data protection, and ethical issues in digital communication.

- ★ Emphasized the role of visual communication in advocating for social issues, with practical photography assignments.
- ★ Focused on the fundamentals of journalism, including news writing, reporting, and media ethics.

#### **Lecturer, Department of Visual Communication**

Mar Gregorios College, Mogappair West, Chennai

**October 2007 – July 26th, 2008**

- ★ Taught courses in Visual Communication, focusing on the integration of theory and practical application in media production.

#### **Multimedia Trainer**

Information Technology Resources, Marthandam, Kanyakumari District

**2006-2007**

- ★ Provided training in multimedia technologies, emphasizing graphic design and animation.



## **ACADEMIC CONTRIBUTIONS**

#### **Subject Expert and Nominee, Board of Studies (BoS)**

- ★ B.A. Journalism and Mass Communication, Sri Manakula Vinayagar Engineering College
- ★ Dates: 31st August 2020 – Present

#### **Subject Expert and Nominee, Board of Studies (BoS)**

- ★ VISTAS-School of Mass Communication, Department of Animation
- ★ Dates: 26 April 2024 – 25 April 2027

#### **Subject Expert and Nominee, Board of Studies (BoS)**

- ★ M.A. Journalism and Communication, Ethiraj College for Women
- ★ Dates: 25th July 2024 – Present

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## **AREAS OF SPECIALIZATION**

- ★ Journalism & Mass Communication
  - ★ Visual Communication
  - ★ New Media Technologies
  - ★ Computer Graphics & Web Designing
  - ★ Media Research & Analysis
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## PAPERS PUBLISHED IN UGC LISTED JOURNALS

- ★ Ashok Kumar J, Tina Esther Trueman, **Abinеш A.K.** "Suicidal Risk Identification in Social Media." Procedia Computer Science, Volume 189, 2021, Pages 368-373.
    - Presented at the 5th International Conference on AI in Computational Linguistics.
    - Available online at [ScienceDirect](#).
    - This is an open access article published under the CC BY-NC-ND license.
  - ★ Gayathri Ananthakrishnan, Ashok Kumar Jayaraman, Tina Esther Trueman, Satanik Mitra, **Abinеш A.K.**, Abirami Murugappan "Suicidal Intention Detection in Tweets Using BERT-Based Transformers." Proceedings of the 2022 International Conference on Computing, Communication, and Intelligent Systems (ICCCIS), IEEE, 2022.
    - DOI: 10.1109/ICCCIS56430.2022.10037677.
    - ISBN: 978-1-6654-6200-6/22/\$31.00 ©2022 IEEE.
  - ★ **Abinеш A.K.** "'UZHAVAN APP'- A Descriptive Study Through TAM Framework - A Farmer Centric ICT Solution (Mobile App) of Tamil Nadu." International Journal of Management Technology and Engineering, 2019.
  - ★ **Abinеш A.K.** "The Role of New Media Towards Sustainable Agricultural Development Among Farmers of Kancheepuram District, Tamil Nadu." International Journal for Research in Engineering Application & Management (IJREAM), 2019.
  - ★ **Abinеш A.K.** "Mobile Communication Technology in Agriculture and Rural Development: A Qualitative Study on Tamil Mobile Apps on Agriculture." Journal of Advanced Research in Journalism and Mass Communication, 2018
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## RESEARCH AND PRESENTATIONS

- ★ "A Descriptive Study on Usage of ICT Supported Education Among College Students in Urban Chennai – A Learner's Perspective"  
Presented at the International Conference on Social Networking and Its Impact on Communication, Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai
  - ★ "A Comparative Study of Value-Based Use of Internet Resources Among College Students in Rural and Urban Localities".  
Presented at the National Conference on Grassroots Communication for Development, Manonmaniam Sundaranar University
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## PROFESSIONAL DEVELOPMENT

### ★ Faculty Induction Programme

Online Induction Training for Faculty

Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching

Duration: 4 Weeks

Dates: 17th September 2023 - 16th October 2023

Conducted by Teaching Learning Centre, Ramanujan College, University of Delhi

### ★ Faculty Development Programme

Outcome-Based Education: Evaluation of Attainment of Outcomes  
Madras Christian College & IQAC  
Duration: 2 Days  
Dates: 28th July 2021 - 29th July 2021

### ★ Online Faculty Development Programme

Changing Trends in Media  
SRM Institute of Science and Technology, Department of Journalism and Mass Communication  
Duration: 7 Days  
Dates: 28th June 2022 - 7th July 2022  
In association with Young Journalists' Association

### ★ National Level Online Faculty Development Programme

Qualitative Research and Innovative Techniques with NVIVO Software  
Sathyabama Institute of Science and Technology, Department of Visual Communication  
Duration: 5 Days  
Dates: 8th August 2022 - 12th August 2022  
Organized in association with Institutes Innovation Council

### ★ Virtual Faculty Development Programme

AI in Media Pedagogy: Enhancing Teaching and Learning  
Madras Christian College, Department of Visual Communication and Journalism (PG)  
Duration: 7 Days  
Dates: 5th September 2023 - 14th September 2023

### ★ UGC Sponsored Refresher Course

Media Studies (Interdisciplinary)  
UGC – Human Resource Development Centre, University of Calicut  
Duration: 14 Days  
Dates: 4th November 2022 - 17th November 2022

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## WORKSHOPS AND CONSULTATIONS ATTENDED

### ★ "Train the Trainers - Basic Video Production Workshop for Teachers"

Conducted by Mr. Vasuki Belvadi at Central University of Tamil Nadu, Tiruvarur, on 28th February & 1st March 2014.

### ★ "Three-Day Workshop on Statistical Analysis using SPSS"

Held on 23-24 November & 11th December 2017, organized at Madras Christian College.

### ★ "Workshop on Research Methodology"

Held on 5th October 2017 at Madras Christian College.

### ★ "Workshop on Report Writing and Publications"

Held on 9th February 2018 at Madras Christian College.

### ★ "5th State Level Consultation for Functional Community Radio"

Organized by the Ministry of Information and Broadcasting, Government of India, New Delhi.

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## COMPUTER SKILLS

- ★ **Design Software:** Photoshop, CorelDraw, Illustrator, InDesign, PageMaker, QuarkXPress
  - ★ **Audio/Video Production:** Adobe Premiere, Sound Forge
  - ★ **Web Development:** Dreamweaver, Flash, Director
  - ★ **Animation:** 3DMax
  - ★ **Basic Hardware Applications**
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## LANGUAGES KNOWN

- ★ **English:** Read, Speak, Write
  - ★ **Tamil:** Read, Speak, Write
  - ★ **Malayalam:** Speak, Read
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## ACTIVITIES

- ★ **National Cadet Corps (NCC):** "B" Certificate Holder
- ★ **Hobbies:**
- ★ **Reading:** Passionate about exploring various genres, including short stories, magazines, and newspapers, to stay informed and inspired.
- ★ **Music:** Enjoys a wide range of music, including English, Tamil, Hindi, and folk, appreciating the cultural diversity and emotional depth of different musical styles.
- ★ **Sports:** Active participant in cricket and shuttle badminton, demonstrating teamwork, discipline, and a competitive spirit.
- ★ **Gardening:** Engages in gardening as a relaxing and fulfilling hobby, with an interest in nurturing plants and contributing to a sustainable environment.

## PERSONAL DETAILS

- **Name:** Abinеш A.K
- **Date of Birth:** 30th November 1982
- **Nationality:** Indian
- **Marital Status:** Married

- **Spouse:** Deeba K

## **DECLARATION**

I hereby declare that the information provided above is true to the best of my knowledge and belief.

**Chennai**



**(Abinash A.K)**