

**COURSE CURRICULUM – BUSINESS ADMINISTRATION (Revised) 2014**

<b>Semester</b>	<b>Subjects</b>	<b>Hours</b>	<b>Credits</b>
<b>1</b>	Part I : Language	4	3
	Part II : English	4	3
	Part III Major : Principles of Management	5	5
	<b>Part III Major : BUSINESS ECONOMICS</b>	5	5
	Part III Allied I : Business Statistics for Management	6	5
	Part IV (a) : BT/AT/GC : Fundamentals of Mgmt	4	2
	Part IV (d) : Value Education	2	1
	<b>Total</b>	<b>30</b>	<b>24</b>
<b>2</b>	Part I : Language	4	3
	Part II : English	4	3
	Part III Major : Business Law	5	5
	Part III Major : Financial and Mgmt Accounting	5	5
	Part III Allied I : <b>TALLY Accounting system for management</b>	6	5
	Part IV (a) : BT/AT/GC : Fundamentals of Mgmt	4	2
	Part IV (d) : Value Education	2	1
	<b>Total</b>	<b>30</b>	<b>24</b>
<b>3</b>	Part I : Language	4	3
	Part II : English	4	3
	Part III Major : Marketing Management	5	5
	Part III Major : Financial Management	5	5
	Part III Allied II: Elective: TQM / E-Commerce	6	5
	Part IV (b) : Skill Based : Personality Development	2	
	Part IV (c) : EVS	4	2
	<b>Total</b>	<b>30</b>	<b>23</b>
<b>4</b>	Part I : Language	4	3
	Part II : English	4	3
	Part III Major : Production and Material Management	5	5
	Part III Major : Operation Research	5	5
	Part III Allied II: Elective: Financial Markets / Retail Management	6	5
	Part IV (b) : Skill Based : Personality Development	2	3
	Part IV (d) : I.D Skill development for Mgt Studies	4	3
	<b>Total</b>	<b>30</b>	<b>27</b>
<b>5</b>	Part III Major : Research Methodology	6	5
	: International Business	6	5
	: Contemporary Perspective of Mgmt	6	5
	: <b>SPSS FOR BUSINESS APPLICATION</b>	6	5
	Part IV(b)Skill Based : Computer training and Application in Mgt.	2	3
	Part IV(b) :Skill Based :Elective (Gen) Entrepreneurship and Small scale Industry	4	3
	<b>Total</b>	<b>30</b>	<b>26</b>
<b>6</b>	Part III Major : Indian Business Environment	6	5
	: Corporate policy & Strategic Mgmt	6	5
	: Human Resource Management	6	5
	: <b>ADVERTISEMENT &amp; SALES PROMOTION / Training &amp; Development</b>	6	5
	: Project Work	6	5
	<b>Total</b>	<b>30</b>	<b>25</b>
	Part V : Extension Activities : Physical Education		
	: Service Learning Program		
	: NSS/NCC/Sports/Scrub		1
	: Dept Association Activities		
	<b>Total</b>	<b>150</b>	<b>150</b>