



P G D M

AIMA
ALL INDIA MANAGEMENT ASSOCIATION

MCC - 10th Ranked College in India by nirf





Post Graduate Diploma in Management (Equivalent to MBA)

Approved by AICTE

PGDM is the most sought after program for working professionals, approved by AICTE since 1994. It is widely acclaimed for its strong curriculum in the industry and academic circles. It is designed not only to impart the knowledge of core subjects such as Accounting, Economics, Finance and Marketing but also lays special stress on developing skills and competencies through exposure to real business situations in the form of case studies. MCC leverages its close linkages with the industry to assess emerging needs and factor them on to its programs.

Objectives

- To prepare Graduates for Management Career
- To enable working professionals rise in their organizations
- To facilitate change of career to managerial and business arena
- The program is designed to develop conceptual knowledge and behavioral skills in students who continue to work in industry, government or other organizations

Meant for

- Working Graduates
- Professionals such as Engineers/CA/CFA/ICWA/ Technologists
- Fresh Graduates who wish to combine their study with work. Also the program can be pursued as an add-on in any other specialized stream of education

Eligibility Criteria

- Graduation (10+2+3) in any discipline from a recognized University
- 50 % marks or valid MAT Score





Duration

- 2 Year Program + Project Works

Specialisations Offered

- Human Resource Management
- Marketing Management
- Financial Management
- Operations Management
- Information System
- International Business

- Data Analytics
- Digital Marketing
- Retail Management
- Wealth Management
- Supply chain Management
- Hospitality Management

Certification

MODULE	MODULAR CERTIFICATE
Module 1	Certificate in Management
Module 2	Advanced Certificate in Management
Module 3	Professional Certificate in Management
Module 4	Post Graduate Diploma in Management

Course Fee: Rs.49,500 per Module

Commencement of Issuing Application Forms

01.06.2018

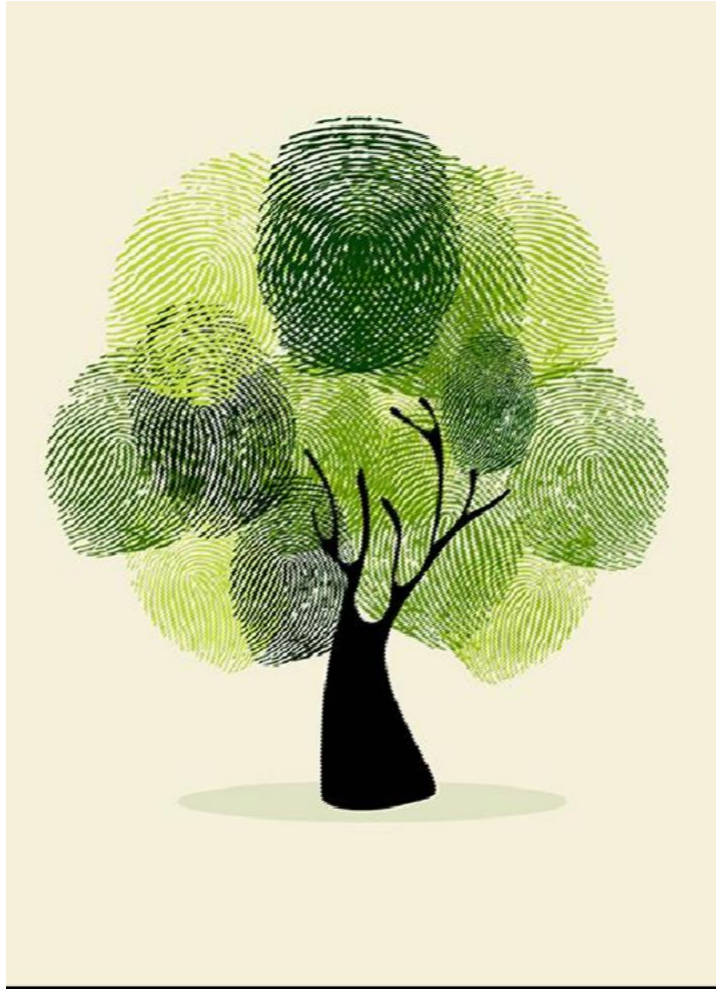
Last Date for Receiving Filled in Application Form

15.07.2018

Commencement of Classes

01.08.2018

Regular classes - 3 days a week from 6 pm to 9 pm



Contact

MCC Boyd Business School
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www.mcc.edu.in



MCC BOYD BUSINESS SCHOOL MADRAS CHRISTIAN COLLEGE, TAMBARAM, CHENNAI 600059

APPLICATION FORM FOR ADMISSION TO PGDM 2018

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Affix
Stamp

Size
Photograph

1 Name (in Block Letters)

2 Father's Name

3 Date of Birth

4 Nationality

5 Address for Communication

E-mail (in Block Letters)

Voice Mobile Phone
WhatsApp Mobile Number

6 Education Qualification

X Percentage
XII Percentage
UG Degree -Specialization -
UG Percentage

7 If Employed, Office address

Date

Applicant's Signature

Admitted Not Admitted

Director