

Deepthi V V

Professional Summary:

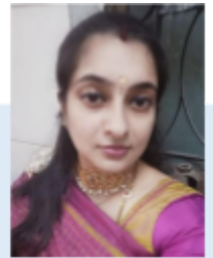
To pursue a career in a challenging and dynamic environment enabling me to demonstrate, hone and refine my domain skills. The ideal place will be an institution where I can continue to learn progressively while adding value to the institution.

Professional Experience:

- ✓ Over all **5 years of experience** as Assistant Professor in the area of Mass communication & Journalism.
- ✓ Currently working as Assistant Professor in Department of Journalism, Madras Christian College Chennai (**Jan 2025 - Present**)
- ✓ **Cleared State Level Eligibility Test (SET)** conducted by UGC in **May 2018**.
- ✓ **40 months of working experience** as Assistant Professor in Department of Journalism, **Madras Christian College** Chennai (**Feb 2016 - May 2019**)
- ✓ **18 months of work experience** as Assistant Professor (School of Communication), **Dr. GRD College of Science**, Coimbatore (**May 2011 - Oct 2012**)
- ✓ 3 weeks internship program in Hello FM on Radio programming and Planning
- ✓ 1 month internship at Deccan Chronicle Chennai on News Reporting & Editing in Journalism

Core Skills:

- ✓ Adobe : Photoshop, InDesign, Illustrator
- ✓ Adobe : Premier Pro, After Effects
- ✓ Content Writing
- ✓ Corel Draw
- ✓ Video Editing & 2D Animation
- ✓ Dubbing



DEEPTHI V V

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Field of Interest:

- ✓ Media Research
- ✓ Photo Journalism
- ✓ Radio Production
- ✓ Public Relations & Press Laws

Personal Profile:

Husband's Name : Vijay Aanand V

Gender : Female

Languages : Tamil, English, Malayalam & Hindi

Place : Chennai

ACADEMIC QUALIFICATION

COURSE	SCHOOL / COLLEGE	YEAR OF PASSING
Certificate course in Graphic Design & Video Editing	AACE Multimedia	2023
Diploma in Tamil (Distance Education)	University of Madras	2019
Master of Arts (Mass Communication & Journalism)	PSG College of Arts and Science, Coimbatore.	2011
Bachelor of Science (Micro Biology)	PSG College of Arts and Science, Coimbatore.	2009
Higher Secondary	Madikkai Hr sec school, Kanhangad, Kerala.	2006
State Board	Durga Hr sec school, Kanhangad Kerala.	2004

FDP / Workshops / Training Programmes Attended

- Participated in the **Short-Term Capacity Building Programme on "Transforming Visual Communication Education with Artificial Intelligence"** conducted by AIU - Avinashilingam Institute – Academic & Administrative Development Centre (AIU - AI- AADC), Centre for Machine Learning and Intelligence (CMLI), and Department of Visual Communication.
- Participated in the **State Level Webinar on "Responsible Use of AI in Public Relations"**, organized by PRSI Chennai Chapter.
- Participated in the **State Level Webinar on "Building Your Personal Branding"**, organized by PRSI Chennai Chapter.
- Participated in the **10 Days National Level Workshop on "Qualitative Research Analysis on MAXQDA Software"**, organized by ESSGE Digi skills.